never "cease to be amazed at the

efficiency of His Majesty's postal ser-

vice." Any letter deposited in the

city before 5 a,m. is delivered by last

post at 9 p.m., and a missive mailed

in Brighton, 52 miles away at noon,

is delivered the same evening with-

out fail. Those "slow British" still

continue to show the way,-Brantford

THE EMPIRE

NEW USE FOR BAGPIPES.

The following appears in the

Bulawayo Chronicle" of January 12.

Sir:-Here is something for pipers

Some little time back the whole

bagpipes and see if that would shift

them. I treated the suggestion as a

joke. By jove! It was no foke.

o' the North," and "Believe Me, If All

All of which comes with appropri-

EMPIRE TRADE

increased by upwards of \$285,000,000,

000, of which more than 75 per cent.

or \$110,000,000, went to the Empire.

which is an increase of 13.5 per cent,

Board of Trade Figures.

During 1934 British import trade

Expositor.

CANADA

COVERNMENTS AND TARIFFS. Rt. Hon. W. L. Mackenzie King Shelbourne Free Press. wants wider markets as does every one else, but when the United States market was being narrowed by United States tariffs he was afraid to do interesting editorial page, The Ot- of locusts; they were passing over anything lest it should be thought tawa Journal again tops the list of the ranch all day, then, towards sunprovocative. If the United States is quotations from the daily newspapers set they settled on the trees round now seeking wider markets in Can- of Canada as they have been com- the homestead. They were so numada it is because Mr. Bennett was piled by the Dominion Press Clip- erous that the branches of the trees not afraid to act. Mr. King cannot ping Bureau for the final quarter of were bent down with their weight. be blamed for the loss of markets, the year 1934. This compilation is Of course, we knew what would hapbut he is blamable for not making made quarterly of extracts from each pen if they were allowed to remain up for that loss by conserving our of the 100 daily newspapers in Can- there; by the morning there would own. He saw foreign markets clos- ada that are reproduced in other pub- not be a leaf left on any of the trees. ed to Canada by hostile tariffs. Yet lications throughout the country. - So my cousin suggested I get out the he allowed those who framed those Brockville Recorder. tariffs to have access to our markets on the same old terms. He held to his preference for wider markets while all other countries were rais- are going to resent the continuous and will you believe, they could not

last session and again this session, introduced a resolution calling for of Canadian political history knows negotiations looking to that end. The that Mr. Benneit throughout his car- ateness from one who bears the good resolution was withdrawn after de- eer has been outspoken on behalf of Highland name of MacCallum,bate, on the Finance Minister's rep- reform measures, whenever he con- Banffshire Journal. resentation that it was not helpful sidered such reform measures neceswhile negotiations are in progress. sary. He fought his own party in Better than any parliamentary reso- 1914 in opposition to a grant of lution as a prelude to such agreement \$45,000,000 to those reckless advenwas the action of the Bennett Gov- turers, Mackenzie and Mann. ernment in raising the Canadian ta- an implacable foe of those who lobb riff to meet, to some extent at least, on behalf of greedy corporate intethe various advances in the United ests. He has urged restrictions on States tarin made while the King Insurance companies. Again in 1928 Ministry held power.-Toronto Mail he warned against stock speculation and Empire.

KIND WORDS.

records to show that in the last two June 9, 1928: "Some people imagine years it has been the most quoted that trading in pieces of paper upon newspaper n Canada. It is a very which there are engraved words and creditable showing. Situated in the figures constitutes the creation Capital, right near the seat of all new wealth. It is not so, The new our jurisprudence, it is not surpris- wealth of the country is being creaing that the editorials of The Jour- ted by the application of labor and nal are regarded as highly judicial, capital to the natural resources of Our contemporary is never known the country, and this trading to indulge in hysteria.—St. Cathar-stock certificates, this great era of ably noble animal, the horse, as an the hanging.

ROLLING IN WEALTH.

Late in March there will be is- Canada. sued thousands of silver dollars in

A TRUE EVENT.

collecting 74 cents and keep solvent. To accuse a man of insincerity with being put on the London streets this glass, sides as well as cornices of In the last five years, the city has so staunch a record behind him of year than last, says the Daily Her- clear, blue, rose or even green. One been slipping behind as regards its plain speaking on behalf of reform, ald, uncollected taxes and the city lots simply is not good enough. Not for On the other hand, whatever Od- add height to a room. The mirror

should take to heart it is that the tual theses. - Dunnville Gazette. city can't spend more money than it

EXCITEMENT FORE AND AFT. | ed man in which the art of "putting

There was excitement fore and aft it gently" was raised to the nth de-In the office of the Shelbourne Free gree. He wrote, "I am temporarily Press and Economist Thursday af disengaged because of an economic United Church annual Sunday school employer." sleigh ride was gathering. At the Rather an ungracious gesture. back a chicken hawk, evidently mis- Winnipeg Tribune. calculating on a predatory swoop, crashed through a large many-paned window to the intense surprise of the editor's son who was sitting at a that American visitors to London 11

linotype at the window. He captured sent to that South African journal it and released a terrified starling by the farmer of West Field Ranch, from its claws. The intruder's wings- Insiza, by name S. H. MacCallum: spread tip to tip was 34 inches,to think about. The following is a

PRESS QUOTATIONS.

