

Classified Advertising

AGENTS WANTED

AGENTS WANTED TO SELL BABY CHICKS in your district for one of Canada's largest Chick Hatcheries. Apply Box 10, Suite 421, 73 Adelaide West, Toronto.

ARTICLES FOR SALE

GOVERNORS FOR AUTOMOBILE ENGINES for land use. H. W. Crosby, 25 Clyde St., Hamilton, Ontario.

AVIATION

COURSES IN FLIGHT INSTRUCTION, Navigation, aeroplanes and engine mechanics. Licensed instructors. Leavens Brothers' Air Services Limited, Barber Airport, Toronto.

BARN ROOFING—FENCE POSTS

OUR DIRECT FACTORY PRICES HAVE YOU money on Superior galvanized roofing. Superior Steel Fence Posts and steel pipe. Write Superior Products Limited, Sarnia, Ont.

BUSINESS OPPORTUNITIES

WOMEN—START A DRESS AND LINEN business of your own. A shop, or from your own home. Excellent profit, increasing business. Prices to meet competition. Send for information. Small investment starts you off. Write: Dress Company, 1A Camden Street, Toronto.

CATTLE

DEAL-PURPOSE SHORTHORN BULLS, ONE to twelve months. Twelve to fourteen sets of fifteen nearest dams in their pedigree. Average over seven thousand pounds milk per year. Prices \$200 to \$300. Postpaid with Accredited. Baystate Farm, Owen Sound.

FILMS AND PRINTS

ROLLS DEVELOPED, PRINTED, 1 FREE enlargement 25c. Re-grains 10 for 25c. Photo-Craft 1839 King St. E., Toronto.

FOR SALE

2000 PIECES EXPERT WORK ROLL with five enlargements 25c. Trevanna Studios, 93 Niagara Street, St. Catharines, Ont.

FILMS DEVELOPED WITH SIXTEEN GLOBE

PRINTS (two of each) 25c. Free enlargement. Eight photographic Greeting Cards, 25c. Speedy, satisfactory service. Superior Service, Mackay, Winnipeg.

FOR SALE—FREE

WITH EVERY ROLL PERFECTLY DEVELOPED and printed 25c (cash). Star Photo Shop Service, 106 King St. West, Dept. 7, Toronto.

CLOTHING FOR SALE

GOOD USED CLOTHING, LOWEST PRICES. Write for catalogue. Yonge Street Clothing Exchange, 502 Yonge Street, Toronto.

FOR SALE

FOR SALE—GOVERNORS FOR AUTOMOBILE engines for land use. H. W. Crosby, 25 Clyde St., Hamilton, Ont.

FOR SALE—LAVENDULA VERA

— TRUE English lavender flowers, for sachets. One dollar a pound delivered. Canadian Pacific Bath Gardens, Dundas, Vancouver Island.

FURNITURE

FREE! 2,000 Pieces Furniture FREE!

IN LYONS' 1938 CATALOGUE OF NEW AND re-conditioned Furniture. Write now for this free, illustrated catalogue to give you a list of Lyons' remarkable furniture values.

LYONS' TRADE-IN DEPT.

NEW AND RE-CONDITIONED 5-piece Bedroom Suite in two-tone walnut finish. Dresser, Chest, Bed, full size mattress. Complete re-finished. \$44.50

5-piece solid oak Dining Room Suite. Large buffet, extension table and 6 leather upholstered chairs. \$23.50

Beautiful 3-piece Chesterfield 3000. Full size Chesterfield and 2 roomy chairs to match, upholstered in a good quality French fabric, with reversible and brass spring cushions. Thoroughly cleaned and re-conditioned. \$29.00

Large 3-drawer dresser with mirror, in walnut finish, steel bed in walnut finish, excellent brass and new roll edge felt mattress. Completely re-finished. \$23.00

6-piece enamel Breakfast Suite. Buffet, drop-leaf table and four Windsor chairs. Perfect condition. \$11.50

Shining door front with flour and sugar containers, large cupboard space in base with bread box and three drawers in the condition. \$6.75

3-Burner Gas Stove with oven. — Guaranteed. \$49.00

Brand new 3-piece chesterfield suite, upholstered in the quality French cover, rust shade, Marshall reversible spring cushions; full web construction. \$69.00

