

The World's Premier Agricultural Fair

Canadian National Enters 59th Year of Operation

N. E. is Direct Descendant of Niagara Agricultural Society Founded in 1792—Coronation Year at Exhibition Features Display of Latest Developments in Agriculture—The Weeks of August 27 to September 11 Are Packed with Attractions, Educational in Aspect.

Few people realize that the great Canadian National Exhibition which this year enters its fifty-ninth consecutive year of operation and is universally acknowledged to be the world's greatest annual exhibition, is the direct descendant of the Niagara Agricultural Society founded in 1792 under the patronage of John Graves Simcoe, Governor of Upper Canada. This society founded to aid the development of the products of the farm, so that the sturdy pioneers of Upper Canada might benefit in their fight against the wilderness by the pooling of their knowledge and experience, did a mighty work in the development of the struggling colony.

Having in the intervening decades grown away from the parochial limitations inevitably set by nature upon that Society, the Canadian National Exhibition has never lost sight of the original purpose for which it was founded, namely for the encouragement of agriculture and industry, and today we find the basic industry more firmly than ever established as the foundation upon which the superstructure of the "How Wonderful of the Nation's" is built.

It is generally acknowledged that there is no agricultural exhibition in the world equal to the Canadian National Exhibition, and in this Coronation Year all the latest developments in agriculture and aids in the scientific cultivation of the products of forest and field are on display. Entries in the different classes of livestock and field produce have attained record proportions, and to keep pace with these developments the prize lists have been extended and increased with the modern demands of growers and breeders. Also in keeping with the spirit of Coronation Year, special medals and honorably embossed diplomas will be awarded.

In other fields the Canadian National Exhibition has encouraged the development of Canadian livestock. One of these is the trotting and pacing races. This year these ever popular races are held from September 7 to September 10 with prizes of \$7,000 in Futurities and \$3,000 in class races. Canada's Premier Horse Show, in the Coliseum Arena, and the Poultry, Pigeon and Pet Stock show are other examples of the Exhibition's interest in the development of Canada's basic industry.

To all lovers of the out of doors the news that Tom Mix in person with his own three-ring circus and Wild West Shows will be at the Canadian National Exhibition will indeed be welcome. These shows, supreme tri-

umph of the art of the "big top", are indeed different from the conventional presentations and are unique and modern in every respect. Tom Mix will take part in every performance.

Mounted Police in Pageant Among the most popular attractions of the 1937 Exhibition will be the Coronation detachment of the Royal Canadian Mounted Police. This splendid body of men together with their perfectly trained and magnificent mounts will be present for the whole term of the Exhibition, and will be seen nightly as a part of the Pageant. Every Canadian will feel a thrill of pride at the spectacle of the "Mounties" guiding their steeds through the intricate evolutions of the Musical Ride. In keeping with the Canadian National Exhibition's policy of presenting the finest of the world's musical organizations this year the United States Navy Band will be featured. The consent of President Franklin D. Roosevelt had to be obtained in order that the band might be present. Music lovers are promised a rare treat in the opportunity to hear at the Exhibition's magnificent new band shell this world famous aggregation of more than eighty musicians.

Every year there is something new, some innovation or improvement at the Exhibition and this year it is in the realm of amusement. Gone is the old Midway and in its place is a new amusement zone known as Fro-E-land. Here are many startling innovations in the way of entertainment: Eskimoland, an Eskimo village complete with igloo, dog teams, blond Eskimos from the Arctic wastes, and Major Goddell's famous collection of northern trophies. Hollywood on Parade, which can best be described as a revelation of "movies" from the inside, taking in every phase of the making of a moving picture. There are many more interesting, mirth-provoking and instructive features of Fro-E-land which sets its apart as being in the forefront of the amusement world.

Of the utmost importance is the fact that exhibit space in the many buildings of the Canadian National Exhibition is in greater demand than has been the case since 1930. Space rentals as a whole are ten to fifteen per cent higher than last year, and since the Exhibition has for years been acknowledged as Canada's business barometer this is indeed indicative of the Dominion's increasing prosperity.

Overseas Exhibits Overseas exhibits are bigger and more comprehensive than ever before, the British Empire being particularly well represented. Australia, New Zealand, South Africa and the Indian Empire all have large displays of natural and manufactured products, while Great Britain is represented by the commercial displays in the British Section and the exhibit of the Scottish National Development Council. Foreign nations have taken over the International Building this year and among those exhibiting are Finland, Czechoslovakia and Japan, who is represented at the Exhibition.