With its well-written and always country was overrun by huge swarms

RECORD OF SINCERITY.

Sooner or later the Canadian people | played the pipes round the house. ing barriers. He failed to realize it insinuations on the part of Opposi- stand it. They cleared away, though was a condition, not a theory, that tion speakers and writers that the it was after sunset, for over 300 prime minister's program of reform, yards round the house. What ho! Fearful lest Mr. Bennett should for security is nothing more sub- The bagpipes! Turn out the pipers succeed in making a favorable ar- stantial than a pre-election soap when locusts are about. The tunes rangement for reciprocal trading, bubble, pretty to look at, but ephem- were "MacCallum's Lament," "Cock Mr. William Duff. M.P., during the eral as mist on the mountain tops,....

Anyone professing to be a student Those I am, etc. He placed dimself squarely on record more than a year before the market crash, in these trenchant sentences The Ottawa Journal publishes the spoken in the House of Commons on

speculation in this country and on angent of locomotion. At the Royal this continent, is one fraught with Agricultural hall this weeks crowds possibilities of the gravest danger to are gathering to admire the tremen- blinds are usually white with tapes are usually kept closed have panels Had the government of the day hirsute hocks of the exhibited shires. the room. Sometimes, however, the the rest of the surface, or decorated Canadian money. When these cart listened to Mr. Bennett in 1914, we wheels get in circulation we'll be would not in 1935 have so grave a stores, and the refuse department of Cornices are being used in all sorts Silvering a door sometimes proves rolling in wealth.—Stratford Beacon- railroad problem confronting us, the corporation of the City of Lon- of rooms this year. The most popu- effective and a colorful painted one Had the country listened to Mr. Ben- don favor horsedrawn vehicles. So | lar are of wood and the next most is particularly recommended for nett in 1928, the bitterly tragic ef- breeders are producing faster-paced liked are of mirror and plain glass, darkish hallway. fects of the 1929 debacle would sure- geldings to suit the traffic rate of a Some windows in modern classic

THE "SLOW" BRITISH.

A despatch to a U.S. paper says

By SAX ROHMER

it has had to take over from owners Canadians, who have a habit of hams press may hope for animal effect is also being used, by the way. To keep up with the time; thinking for themselves, and prefer transport, the Beaverbrook press is in doors to increase the apparent size I've been to see the Auto Show If there is one lesson the Soo to develop their thoughts from fac- definitely against it. A leader-writer of the room. of the Evening Standard was held up Glass curtains come four inches on his way to the office last Tues- below the window sill just to cover The brim must now come off my hat; AN ECONOMIC "GESTURE" day morning. Naturally annoyed to the woodwork underneath the sill. My trousers must fit tight The depression is having a disas- find the cause of obstruction to be Draperies touch the floor, and if Below the knee-they must not flap countles "live within their in- trous effect on the once-popular Brit- nine horse-drawn vehicles, he order- there is a carpet to the edge of the And catch the breeze's flight. come," that is, that they shouldn't ish custom of calling a spade a ed out the files, and discovered that floor may even be slightly longer spend in any one year more money spade. Workers are not "sacked" horses are the chief villains in traf- than floor length and lie in folds on No longer will I swing my arms, nowadays; they are "suspended," fic blocks, that they are disappearing the carpet. The only safe way for a city or "released," and so on as far as the from the London streets, and that it A decorating authority suggests My coat must be (don't be alarmed!) an individual is to not go into debt. art of synonyms will take us. The is no kindness to the horse to keep for an English type living room The same length as my vest.

Only two so-called unlucky days Linen is excellent for the Chinese My ears taped closely to my head are listed on the calendar for 1935. ternoon. At the front, the Wesley gesture on the part of my previous They are Friday the 13th of Scytember, and the 13th of December.

If you would increase the volume

A Military Problem



Can you solve this problem, one of the many typical cases from the military life of "Clive of India"?

Look at this square. In it are Clive's headquarters, indicated with a star. Then there are five infantry units, indicated by pennants, and five artillery units, indicated by cannon. Clive wants the territory and the units divided among five subalterns, so that each of the five will have in command, an area of equal space and identical shape, and each of the five will have one unit of both infantry and artillery. Can you take a pencil or pen and ink and divide the square to fit these requirements? Watch next week's issue for solution.

Decorative Windows Add to Appearance of Rooms

If You Want to Freshen Your House For Spring, Why Not Toronto Star Begin On Your Draperies*

or 18.5 per cent, over that of 1933. The woman who would like to satin. freshen up her house might well beover 1933, while the increase of ex- gin with draperies. The newest ones ports to foreign countries was only are simple, straight-hanging and col three per cent,-Current British orful. Heavy, dust-catching velvets are definitely out, crisp taffetas, lust-

rous sating and ingeniously decorated cotton materials are just as sure EQUINE COMEBACK IN LONDON. lyin. Venetian blinds have almost An attempt is being made to entirely supplanted the oldfashioned stage a comeback for that repute- shade and supply a background for CORNICES ARE POPULAR.

