Weave, Style It And Model It At Factory Show-Part Of Youth Training Program.

A new kind of fashion show is being planned as part of New Brunswick's youth training program, Dr. Fletcher Peacock, its director, says.

Contestants in the show, drawn from communities all over the province, will model dresses and suits designed and made by themselves from tweeds woven by them from New Brunswick wools, he said.

At Ten Cents a Yard A feature of the New Brunswick program has been the promotion of home crafts for girls, in which weaving of tweeds has been particularly successful. The girls are now producing tweeds they are proud to wear at low cost, one pound of wool costing 20 cents

producing up to two yards of tweed. The provincial fashion show will consist of the two top-ranking "models" from each country, Dr. Peacock shid. He added that he did not know yet just how they would be selected.

BEAUTY HINT



Pat powder on the face, as illus-trated here by Una Merkel. Never should it be rubbed into the skin.

#### Returned Goods Harass Stores

People Who Buy Things, Then Bring 'Em Back, Cause The Dealers Enormous Losses

Then there's the case of the very young lady who wore a brand-new gown at each session of her Thursray afternoon bridge club.

"Oh, I really don't have a large wardrobe." she told her admiring fellow-members. "I just take these out on approval from the shops and return them in a couple of days."

Some of the delegates to the U.S. National Retail Dry Goods Association convention brought her into a discussion last week at New York. One of them figured that she and

her sister cost the retallers of America at least \$32,000,000 annually - dead loss.

Most of the garments returned, it was said, are later sold to other customers, but the loss involved is a bit on the staggering side. The return of a \$25 gown, for example, costs a store approximately \$4. Included in this is the original packing of the garment, the delivery to the customer's home, the return by the store's own 'clivery truck, and the subsequent reduction in price on a garment which has been mussed or soiled. In cases in which the garment has been worn - and the retailers say it happens constantly -the "mark-down" may be to below the wholesale cost.

#### Shoes Go Goofy Instead of Hats

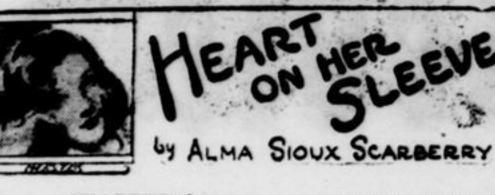
As the New Season Styles Come In Witty Males Won't Even Notice Headgear -- Comic Footwear Featured

Shoe designers have produced such glady creations for spring wear that witty males who have jested for years about women's funny hats won't even notice headwear

this year. Shoe firms of the Middle West displayed 1939 spring and summer styles at Detroit recently and even hardened shoe buyers gulped over the riotous colors. A popular color effect was achieved with the new wipes that have a decided bluish east. Names of shades differed with designers from grape to chokeber-

Feet Exposed More Shoe designers this year followed the trend of bathing suit makers and exposed more and more. Feet peeped through cutouts and coarse mesh. Many models had toes and heels emposed to the breezes.

Jamaica has shipped hearly 18,-000,000 bunches of bananas to other countriesthis year.



CHAPTER 1

Without warning, it seemed, the clouds over Broadway opened up and poured torrents of water down on the scurrying theatre-going crowds.

Sharp flashes of terrifying lightning, followed by deafening crashes of thunder, cleared the streets of pedestrians in a few seconds.

Only the taxi drivers smiled at nature's sudden fury. Inching their way along the crowded canyons of the metropolis they hoped, and perhaps prayed a little, that the shower would end in a steady week-end downpour.

Jed Patrick, a block from his room in the upper Forties, off the White Way, dashed into a handy doorway because he prized highly the one good suit that covered his long, lean frame.

The Elements Unleashed

Whistling softly, Jed took off his hat and shook the big drops from its brim before putting it back on his head. Then the young man leaned back and sniffed at the cooling air, grateful that it would break for a little while the terrific late June heat wave that for several days had held New York in an intolerable grip.

