

Canada's Trade With Germany

Is On Bi-Lateral Exchange Basis — Reich Buys Wheat, Quebec Eels and Hockey Equipment From Us

From an adverse balance of a few years ago, Canada has attained today a favorable balance of trade with Germany, says J. C. MacGillivray, Canadian Trade Commissioner with headquarters at Berlin.

Mr. MacGillivray points out that this satisfactory state of affairs was brought about through a visit paid to Germany by the Minister of Trade and Commerce, Hon. W. D. Euler, in 1935. Canadian wheat forms the bulk of exports to Germany today, one-third of the foreign exchange earmarked against Canadian purchases of German goods being used to buy Canadian wheat.

Take Apples, Fish, Furs Quebec eels and Canadian ice hockey equipment are among the commodities taken by the Reich, other exports including fresh apples, asbestos, salted salmon, fish oil, dried apples, cheese, honey, seeds, canned lobster, fox skins, lumber and wood pulp.

The Ring Watch



The ring watch increases its popularity and Virginia Bruce chooses this plan natural good setting for street and sports wear.

Week-End Jaunts To Europe Coming

A Probability Within the Next Five Years, Air-Line President Says — Predictions Sound Like Arabian Nights

Week-end jaunts from New York to Paris, London, Berlin and Moscow will be "habits" within the next five years, Captain E. V. Rickenbacker, president of Eastern Air Lines, said at New York last week.

Speaking of coming developments in air transportation and communication, Captain Rickenbacker, who was a World War ace, said that future aircraft flying 300 miles per hour at an altitude of from 20,000 to 30,000 feet would make possible such excursions.

Routine telephone communication between passengers and those on the ground was another coming feature announced by Captain Rickenbacker, who predicted that the "day isn't far off" when conversation between air liners and the offices and homes of these passengers would be taken for granted.

Not Hawaiian, The Ukelele!

The musical instrument commonly called the Hawaiian ukelele is not of Hawaiian origin at all. It was carried there by Portuguese sailors who strummed upon it their native Portuguese melodies. The Portuguese, in turn, got it from Germany, which is believed to be the original home of the instrument, as established by drawings and descriptions dated 1180 A.D. in the Royal Library at Stuttgart. The name ukelele should be pronounced "oo-koo-lay-lay." The word is derived from uku and lee, meaning a jumping flea, and was probably suggested by the rapid movement of the fingers of the player.

News Parade

By Elizabeth Eedy

EMPIRE CENTRE: Political prophet Wythe Williams, of Greenwich, Conn., in telephone conversation with the Toronto Globe and Mail last week expressed the belief that a move is actually under way to make Canada the centre of the British Empire, economically and politically speaking.

May be a Good Thing (as the book "1936 and All That" puts it), but sometimes we don't feel any too "safe" over here ourselves. What with spies to the south of us, blizzards in the West, Fascists in our midst, and only the Atlantic between us and Hitler.

KILLING HIM OFF: It won't do any good. For prominent psychiatrists to declare him insane, for gypsy women to prophesy him dead by Christmas, for ordinary people like you and me to wish somebody'd bump him off, isn't going to do away with Hitler. He's very much of an actuality. Large as life and twice as brutal. No amount of wishing is going to get rid of him.

If Hitler were murdered tomorrow, someone else would be shored up immediately to take his place. Remember that Thyssen and Krupp the German big-money men are backing the Nazi gang for a win. If German goods could be consistently boycotted, if the City of London would stop lending money to Berlin, if the democracies would present a solid front against him, Hitler (and what he stands for) would be defeated. Only then...

MONDAY HOLIDAYS: On first thoughts the proposal to have all single-day holidays (except the Christmas and religious festivals) shifted to Mondays would seem to be a swell idea. Long week-ends away from work. Weeks of work uninterrupted by holidays in the middle.

It would suit city people fine. But farmers won't thank you any for the suggestion — they can't leave off working for days on end. Ministers of the church don't like the plan either, since they believe it would take people away from religious services.

TOUGH AND GO: Will it be Poland next, or Roumania, or Hungary? A couple of weeks ago, King Carol thinking it was his country's turn to be swallowed up by Hitler, rushed to London for aid. Now the Manchester Guardian comes out and says editorially that Poland will likely be Hitler's next victim. Says the Guardian: "The Germans are now seriously planning to treat Poland as they treated Czechoslovakia. By promoting the independence of the Polish Ukrainians, Germany could bring about the dismemberment of Poland just as the dismemberment of the Sudetenland meant the dismemberment of Czechoslovakia. Again, the dismemberment of Poland would be only the prelude to dismemberment and colonization of Soviet Russia."

