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Newspaper Record

While many graphic word-pictures of King George's funeral were written the photographer rose to the occasion nobly, and, by finer equipment and new technique and enterprise gave to the public by far the best pictures of a national event of any kind ever published. For the first time in history a picture was taken inside St. George's Chapel, the royal church inside Windsor Castle grounds, and showed the coffin being lowered into the crypt, with the widowed queen, the new King and all the members of the royal family looking down.

All the London and provincial press carried pages of pictures, doubling and in some cases trebling their circulations, even some of the country papers having pages of telephoto pictures in the evening editions.

The popular picture paper, the Daily Mirror, sold 3,247,655 copies on the following day, a world's record for any daily publication. The issue used 620 reels of paper measuring 2,625 miles, 124 cwt. of ink, and 3,000 ster- eo plates.

So splendid was the organization that the Star, a London evening paper, or had a page of procession pic- tures in an edition which went to press at 11.45, three-quarters of an hour after the cavalcade left West- minster Hall, and more than half an hour before the body was placed on the train at Paddington Station for Windsor.

From first to last the British press did a great job, and it is no secret that the writers and photographers were given unprecedented facilities by order of King Edward who realized that the people wanted full reports and pictures. — Stratford Beacon- Herald.

The Tests of News

"In a recent issue The Ottawa Journal mentions a letter it had re- ceived, which "would provide the basis for at least a dozen libel ac- tions, everyone of which would be successful," remarks the Owen Sound Sun-Times. It quotes part of the letter in which the writer says, "You appear to have men who know the elements of stories, and know how to write them; but they appear to never go very deep into the facts or else they just don't set the facts but skim over the surface of things."

Just a few days ago some mem- bers of the Sun-Times editorial staff were discussing what would happen if we published all the news. All agreed that the issue would make a sensation; but all agreed that the aftermath would be too terrible to contemplate.

The Journal is the only one that has the same complaints from cor- respondents; indeed, there is prob- ably not one that is immune. Some people seem to consider that a news- paper's business is to publish every- thing, to support their private grudges, to print sensational stuff based often on mere hearsay — in short, to be a sort of dumping pile for everything they are afraid to say over their own signatures. And they kick most vigorously when it refuses to be made the "goat."

A newspaper's business is to pub- lish all the news that is worth pub- lishing; but it has to do a lot of weeding. First it has to consider, "Is the story true?" Next, "Is it inter- esting?" Third, "Is it in the public interest?" And when those three questions are answered in the af- firmative the stock of "news copy" is much smaller than at the start. Even with letters which the writers are willing to sign it has to exercise some censorship. There are still such things as libel suits, and no publisher want any on his hands — though the paper, if it has used due care and judgment, usually wins.

So, if anyone thinks the news- papers are not publishing all the news, let him consider just what would happen if he did."

U.S. Nursing Service Modelled After That Of Scotch Highlands

One Doctor and 30 Midwives Cover Huge Mountainous Area No Maternal Deaths in 10 Years.

How one doctor and 30 trained nurse-midwives cover a mountainous area 700 miles square and care for its 10,000 inhabitants was explained by Mrs. Mary Breckinridge, nationally known public health worker, in an illustrated lecture given in Boston on the Frontier Nursing Service in the Kentucky mountains.

It was easy to imagine this dynamic person against the background invitation as did Premier Mackenzie King, and now she is going to Wash- ington to call at the White House and invite President Roosevelt.

The London Post Office handles 7,000,000,000 letters a year. It is the largest employer of labor in the country, with 250,000 men and women on its pay-roll.

For a new delight in Tea try Salada Orange Pekoe Blend

"SALADA" TEA

Rainbow Gold

by E. C. BULEY

SYNOPSIS

Dan Prescott and Gordon Westerly find gold in the arid bush of Australia. They stake their claim and start the long journey to the coast. The Westerly has a fiancée, Gladys Clements in England, but when they arrive

in Sydney he marries a pretty blonde, Gordon forwards a photo of Dan to London and when Dan arrives she be- lieves he is Gordon. Eve Gilchrist, a typist, obtains work in Medlicott's office, the broker who is floating the mine. Eve and Dan fall in love but when Eve is confronted by Gladys she believes in Dan's duplicity.