With a terrific crash that seemed to shake the world, another blast of thunder and lightning roared overhead, and Jed reached out and caught a young woman who, with a stifled scream, ran terror-stricken into the doorway. It was as though the elements had catapulted her into his arms.

"Oh," she gasped when the tight grasp of the strange young man had steadied her. "I-didn't see

She was small and very frightened, and Jed spoke to her as he would to a child.

"Don't you bother apologizing, little lady. I was just wishin' somebody would come along and keep me company. Nobody likes to be alone in a storm like this." In the light from the street and

the lightning flashes, they faced each other, the large man who had gallantly removed his hat and the small bedraggled girl. Her voice shook a little when she laughed. The man's smile was as reassuring as his warm Southern drawl.

"Now this is funny!" He looked down at her quizzically. "I've heard plenty of times about it rainin' cats and dogs. But bless me, if I ever heard tell of it rainin' young ladies!"

The girl's laugh was steadier when she replied, "Oh, it's liable to rain almost anything on Broad-

Soaked Through Another sharp flash of lighting made the girl criuge, but she made

no outery. "Down where I come from," the young man drawled then, "it doesn's seem to me the rain is quite so wet. You're soaked through to the skin, aren't you, little lady?"

"I feel slightly damp." She clasped her hands over her arms and shivered. "I think my teeth are going to chatter in a minute." Jed said, concerned, "You'll be gettin' sick. My room is just down the street here a block. If you

won't think I'm being too familiar on such short acquaintance, I'd be very glad to have you come down

> Canadian Diplomat Promoted



Appointed as new secretary to the Canadian High Commissioner's office in London to succeed Lt.-Col. George P. Vanier, now Canadian minister to France, L. B. Pearson is seen at his desk after taking his warm smile and voice made it over his new duties. Mr. Pearson | seem a sensible, friendly thing to will have the rank of counsellor.

and get dried off a bit before you go home. Do you live far from

The girl hesitated. She couldn't very well, under the circumstances, tell him home had been in Brooklyn, but that there was no home to go to now. So she said, "I live over the river in Brooklyn."

"Would you like to get your clothes dry before you go back?" Jed asked.

He seemed like the sort of chap whose feelings would be hurt if she refused. Besides, who, the girl thought bitterly, would be interested in her anyway in an old faded dress, with her hair in strings and not a drop of make-up on her face in weeks.

"Yes, I'll go," she said. "Thank you. It's let up now. Maybe we

can make a run for it." Taking her hand, and sheltering her as best he could with his coat. Jed hurried the dripping young woman down the block and up the brown stone steps that led to his rooming house.

His room was on the ground floor down a long hall, and once inside he turned on the light and faced her with his wide boyish

"Well, here we are! This is once I'm glad there's a fireplace. I've a few sticks of wood and some newspapers."

The girl took off her red hat and hung it gingerly over the rad-

iator.

"Kentucky Hillbilly" "The fire will feel nice after the soaking I got! But I hate to put you to so much trouble."

The young man squatted down and put some sticks in the fire-"Haven't you ever." he looked

up, "heard of Southern hospitality, little lady? Why, down where I came from us boys just go around all day long lookin' for young ladies to try our Southern hospitality out on."

"I get it!" the girl laughed, and bent over to shake the water from her jet black curly hair. "You're all Boy Scouts down there! Where is your home?"

"I'm a Kentucky hillbilly." The man lit a match and set fire to strips of paper he had torn. "Did you ever see a genuine hillbilly before?"

"Only Bronx ones in bands." The girl wasn't quite sure whether to take him seriously or not. "Are you in a band?"

"I'm a one-man band, all by myself." He reached up on the mantlepiece and took down a weatherbeaten banjo. "Miss-er, what's your name? meet Tillie."