Brand new Chesterfield Bed Suite. Chesterfield bed has large wardrobe, 2 big chairs to match. Covered in hard wearing rust material (rust shade). A real bargain. \$45.00

Dressers in all finishes with large mirrors and 2 drawers. Chest-dressers in oak and walnut finishes. \$65.00 up

Drop-down Singer Sewing Machines. Guaranteed good condition. \$10.50

Brand new 8-ft. Mattress with heavy roll edge, well tufted — in cotton cover. All sizes. \$3.95

Brand new 8-ft. Mattress. All sizes. \$2.50 up

Brand new Chiffonier in selected birch with walnut finish — five drawers — Colonial design. \$14.95

Old Chesterfield Chairs with Marshall reversible cushions. \$4.95

Beautiful 6-piece walnut Bedroom Suite. Large dresser, vanity, chest, full size bed, elegant spring and brand new roll edge mattress. Completely re-conditioned. Like new. \$67.50

Nice 5-piece walnut Dining Room Suite. Buffet, china cabinet, square extension table and 6 leather-upholstered chairs. Completely re-finished. \$52.00

SUGGESTIONS FOR CHRISTMAS GIFTS

We have a large assortment of gifts, coffee tables, end tables, lamps, sewing machines, cedar chests, radios, rug, bedroom and dining-room furniture, etc., at the most reasonable prices in Toronto. All our furniture is thoroughly cleaned and re-conditioned in our own factory and carefully packed for immediate shipment on receipt of money order. Our big new 1938 illustrated catalogue is now ready. Be sure to write for one.

LYONS' BEDDING AND UPHOLSTERING CO.

Manufacturers

OPEN EVENINGS

478 Yonge St., Toronto

HAIRDRESSING SCHOOLS

ANDREW'S ACADEMY OF HAIRDRESSING. Government licensed. We train you for Board Examination. Free prospectus, 961 Bloor West, Toronto.

MADAME HUDSON SCHOOL OF HAIRDRESSING

and Beauty Culture. Write for pamphlet. 707 Yonge Street, Toronto.

MISCELLANEOUS

Cut Your Own Hair

LITTLE GIANT POCKET BARBER, the automatic hair-cutter for men and boys, really does cut and trim hair, and does it well. Send for circular. R. J. Jackson, Canadian Distributor.

LEARN SHORTHAND, ACCOUNTANCY, Typewriting by mail. Satisfactory students throughout Canada. Write for free prospectus. Dept. C, Canada Business College, Hamilton, Ont.

PATENT ATTORNEY

ROY L. KNOR, REGISTERED ATTORNEY. Information regarding Inventions, Patents, Drawings; Registrations; Sales. 14 Metcalfe, Ottawa.

PATENTS

AN OFFER TO EVERY INVENTOR. LIST of Inventions and full information sent free. The Ramsay Company, Registered Patent Attorneys, 273 Bank St., Ottawa, Can.

PERSONAL

ARE YOU PUFFED? RELIEF, COMFORT, positive support with our advanced method. No elastic or understraps of steel. Write, Smith Manufacturing Co., Dept. 219, Preston, Ont.

POPCORN

POPCORN—HIGH QUALITY GUARANTEED One Hundred Pounds, Six Dollars cash with order. John G. Coleridge, Box 479, Kingsville, Ontario.

POULTRY

1500 TWEDDLE SPECIAL MATING CHICKS. Write for full information about Tweedle's Annual Chick Contest. Chick Hatchery, Limited, Pergau, Ontario.

OUR CHICKS GROW FASTER, BIGGER,

make better pullets, layers. Healthy, hardy, blood-tested. Free chick feeders with every order. 1938 prices now ready. Cornwall Chick Hatchery, Cornwall, Ont.

TOBACCO

LEAF BURLEY, FOUR POUNDS \$1.00. Fourteen pounds \$10.00. Free points Virginia Leaf Cigarette Tobacco \$2.00. Postpaid with invoice. Natural Leaf Tobacco Co., Leamington, Ontario.