The 1937 dates for the Canadian National Exhibition are from August 27 to September 11. In keeping with its policy and possibility as a tangible link with the Niagara Agricultural Society, one day each year is traditionally set aside as Agriculturists' Day, this year Wednesday, Sept. 8.

When the old-time fiddlers and square dancers were introduced at the Canadian National Exhibition it was done as a novelty and intended as a temporary attraction. The innovation was an instantaneous hit and will be continued this year.

Horses! horses! horses! Hunters and jumpers, draught, carriage and general purpose animals are provided for in the prize list arranged for the Horse Show at the Canadian National Exhibition.

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The C.N.E. Band Shell



Huge crowds listen here daily to concerts by world famous bands. The U. S. Navy Band will be heard this year.

Sunday School Lesson

GOD CONDEMNS INTEMPERANCE

Lev. 10:1, 2, 8-11

GOLDEN TEXT — Romans 14:21. "It is good not to eat flesh, nor to drink wine, nor to do anything, whereby thy brother stumbleth."

"And Nadab and Abihu, the sons of Aaron, took each of them his censor, and put fire therein, and laid incense thereon, and offered strange fire before Jehovah, which he had not commanded them. And there came forth fire from before Jehovah, and devoured them, and they died before Jehovah." The first section of our lesson has really no relation to the subject of temperance and the drinking of wine, though in it is the record of a sad incident occurring during the forty years of Israel's wanderings, which has served for centuries as a powerful warning against serving God in a presumptuous and self-willed manner. Two sons of Aaron, Nadab and Abihu, putting fire in their respective censers, offered strange fire before the Lord, which he had not commanded them, and immediately by fire, God slew them. What this strange fire has been a question of dispute among commentators for a long time, but at least we know that they offered this fire either in a way not commanded, or at a time not commanded, or in a place not commanded, or perhaps, in each and all of these ways, they offered fire not commanded of the Lord.

"And Jehovah spake unto Aaron, saying,"

A Statute Forever

"Drink no wine nor strong drink, thou, nor thy sons with thee, when ye go into the tent of meeting, that ye die not; it shall be a statute for ever throughout your generations. And that ye may make a distinction between the holy and the common, and between the unclean and the clean. And that ye may teach the children of Israel all the statutes which Jehovah hath spoken unto them by Moses." In this paragraph we have the first word of many spoken by the Lord down through the ages against the drinking of wine.

"It is not for kings, O Lemuel, it is not for kings to drink wine; nor for princes to say, where is strong drink? Let them drink, and forget the law, and pervert the justice due to any that is afflicted." If the king who is here called Lemuel is not King Solomon himself, we do not know who he might be, for he is never referred to in any other place in the Bible except in the first four verses of this chapter. While the words in the preceding section forbade wine to the priests of God's people, the words here are a warning against the drinking of intoxicating liquors on the part of kings and princes, and the reason given for such a prohibition is that, by heavily drinking, those in whose hands government and the execution of the law rest would be in danger of forgetting the law of the land, and being unjust to those who are in trouble.

"Woe to the crown of pride of the drunkards of Ephraim, and to the fading flower of his glorious beauty, that is on the head of the fat valley; that is on the head of the fat valley of that which are overcome with wine!" Ephraim is only another name for Samaria, or the northern kingdom, comprising the area occupied by ten of the twelve tribes of Israel, of which Ephraim was the leading tribe.

"Behold, the Lord hath a mighty and strong one; as a tempest of hail, a destroying storm, as a tempest of mighty waters overflowing, will he cast down to the earth with the hand. The crown of pride of the drunkards of Ephraim shall be trodden under foot." This is a reference to the Assyrians, whom the Lord would use as an agency for the punishment of his

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to this exposition. The retailer, wholesaler, jobber and manufacturer find not only measure but profit in admirable combination. Highly important to all of the foregoing classes of business men is the fact that two million consumers attend in two weeks.

The Canadian National Exhibition, originally chartered for the encouragement of agriculture, industry and the arts, has never forgotten the purpose for which it was organized. It has grown and expanded in many respects but the basic plan has been carefully adhered to.

It was necessary to secure the personal approval of President Franklin D. Roosevelt to bring the United States Navy Band to the Canadian National Exhibition this year. With eighty-five musicians and attaches the personnel will run to almost one hundred. They will travel to and from Washington, D.C., in special trains.

Tom Mix and his famous horse "Tony" will be at the Canadian National Exhibition to delight the youngsters. The oldsters, too, will be entertained by the hero of the movies, who has quit the silver screen for the circus, and will bring his own three-ring show and "Wild West" to Toronto for the "Ex."

