To Make Them Last Longer And Look Better

"Buy the proper weight for your use: 2 or 3-thread for 'dress-up' with light slippers. 4-thread for general wear with street shoes, 7thread for hard wear with heavy shoes, lisle for sports. A crepe twist, with its extra silk and firmer, duller finish, means less snagging. longer wear. If you want extreme sheerness for everyday, don't blame the stockings if they can't take it!

"Buy the proper size. Size 9 means that the foot length is actually 9 inches, but a broad foot obviously needs a larger size. So if toes or heels wear out, try a halfsize longer. 'Runners' often come from garters fastened below the garter welt. If you're very tall, short or heavy, you should choose stockings knit to your proportions or with adjustable garter welts.

Two Pairs At Once Buy at least two pairs of the same weight and color. You'll get three times as much wear out of two, since, when one stocking 'goes,' you can match its mate with the others. Insist on perfect pairs, with no 'snags' from careless handling in the store. By the golden rule, be gentle in your own handling at the counter-or better, let the salesgirl examine them for you.

"Wash stockings after each wearing to remove the dirt and perspiration that weaken silk. Use lukewarm suds from mild soap flakes or granules. Squeeze suds through and through. Gently work flakes or granules into stubborn spots. Rinse three times in clear, cool water. Squeeze out excess, but never wring. Ease into shape. Hang over smooth rod. Dry away from heat and sun.

The "Plus" Girl

CHS

She's Got That Extra Something-A Capacity for Enjoying Life, a Genuine Interest In Everyone You Meet Make For Popularity.

Some one is always the life of the party, says a writer in the London Daily Express. In every tennis club, every offi . every seaside hotel, one or two girls make all the others look uninteresting.

Do you ever wonder why? Do you ever wonder what makes a Plus Girl?

Let's analyze in detail the points that make them Plus. She's Natural

You will find that her charm is based on probably unconscious obedience to a few simple rules. She does not obey all of them always, but she does so more than the other girls. Conform to these rules, and you can be a Plus Girl yourself. 1. She is natural. She doesn't

try to be somebody else. 2. She is not afraid of being snubbed or misunderstood, doesn't waste time thinking of people as possible enemies.

3. She looks happy. It is easy to like some one who looks happy. That does not mean put on a nonstop hyena act, but it does mean that you should make a genuine effort to smile a lot. Make yourself look happy and you'll soon be

4. She seems to be genuinely interested in the people she talks to. She really wants to know about their children and their interests. She pays them the compliment of appearing wholeheartedly interested in what they have to say.

Lace Curtains Are Back In Fashion

Revival of Hangings Buried for Such A Long Time

Lace curtains are stealing the fashion show again when it was thought they were dead and buried long, long ago. But, of course, the new, lace cur-

tains are really new, so its' no woder they are popular in current interior decoration. There are perfeetly lovely sheer nets, both white and ecru, not to mention the hearty looking heavy meshes. Lace ruffles and ruching edges

are the last word for curtains. They are dainty and have beautifully finished edges.

Fringes, Too You will also find lace curtains with fringed bottoms - some have a straight hanging fringe, others a boucle fringe. And of course, the penal ball fringe which is nice on

The new headings, include one curtain in a horizontal stripe with rows of heavier stripes at the top. called sewing lines, so you can adjust them to fit your windows without having the stitches show. And then there is a heading with slots for the rods which don't show when the curtain is hung. A new frill top no matter what length the curtain is, gives a nice finish to the top of the window,

Of Special Interest to Women

Cool Waters

by REX BEACH

Young, ambitious and efficient Donald Fisk of New York, engineer and key field man for a small oil corporation, is sent into the desert heat of El Centro, S.A., to bring in paying wells in a very promising field. He takes his young wife, Gloria, with him and together they endure the soultrying heat and dust in the blazing desert. Against great odds, the drilling has progressed until Fisk is certain that oil will be sruck, so he makes steamer reservations to take them home and away from the hardships his young wife has endured so bravely. Gloria is beside herself with joy and days too soon starts to pack luggage. Then . . . NOW GO ON WITH THE STORY.