Have Neglected British Market

Canadian Farmers Have Wasted Opportunities for Sale of Agricultural Products Abroad, Says Minister.

A story of neglected opportunities for sale of Canadian agricultural products in the United Kingdom market is told in a highly informative report just issued by the Dominion Minister of Agriculture, Hon. James G. Gardiner. The report reveals the results of an intensive study of the British market which was conducted by a group of Canadian agricultural experts who visited the British Isles with A. M. Shaw, recently appointed Director of Marketing Services for the Dominion Department of Agriculture. It was found that other Dominion's products were better known than Canadian in Great Britain and that housewives were not familiar with Canadian goods.

Survey of British Consumers. Practically every product of the Canadian farm which enters the export market, from cattle and dressed poultry to honey and canned peas, is dealt with in the report, and each item is related to the British merchant and consumer. The report reveals information which the Canadian agricultural specialists gleaned from interviews with importers, commission agents, brokers, wholesalers, manufacturers, retailers and housewives in 18 cities in England, Scotland and Ireland. Farms where herds of Canadian dairy cows and beef cattle were feeding were visited; as were fruit auctions, cheese factories, jam manufacturing plants and famous food marts.

The party interviewed officials of the British Ministry of Agriculture, Danish and Russian officials, and representatives of the various British Dominions in London. A study was made of the merchandizing methods of other countries in attracting the British consumer, and the advertising and publicity procedure adopted by Canada's competitors was studied carefully.

Should Get Bigger Share

The report includes six general findings of great importance to the Canadian farmer and to all those interested in the export of Canada's farm produce to the British market. Definite recommendations are also given in the report, advocating an immediate adoption of a three-fold long-term policy to win greater and more constant share of the British market. These findings and recommendations are set forth at length in the 86-page report which may be obtained free on application to the Publicity and Extension Branch, Dominion Department of Agriculture, Ottawa.

Alleged WIT

AS 1937 CLOSES LET'S TAKE INVENTORY. Check carefully your real assets in life.

If you have a clear conscience and good health,

If you have had a dozen good friends and a happy home,

If your heart has kept its youth and your soul its honesty —

Then you are one of life's millionaires.

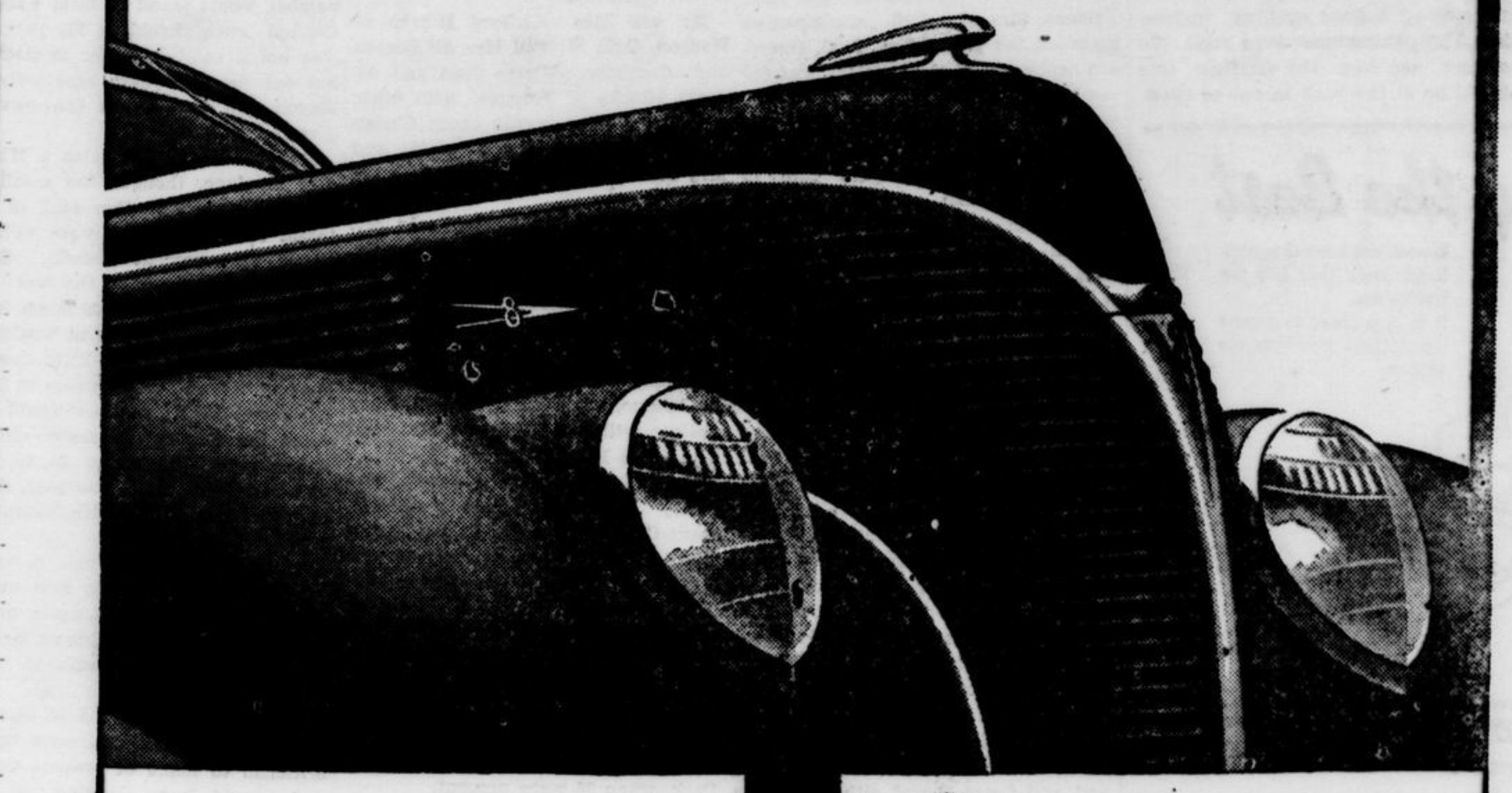
The young man had gone to the bar, but was determined not to spend anything.