THE WEEK'S QUESTION: How much of the world's press is under strict control? More than 70 per cent. of the press in other countries knows no "freedom" in the sense that we understand it.

Old Well Again Used By Village

A relic of Vienna's pioneer days, an old well in the street in front of the Vienna (Ont.) Hotel, is being put into use again. Years ago the well was filled with dirt and its exact location forgotten.

Workmen have now located the well and dug out the debris with which it had been filled. They found the old bricks that encased the well still in a good state of preservation. In the early days pioneer settlers drove their teams of horses or oxen along the old plank road past the tavern and its pump, today streamlined automobiles speed past on the tarria-coated highway.

Size of Forehead Means Very Little

Dr. Alfred W. Adson, professor at the Mayo Foundation Graduate School of the University of Minnesota, told an audience of doctors last week in Philadelphia a large forehead indicates "physical disorders" in many cases.

He said "the size of the forehead has nothing to do with the ability of the brain," and added: "Sometimes if it reaches considerable height, it may be an indication for study by the neurosurgeon."

Flowers For Her Majesty



Her Majesty Queen Elizabeth is pictured as she smilingly accepted a bouquet of flowers from a young admirer as she arrived at Sadler's Wells theatre, London, for a presentation of "Drama, Music and Mime," by the London Young Women's Christian Association.

VOICE OF THE PRESS

WHAT A FALL! Now that the days grow colder, we might say, with Shakespeare, "Oh, what a fall there was, my countrymen." — Moncton Transcript.

MOB PSYCHOLOGY Another difference between this country and Europe is that when mobs gather here it is merely to look at the new motor cars. — Toronto Saturday Night.

A LOST GENERATION This generation is reported to be much slower in paying its bills than the last. Of course the early settlers have long since passed away. — Hamilton Spectator.

HELP FROM THE PAST If Editor Jim Curran of the Sault Star continues digging up old Viking words and other weapons, he may yet solve Canada's defense armament problem. — Toronto Globe and Mail.

THE GREEN LIGHT A court in Montreal has ruled that if a pedestrian starts across a street intersection with the green light he is entitled to keep on going if the light changes when he is half way across. Pedestrians will no doubt be relieved to know that in such circumstances the law does not require them to dive into a man-hole or stand still and get run over. — Edmonton Bulletin.

YOUNG TRANSIENTS It is time that the governments of the country — federal, provincial and municipal — the church, the welfare societies, the service clubs and other organizations interested in bettering the lot of humanity should get together in a real effort to solve the problem of the young transients. In every community where this problem exists there should be a general body formed for the express purpose of seeking a permanent solution. — St. Thomas Times-Journal.

WOMEN COUNCILLORS The fact that women are elected to seats in several municipal councils throughout Ontario, and are justifying the confidence electors placed in them by the splendid way they are administering public affairs, suggests the thought

that Amherstburg might very well nominate a couple of women for office this year. Ladies have been serving in other official positions here, such as the cemetery board and library board, with much acceptance, for some time. It has to be admitted that women quickly get a grasp of public administration and by very intuition know the right course to take. One thing is certain. They would know where every cent went, and for what purpose. — Amherstburg Echo.

Urge Farmers Tattoo Poultry

With the co-operation of the provincial police the live stock branch of the Ontario Department of Agriculture is making a concentrated effort in Carleton County to have farmers tattoo all their poultry.

Practically all farmers in Western and Central Ontario have had their tattoo mark placed on all their poultry and it has been responsible to a very large extent in putting a stop to chicken stealing.

Former Graduate on Board



M. W. McCutcheon, graduate of Victoria College, Toronto, in 1926, who has recently been appointed to the board of regents of Victoria University. He is assistant general manager and secretary of the National Life Assurance Company, Toronto.

Don't Disdain Good Manners

Advice to Students, to Boys and Girls in the High Schools, Writes the Dean of Co-Eds

Lena E. Misener, dean of women, tells Oklahoma City University students how to behave in her new treatise on etiquette, "White and Gold Book."

Among things frowned upon by the O. C. U. dean is public spooning and she writes that it is possible for a boy and girl to walk together without stringing their arms all around each other's waists.

No Affection in Public "It is poor taste to show marked affection for one another in public," says the book. "The world is specially interested in such socially dramatic."

Other don'ts: Don't dance while smoking. You may singe the lady's hair or burn down the house.

Don't ignore the alumnus who has returned for a good time. But help him along.

Don't fail to express "audible thanks" for small favors.