"You wouldn't think it, would you?" Medlicott asked. "She has the knack of looking and behaving like one of the idle, useless, ornamental women of this world. And she does know how to take it easy, when there's no reason for doing anything." But she never took me in.

As he had said, Eve found Mrs. Medlicott in a somnolent state, and just a little peevish at being distur- bed. So Eve planted a kiss on her cheek, and went off with Med- licott, hoping for news of Prescott at the office.

But there was no sign of Dan. Cairns appeared early, very anxious and full of theories about the changed attitude of the "Record-Courier."

"Why must this man disappear?" he asked petulantly, "just at the moment when I could land a telling blow on the enemy. I'd like to make a move against the paper, and against that Clements girl, but how can I act without his instructions?"

"What sort of move?" Medlicott asked. "I can write to both of them, de- manding an instant retraction of damaging statements, and giving a very broad hint that legal proceed- ings are to follow. The girl misled the newspaper; and I feel sure they have discovered as much. Now is the time to push the advantage home."

"Then take Dan's instructions for granted," Medlicott suggested. "What do you say, Eve?" "Mr. Cairns know best," Eve said, trying to conceal the deep satisfac- tion she felt at the prospect of some punishment being inflicted on Dan's detractors.

"I'll give him until this evening," the solicitor decided. "We must hear something about him before

Don't Guess But Know

Whether the "Pain" Remedy You Use is SAFE?

Don't Entrust Your Own or Your Family's Well-Being to Unknown Preparations

THE person to ask whether the preparation you or your family are taking for the relief of headaches is SAFE to use regularly is your family doctor. Ask him particularly about "ASPIRIN."

He will tell you that before the discovery of "Aspirin" most "pain" remedies were advised against by physicians as bad for the stomach and, often, for the heart. Which is food for thought if you seek quick, safe relief.

Scientists rate "Aspirin" among the fastest methods yet discovered for the relief of headaches and the pains of rheumatism, neuritis and neuralgia. And the experience of millions of users has proved it safe for the average person to use regularly. In your own interest remember this.

"Aspirin" Tablets are made in Canada. "Aspirin" is the registered trade-mark of the Bayer Company, Limited. Look for the name Bayer in the form of a cross on every tablet.

Demand and Get "ASPIRIN"

DUNDEE CREAMERY HAS RECORD YEAR

KITCHENER, Ont. — The New Dundee Co-operative Creamery, Limited, found last year the best in its history, it was revealed at the 28th annual meeting held in that village.

Nearly \$8,800 was paid out to nat- ional dividends while the output exceeded 1,500,000 pounds of butter during the year. This record ranks this creamery as the largest in the province, according to John Scott of the Ontario butter grading station at Toronto. J. W. Abra, retiring director, was re-elected for a three-year term.

Then, from his bank, or from one of the shipping offices or somewhere, "You don't think—" Eve faltered. "Might he have... Would he perhaps... go back to that girl?" Both Cairns and Medlicott gave way to laughter, though they were feeling anything but mirthful at the moment.

"My dear young lady," Cairns said. "If you knew the utter hor- ror which Miss Clements has inspir- ing, you would understand why we are amused. At the same time, she is solicitous and she shall be treated considerably and generously, as far as she permits it. That is why I hesitate about writing the letter I suggested."

The result of this conference was an agreement that nothing much could be done without Dan. The day of misery for Eve. It was agreed that a convenient answer to all inquiries about Dan was that Mr. Prescott had been called out of London on urgent business; and it seemed as though somebody were repeating formula, at the counter or over the telephone, at almost every minute of the day.

