

CHILDREN GO "MARKETING"

New Summer Play School
Teaches Them To Cook
And Serve As Well

New York — Learning how to market and to cook and serve meals through actual practice is one of the major projects elected by children enrolled in the city's oldest summer play school at Hudson Guild, the neighborhood house in the Chelsea section, at 436 West Twenty-seventh street. As a result, many grocers and provision men along Ninth and Tenth avenues have during the last several days been put through stern third degree examinations by boys and girls well fortified with information on how to buy and what they should expect for their money.

According to H. Daniel Carpenter, Hudson Guild staff member, who directs the Summer Play School, this enterprise in household economy is one of the most popular in the summer school schedule, which includes shop-work, dressmaking, music, dancing, dramatics and craftwork. It is popular particularly because, next door to its own building, Hudson Guild maintains a "model tenement apartment" in which the children, after their marketing is done, can cook and serve their own meals.

THE DAYS' MENU

A teacher gathers seven or eight boys and girls around her and together they decide what meal they will prepare next day. It might be, for example, corn beef hash, with vegetables, a meat stew, or some kind of salad and dessert. The teacher talks about prevailing prices on the articles needed, and explains how the meal should be cooked and served. Early next morning the necessary money is obtained from the Hudson Guild cashier, and the group, guided by the teacher, starts out on a tour of nearby markets.

Storekeepers in the neighborhood will testify that often these youngsters are far better informed on purchasing than their elders. When all purchases have been made the group returns to the Hudson Guild model apartment and the business of cooking and serving begins. The apartment is equipped with a small kitchen, and the children themselves do the work under the teacher's guidance. The meal is then consumed—invariably with great pride—by the children who have prepared it.

BOYS INTERESTED

"There is no doubt about the value of this project," said Mr. Carpenter. "Not only do the children learn for themselves how to buy and prepare economical meals, but they are given a real appreciation of the efforts of their parents to keep them well nourished during these difficult times. One interesting aspect of the project is that boys take as much interest in it as girls, as can be seen by lively arguments between them over details of buying and cooking."

Goes in Search of Tropical Valleys

Federal Govt. Official To
Probe Indian Stories About
British Columbia.

Ottawa—Indian stories from the North that tropical valleys, filled with luxuriant vegetation, green oases in the midst of snow-capped mountains, will be investigated by Dr. Charles Camsell, Deputy Minister of Mines. He has left Ottawa for the West to begin a 10,000-mile exploration trip designed primarily to gather information on one of the last remaining blank spots on maps of North-Western Canada.

For years tales have reached Ottawa that tropical valleys exist in an unmaped area along the Yukon-Northwest Territory boundary. Several have been found, fed by hot springs, with tropical plants growing in profusion. There have been tales of prehistoric animals surviving in the valleys, but they have remained tales.

As early as 1898, during the Klondike gold rush, Dr. Camsell camped in one of the hot spring valleys further south and more recently Dr. and Mrs. N. J. Henry of Philadelphia found one, perhaps the same one. But the valleys remain mysteries. Indians have referred to the valleys for years but have steered clear of them through superstition.

Dr. Camsell will explore the area from the air in a plane piloted by C. H. "Punch" Dickins, veteran Northern flyer. He will be accompanied by A. D. McLean, superintendent of airways, Department of National Defence, and W. H. Sutherland, photographer. The blind spot contains 25,000 square miles through which white men never have traveled.

DO YOU KNOW YOUR SALT FACTS?

Can Be Used In A Hundred
Ways On The
Farm

Of all materials purchased for farm use, salt, properly applied, is the most consistent money maker and money saver. It is truer economy to buy a bag too much than one pound too little. The things that interest a practical farmer are crops, barns, fertilizers, butler, field cheese, meat and eggs. For all of these, salt has some definite, practical, money saving or money making uses. In feeding of livestock, it has been shown by Dominion Government tests that the cost of salt, farmer 3 to 14 times over.

