g Instructor gests Revival Of Lost Industry

own. - How Prince Edand the Maritime Provally might benefit by the lost industry - weaving ded here recently by Miller, instructor at the on University sttudios noms are humming these maritime cloth from

Mount Allison studio e a discovery that is of est to islanders. Out of filled with tweeds, wolothes and suit lengths, Miller is placing on disriottetown, she pulled long piece of material he combings of fox fur. kiness and fluffiness regora and provided a estion of how, by rehome loom in maritime s, a profitable industry reloped and by-products and fox ranch be utiliz-

days of Prince Edcoms were busy and ands of the women were ducing cloth, blankets brics woven from island en mills at Charlotte yon have long since peration.

our Mouth Beauty's Sake

s.-Milady was advised Dr. J. Howard Crum, astic surgeon, to stretch

ar mouth 50 times & "if you want to keep en are afraid to smile

think it will cause t is ridiculous. exercises should be netion with facial masing should be done to he elasticity of the

ave his advice in an the American Comciation. Fayant, of Philadel president of the or-

that Milady, to be

o, must: m tresses for golden ach glow tints for

types of make-up, sun-tanning. minine" trend.

eeping with the femie said. "The new a for floppy-brimmed dresses. There is a e natural style in ly hair and a peaches plexiin favored."

y Madness

Chicago Daily News es per shave, a man ys out of his year aoving what nature nce. It is proof, if d, that man is not a w this daily madness greater madness of He would not remove then cover himself sheep. Certainly he a collar on his neck

m sure, he would not y breakfast to catch istant city, there to selling things to ad run from hasty ch trains for distant

ous. And it is small cannot understand simple things as nly by accident that sensible, and when we succeed only in we can't think, We habit, guided by the tuition that we mis-

n at the end of my y important topic of losal still untouched.

ed Women Best "Sports" Jobless middle-aged -are the real her-

lusion of Miss Betant manager of the ce employment serand the unemployed an faces misfortune an do men the same

depression beaters" ted by Miss Inman applicants, all were ning middle age. ere without special ous working experidepression - "Ma e of person hardest

ent for at any time." more philosophical." "Our list includes woman. When her she cheerfully gave bridge parties, took

### **Building Trade** Has Reason To Be Optimistic

The building trade in Toronto and vicinity has reason to feel encouraged over existing coaditions. With the stimulus furnished by the Federal Government in the construction of the Armouries on Fleet Street, and the large addition to the Federal Building on Front Street, the report of the issue of permits issued by Building Commissioner K. S. Gillies is reassuring. For the month of March, according to Building in Canada, the permits granted exceeded in value those for the entire first three months of 1934. They totalled last month \$1,021,677, as compared with \$322,662 for the corresponding month last year. During the first three months of this year the permits reached an aggregate value of \$2,-392,415, as compared with \$793,765 for the first quarter of 1934.

Activity is apparent in Leaside, with twenty-five new homes under construction. Forest Hill has evidently another active building year in prospect. Permits to the value of \$218,575 were issued by Commissioner MacNicol during the first three months of the current year, as compared with \$191,150 for the similar 1934 period. In Etobicoke, permits issued between January 1st and March 31st this year totalled \$119 .- | 583, as compared with \$112,150 in 1934. In York Township a gain of nearly 600 per cent. in building permit values is reported for March. Real estate activity is indicated in these Toronto suburban areas, and the outlook is brightening.

Intense interest centres in the recommendations made to Parliament Picturesque Pioneer by the Ganong Housing Committee. The plan put forward is that the public treasury lend \$50,000,000 to be matched by \$200,000,000 from private 70, one of the most picturesque pionbuilding scheme. The expenditure of \$250,000,000 on such a project would Discovery Island lighthouse in the go far to galvanize the building Gulf of Georgia, is dead. trade into new life and to stimulate many industries engaged in the production of building supplies. Nothing Classified Advertising would do more to increase employment.-Toronto Mail & Empire.