Pretty Seller — "What about this cigarette case?"

Young Man — "I don't smoke."

Pretty Seller — "This pen wiper."

Announcing TWO NEW FORD V-8 CARS FOR 1938



Ford offers two new cars for 1938 — the Standard Ford V-8 and the De Luxe Ford V-8. They are different in appearance — but built to the same standard of mechanical excellence — on the same 112-inch wheelbase.

Because people liked our 1937 car so well, they bought more than of any other make. They liked its looks, its smooth performance, and the way it handled. We have improved on that car in the newly styled Standard Ford V-8.

But some folks wanted still more size and style, with the same fundamental Ford advantages. For them, we have designed a new De Luxe line.

The De Luxe Ford V-8 Sedans are longer with more room, larger luggage space, and finer appointments. De Luxe cars are equipped with the 85-horsepower Ford V-8 engine. They provide more

motoring satisfaction at low Ford prices. The Standard is even lower priced than the De Luxe. It is a brilliant, modern car. It has graceful new lines and well-tailored interiors. It gives you the same basic advantages of the 85-horsepower Ford V-8 engine.

Before Ford made V-type 8-cylinder engines available to every one, they were used only in expensive cars. Since then, four million Ford owners have learned the genuine enjoyment of driving an 8-cylinder car with all-round economy. The low prices of the De Luxe and Standard cars make it easy for you to step into the V-8 class.

FIT YOUR CAR TO YOUR NEEDS

With two distinct designs, two body sizes and two price ranges, you'll find a 1938 Ford car to fit your personal needs exactly. Whatever one you choose, you get time-

proved Ford V-8 performance. Whatever price you pay, you get a car built soundly to serve you well. . . . That's the Ford way.

FOR LOW DELIVERED PRICES SEE YOUR LOCAL FORD DEALER

De Luxe Ford V-8 models are Coupe, Tudor Sedan, Fordor Sedan, Convertible Coupe, Club Coupe, Convertible Club Coupe, Phaeton and Convertible Sedan.

Standard Ford V-8 is available in three models: Coupe, Tudor Sedan and Fordor Sedan.