Because salt is so universally necessary, it often used a vehicle to carry other food necessities which nature fails to supply. This is the reason for such products as iodized salt and iodized table salt. There are large areas in Ontario and the Western Provinces where natural foods contain almost no iodine. Iodized stock salt, in block form or loose, should be given the thousands of young pigs, calves, lambs and foals, for the farmers of Canada every year. Take no chances; if you suspect iodine deficiency, use "Windsor" iodized salt regularly. It means stronger, healthier, more productive livestock, in any case.

CHOOSING FARM SALT
Coarse salt is salt of large grain size; fine salt is salt of relatively small grain; that is all that the words "coarse" and "fine" imply. As applied to salt neither word has any reference to quality, purity, or price. "Coarse" does not mean "crude and cheap," nor does "fine" mean "refined and dear."

Coarse salt is made by the "open pan" evaporation of brine which uses heat less efficiently than the "closed pan" method employed to make fine salt and it is therefore more expensive to produce than fine salt.

Fine salt is purer and drier than coarse salt; it contains more actual salt per 100 pounds. Because it is in smaller grains it is more adaptable to mixing with feeds, for spreading on hay, etc. Fine salt is actually cheaper.

Coarse salt should be purchased only for such special uses as curing hides and for freezing mixtures. For those purposes specify coarse salt. For other farm needs specify fine salt.

SALT FACTS
A mixture of ice and salt, three parts ice to one part salt will give a temperature well below freezing, in which many dairy desserts may be readily frozen. Remember this on hot summer days. Use coarse salt for this purpose.

A top dressing of salt binds dirt roads and paths, making the hard and smooth. It dampens and lays the dust, yet prevents excessive mudding in wet weather. Keeps dirt from being tracked into the home.

The cause of heat cramps and heat exhaustion is lack of salt through excessive perspiration. Salt in drinking water makes up the loss and prevents such conditions. At hay and harvest time give your work horses extra salt. They will work better.

Salt is a controlling factor in an animal's use of mineral substances, such as calcium, phosphorus, iodine and iron. No mineral supplement is complete without salt. Proper feeding of salt increases the value of mineral mixtures.

A handy salt chart, which can be hung for ready reference, can be obtained free of charge by writing to Canadian Industries, Limited, (Salt Division) Windsor, Ontario. Other free information—"The Romance of Salt"—interesting facts about salt—scores of special uses. "Salt all over the World"—for boys and girls (and grown-ups) colored pictures—used—how salt is made, etc.—"Oral Health"—All about "Windsor" Salt for dentifrice, mouthwash and gargle. —"Spontaneous Combustion"—Greatest cause of barn fires, except lightning. All about "Windsor" Salt for curing hay—"Salt—the Farmer's Friend"—all about the special uses of salt on the farm.

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EVERY DAY LIVING

A WEEKLY TONIC
by Dr. M. M. Lappin

THOSE "IN-LAW PROBLEMS"
I suppose the "In-Law" problem has been a problem ever since the world began. It is a very real one. Sometimes it is a difficult one. A young married man writes to me as follows:
"I have been married three years. No quarrel that I know of has taken place between my wife and my mother, but try as I can, I seem to be quite unable to get them to be on friendly terms. It is a difficult situation and sometimes, when I get to thinking about it, I wonder whether it will not yet wreck my happiness in married life."

Well, whatever else I would do, I would take care that this situation was not allowed to wreck my marriage and especially if I felt that my wife and I were suited to each other and could hit it off well together. "No quarrel that I know of." Perhaps the key to your problem lies just there. Ill-feeling is but the expression of an inward spirit. Sometimes it never comes out in words but remains there in the form of an undercurrent.

Whether it comes out or not, it is always capable of working havoc. It pollutes and poisons the whole atmosphere.

As I see it, the real problem in your particular case is where to place the blame. Not at all an easy problem. And your case is by no means an isolated one. I have come across scores of cases just similar. From experience I have no hesitation in saying that, in such cases it is safe to assume that the blame may be fairly accurately fixed at fifty-fifty. I doubt if anyone could bridge the gulf between those two women. It is obviously a case of disputed possession. A fond mother unable to reconcile herself to the fact that someone else has exercised the right to share her son's affections, and a

HORSES DIE OF EPIDEMIC

Strange Disease Strikes Quick
And Sure At Manitoba
Equines — 75 Already
Taken.