### MATERNITY CHEMISTRY

Prolactin Used to Stimulate the Motherly Instinct

The motherly instinct is something that can be soon purchased in the corner drug store. Two properly compounded pills a day, or an chemical that performs this miracle price list and instructions. Satisfaction 2,000,000 gallons, with a total value is prolactin, about which Dr. Oscar guaranteed or 25c refunded. HUB Riddle of the Carnegie Institution of COIN SHOP, 159-23 Front St., Sarnia, Riddle of the Carnegie Institution of Ont Washington, has been telling us much of recent years in various scientific publications.

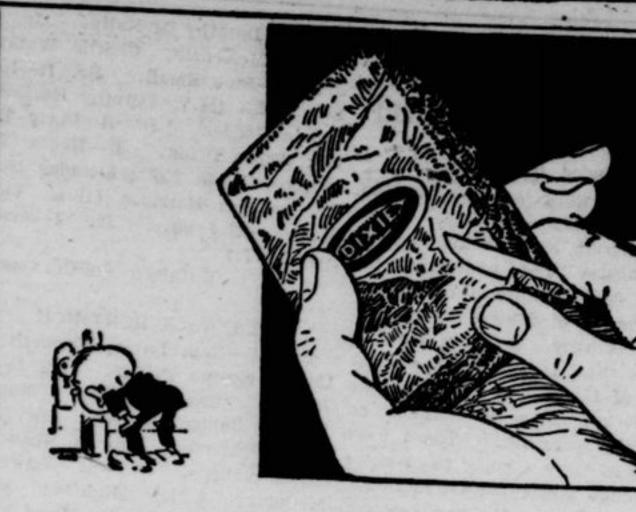
Prolactin is a hormone- an extract of the anterior lobe of the pituitary body which lies at the base of the brain. Dr. Riddle injected it into very young female SPECIAL ROSE COMB Brown Legdoves with astonishing results. They nested, brooded and conducted large eggs. Neuhausers, Chatham Onthemselves like actual mothers - in- tarlo deed, were ready to become mothers. Administered to mammals, to horand caused them to produce. milk and caused them to produce and caused them to produce. milk and caused them to produce and caused the cau

Physiological Society, Dr. Riddle summarized the results of more recent laboratory studies made by him- | L layers, Leghorns and Rocks, as low self and his collaborators. Drs. as 7c. Send for circular. Sauder's Ernest L. Lahr and Robert W. Bates. Rats prove to be just as satisfactory animals for experimentation as doves. Their one interest in life, after a few doeses of prolactin, is their young. The effect is manifest in twenty-four to forty-eight hours after the first injection.

EFFECTS OF PROLACTIN From the anterior lobe of the A framed landscape water color pituitary body a follicle-stimulating hormone can be extracted as well as prolactin. The two have opposite effects. Heat prolactin to destroy the growth hormone, inject it into a male dove and the result is nearly the same as castration. The mating instinct is gone. On the other hand, the pituitary folliclestimulating hormone makes a Lothario of any male dove. He is all for love-making. Mare serum has the velopes, valued at \$1.00, or emsame effect on him but fails to arouse

the maternal instinct in females. Going still further, Drs. Riddle, Bates and Lahr experimented with the anterior pituitaries of embryo calves, new-born calves, adult bulls and steers, and cows in different stages of pregnancy. Again doves received the injections—this time a combination of prolactin, the follicle-stimulator and a third hormone which somehow stirs up the thyroid gland, even though it is situated in the neck and therefore far from

the pituitary. Germany has the highest marriage rale-over ten per thousand of the population-in Europe. The next is' Poland with 8.3, Holland and Italy with 7.6, England with 7, and France gas thrown in. with 6.9.



A SIGHT BETTER!

LARGE PLUG

Fresh from start to finish Costs so little, too; Cut it as you like it, It's Dixie Plug for you!

MAPLE SYRUP CROP

WORTH MILLIONS

The mild, sunny days of late

March and early April will be worth

farmers of southeastern Quebec and

number of trees now being tapped

New France, Towards the end of

the Province of Ontario.