Ford sells a fully equipped car at the lowest possible price. The prices on De Luxe models include twin tail lights, two windshield wipers, two sun visors, twin electric horns, cigar lighter, de luxe steering wheel, glove compartment clock and lock, chrome wheel bands, in addition to front and rear bumpers and guards, spare wheel and tire and tube, tire lock, and headlight beam indicator.

Prices on Standard models include front and rear bumpers and guards, spare wheel and tire and tube, tire lock, one tail light, one windshield wiper, one sun visor, cigar lighter, headlight beam indicator, and two horns.

Evolutionist Sees Peril of Man "Reverting to Apedon"

Dr. Ernest A. Hooton, Harvard's famous evolutionist and anthropologist, last week at New York asserted that man was in danger of reverting to apedon and said the skills for his destruction had been built largely by engineering.

Stop The Down-Rush

Dr. Hooton said this in the guest address to the annual meeting of the American Society of Mechanical Engineers. He called on the engineers to divert some of their high creative intelligence to stopping the down-rush.

Through scores of thousands of years, Dr. Hooton asserted, man kept his mechanical progress in abeyance by killing off the geniuses and superior intelligences who threatened to interfere with the status quo.

In the last 10,000 years, however, the masses have permitted the engineer to live, he said, and nearly the whole human mechanical progress has taken place. But lately, Dr. Hooton observed, the effects of this progress on the human body itself have become "devastating."

"Crouching" Again

"The once erectly striding biped,"

Says Human Race Is Slipping Back

Don't get the idea that everybody is working against you; many of them don't even know that you are around.

Farmer Brown — What did your son learn at state college?

Farmer Hicks — "Well, he hadn't been home three days before he showed me how to open a bottle with a half-dollar."

Young Man — "I never have any use for them because I never write."

Pretty Seller — "This package of candy?"

Young Man — "I never eat candy?"

Pretty Seller — "Then what about this cake of soap?"

The young man bought it.

THE JOY OF WORK

Don't pity the man who hustles all the whole day through — But pity the other fellow who hasn't a thing to do.

Condole with the chap who's idle, who has no "row to hoe," With no one depending on him, and nothing to make him grow.

He misses the best of living, the joy of work well done, The thrill of high achievement and victories nobly won. And the man who "digs in" daily, and whose bread and butter depends On his doing his very utmost, and who earns all he spends — Is the one who finds completeness in every well-spent day — Whose life is filled with sweetness in work as well as play. His joy is in providing — through his own brawn and brain For those whose love inspires him to hustle with might and main. That man will keep on climbing, and nothing can make him stop; For with such power behind him he's sure to reach the top. So envy the man who hustles, and needs to hustle too; And from your heart be thankful if that man should be — YOU!

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MAKE YOUR LIVER Produce its bile

Your liver has a big job to do. Make it do what it is supposed to. Its job is to produce 18 to 36 fluid ounces of bile every day and send it through the system. If it falls down on its job you suffer. AID HOW!

The most effective stimulant for the liver known to medical science is calomel, which in small doses is one of the highest uses in congestive conditions, especially those due to over-eating, over-indulgence in alcohol, lack of exercise, etc. Tansol Tablets contain a certain proportion of calomel, blended with castor oil and other medicines. They are mild and harmless. But your liver understands and takes the hint. For sale at all druggists, 50c.

WEAR SMART STYLES AT 45

Retain An Attractive Figure

Disfiguring extra pounds that make it difficult to dress as you wish are often due to sluggishness of your liver. When this great cleanser of blood and distributor of energy is inactive or overworked, sugars and carbohydrates which should be stored in the liver develop into fatty tissue. Middle-aged and older women with attractive figures invariably possess healthy livers. Fruit-a-tives fruit liver tablets put your liver in good condition, and keep it healthy. You feel better, skin clearer, eyes brighter, are more likely to retain your graceful figure — wear smart young styles. Thousands of women use Fruit-a-tives for this reason. Try them, 25c., 50c., all druggists.

FRUIT-A-TIVES LIVER TABLETS

5,000-Year-Old Seeds Sprouted

Into 7-Eared Wheat — Say Man Who Planted Them Is In League With the Devil

Cornish people for miles around Helston, England say that George Henry Muller is "in league with the devil." Mr. Muller lives at the little village of Ruam Minor, overlooking Cadzow Cove.