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BASEBALL IN TORONTO

Maple Leaf Stadium

Visitors to Toronto during Exhibition will have an opportunity to see the "Maple Leafs" in the following International League games:

Aug. 26, Montreal (doubleheader) Sept. 4, Buffalo (doubleheader)

Aug. 30, Rochester. Sept. 6 (Labour Day)

Sept. 1, Rochester. Rochester (doubleheader)

Sept. 2, Buffalo. Sept. 10, Montreal

Sept. 3, Buffalo. Sept. 11, Montreal

Floodlight games weekdays except Saturdays and holidays.

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Swimmer Plans To Come Back

Martha Norelius, Noted Swimmer Seeks To Regain Lost Laurels

NEW YORK. — Martha Norelius, wonder swimmer of the West decade and divorced wife of Joe Wright, Jr., of Toronto, former world's amateur sculler champion and holder of the coveted Diamond Sculls, is making a comeback.

Martha is out to prove that even in the hard grind of swimming a woman can retire, get married, have two children and still regain her lost swimming laurels at the age of 28.

She said she was a bit heavier, around 150 pounds, but her time was even faster than it was back in '29. She made her first comeback bid at White Sulphur Springs, W. Va., where she has been coaching swimming, on August 1 in the quarter-mile free style.

She finished second by less than a yard to Mrs. Leonore Kight Wingard, recognized distance swimming champion, and was so encouraged she decided to continue.

Since she turned professional to enter the 1929 marathon, Miss Norelius married Wright and became the mother of two children, one of whom died. She has a daughter six years old. Most of her time has been spent in coaching.

Women's interests today are much more diversified than they were in the days of our grandmothers. Women in business, in sport, in the home, the fair sex of all ages from childhood to the sunset of life will be entertained and profited. The Women's Building houses lavish displays of handcrafts. The national Business Show will intrigue the business woman. The women of the agricultural communities can spend days with profit in the Coliseum and elsewhere. The Horticultural Building is an ever-heating delight. No woman can visit the Canadian National Exhibition without taking away memories that will endure for life.

Benefits to the consumer in an Exhibition of the size and scope of this one are obvious. Various methods of packing for home or foreign consumption, goods fitted to use in various parts of the world under varying conditions, the competitive phase of the displays and their wide variety all tend to inform the consumer and to enable him or her to make comparisons and ultimate selections under favorable and comfortable conditions and in the shortest space of time. Here one can condense a two-week shopping tour into a couple of days. This Exhibition provides the solution to many of the problems of the consumer.

It is a question whether any other exposition anywhere places similar emphasis on music and the arts. There are daily competitions, from solo to choruses, in the music amphitheatre. Wide variety of instrumental competitions. Fifty bands enter the lists on Music Day on which occasion groups of Strolling Troubadours attired in the national costume of their respective countries, appear on stages throughout the great park. Graphic and applied art in two galleries.

A staggering array of exhibits carefully designed to interest every member of the family is found at the C. N. E. No matter what your hobby, vacation, cultural or educational preferences, a great deal will be found to attract your attention. Here education and recreation go hand in hand. Many visitors from far distant lands attend annually.

The internationally famous pageant at the C. N. E. will be attuned to the Coronation motif—from Victoria to George VI with historic incidents of world interest in the lives of all the monarchs. Regal splendor, 1500 performers, extravaganza. The U.S. Navy Band, 85 musicians, will be the feature musical organization with fifty other bands.

Afloat and ashore—the rearing, leaping powerboats in world title races, graceful yachts, large and small, in international competition, world championship Marathon swims, international track meet of Olympic calibre, Lucy Tyler in person and his congress of daredevils in smashing, crashing motor stunts, horse show, harness racing, Tom Mix in person with his three-ring circus and Wild West shows, softball and table tennis championships. Long-fellow's immortal "Hiawatha" with cast of Garden River Indians on marine stage, Lake Ontario waterfront lagoon.

Founded in agriculture, the first of the arts, the last of the sciences, the Exhibition has never lost sight of its responsibilities to the basic industry. It covers the whole field of agriculture and associated activities. Federal and Provincial Governmental departments of agriculture give their whole-hearted, active assistance. Horses, cattle, sheep, swine, poultry and pet stock, the roots, fruits and grain of the farm and field, modern equipment for the farm and field, the dairy, apriary, all are seen at their best.

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Three bands...

Stutter has been...

Miss Jones quickly...

Pushing him back...

What's that? It was...

Miss Jones quickly...

"What do you think...

"Who's got a duty now...

"Well, you can see...

Bending over Stutter...

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