The girl bowed. "My name is Moleen O'Dare, "She's the great love of my and I'm very pleased to meet you.

life." Jed clasped the banjo and planted a loud kiss on the strings. "Tillie's been handed down in my family for generations. We've been through some pretty tough days, Tillie and I. But we stick

"Are you in the show business?" Moleen sat down and extended her wet pumps toward the burning pa-

"We're going to be." Jed sat down with Tillie on his lap. "We haven't had much luck yet. But Tillie won't fail me. She'll take me to fame and fortune yet. We

never give up." "Do you sing hillbilly songs?" the girl asked then.

"Heaven forbid!" Jed shook his head vigorously. "At least not the kind you hear the so-called hillbilly bands do. I sing ballads and old Southern airs."

A Strange Man's Hospitality "You haven't told me your name," the girl reminded him, sinking back on the chair suddenly, conscious of a great weariness. "I'm just plain Jed Patrick, and since we met so informally. I

think you should call me Jed." "I will! And you call me Mol-Jed got up and pulled the couch close to the fireplace, then went

into the closet and brought out "Here, Moleen," he bent over and put them behind her back. "prop yourself up here and I'll get a blanket to wrap around you.

You look frozen." "I am chilly." She shivered. "But you shouldn't go to so much

"I'm glad to have company." Jed wrapped the blanket around her. "I've got a kid sister just about your age, and I've always taken care of her."

"I'll bet you have, Jed." Moleen sighed gratefully and relaxed against the pillows.

Strange, she thought, how all right it seemed for her to be doing the first really unconventional thing she'd ever done in her life. A risky, foolish thing perhaps. But somehow, Jed's manner and do. If anyone had ever told her

Fourteen Tips For Shoppers

Ask Yourself These Questions When You Are Considering The Purchase of Anything From Handkerchief to Fur Coat

1. Can I live without it? 2. Had I planned to buy something like this?

3. Am I buying it at the right 4. Will it serve for more than one season?

5. Have I enough things of this 6. Can I give it a dual or multiple personality? 7. Does it fit into my season's col-

or scheme? 8. Is it an obvious imitation? 9. If an accessory, will it raise the tone of my costume? 10. Does it go well with other

test? 11. Is the price within my bud-

12. Is it a "high" style riding for

things in my wardrobe by actual

13. Is it too colorful to be worn 14. Is it a fashion "Ford" - or

likely to become one?

#### Champion Liars

Chicago: Gilbert Boettcher, filling station attendant, was crowned champion liar of the world on the strength of his monumental fib about the stoking of a boiler with the bark of a dogfish. The runner-up in the annual contest of the Liars' Club, Burlington, Wis., was Michael W. Donaher. who Munchausened: "I know a man so lazy that he crosses sword grass with ordinary grass, and when the wind blows the grass on his lawn cuts itself."



OFFSETTING WINTER'S RAVAGES!

Winter can play havoe with our looks, and an ounce of precaution is better than suffering a red nose, blue lips and coarse, chapped hands!

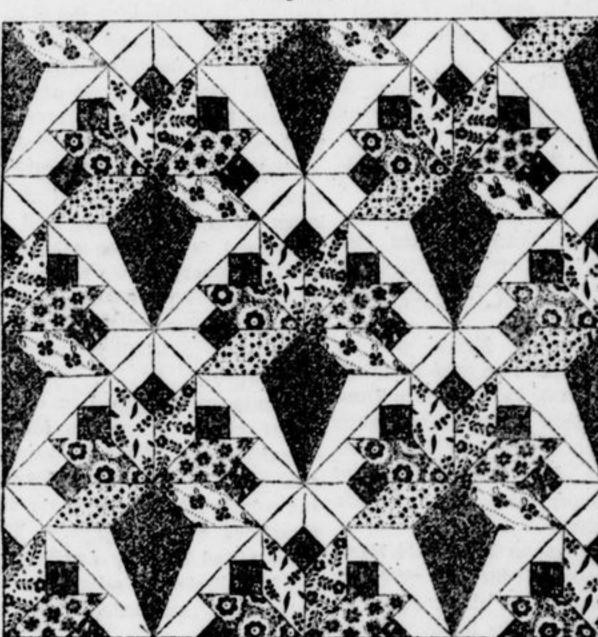
Many winter worries are due to a poor circulation. If you suffer from this complaint, get down to a daily routine of exercise. After your bath, sprinkle eau-de-Cologne on your hands and rub yourself down vigorously.

