# essional Sells minder Service

ple Subscribe to "String nd the Finger of the World"

e proud boast of Arthur sunder of New York City's Service, that he hasn't forremind anyone of anything I remember since he service a month and a

vice, which he calls "a ound the finger of the is 600 subscribers. One ks that he be reminded on Thursdays that it is the my for exercise out of his ers have standing orders s, to be taken every two s.ts from relatives and prepared for in advance. are reminded to meet

elps in Birthdays

ng man writes to his ry month, on the 20th," said over the telephone. I him of the date a day Now he wants us to e letter for him and send or his signature." can avoid hurt glances

if they hire the Reminder re wedding anniversaries. s. Bachelors who can't hether they have promisthe old or the new girl o d'nner can depend on to keep things straight. eting place the front of the lounge at the Bilt-Cremin will know.

business men and women whirl have found his spensable, Mr. Cremin

atment Reminders

doorbells if a client get him up at 6 a.m., awaken him by telesave a special rule about dentists' appointments. these are things everyforget, so we remind ... once on the day bebintment, and on the day atment, an hour before d to be kept. Of course te people by the hand m to places they don't , but we would if they

S10 a Month fr. Cremin's reminders over the telephone, a a and some in person. a month is charged for nd the proceeds are destablishment of a fund ention of children in

## ot Bills Spend Less

s College Coeds Ard ravagant In Spite of ig to Pay for Dates

versity's 750 men stuat of the "date" bills o a year than the 450

school yearbook, at diana, said a tabula-Pauw women spent ly for clothes, while ut only \$235,810. For Clothes

co-ed, Coons said. n \$127 for clothes in Her expenditures in-12.10; shoes, \$35; negd lingerie, \$32; purs-Stures of the average d were: Ties, \$6.88; uspenders, \$1.54; the pins. \$1.45, and gar-

ent \$32,640 for to let men held their exthose items to 83%.

the 750 men spent Bic and the 450 woof for perfumes. cost the co-eds \$413 olish \$148; lipstick,

average man took his pocket every owder. cost the men and

Face Pawder

\$588 monthly, the combined expendi women for equipks, etc.) totalled

(cleaning, beauty rams, etc.), \$910 .leous (cigarets, ink,

ne True

an landowner fored die on his hun-

need of this that he tomb made ready. thday duly arrived ie morning to call ebrate. When he s house he collapn a few hours.



LESSON X Christian Rest .- Matthew 11:28-30; Hebrews, Chapter 4:1-11

Golden Text-Come unto me, all His passion. ye that labor and are heavy laden, and I will give you rest. Matthew 11:28.

The Lesson in Its Setting

Time .- Our Lord's words of invitation were uttered in December. A.D. 29. The date of the writing of the epistle to the Hebrews cannot be to the yoke. This is the divine yokedefinitely determined. It must be placed before the fall of Jerusalem, probably about 68 A.D.

Place .- Our Lord's words were utterel in Peraea, east of the Jordan River, opposite Judaea. The place of the writing of the epistle to the Hebrews is disputed.

The late Dr. J. Stuart Holden of St. Paul's, London., says of Matt. 11: 28, 29: "This is perhaps the greatest word of the Evangel. It is majesty set to music for the lightening of overburdened and fevered lives. It is heaven's heart's ease for healing of sinning and sorrowful men. No other of all the gracious words which proceeded from his mouth is consecrated so entirely by the experience of thousands in every age as is this ever-new invitation of the Son of God only serve." And ye shall find rest to the sons of men.

28. Come unto me. There is love in this invitation, and urgency, and a consciousness of ability to meet the needs of those who will come. Come ye that labor and are heavy laden. Come unto Me, and I will give you rest!" All ye that are like over-cargoed boats, whose minds are burdened with anxieties and cares, or with the heavy and lumbering traditions of men, who are nigh to being swamped, living in perpetual fear of

give you rest." Rest is that heart harmony with God which qualifies men for life's engagements, for its ceaseless conflict and conquest, for its fruitful toil, and for its noblest and highest purposes.

This is what Christ came to effect in men. This is the object of all His work and the interpretation of all

Invitation to Rest

29. Take my yoke upon you. . . . Christ takes upon Himself the one side of the yoke, and He invites you to come and occupy the empty place beside Him. He is the meek and lowly one. He has been accustomed fellow of whom you are to learn, moving side by side with you, that you may imitate His patient endurance, His meekness and lowliness of spirit.