DIXE PLUG SMOKING TOBACCO

Dies In Victoria

VICTORIA-Mrs. Mary Ann Croft eers of the British Columbia coast and for 30 years keepers of th

AN OFFER TO EVERY INVENTOR List of wanted inventions and full information sent free. The Bamsay Company, World Patent Attorneys, 273 Bank Street, Ottawa, Canada,

PARMS FOR SALE

CARMS AT BARGAIN PRICES never equalled. Willoughby Farm Agency, Kent Building, Toronto,

OLD COINS

UP TO \$50.00 EACH PAID FOR U. Indian head cents. We buy all the dates regardless of condition. Up to Up to \$150.00 each for Canadian coins. Books, Old Paper Money, Gold, Send 25c (coin) for large illustrated

CHICKS FOR SALE CIX BREEDS CHICKS, 8 CENTS; mailed. St. Agatha Hatchery, St. the total cutant of

Agatha, Ontario. GOOD LUCK CHICKS

keep." Vitality required for laying The tapping of maple to

ANDY ANDERSON'S CHICKS

CHICKS POR SALE 1 OOK! CHICKS FROM WINTER Poultry Farm, Box B, Shakespeare, recognition as a commercial venture

### THREE FREE **PRIZES**

painting by Giff Baker. Valued at \$10.00.

A box of personal stationery, consisting of 100 sheets and 75 envelopes, with an address print- that one ounce will cover an area of Trees in different atmospheric ada all the year round. ed on paper and envelopes, valued | 146 square feet. at \$1.75, or embossed effect, valued at \$3.00.

A box of personal stationery consisting of 24 sheets and 24 enbossed effect, valued at \$1.75.

Send a 3 cent stamped envelope for full information.

GIFF BAKER

39 LEE AVENUE Toronto,



chinery for the purpose.

bread, but we want a lot of butter and meat and something pleasant to wash it down with and plenty of Height Specialist, Scarborough, Eng.

Bringish of Trestmentals from all com the quest. Pee \$10.00 complete. Details Free. Write Now MALCOLM ROSS

# % Sketch Club

Review of the Previous Lessons In Lesson No. 51, we studied So the thought came into my mind, Lesson No. 25. that it would be practical for our students to go back at this phase Lesson No. 26. Small dinghys, both of our lesson to review the work pleasure and racing yachts and also taken up thus far.

, we made a statement that anyone marine subjects. who could learn to write, could also learn to sketch. No doubt you all study of battleships, and specimens now agree with me that the state- of "The British Navy" were illusment is not so rash as it may at trated here. Lesson No. 28 con that time have appeared to be. | tinued this study on 'The Navy' Many of the sketches submitted to and its "Jolly Tars." Notes on me since we started this Sketch Wooden Ships were discussed here Club indicate that the time has been | too. well and profitably spent.

on with these lines and developing against the sea and sky. them into simple borders. Then we

crayon technique we practiced filing system for picture: clipped truction in the Prairie Provinces tourist trade between the different drawing tones in lines, shading a for reference. Lesson No. 36 and from grasshoppers and cutworms, Canadian provinces had been consphere and cylinder. We also gave 37 brought up the subject of tools and to a lesser extent, in a part of sidered you some problems to draw with or instruments. Also practical prob- the Province of Quebec, from white When her father, Richard Brinn, each lesson and answered any ques- lems were set out for the students grubs. was appointed lighthouse keeper at tions which our students required to create in design work. Lesson No. | Grasshoppers, which took a heavy Discovery Island in the '70's, Mary assistance with, as they were con- 38. Suggestions for Design were toll of forage crops last year in the Ann went there to live and she took fronted with various problems. | given and then The Principles of Prairie Provinces, are expected

the century. She maintained the we assembled crayon lines into a No. 40, taught Rhythm, Balance 1934, on account of a reduction light until her retirement in 1932. pictorial effect representing por- Harmony and the same subjects the intensity of infestation in Last October, Mrs. Croft was hon- tions of a brick wall, a stone coping, were continued in Lesson No. 41. ored by the King with the Imperial and some foliage. As one problem We then had a chat on Design Service Medal for devotion to duty. for this lesson you were asked to for Surface Patterns in Lesson No. in Lesson No. 6, to show the fin- Flowing Rhythm and Repetition in ished result.