Here is a special morning "bath" which will give you a good send-off for the day. Stand in a foot or so of hot water and give yourself a quick sponge-down with water as hot as you can stand it. Next, still standing in the hot water, rub yourself down with a cold sponge. It takes some courage, but is well worth it! Scrub yourself with a turkish towel, then finish off with a rough linen towel.

Hands are a sore point in cold weather. Wash them in lukewarm water; never hot nor cold. If your hands roughen easily, add a few drops of glycerine to the water. To avoid chapping, rub vaseline over them before going out, and if they are already chapped, instead of washing the hands with soap, use a paste of fine oatmeal and vaseline.

Now for your nose! When you

Bright As The Garden Itself Is This Laura Wheeler Scrap Quilt



OLD-FASHIONED NOSEGAY PATTERN 1888

Easy patches-economical scraps-a colorful design-all make this Old-Fashioned Nosegay quilt fascinating to make-delightful to own! Pattern 1888 contains accurate pattern pieces; diagram of block; instructions for cutting, sewing and finishing; yardage chart; diagram of quilt, Send twenty cents in coins (stamps cannot be accepted) for this pattern to Wilson Needlecraft Dept., 73 West Adelaide St., Toronto. Write plainly Pattern Number, your Name and Address.

she'd ever go to a strange man's room! But, watching him, Moleen knew she was safe and that Jed. understood or she wouldn't have been invited there.

Jed went to the closet and took out a small hot plate.

"Let's have some coffee. That will warm you up."

Moleen, who had spent her last ten cents for coffee and a roll in the morning, closed her eyes and felt like crying. She had almost forgotten how hungry she was. Jed measured coffee and water and took a bag of doughnuts from a shelf.

Watching him, Moleen thought he must be at least six feet two inches tall, and he was lean and brown as a young tree. His hair was unruly, brown and brushy. Friendly brows stood out over wide kind gray eyes. His hands were tremendous, and his arms long and lean. Abraham Lincoln somehow came to mind; Moleen thought that the same sort of kindness was in his face.

(T be Continued next week)

### Fiery, Itching Skin. Gets Speedy Relief

Here is a clean stainless penetrating antiseptic now dispensed by chemists at triffing
cost, that will bring you speedy relief from
the itching and distress of Eczema, Itching
Toes and Feet, Rashes and skin troubles.

Not only does this great healing antiseptic
oil promote rapid and healthy healing in
open sores and wounds, but boils and simple ulcers are quickly relieved and cleanly
healed. In skin diseases—the itching of
Eczema is instantly stopped; the eruptions
dry up and scale off in a very few days.
The same is true of Barber's Itch, Salt
Rheum and other skin eruptions.

You can obtain Moone's Emerald Oil (full
strength) at any modern drug store.

#### Spring Fashions Go Schoolgirlish

PARIS. - Spring fashions will regiment women of all ages into a world-wide youth through dress movement if the designers of our clothes on both sides of the Atlantic have any say about it. It isn't moderately youthful clothes they are making. The fresh crop of spring duds is schoolgirl age and not a day older. Backing this youngest-yet fashion are big shots such as Mainbocher and Alix in Paris, and all of the grade A designers in America are supporting them in a big way.