Dean Misener avers that she believes everyone should "enjoy himself to the utmost" as long as he refrains from "undignified" conduct.

In the preface to the book she reminds: "Do not disdain good manners, for in so doing you admit a weakness in your own self."

A Dairy Farmer's Net Income \$329

Cost Survey of 800 Representative Ontario Dairy Farms is Being Conducted

Investigation by a trained field force into costs of milk production in Ontario has shown that in some communities not only do farmers make no profit, but they lose 50 cents on each 100 pounds of milk, a group of leading Oxford dairymen were told by H. R. Hare of the economics division of the Department of Agriculture.

Actually Lose on Production Preliminary results of the survey as reported by Mr. Hare when he spoke to the Oxford County Better Bull Club in the Department of Agriculture offices at Woodstock, show an average of 57 farms that in Western Ontario milk production costs run from \$1.05 to \$3.57 per 100 pounds, while receipts average \$1.20 per 100. The 57 farms whose records were used to prepare this preliminary preliminary tabulation ship to milk condensaries.

Bruce County Reforestation

Trees Planted on 1,500-Acre Tract Recently Well Established Council is Told

Bruce County, through its conservation and reforestation committee, has acquired 1,500 acres of land in the Amabel area and already some 250 acres have been planted with young trees under the supervision of the Ontario forestry branch. The approximate price of this land was \$1.63 per acre.

On May 6 last, the first trees were planted in the county reforestation plan at a special ceremony held when county officials and council members, as well as many county residents, were present for the event. The trees then planted appear to be well established, according to information given the County Council by the reforestation committee at its November session in Walkerton.

Calls The Beaver "A Lazy Fellow"

From earliest times, Canadians have generally understood that the beaver was a model of industry, says the Brockville Recorder and Times, and they have thought so highly of him that they have made him one of the emblems of their country.

A troublesome naturalist belonging to the Sault Ste. Marie district now comes forward with a different version of the beaver's characteristics. He finds that, far from being the busy animal that he has been always pictured, he is really very lazy, and, what is more, very stupid.

Works Only Two Months This gentleman declares that the beaver actually works for only two months during the year and spends the rest of it having a good time.

He will go a quarter of a mile into the bush to fell a tree when others lie right beside the stream which he inhabits, and then he will drag them to water by a muckier route than necessary. Moreover, we are told that beavers don't even build their dams straight.

Canadian Gave Standard Time To The World

Sixty Years Ago Sir Sandford Fleming Proposed that the World Be Placed on a Basis of Universal Time — Time Belts

Sir Sandford Fleming, the Scottish engineer who lifted the modern world from the haze of crippling time confusion by giving it "standard time," was described by D. E. Galloway, assistant vice-president of the Canadian National Telegraphs, as a "giant of intellect and his work remains as his greatest memorial."

Mr. Galloway told a Canadian Jewellers' Association luncheon in Toronto last month that "in commemorating today that eventful night at the Canadian Institute

One of "Vic" Reverts



William Zimmerman, who is a graduate of the class of '18, Victoria University, Toronto, has recently been appointed to the board of regents of that institution. Mr. Zimmerman is practising law in Toronto, is a director of the Mc-Call-Frontenac Oil Co.

here 60 years ago, when Sir Sandford Fleming, the great Scotch-Canadian, read a paper upon his proposal to place the world on a basis of universal time, we are honoring not only an outstanding man of science and a public benefactor to humanity at large but are paying tribute to one who represented the ultimate in the development of time consciousness."

Zoned the World

"By his conception of zoning the world into time belts, Sir Sandford attained that degree of exactitude for which man had struggled unsuccessfully throughout the ages." Mr. Galloway, addressing the luncheon after the unveiling of a memorial tablet to Sir Sandford on the downtown Toronto buildings where the engineer first outlined his proposal, said it was due to the genius of Sir Sandford and his understanding of time as a measure of duration that business operated as a well regulated machine all throughout the world.

Advertisement for "THIS CURIOUS WORLD" featuring a globe, text about time belts, and a car with 'JUST MARRIED' on it. Text includes: "NO TIME AT ALL ELAPSES ON OUR EARTH BETWEEN FEBRUARY FIRST AND FEBRUARY THIRD!" and "EVERY 1000 POUNDS OF SEA WATER CARRIES ABOUT TWENTY-SEVEN POUNDS OF COMMON SALT IN SOLUTION." It also mentions Reno, Nevada, as a divorce capital.

WONDERLAND OF OZ

A series of illustrations from the book 'The Wizard of Oz' showing characters like Dorothy, the Scarecrow, the Tin Man, and the Cowardly Lion in various scenes.