And learn of me. We are to learn of the Lord Jesus first, by studying the portrait of him as revealed in the Gospels, and then by living the Christlike life, as the Spirit of Christ dwells in us, teaching, strengthening, sanctifying and guiding us. For I am meek and lowly in heart. "The word 'meek' carries the idea of mildness and gentleness and the absence of self-vindication, and retaliation of injury, and so it carries with it the conception of unselfishness. What is it to be lowly in heart? The lowlyminded man is down in a humble sphere, where he is content if he can unto your souls. Here is a promise, but there are specific conditions which must be met before the promise can be fulfilled; we first come to Christ. then we take his yoke upon us, and then we learn of him. When we have done these three things, we shall no longer be seeking rest. We shall have it.

30. For my yoke is easy, and my burden is light. "The word rendered 'easy' means agreeable and serviceable. If Christ's yoke ever galls sumbission, Come unto Me, and I will the neck, it is because we do not work steadily in it."

Rest For Christian Believers 1. Let us fear therefore. "It is because we know the Father, it is because we are redeemed by the precious blood of the Saviour, it is as

Is This Your Birthday?

By A. R. WEIR

If the date of your birth is listed above, Sagittarius, the ninth sign of

the Zodiac, is the sign under which you were born. This gives you a

naturally happy, carefree and optimistic disposition. If you err at

all it is on the side of hopefulness and optimism. Mix just a bit

more concentration and determination with your efforts and you will

DECEMBER 3-There should be a slow and steady improvement in

your financial affairs bringing much more prosperity and happiness.

Several long journeys are indicated and you should exercise caution

when dealing with strangers as you have a tendency to overdo things.

DECEMBER 4-You are extremely restless and should curb your

natural desire to see strange scenes and visit far-off countries. You

should receive some important news from a long distance and much

travel is indicated. Relatives and friends will help you and you will

DECEMBER 5-Because you are a lover of sport and the open-air,

you should walk as much as possible-it is your best tonic. While

there are times when you can be irritable, without apparent reason,

you have a naturally jovial disposition. You should benefit through

some new work in which you are interested and the year is especially

DECEMBER 6-You are inclined to be rebellious by nature. Guard it

and allow your philosophical turn of mind to govern. You are hap-

piest when in complete harmony with your surroundings. Some new

work will come your way and there will be many long journeys and

DECEMBER :-You are sincere, happy-go-lucky and just a little bit

careless. Many visits to places of amusement are indicated also a

removal of residence and a pleasant holiday by water. Love affairs

DECEMBER 8-You are quick to grasp the importance of new ideas

and to adapt yourself to surroundings. Because of this you should have little difficulty in adjusting yourself to changes which are in-

dicated in your business affairs. A woman will help you in business

DECEMBER 9—Like all Sagittarius people you long to travel, to explore new scenes and to know new people. There will be much more stability in your life and you should benefit by property and

IF YOUR BIRTH DATE IS NOT LISTED ABOVE and you would like

your personal Horoscope, or if you wish a complete Horoscope for

any date listed above, send 10c (coin preferred) to A. R. Weir, 73

W. Adelaide St., Toronto, Ont. Please print your name, address and

elderly people. The coming year will be very good for social and love

and you should be careful with correspondence.

be one rung higher on the ladder of success.

YOUR OWN BIRTHDATE:

gain through intellectual people.

much excitement and adventure.

good for social matters.