WINNIPEG—New supplies of serum were being rushed to Manitoba to combat an outbreak of disease which is killing horses in central and southern sections of the province. Provincial and Dominion authorities co-operated to fight the strange ailment.

The nature of the disease, which has taken a toll of at least 75 horses, was not definitely known, but it was believed to be encephalomyelitis, which attacks the brain and spinal columns of horses. The bite of a new type of mosquito was thought to transmit the minute virus.

Viscera of the dead animals has been sent to Ottawa for laboratory diagnosis. In the meantime, local quarantine measures in the infected areas are being enforced.

At a meeting, at which preventive measures were discussed, Hon. D. G. McKenzie, Manitoba minister of agriculture, promised the co-operation of his department with the Dominion health authorities. Whatever measures may be ordered by federal authorities will be backed by the province.

Serum for combating the outbreak has been exhausted, and orders have been rushed for fresh supplies. The serum is difficult to obtain and is expensive, the three applications costing \$25 per horse.

The outbreak first appeared in southwestern Manitoba, rapidly spread north and north-eastward. Provincial authorities have no accurate estimate of deaths, or the number of horses attacked. One report told of 126 deaths in one area. Reports of new outbreaks were received from Hartney, Elgin, Boissevain and Pearson.

EXPECT 3 MILLION IN A YEAR FROM AMUSEMENT TAX

Two Months' Revenue
Amounts to \$504,574 for
Treasury of the Govern-
ment.

Toronto.—Based on returns for the first two months' operation of the new Act, the Provincial Treasury will be enriched more than \$3,000,000 through the amusement tax in 12 months at the expense of theatre owners, sport organizations and patrons, according to statistics compiled by the Allied Sports and Amusement Association.

Taking Heavy Toll
This will be more than four times greater than the Amusements Tax revenue of \$745,066 for the fiscal year of 1934 and 200 percent. greater than the tax total of \$1,016,793 collected in 1932 when the Government granted exemption on admissions of 25 cents and under.

"Amusements tax returns for the last two months plainly indicate how the people of moderate means and children are being badly hit by the new impost," declared W. M. Gladish, secretary of the association which is waging a campaign against the entertainment levy. "The chief changes in the new Amusements Tax Act were the wiping out of the exemption on low-priced admissions and a tax increase of 150 percent on the 30-cent ticket, which was the lowest admission previously assessed. The tax revenue for July was five times greater than that for the same month one year ago. Therefore it is the ordinary man and his family who are shouldering the burden. The figures only emphasize the need for amusements tax modifications without delay."

"The one big blunder is in calling the English simple when they are subtle."—G. K. Chesterton.

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FOR COLLECTORS

"Indians of Canada," by Diamond Jenness, published by the National Museum of Canada (\$2.00), beautifully printed and bound, is a book everyone who prides himself on his library should have. Many photos and illustrations throughout the four hundred pages lend interest and are highly instructive. The chapter on "The Eskimo" I found exceptionally informative as these people living in the far northern hinterlands have always fascinated me. An Eskimo Song, music and words, is reproduced on page 297. I found it a charming little melody.—M.M.

Increase In Fire Losses For Week

Toronto.—Fire losses in Canada during the week ended August 7, 1935, were estimated by the Monetary Times at \$161,500 as compared with \$122,000 for the preceding week, and with \$140,200 during the corresponding week of last year. Fire losses since January 1 to August 7, 1935, totalled \$7,274,425, compared with \$9,861,750 for the corresponding period of last year.

Market In Britain For Alfalfa Meal

Alfalfa meal for use in poultry mash is showing an increasing demand in Britain. It is estimated that there is a market for about 2,000 additional tons of meal similar to the Western Canada product.



A view of The Prince's Gate showing a small section of the huge crowds that are seen daily on the grounds of the largest yearly exhibition in the world.

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