CHAPTER III

Gloria regained control of herself with an effort and her flower-like face broke into a smile. "I'll be patient. Only don't let anything happen."

As he left the house, Donald told himself with a pang that he had a sick girl on his hands. Gloria was sicker than she had permitted him to realize and it had taken this brief flicker of animation at the prospect of going home to show him just how weak she really was. She was fragile, bloodless, the life and the laughter gone out of her. As a matter of fact, he had watched it go day by day for months and he had tried vainly to check it, but never before had he appreciated to what extent she had failed. If anything should happen to her-Don closed his eyes and refused to face such a thought. Only ten days more, then they would go north to those green fields and cool waters of which she was forever wistfully speaking. Ten days wasn't long.

This certainly was not a woman's country. Least of all was it a country for a lovely, high-bred creature like Gloria. But, Don reflected, it had been this or nothing. Gloria had been willing, nay eager, to marry him, even against her family's advice, and even though it had meant exile. Nor had she once complained, at least not until today when it was all over and she could voice her hatred of this life without hurting him. That was like her, to fade away, if need be to die by inches

at his side, without complaint. One thing was sure-without Gloria's love to strengthen him he would never have had the courage and the pertinacity to win his fight against the desert. The mere fact that his own money and that of his friends was sunk in the El Centro field would not have been sufficient to keep him here. Not by any means. But with a wife like Gloria, a man couldn't quit; he couldn't tolerate failure of any

Impossible to Let Go

If he and Gloria had been able to get away once in a while it would not have been so bad, but money from the wells which he had somehow managed to drill had gone into new equipment, into storage tanks, tank cars, drilling rigs, leases, and the like; for in order to live at all in this business it had been necessary to expand, and as a result production had not quite kept pace with expenditures. It had been the old. heart-breaking story of most socalled successfu! oil enterprisesjust enough encouragement to render it impossible to let go. But the company had real holdings now, and with the Homestake making five thousand barrels a day, yes, or even one-half that, it would

SUFFERERS OF:-Rheumatism, Neuralgia, Arthritis Lumbago, Swolien Ankles, Sprains, and Other Pains Why Endure Needless Pain TRY THIS NEW PAIN-KILLER It penetrates but does not blister or burn

be out of the red in no time and

its stock would be worth a lot.

Liniment

The Best Rub For Athletes Special introductory offer Both Sizes for \$1.00 SUPERIOR LINIMENT CO. 21 GRENVILLE ST. TORONTO "Save this ad. and it will save you money.

It would be worth so much that Gloria could well afford to give her family the laugh. Something like a million dollars. And Homestake couldn't miss. El Centro wasn't that kind of a pool. Once inside the limits, a man was as safe as if his money were in the Bank of England.

Ten days more, then New York with its shops and its lights and its theatres. He'd show Gloria that he wasn't merely a machine eternally thinking, talking, dreaming, living oil. He'd prove that he was the wildest, the most extravagant, the most devoted lover the world had ever seen. The things he would buy for her-the love, the tenderness he'd shower upon her! He'd repay her for the faith and for the courage she had shown. Ten days more!

Gloria ate but little supper that night. He attributed her lack of appetite to excitement, to the anticipation of leaving, but as a matter of truth, Francesca, the one servant they could afford, had been more than usually shiftless that afternoon and the young wife herself had been forced to prepare the meal. Any exertion of late left her upon the ragged edge of utter collapse.

Donald's sympathetic remonstrance was interrupted by old Pedro, the water man. Pedro halted his groaning truck outside the house and called something in Spanish that took Fisk away from the table and out into the road. Gloria had mastered only a few words of the language-this climate robbed women of energy both physical and mental - hence she could not understand what was being said. When Don returned, he forestalled her anxious query by announcing:

"McKay's in some sort of trouble and I've got to run out there again. Don't worry-it's nothing

"What kind of trouble?" Gloria's tired face was suddenly drawn with apprehension.