What is proposed is not the cloying modesty and archness of any bygone epoch of the schoolgirl dress, but an up-to-the-minute schoolgirl fashion, racy, knowing, and full of daredeviltry.

you have more



pep" if you keep digestion in hape, so that the food you eat may be changed into vimbuilding energy as nature intended. Dr. Pierce's Golden Medical Discovery-

taken regularly - tends to improve your diges-tion. Bert Etherington, 117 Regent St., Stratford, Ont., eays: "When I lack pep or energy or do not eat well, Dr. Pierce's Golden Medical Discovery soon helps to put me on my feet again. It helps a person to sleep better at night, relieves acid-indigestion and upset atomach and really does help to tone you up." Ask your druggist today for it in liquid or tablets.

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# Quality You'll Enjoy

have a spare moment, pinch your nose from tip to bridge, then start over again. If you nose still gets pinkish, bathe it now and then with a five-per-cent, solution of alum and To keep the lips from chapping,

use a lypsyl salve under your lipstick, and, at night, smooth in some tissue cream. Write to me if you want confidential advice. And you can get any of the following interesting

leaflets by sending a 3c stamp for each one required: Facial Care; Superfluous Hair; Fascinating Eyes; Feet Care; Bust Development; Hand Beauty; Glamorous Hair; Slimming; Underweight; Reducing in Spots.

Please address your letters to: Barbara Lynn, Room 421, 73 West Adelaide St., Toronto, Ont.

### Types Of Fatness And Their Causes

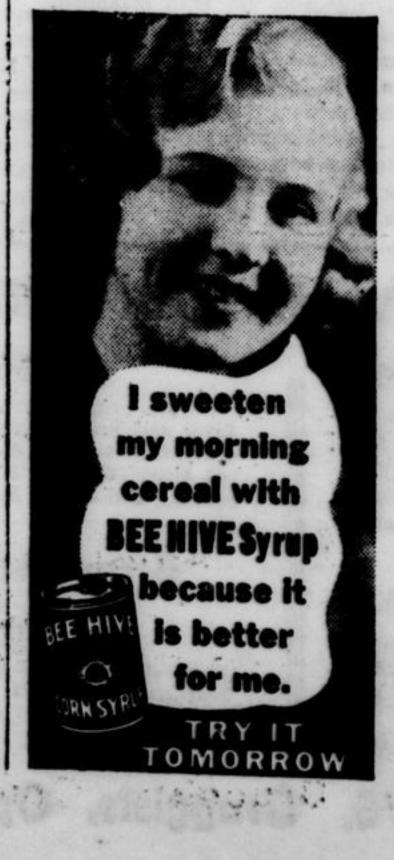
When Glands Function Below Normal - Non-Balance Between Food Intake and Boby Utilization.

There are several kinds of obesity, each associated with a particular cause. The type can be determined by observation of how the fat is distributed on the body. There are three types caused by dysfunction of the endocrine gland and in each case the glands are functioning below the normal level. When the cause is in the pituitary gland there are heavy deposits of fat around the shoulders and pelvic girdles, the upper arms and legs will be heavily padded but the wrists and ankles will retain their trim outline. When the thyroid is at fault the fat is uniformly distributed all over the body, the wrists and ankles becoming thick. In hypogonad obesity the fat is concentrated from the waist to the knees, the ankles and the upper part of the body retaining their

Gland Extracts Diet Control Dr. A. A. Werner and Dr. D. C. Weir, of the St. Louis University School of Medicine, report in "The Journal of the Missouri Medical Association" on the treatment of seventy-six obese women in the Endocrine Clinic of the St. Louis City Hospital, in which 2,333 pounds of fat were removed in four and a half months by treatment with gland extracts and diet control. The causes of obesity were divided into two phases: food intake and body utili-

#### Housecoat May Oust Negligee

PARIS. - Women are indeed "curus cattle"! Just at the time when all the fluffy-ruffles of the Edwardian and Victorian era are again in vogue, they have chosen to discard all feminine frippery for indoor wear and in place of the training, ruffled tea-gowns and negligees of those bygone days, they have substituted plain, tailored "housecoats". This plain, tailored idea is carried out in the majority of the new "robes interieures". Sometimes they are in the form of a long, fitted coat which opens at the front over a petticoat of another color.