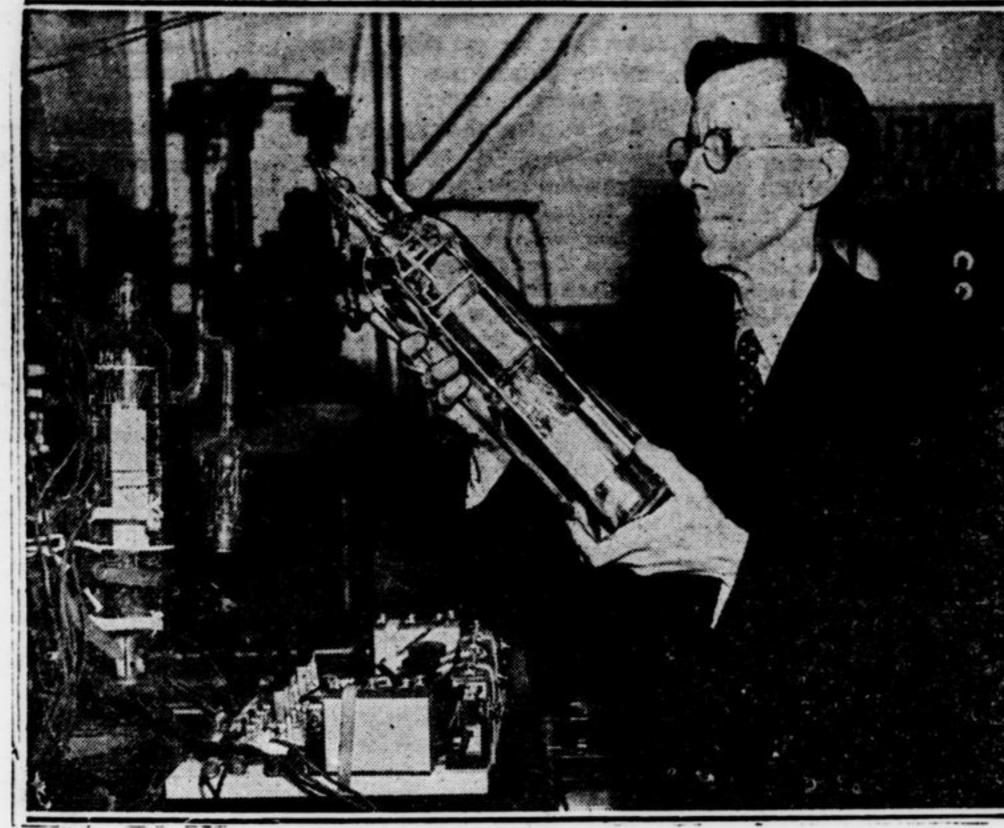
BIRTH DATE plainly.

will prosper.

What the STARS foretell for those born on December

3, 4, 5, 6, 7, 8, and 9

Wins Nobel Prize for Study of Atoms



Dr. Clinton Joseph Ravisson, physicist on the staff of the Bell Telephone Laboratories, pictured in his laboratory, after notification that he was a joint winner, with Prof. George Paget Thomson, of London, of the Nobel award for physics. Dr. Ravisson and Prof. Thomson received their awards for their research in electronic interference.

the children of God and as the saints of Christ that we are to pass our earthly pilgrimage in tear. This is not the fear which dreads condemnation, but the fear of those who are saved and whom Christ has made free. Lest haply, a promise being left of entering into his rest, any one of you should seem to have come short of it. 2 For indeed we have had good tidings preached unto us, even as also they: but the word of hearing did not profit them, because it was not united by faith with them Hello again - more gossip about that heard. 3. For we who have bethose you hear on the radio. In anlieved do enter into that rest. Tho-

mas Carlyle, in his life of Schiller, speaks of unrest as "the never failing inmate of every human breast." This is true of everyone outside of the Lord Jesus Christ, but in Christ, if the New Testament teaches anything it teaches this, that, in believing, we are to have peace and joy. Here is one of the deepest, more precious themes of the word of God, something which cannot be analyzed, but must be entered into by experience. Even as he hath said, As I sware in my wrath, They shall not enter into my rest. These words are taken from Psalm 95: 11, and they refer to God's words to Israel, especially as regards her entrance into the Promised Land. Had Israel fully follow-

the orchestra. The audience at the ed the explicit instructions of God studio must answer the questions in the matter of exterminating enemy peoples, Israel would have had and those who do, also receive a complete rest from the exhausting, Prize Package. Apparently it's lots taxing, rebellious invasions and upof fun, for this program is in its risings of these pagan peoples. But second year, and is still going there is certainly a deeper meaning strong. If you wish tickets, just here in the matter of rest - a rest write to "Ask Another" in care of for the souls of the Israelites, a true CFRB. Incidentally, the prize packresting in God. age consists of a glass jar of pow-