He can grow: Seven-eared wheat from 5,000-year-old seeds.

Strawberries in the open air every month of the year.

Cabbage that has no odor when cooked.

Beetroot that can be eaten raw. Peas that will stand 25 degrees of frost in winter.

Mr. Muller is also an expert water diver.

Householders and farmers in the remote villages of the Lizard are amazed at his ability to find hidden water supplies, not only with the diviner's wand, but merely by looking at the ground.

So Simple Mysteries

A correspondent writing in the London Sunday Express says: "I travelled down to his tiny farm to find the explanation of some of these mysteries Mr. Muller, stocky, ruddy-faced, is the last of a line of Dutch planters from the East Indies. He has peculiar theories on farming."

He believes, for example, that the moon has an important influence on all growing things, and he does all his planting two days before the moon is full.

"All these so-called mysteries of mine," he said to me, "are really so simple that the people who have watched me at work since I came here in February can't believe them."

"All my life I have been growing things — rubber and tea in French Indo-China during the war, farming in South Africa.

"That is where I learned water-divining. I spent six months in the Kalahari Desert where my life for six months depended on water—and I found the wells with a stick, holding it until it twisted in their direction."

Easy To Prove

"Then I came to Britain. I wanted to farm, but I believed that the world has forgotten most of the ancient methods of farming that kept the land fertile."

"I believed that the earth should be fertilized with vegetable matter, not with chemical or animal matter."

Forgotten How

"Take the case of this seven-eared wheat. The world has forgotten how to grow it. Some seeds were brought over here from India and Egypt."

"They were five thousand years old, and black with their age."

"I managed to fertilize the seed here."

He showed me the result. Every stalk was heavy with seven ears."

Find Royal Tomb Under Old Town

To a diving rod is attributed an important discovery in the Netherlands. The municipality of Breda in North Brabant invited a woman water-diviner to find out if there were any underground waterways at Breda.

She stated that there were several such waterways under the town and that they crossed below the Princes' Chapel in the northern part of the Great Church. She also expressed the opinion that an entrance to the waterways was to be found inside the church.

Staircase Leads To Vault

This proved to be correct. A stone staircase was found behind a wooden partition leading to a large vault in which several coffins were found. These are supposed to contain the bodies of the first Counts of Nassau, ancestors of Queen Wilhelmina.

Her Majesty's Master of Ceremonies was invited to inspect the discovery and two coffins were opened. One contained the remains of a child about 3 years old and the other those of a woman. It is thought that the child may have been the daughter of René of Chalons or of William the Silent, Prince of Orange, by his first marriage. William died in 1584.

The vault was closed again temporarily and investigators are now being made in the royal archives to establish the possible identity of the remains.

Snake Swallows Egg

Large bee-eaters construct their nests known to swallow eggs and even donkeys, but in a village near Madras, India, a bee-eater once regurgitated a boy, who was later found alive inside the reptile.

The boy had been locked in a shed as a punishment, but when his father went to release him the child could not be found. But nearby lay the snake, bloated and unable to move, with faint noises sounding from it.

The father and villagers promptly killed the snake and ripped it open, side, unconscious but still alive. He was rushed to hospital, but died soon.

Trans-Canada Nearly Ready

Johnson Sees Start on Air Service in West Early in 1938

Philip G. Johnson, vice-president in charge of operations for Trans-Canada Airlines, last week said the western circuit of the Trans-Canada line might be started earlier than originally expected. He refused, however, to name any starting date.

(Hon. C. D. Howe, minister of transport recently stated the western circuit of Trans-Canada Airlines will start operations by February 15.)

Engineer Nichols Shows a Visitor Around at Hornby, pointing out the exact

Wear Smart Styles at 45

Retain An Attractive Figure

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FRUIT-A-TIVES LIVER TABLETS

New Giant Hornb Last Word

Tower 647 Feet High In Hubment—Another Link In

Thirty-five miles from Toronto, the midst of a typical rural Ontario scene of pastoral beauty stands a giant instrument of modern science.

Six hundred and forty-seven feet a slender lead pencil, painted white and orange. This