#### Lady Bessborough Fashion Leader

In Old London the Former Chatelaine of Rideau Hall, Ottawa, Is Winning Acclaim for Her Taste in Clothes

The Countess of Besborough is the smartest woman in London royalty excepted - according to Norman Hartnell, the Queen's dressmaker.

Recently awarded the Golden Palms by the President of France for "his artistic achievement," in other words the much-photograph ed gowns the Queen wore during her Paris visit, Norman Hartnell is the most quoted authority on style in England.

Famous For Her Hats Lady Bessborough, who leads the list is already known in Canada for her lovely clothes. In London she is more famous for her hats. They are never extreme enough to be startling but always ahead of the current mode and have a dash that makes other women who see them immediately want to own them. Lady Bessborough was in Canada as wife of the governor-general

from 1931 to 1935. Lady Beatty, second on the roll, has a marvellous complexion and a "just out of the bandbox" look. She is at her best in riding clothes.

The Duchess of Leeds - thirdis in her 50s and spends much of her time in Italy. She is particularly fond of black.

The Duchess of Buccleuch - sister-in-law of the Duchess of Gloucester - comes fourth and is very much photographed in tweeds. Gertrude Lawrence - fifth of the list - is renowned for lovely evening dresses.

#### Mrs. Lambeth Walk

Claiming that his wife walked out of their home two years ago, and that he has not seen or heard from her since, Mr. E. E. Lambeth of Amarillo, Texas, is suing for divorce.

## MEN LOVE >

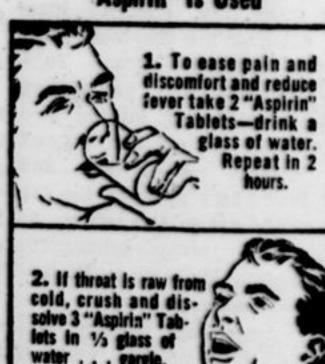
helps Nature tone up the system, thus lessen-ing the discomforts from the functional dis-orders which women must endure.

Why not try LYDIA E. PINKHAM'S

# TO RELIEVE PAIN AND

VEGETABLE COMPOUND?

DISCOMFORT OF A COLD Follow Simple Method Below Takes only a Few Minutes When "Aspirin" is Used



Eases Pain and Discomfort and Sore Throat Accompanying Colds

The simple way pictured above often brings amazingly fast relief from discomfort and sore throat accompanying colds.

Try it. Then - see your doctor. He probably will tell you to continue with "Aspirin" because it acts so fast to relieve discomforts of a cold And to reduce fever.

This simple way, backed by scien-tific authority, has largely supplanted the use of strong medicines in easing cold symptoms. Perhaps the easiest. most effective way yet discovered



Housing L Total \$1

During 1938 Adv Amount Were Owners in Car

National Housing ing 1938 were nlm of the previous yes \$14,641,949, compa 195, according to a by Finance Ministr Last year's total es made under the ing Act, which was from October, 1935 and under the Ni Act, which supersi ion Housing Act In-

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TWEED 1

made now total 292

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We're Burn Too Much Physical And No

Needed For Fa

Being Used

About Today's Details. the inquiring repot ous people of all wal their ideas and the asked the questions you most?" The ar telligent human be whom were ashams amused at their w

that often the mo things were causin In other words, th telligent people w using up their ston ergy-about things ly unimportant.

Store Up Nervi

Most visitors to

notice a calmer, " pression on the fac-I have always atta habit of eating my more (ood) than the ed States or Cana, the "contented" expe to a satisfied or com-However, William J. Reader's Digest, th entitiebances of the betoken a better a -- they suggest sig norvous force to fal the occasion should It is only too in days all of us must, toes" in the battle there is no need to tees clout the such things of ille. This vorty about small to face the blg thin

Deamark has bor sculpter, Bertek who died in 1844, b stamps two of which trait and the third Jason, his first imp