Although the works were finished from the foundation of the world. 4. For he hath said somewhere of the seventh day on this wise, And God rested on the seventh day from all his works; 5. And in this place again, They shall not enter into my rest. These quotations are from Gen. 2:2 and Psalms 95:11. The rest of God is the expression of the perfect, divine complacency in the perfect, di-

vine work. A Special Day

6. Seeing therefore it remaineth that some should enter thereinto, and they to whom the good tidings were before preached failed to enter in because of disobedience. 7. He again defineth a certain day, To-day, saying in David so long a time afterward (even as' hath been said before), Today if ye shall hear his voice, hard- | ies of sport books. Tune in to CFRB en not your hearts. 8. For if Joshua had given them rest, he would not have spoken afterward of another day. 9. There remaineth therefore a sabbath rest for the people of God. "We are not summoned to the heavy slumber which follows overtaxing

swer to many requests, we are go-

ing to tell you about the program-

Ask Another. It is heard Fridays.

10:00 o'clock over CFRB and brings

to the microphone such people as

Howard Lindsay, he who ask an

other, Wally Armour and his orches-

tra, George, the capable assistant

Miss Rhoda Howe who interviews

those present who think they know

the answers to the questions, and

those who think they have tough

questions to ask. Here's the idea!

You send in what you think if a dif-

ficult question. If your question is

used on the program, you receive

Prize Package. If your question is

not answered by those present at the

studio, you also receive a salute by

der, a giant jar of cold cream, a

large jar of vanishing cream, and a

bottle of Cream Lotion, so if you la-

dies are interested in looking beau-

Musical Mysteries

back on the air again with a two-

piano team. The station is CFRB

and the time 10 p.m. Frank Grant

and Celia Huston do the ivory-tick-

ling. We have heard this team work

on many occasions before, and we

don't mind telling you that we think

Lovers of sport broadcasts will be

glad to learn that Wes. McKnight's

sport feature is offering a new ser-

toil, nor to inaction or indolence;

but to the rest which is possible amid

swift activity and strenuous work;

it is perfect equilibrium between out-

goings and incomings of life; it is a

contented heart; it is peace that pass-

eth all understanding, it is the re-

10. For he that is entered into his

rest hath himself also rested from his

works, as God did from his. 11. Let

us therefore give diligence to enter

into that rest, that no man fall after the same example of disobedience.

"The essence of sin is that sin cen-

pose of our will in the will of God."

they do a fine bit of work.

The musical mysteries program is

tiful-why not send in a question?

Around The Dial

Mondays to Fridays at 6:40 p.m. and Saturdays at 7 p.m. The Saturday broadcasts consists of interviews with hockey stars - and their opinions of the game for the evening are expressed. Interesting sidelights are also given. Incidentally, Wes McKnight's sport feature is one of the longest run radio programs of any in Canada.

Vox Pop at Hockey Games

during the intermissions at the NHL Hockey games at the Maple Leaf Gardens. If you saw him doing this work, you would probably think the Man from Mars has descended to Earth. Stan wanders about the Gardens with a big bag of batteries on his chest and a box of equipment on his back, to say nothing of the aerial sticking up at his side. Stan sends his interviews by wireless to the gondola occupied by Foster Hewitt, and from there it is broadcast by stan-

RADIO HEADLINERS OF THE WEEK

By FRANK DENNIS by the industry.

Stan Francis is doing a vox pop dard waves across the country. Short



Wavers can pick Stan up direct by

tuning in VE9BQ.

on a national

coast to coast network.

Happened to tune in to the Life and Adventures of Santa Claus, the finest kiddie's show on the air-no blood and thunder-no cops and robbers-but a clean show with some thing of genuine interest for the children. Adults, we learn, are finding it a treat l'stening to this program. The Station-CRCT, Tuesdays and Fridays, 5:30 to 5:45. Incidentally we had an error in mentioning this program before. The story was written by a woman and not a man - the name. Julie Lane.

### Largest Steel Ingot

The largest steel ingot ever produced in Britain has been made by the English Steel Corporation at its Vickers Works in Sheffield. The ingot weighs approximately 220 tons, is | lish name, she would ask the clerk about 25 ft. long by 8 ft. 9 in. across the largest octagon section. It required steel from four acid openhearth furnaces.