reproduction of a dish of apples.

ducing the size of a sketch was ex- 49. Simple Rhythm, Flowing tillage and seeding practices should In the August campaign in the plained in Lesson No. 6, by using a Rhythm, Tone Rhythm in Lesson No. be followed which are in keeping United States 40 newspapers in 23 rectangle and a diagonal line. We more than \$3,000,000 this year to the also studied the correct procedure of how to enlarge the apple drawing the study of Tone in Line Technique, from the previous lesson.

The output of maple sugar in Canada averages around 5,000,000 lbs. problem of drawing three cubes annually at the present time, and resting one above the other and that of maple syrup approximately three different colors or tones of cubes. Then we also studied the of more than \$3,000,000. This output light and shade effect of these is produced by nearly 50,000 farmers cubes and a cast shadow upon in Central Canada and the total cylinder. The problem of a hollow hexagon was also explained and il- velope is enclosed with the request. annually ranges between twenty and

the total output of maple products We took up our first study on was valued at about \$6,000,000, but Landscape Drawing with Lesson No. since then the trade in maple pro-ducts, as in many other lines, has Range Finder to select compositions. LAMB ONE OF Then we announced a Landscape The tapping of maple trees goes Sketching Contest and offered three back to the Indian days, on the east- illustrations by prominent Canadian ern seaboard, and while little ap- artists for prizes.

Already prolactin is a boon to Already prolactin is a boon to any deposit with order. Balance C.O.D. maple dances, held in the spring. It Lesson No. 10, illustrates new uses be spent this year in Canadian news
order to make a new composition. It is a boon to be spent this year in Canadian news
order to make a new composition. It is the chosen be spent this year in Canadian news
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order to make a new composition in the chosen be spent this year in Canadian new composition. are of babies and mothers.

At the meeting of the American

Both breeds are the finest type, large was not until 1685 however that the maple syrup industry began to remaple syrup industry began to re- niques, together with the use of ceive prominence in the reports of white paint combined with pen

the governors and intendants of The method of using a decorative the 18th century, the industry gained technique of landscape for advertising purposes was demonstrated of some magnitude. Much of the adin Lesson No. 11. We also studied vancement of the industry is attrib-

ing and boiling the sap, making refining simple and profitable. Although maple syrup and sugar mak- filing away of sample pictures for ciated and the use of lamb is being are still carried on in a more or future reference. Lesson No. 13, coming more general in Canadian less primitive way in some sections, was given over to answering special homes. With modern packing-house there are also a number of refiner- questions and problems submitted facilities, with the Dominion Deies using high-speed, scientific ma- by our students, this proved to be partment of Agriculture meat invery interesting and helpful to both spection service, and with the sheep the Art Director as well as the stud- industry well organized, choice deents. Lesson No. 14, was a continu- liciously flavored lamb is now Gold can be beaten out so thin ation of study on tree trunks.

> conditions were dealt with in Lesson At this season of the year, a retain kinds of trees.

taught the value of carrying around a sketch book with you when out walking, so that important and valu- ARE YOU MISERABLE? able little bits of useful material may be recorded and then filed for future reference.

Lesson No. 22, changes the scene to water, and boats, and birds. The winners of our Sketching Contest were announced and prizes sent out to the three lucky winners.