As the hours wore on a thousand fears took possession of the girl. The growing anxiety of her employer, who was in and out of her room very often, heightened her apprehensions. Medlicott even discussed the advisability of consulting some private inquiry agency and institut- ing a search.

And then, when the office was closing and most of the staff had already gone away, Cairns came dancing in, brandishing a slip of paper. "A cable from Prescott?" he cried. "He has reached Constantinople al- ready. Think of it, Medlicott. He's flying to Australia."

Medlicott fairly snatched at the cable, and read aloud in a wonder- struck tone:—"Heavy rain in Northern Australia. On my way to tame the punyip.— Dan."

"The punyip, of course, is that fellow Westerly," Cairns said most unnecessarily. "But what have the heavy rainstorms got to do with it?" "Oh, don't you see?" Eve asked, frowning again. "There's nothing to prevent work at the mine, and he means to take charge of it himself. We might have known that he would not lie down under all the wrongs that he has suffered."

"He's played a master card," Cairns said solemnly. "We must give him the right sort of backing. I'm off to fire my shot." "I'll go with you," Medlicott said, eagerly. "I must cable instructions to Slade, so that he'll be ready for quick action as soon as Prescott ar- rives. And we must find out Dan's next stop, Cairns said and send him a message to buck him up. It won't hurt him to know that there's all the capital needed for working the mine."

The two went off together, full of plans leaving Eve almost forgotten, and face to face with a new trouble.

Dan was safe, and Dan was be- having in a manner which made her proud and humble at once. But he was putting another thousand miles between them every day, and when he reached Australia he would never come back again.

She had lost him forever, and no- body seemed to trouble about it! They could think of nothing except their mine.

The "Record-Courier" was an alert newspaper, which did its very best to live up to its slogan of "First with the news." Special attention was paid in the office to all matters connected with aviation and the paper was so well served by the various aviation companies that no in- teresting flying venture could be launched without its knowledge. (To Be Continued)

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Issue No. 11 — '36

EVERY DAY LIVING

A WEEKLY TONIC
By Dr. M. M. Lappin

An "Inherited" Tendency

Among my mail I have recently re- ceived a letter from a woman whom I have reason to believe is both a devoted wife and mother. She is up against a real problem, and one which will, perhaps, take a lot of time and patience to solve.

"I have previously corresponded with you," she writes, "and your advice has been most helpful each time. I hesitate to trouble you again, but I feel I must tell my secret to someone or I will explode and go crazy. My husband has been drinking in secret a long time. It is now beginning to affect his business and he has lately made some bad blunders which have proved very costly. I have no doubt that he inherited the drinking habit, for his father and grandfather were both addicted to it. What worries me, is, not only that our business which we both worked hard to build up may come crash through it, but the possi- bility of my sons inheriting the same tendency. It would just kill me to see my boys taking to drink."

With regard to the husband, it is not too late yet to wean him from his drinking habit. History is full of instances of men and women whose characters have been changed, and who have been enabled to break with wrong habits. In the story of the Sal- vation Army is a wonderful record of changed lives. In that book of Harold Debie's "Broken Earthenware," which was so popular a few years ago there are many illustrations of the truth that "human nature can be changed." Some more recent books like those of Hugh Redwood and the others bear witness to this same old truth. I think my correspondent should be encouraged by these rec- ords and persevere in her efforts to win her husband from the wrong ha- bits to which he has become addic- ed.

Of course this will be no easy job. But if this woman will stick to it, and wisely study to be with her husband as much as possible, and, without be- lying unduly ostentatious, show a lov- ing thoughtfulness and regard for him in everything, I think she will win in the end. A plain heart-to-heart talk occasionally might help, but she must be careful to avoid any fault-finding, criticising, or nagging attitude. That would be fatal.