"Some kind of a fishing job-Pedro didn't know just what." Fisk came around the table and kissed his wife. "Don't fret, and don't wait up for me. You know how long everything takes around a well. I may not get it fixed before morning." He smiled reassuringly and playfully pinched her ear. "Can't afford to risk any delay for the sake of a little sleep, eh?"

With sinking heart Gloria watched him go, for there had been something in his voice that belied his cheerful words. This hateful oil business! Its hazards were never ending; there was a malignant genius in the wells that took delight in wrecking human plans and killing high hopes, however well founded.

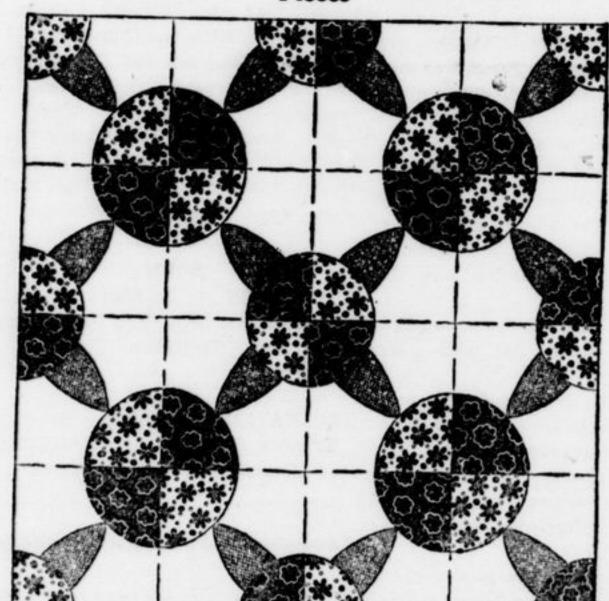
Don returned for breakfast, hot and tired and dirty; he began gruffly: "I was afraid of Mc-Kay! He dropped a tool in the

"What does that mean?" "He didn't set up his joint properly, I presume. Anyhow, it means we've got to fish it out." "Is that a-a long, job?"

"Not necessarily; depends on how the stem is cocked and things like that. We're going to take a picture of it-you know, lower a soap mold and take an impression. While they're doing that I'm going to get a few hours' sleep -I haven't been off my feet all night. Lord, it's hot!"

Fisk lay on his bed all that morning, and he perspired in his sleep. Meanwhile his wife went on with her packing and her unpacking. There was indeed very little to get ready and it was a foolish waste of effort, but she had to do something with her hands and this occupation gave her the same pleasure she had derived from folding and unfolding her doll's clothes for imaginary journeys. She had loved to play that game when she was a tiny girl and she was becoming very childish of late. (CONTINUED NEXT ISSUE)

This Laura Wheeler Quilt Is Made of But Four pattern Pieces



FLOWER OF THE PLAINS PATTERN 1823 Turn-about is fair play in this quilt, that's made of but four pat tern pieces. The material of the corner patches is interchanged making the effective block. Pattern 1823 contains accurate pattern pieces;

diagram of block; instructions for cutting, sewing and finishing; yardage chart; diagram of quilt. Send 20 cents in coins (stamps cannot be accepted) for this pattern to Wilson Needlecraft Dept., 73 West Adelaide St., Toronto. Write plainly pattern number, your name and address.

Romance in Story Of Bread Found

Traveller in 30 Countries Found 100 Varieties of Bread

Romance in the story of bread was found by A. C. Williams, Toronto globe-trotter, who in the world tour from which he returned recently found in the thirty countries visited some 100 varieties of bread. He unearthed many strange methods of preparing and baking it. Mr. Williams was sent by the Long Foundation of Food Research, under the sponsorship of the Museum of Science and Industry Rockefeller Foundation, New York.