A 250-ton crane was used to handle the monster, which will be made into large forgings in connection with the Government's defence pro-

### Measures Its Sausages

BERLIN. - Germany consumes more than a million and a half yards of sausages every year. Statisticians figured that out from the amount of sausage skins and casings required



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### Speedily Educated Stars Master English Language in Double-Quick Time

Foreign Actors

quickly.

A word to the college student take a tip from Hollywood if you want to learn a foreign language

With a new invasion of foreign film talent now in progress, the task of learning a language in a short time has developed to a fine art.

Many a foreign star is engaged without knowing a word of English but in a few months is expected to take an English-speaking role, Using the Hollywood mathad, the stars usually are ready for their assignments.

Learned it in Six Weeks Six weeks ago, Isa Miranda, Italian film star, could speak only a dozen or so words in English. Now she speaks it almost as well as Marlene Dietrich or Greta Garbo.

Upon her arrival she was placed under the tutelage of an English instructor who clarified the most important grammatical rules and ? her on her own. Miss Miranda, an stead of staying closeted in her home, mingled with people.

Practised in Stores

She spent hours daily in the stores. When she saw an object for which she could not supply the Engwhat it was called. After repeating the name several times, Miss Miranda usually would purchase the ar-

At home she spent hours listening to the radio and repeating words and phrases. In addition, she frequently consulted dictionaries and grammars.

## Boom In Stamps

Sale of Stamp Albums, Due to Coronation, Rose 200 Per Cent. In Two Years

The recent successful Stamp Exhibition held in London, England, brought to mind some interesting facts. Penny postage was first introduced in 1840; perforations between the stamps in 1850; gum on their backs in 1855.

Over 7,000,000,000 postage stamps were issued by the British Postal Department last year; 2,750,000,000 at three-halfpence, 2,500,000,000 at a halfpenny, and 1,090,000,000 at a penny. 13,000,000 books of stamps were sold, and 800,000 rolls of stamps used in stamp machines.

3,000,000,000 Coronation stamps were printed throughout the Empire, and many new King George VI stamps have yet to be issued; when they are, 70 pew stamps will have been added to British Empire issues.

One London stamp dealer alone received a first consignment of Coronation stamps numbering 4,000,000, valued at \$200,000. Stamp collecting is more popular than ever among all classes, the sale of stamp albums showing an increase of over 200 per cent. during the last two years.

### Match-Box Label **Collecting Craze**

A new collecting craze—that of saving match-box labels-may one day be a serious rival to stamp collecting. Match-box labels have a beauty and interest that would surprise those who had seen only English specimens. In foreign countries hey put art into labels.

Japan, for example, can boast of no less than 30,000 varying matchboxes, each with a label of real artistic beauty. Austria, too, takes advantage of the humble match-box to reproduce works of art.

In Russia, every available square inch of printed matter is used for propaganda, and match-box labels get their share.

Two collectors in Great Britain have topped the 20,000 mark, and a woman heads the list with more than 35,000 labels all tabulated and sorted. This collection includes a relic of bygone days-the label from a box used by King William IV. A box of matches, in those days, cost one shilling.

#### Ottawa Only City With Lower Income

Other Canadian Centres Show Increase in Income Tax

OTTAWA .- Ottawa was the only district in Canada to record decreased income tax collections for the first seven months of fiscal year, it was shown by the Department of National Revenue. Ottawa collections for the month were \$6,589,190, a decrease of \$307,790.

Total collections were \$99,202.-556, an increase of \$15,129,957. Collections with the increase over 1936 in brackets included: Kingston

\$234,517 (\$42,991); Belleville \$556,-856 (\$141,981); Toronto \$34,338,762 (\$5,710,994); Hamilton \$6,144,358 (\$888,873); London \$9,070,525 (\$1,-229,567); and Fort William \$316,141 (\$93,963).

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tres in self instead of God. We try to help ourselves instead of throwing our burden of sin and care and sorrow upon the great Sinbearer and the Man of Sorrows, who was acquainted with grief. Now, when we come to Christ, we abandon all this self-help, and ask Him to be our helper; we abandon all this self-trust and lean on His finished work. We stop laboring to build up our own interests, and we are taken up with the interests of His kingdom. You shall never find rest until you find rest in ceasing from your own works, as God did from His, and entering into the Sabbath of rest that remains for

A-3

the people of God, in this way."

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