Now about the boys. I don't think this woman should worry herself un- duly about them becoming addicted to the same habit. If she will seek to create the proper kind of home en- vironment, that will go far to coun- teract any inherited tendency that may be in them. I believe that mothers can influence their children a great deal more than fathers can, and given the right kind of home influence, the children cannot help but develop into the right kind of adults.

Of course, it is always better if the parents can cooperate in the training of the children, and here is strong ground of appeal to the husband and father. In making the appeal it is well to remember that very little can be done without some definite effort of will on the part of the person ad- dicted to the habit one is seeking to have broken, so some attempt should be made to persuade this husband and father to exercise his will power for the sake of his boys. And, remem- ber every tendency can be overcome if we have the courage and patience to persevere.

Behind all our perseverance, how- ever, there must be faith in the ultimate success of our efforts. Such a faith needs to be based on sympathy, love, and hope. Get rid of your own fears in the matter. Make up your mind resolutely that you are going to succeed. To be sure on that point from the very start is half the battle. Try it out. Show your husband that you believe in the better man within him and help also to believe in that better man that he is. And, DON'T GIVE UP HOPE!

NOTE: The writer of this column is a trained psychologist and an author of several works. He is willing to deal with your problem and give you the benefit of his wide experi- ence. Questions regarding problems of EVERYDAY LIVING should be addressed to: Dr. M. M. Lappin, room 421, 73 Adelaide Street West, Toronto, Ontario. Enclose a 3 cent stamped, addressed envelope for re- ply.

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The Book Shelf

BY MAIR M. MORGAN

REGENCY, by D. L. Murray, (Mussion's, Toronto), came to my desk at the psychological moment. If you want a good, fat volume of reading that will hold your attention, this is the book. Starting in 1789 we are introduced to Lady Regency Davenport, when she first entered the world of that time. You are immediately, by the excellent prose, carried back into the period. For instance — "Odd rot his vitals — 'S death — My lady sinks fast — What's that? — Am I crazed? — gives one the expressions of the time. And our heroine — and a heroine she is. Witness this — "If you beate like a child, you shall be chastised like one! If you would escape, relent, and quickly! . . . Regency, will you submit?" he roared.

"Lay it across her, then Jermyn! D—m her, she brought it on her- self! I'll not be defied by my own flesh and blood!"

Zero Bathing

(Sarnia Canadian Observer)

The courage and determination of Kirkor Hekimian, an unemployed Armenian youth, is such as to merit a better reward than that which he reaps by going about the country plunging into icebound lakes in this below-zero weather, to demonstrate to doubters that it is possible for a human being to swim in ice-cold water in its open, and survive.

Residents of Stratford, Ontario, were surprised recently to see a young man clad in swimming trunks cutting a big hole in the river ice and eventually plunging into the frigid water.

That is this youth's desperate method of making a living when there are no other jobs to be had. The spectators are willing to pay to see such an exhibition. It seems almost inhuman, but there are in- dividuals who can perform this feat and ever appear to enjoy it. Julius Caesar saw a whole population ad- dicted to the habit of bathing in ice- filled rivers when he came, or con- quered bent, to ancient Gaul, now France.

Perhaps luxury has rendered the rank and file soft, otherwise we could all take a winter bath in the open and like it. As it is, the popu- lace today can only endure such an ordeal as a spectacle for which they pay an admission fee, to witness the feat by one who is driven to it to gain a meagre ticket.

An artesian well nearly two miles deep is to be sunk near Paris in the hope of finding a new water supply for the city.

One blow on Regency's fair shoulders is enough to convince her father that her spirit is unconquer- able. The scene arose between these two through the desire of Sir Wil- braham to take a second wife — an actress. Regency wins ascendancy, however, and becomes mistress of her father's household.

We travel through four periods of time and the lovely flame of Re- gency Davenport is present in each.

The chapter headings caught my fancy from the start. Who can resist — "A Mulberry-Mottled Shawl" — "Small Talk" — "In Lady Regency's Room" — "On White Hawk Down" — "Spring Song."

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