Contrasts in ocean going boats or ships were illlustrated in Lesson No. 23, in modern and early shipping events. A test drawing was asked for in illustrating with pen lines a pictorial scene of water, horizon and 10

1 sky, showing clouds and reflections Lesson No. 24, changes the scene Tone in Line Technique. A very to yachts. Then more contrast in important subject and one I derived boats as used on Lake Ontario as a great deal of benefit from myself, shown by the use of paddle steamers in going over this feature again. and modern turbine engine ships in We went back again to yachts in

steam ships were illustrated, also You will remember in Lesson No. decorative bit of design suitable for Lesson No. 27 takes us into

Notes on Viking Ships were print-As in Lesson No. 1, we practiced ed in Lesson No. 29. Also a splendid on strokes or lines as used in writ- example of a combination of pen ing, so, we too, continued doing the lines with the use of the crayon pensame in Lesson No. 2, be carrying cil in illustrating a modern liner climatic conditions. The restricted sist Nature to expel these dissolved

fect, demonstrating the three di- Lesson No. 33 was given over to vinces, less summer-fallowed land the promotion of Canada's tourist mensions of height, breadth and answering questions and various than usual, and low reserves of trade, will approximate about \$150,depth or thickness The lines and problems sent in by our students. subsoil moisture, are unfavourable 000, the official said. borders were drawn with pen and A study of Design was commenc- conditions for the seeding of gras- Mr. Dennis asked whether the ink, and the apple with lead pencil ed in Lesson No. 26. The use of a ses and legumes. To these adverse question of the use of the radio in "Docket" or "Time Sheet" was men- factors may be added also the pos- conjunction with the Canadian news-Then continuing the study of tioned in Lesson No. 35. Also a sibility in 1935 of some crop des- papers and magazines in developing

over from her father at the turn of With the work of Lesson No. 4, Design in Lesson No. 29. Lesson be less troublesome in 1935 than in

assemble the wall, coping and fol- 42. Rhythm and Surface Patterns iage to form a composition in pic- were discussed in Lesson No. 43. campaigns. The pale western cut torial effect, which we illustrated Flowing Rhythm in Lesson No. 44. Lesson No. 45. Flowing Rhythm in In Lesson No. 5, we studied the Natural Leaf Forms in Lesson No. use of spread lines for pictorial ef- 46. Rhythmical arrangements in fects You were asked to make a Lesson No. 47. Rhythmical Arrange- siderable losses may be expected in pen line drawing from a half-tone ments of Simple Pattern over a surface in Lesson No. 48. Flowing localities. Wherever grasshoppers and a balance of \$6,000 of its appropria-The method of enlarging and re- Rhythmical Pattern in Lesson No. cutworms are known to be present, tion.

Then in Lesson No. 51 we took up trol. this being a very important study Lesson No. 7, brought out the as will be sen in the near future. \$100,000,000 Gain Master this important feature of Tone and all will be well.

Questions will be answered, etc. department. Anyone wishing to receive a personal reply may have same if a 3c stamped, addressed en-The Art Director, Our Sketch Club, 73 Adelaide Street, West, Toronto

a farm meat in the early days of settlement at logging bees, barn raisings, and other festive gatherings. In those days lamb owed its tor Dennis said. popularity to the fact that it was fresh-killed, thus possessing all the quality of a high-class farm uted to modern methods of collect- pen stipple and gratter work by the duct. Nowadays, after a lull in popular favour, the fine flavour of -Lesson No. 12, brought out the lamb is once more being duly appreavailable for the retail trade in Can-

No. 17, such as seen in rain or snow gular supply of freshly-killed careffects. Strong sunlight effects on casses from Prairie raised range trees was studied in Lesson No. 18 lambs fattened in feed lots throughtogether with the effective use of out Canada on the best of clover the crayon pencil for sketching cer- or alfalfa hay and Canadian grains are on display in meat stores and Pine needles, reflection of tall butcher shops. Roasts and chops grasses upon water, stone and grass from these carcasses are tender, in strong sunlight was studied in carrying a large amount of juicy, Lesson No. 19. Lessons 20 and 21 lean meat. Dinners served from

> Mrs. A. Cluckie of 78 Charles St., Hamilton, Dr. Pierce's Favorite

New size, tablets 50 cts., liquid \$1.00. Issue No. 18—'35

this meat are particularly appetiz-ing. The satisfaction resulting from the purchase of lamb in any of its many cuts has steadily increased the volume of sales so that today an ever increasing number of families are becoming regular users of lamb