Strange Methods of Baking Egyptian women travelling with

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in town is your copy of this week's Torento Star Weekly - den't forget it.



their caravans are able to bake bread on the backs of their camels, he explained. Three women take part in the process. The first one has a small mill on the back of a camel and grinds the grain into flour. She passes this on to the second woman who works it into dough, while the third woman has a brazier of coals and bakes the flat loaves for these desert travel-

Dough Left on Roof Egyptian women also bake sunbread by leaving dough on a roof under the sun for four days, he continued. He told of herdsmen on the Hortabagy Plains, Hungary, who exist on bread for periods of ten days while herding. At the end of this ten-day period their wives bake fresh loaves, and carry them to their husbands.

Bread is a symbol in some countries and at a wedding in Czechoslovakia which he attended the bride walked through the streets with a basket of bread, which she distributed to people she met. This gesture was symbolic of the hope that the bride would never want for bread.

France is issuing travel cards entitling tourists to cheaper fares and reductions in gasoline prices.

A Royal Treat

The honour of being the hostess of the first tea room at the Canadian National Exhibition goes to Mrs. Ella Ward, of Toronto, who pioneered in this field in 1907. With a dozen cups and saucers, she opened the first tea room on the grounds and when the number of cups increased to 150 she sold her concession. Mrs. Ward remembers going to the Exhibition at the age of 6 when the only means of transportation was a horse car. Later when she went into the tea room business, open electric cars brought her to the grounds. Among Mrs. Ward's first customers was the then Prince of Wales, now Duke of Windsor. She recalls that he ate enormous quantities of her chocolate cake.

Though the methods of transportation have changed and there are dozens of tea rooms on the grounds today, her chocolate cake is still a royal treat. Here are some of Mrs. Ward's favourite recipes, including the chocolate cake which the Prince of Wales enjoyed.

CHOCOLATE CAKE

1/2 cup butter 2 cups light brown sugar 2 eggs, well beaten 214 cups pastry flour 1 teaspoon baking powder 1 teaspoon baking soda

4 teaspoon salt teaspoon vanilla 1/2 cup sour milk 1/2 cup boiling water 2 squares unsweetened choco-

late (2 oz.) Cream butter, add sugar gradually, cream well together. Add beaten eggs. Beat well. Add mixed and sifted dry ingredients alternately with sour milk, add vanilla then boiling water combined with melted chocolate. Bake in buttered layer cake pans in oven at 375 degrees F. for 30 minutes or in buttered loaf cake pan at 350 degrees F. for 50 minutes.

SCOTCH FANCIES 1 tablespoon melted butter 11/2 cups rolled oats

4 cup shredded coconut 4 cup chopped peanuts 14 teaspoon salt 2 eggs 1 cup sugar

1/2 teaspoon vanilla Blend together sugar and melted butter. Add well-beaten eggs and vanilla, then rolled oats, coconut, peanuts and salt. Mix thoroughly. Drop by spoonfuls on buttered baking sheet and bake in a moderate oven (375 degrees F.) for 15 to 20 minutes.

PRIZE SPONGE CAKE

5 egg yolks 5 tablespoons cold water 1 cup fruit sugar 1 cup cake flour

1 teaspoon lemon extract 1 teaspoon vanilla 1 teaspoon cream of tartar 5 egg whites

Combine egg yolks, water and sugar. Beat with double dover beater for 10 minutes. Add flour, sifted several times, and flavorings. Beat well. Beat egg whites until foamy, add cream of tartar, beat until dry. Fold into first mixture. Bake in unbuttered tube pan at 200 degree F. for one hour. Invert on cake rack and let "hang" in pan until cold.

Hats For Autumn Will Be Practical

The hat silhouettes for autumn are largely practical, and with an occasional exception in a tiny hat for formal wear, are designed for general acceptance. There are pillboxes with bright trimmings or irregular formations, tricornes which are of comfortable proportions with bows for height, and many spectator sports hats with brims that expose the hair at one side and with conical, high crowns, the height augmented by off-shooting quills.

Among the brimless styles are a number of very high fez shapes, made of suede in a combination of two or more colors, striped or in patchwork effect. Also numerous are the visor effects, which complement different small silhouettes with or without brims.

At one time recently 158 mills in Cuba were grading sugar cane.

Do This If You're

Don't take chances on harmful opiates and products which you know nothing about. Use common sense. Get more fresh air, more sleep and take a reliable, time-proven medicine like famous Lydia E. Pinkham's Vegetable Compound—made especially for women from whole-some herbs and roots—let it help Nature tone up your system and thus calm jangly nerves, lessen distress from female functional disorders and make life worth living. For over 60 years one woman has told another how to go "smiling thru" with Pinkham's Compound—let it help YOU.

FREE! Orango Label 35c 1/4 lb. Yellow Label 40c 1/4 lb.

Ears Are Now **Emerging From** Former Hiding

Upswept Coiffu: es Are Chiefly Responsible

With upswept coiffures becoming more popular by the minute, ears -for the first time in years - are in the spotlight again. This is indeed the time to resolve to stop letting your beauty treatment stop at the hairline.

Get into the habit of placing the towel or makeup band you tie on to protect your hair behind your ears instead of in front of them. Then scrub ears with soap and water each time you wash your face. This will give the man-alive look which they may lack now. In addition, cleanse them with cream whenever you use cleansing cream on your face. And don't skip them when it comes to skin tonic or a night cream or whatever.

Trouble With Large Ears

If your ears are larger than you wish they were, try powdering them with powder about two shades darker than your regular face powder. Don't be tempted to rouge their lower edges, wear earrings or do anything else that will draw attention to their size. If they are large enough to be all out of proportion to the rest of your features or if they stick out enough to be really conspicuous, just forget about upswept coiffures. And figure out a hairstyle that looks new and in tune with the upswept trend but which does cover up your ears.

Bride Makes Home In Mining Camp

Finds it Fun, But She Misses Labor-Saving Devices

Making a home in a mining town may seem like work to most people, but to Mrs. John Ferguson, Sachigo River, Ont., it is a "lot of fun". Mrs. Ferguson went to the mining centre as a bride in November. The frontier type of housekeeping doesn't bother Mrs. Ferguson. Although she misses the labor-saving devices that electricity makes possible, she doesn't mind a little extra work "in such pleasant surroundings."

"Never Bored" With only three white women at Sachigo River during the winter, things might have been rather dull. "We knitted and visited and sometimes played bridge, so we were never bored," she explained. "There is a small library at the settlement and we read a great deal."

Living in the north is economical, too, according to Mrs. Ferguson. "Spring hats? Why, we never even thought of them. I have only one hat there and I wear it when absolutely necessary. In the winter it is too cold, and in the summer I don't need

Mrs. Ferguson is a graduate of the University of Manitoba. She obtained her Master of Arts degree in 1935.

Three plays have just ended runs of over a year in London.



YOUR BABY Teething Time?

Cross, fretful, feverish—unless the little system is working just right. Steedman's Powders—the standby of mothers the world over for more than 100 years—gently cleanse the system of impurities which are often the cause of feverishness, upset stomach and other troubles at teething time. At your druggist's,

For FREE sample and booklet "Hints to Mothers" write John Steedman & Co., Dept. 19, 442 St. Gabriel St., Montreal.

Look for the double EE symbol on each package.

65 - Year Quarrel Ended by Divorce

A petitioner 87 years old walked into a Finnish court and asked for a divorce from his 85-yearold wife. The Court: "When were you

married?" Petitioner: "September 6th,

The Court: "When did you start quarrelling?" Petitioner: "September 6th,

The Court: "Divorce granted."

Best Woman Shot



Mrs. Lela Hall, comely housewife from Strassburg, Md., and clay target champion of North America for the last three years is shown holding her "shooting iron" at the 39th annual grand American trapshoot, Vandalia. Ohio. She is the only woman ever to win the title three years in a row. She is said to be the best woman shot of all time.

Urges His Wife To Marry Again

The will of a Brooklyn husband urges his wife to marry again. "She has been such an ideal mate for me that she could continue in that capacity to another man who may be more worthy of her than I have been," he wrote, The husband, James M. Golding, 42 years old, former assistant district attorney, and former commander of the Kings County Am-

erican Legion, died July 31. The



Issue No. 37-'38

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