## THE FEED SITUATION IN CANADA

There are several factors which

will influence the feed situation in

Canada in 1935, says the 1935 about to be published by the Domdomestic requirements in drought areas, and strong export demand from the United States. Meadows and pastures in large sections of seed supplies of grass, clover and crystals through the natural chan-In Lessons No. 29 and No. 32 we alfalfa, coupled with high prices, studied the sketching of an apple in commenced a series of features in is expected to reduce the acreage the four stages of outline, to a fin- outline drawing such as the Cap- of these crops seeded in 1935. In the attractions in the United States, inshed drawing in full shaded ef- stan, an Anchor, a Ship's Cutter. drought areas of the Prairie Pro- which was an important market for

three provinces, the smaller number of eggs to be found in stubble land and the greater skill on the part of the farmers in carrying on control worm is expected to be present again over wide areas in Saskat chewan and Alberta. If moisture conditions and weather for growing crops in the early part of the season certain large, though scattered, with recommended methods of con- cities covering 17 states were patron-

# In Tourists Seen

Questions will be answered in this Total of \$300,000,000 For Business in Canada For 1935 Forecast

> tourist business in Canada will ap- The main inquiries received, he proximate \$300,000,000 in 1935, rep- said, were about hunting and fishing, resenting an increase of \$100,000,000 | motoring and national parks. over 1934, D. L. Dolan, director of "Our statistics as to the source the Canadian Tourist Bureau, told from which we draw our most tour-

pears in history about their method Lesson No. 9, we continued the In Biblical days lamb, unblemish- purposes than ever before," the of- The bureau had consulted the pro-In Canada lamb was first used as papers and magazines advertising the eral plan in their own provinces." tourist trade of this country, he he said.

> interprovincial tourist traffic, Sena- promoting the tourist business among \$150,000 TO BE SPENT

pro- in advertising this country's tourist be reized.

## COULD NOT SEW A **BUTTON ON**

Hands Were Helpless With Rheumatism

At one time she thought she

would lose the use of her right hand-But "a blessing"-in the form o Kruschen Salts-put her right again. writes. "In fact, I could not do my "Agriculture Situation and Outlook" thought I would lose the use of m inion Department of Agriculture, in thing, nor could I sew a button on co-operation with the Department My arm would go dead. I was adof Trade and Commerce. Feed re- vised to try Kruschen, and inside of serves will be considerably less than | three weeks I found such a change. normal owing to low yields in 1934. I have kept on taking it, and now l sleep all night-thanks to Kruschen's help and relief."-(Mrs.) J

Two of the ingredients of Kruschen Salts have the power of dissolveastern Canada, which were seeded ing uric acid crystals, which are rein 1933, and also in 1934, will show sponsible for rheumatic agony. the effects of subsequent adverse Other ingredients of these salts as-

A suggestion was under consideration by which the Canadian Radio Broadcasting Commission might al lot a few minutes two or three times a week at the end of the day's program to giving facts on the tourist attractions in the East and West, he all replied.

The total amount spent on advertising up to the end of this month estimated at \$80,026 by Mr. Dolan One Canadian campaign cost \$13 .-

000 and the first advertising camsecond United States campaign had TOTAL OUTLAY IS \$92,000.

Many inquiries had been received from the United States as a conse quence of the August campaign, and much information was received which helped the bureau in basing

its campaign this spring, he added, The information indicated that the best sources of tourist traffic from the United States were: New York Pennsylvania, Ohio, Illinois, Wisconsin, Missouri, California, Minnesota, Ottawa,-The return from the lowa, Kansas, Michigan and Indiana,

BEST OF MEATS the Senate Tourist Committee relist trade is the same and agrees with those of the railways and steam "More people in the United States ship companies over a period of

Senator W. A. Buchanan (Lib., It was most important to develop Lethbridge) urged the importance of farmers. For this purpose Senator Buchanan said, the occasion for pub-The amount to be spent this year lic speaking by tourist officials should