The Soo can't spend \$1 while only ly not have been so widely spread. post-Belisha age; more horses are rooms are framed entirely of mirror of the things they definitely do is I've quite made up my

Nobody knows what the future Manchester Guardian reports that a him in London harness. What the draperies of heavy fabric without And I must also bend way back London firm recently received an ap- horse thinks no one has yet discov- much sheen, wool damask, for in- And gaze up at the sky; stance. In the French living room My feet must go the beaten track taffeta is particularly appropriate, Without help from my eye. Chippendale room and for the modern Will be another sign as that may sound!

SATIN AND VELVET DRAPES of knowledge if a man knew at 25 room had draperies of peach satin and white velvet hung on a pole cattle; 7,715 calves; 199,333 hogs, covered with white velvet. The and 73,842 sheep to Eastern Canada

Architects predict that the time satin-velvet combination. For a St. Thomas Times-Journal Of that increase, \$110,000,00 came is not far off when, as a result of simpler bedroom, a cotton material Stratford Beacon-Herald from the Empire, which is 9 per air conditioning and simulated day- with eyelet work and a banding of Brantford Expositor cent. more than in 1933, while the light, windows may assume a purely satin has one cu tain half width and Brockville Recorder and Times increase in foreign imports was 82 decorative function in our houses, the other side a width and a half per cent. British exports to the wor'd The decorators apparently are get. The scantier one hangs straight, but increased by something like \$140,- ting ready. For never have window the fuller one is looped up with long treatments been more picturesque. | tie-back of the material piped with

Draperies for a Chinese Chippendale-modern room are of black background linen with small white gardenias. The wooden cornice is covered with red satin trimmed to outline the shape of the cornice with narrow black moss fringe. The glass curtains are of transparent net. criss-crossed

Doors as well as windows are Toronto Telegram coming in for special treatment from Brantford Expositor If the room is dark, the Venetian the modern remodeller. Those that Hamilton Spectator dous flanks, plaited manes and heavy to match the predominating color in painted in colors contrasting with

Up-to-date

And studied all the signs.

room, antique satin, contradictory I'm up-to-date, or say, instead, I follow the streamline. -A. M. Hodgson.

Western Canada shipped 118,081 10 bedspread in this room is also of the during the 52 weeks of 1934.

Is The Motor Horn Doomed?

Several months ago English auhorns in the night time. The thing up a dozen advertisements. such horns day and night.

The original idea was to permit | The managing director looked hem inconsiderate horn-sounders. Now he said. the authorities believe that the dis- "I don't like these catchy headlines use of horns promotes more careful and I want the name of the firm at driving, on the theory that the man the top of every advertisement. a great deal sooner than he would at all. You must put in every adver-

The idea has possibilities, and it tory. from hitting people. And above all | machine. You might quote from the it would take care of the humorist patent. who starts sounding his horn conheld up by a street car.

Most-Quoted Newspapers

The list prepared quarterly by the could he say? He said nothing. He Dominion Press Clippings Bureau, of sent out the murdered advertise-Toronto, showing the standing of ments. place for the period of three months \$3,000. - Efficiency Magazine. to the end of December last. With the exception of the third quarter of Few Women Really last year, when it was a close second, The Journal has held first place

Ottawa Journal Toronto Globe Toronto Mail and Empire Winniper Free Press

Readers of The Journal may be interested in the figures for the first ten in the complete year 1934. the totals being made from the Clipping Bureau reports: Ottawa Journal Toronto Globe Toronto Mail and Empire . 5.442

Toronto Star St. Thomas Times-Journal Stratford Beacon-Herald Border Cities Star 3,789

Canada won first prize for the best exhibit of Empire bacon at the recent dairy show in the Royal Ag- field. ricultural Hall in London, England,

Putouts To Handouts



Joe Judge, former star first baseman of Washington Senators, pictured in his restaurant in Washington, D.C. "There's nothing like a good trade," says Joe.

How Not To Advertise

The managing director of a factory decided to spend \$3,000 on adthorities made the experiment of vertising. So he engaged a very efoutlawing the use of automobile ficient advertising agency to draw

has worked so well that they are A week later, the revertising agnow considering the advisability of ant appeared in the office of the macompletely prohibiting the use of naging director with the advertise-

tired citizens to get some sleep, un- over with eyes of disapproval. I do disturbed by the raucous honking of not like these advertisements at all.

who knows he can't sound a warn- "These photographs of people using signal at all, will use his brakes ing my machines-I don't like them

tisement a wash-drawing of the facis well worth a trial to get reckless The copy too. is too conversation motorists to rely on their brakes al. It is undignified. I want you to rather than on their horns, to keep put in a technical description of my

"This offer of a pretty booklet at tinuously as soon as a driver two the end of each advertisement-I do blocks ahead stalls his engine or is not like it either. I'd have to take on an extra girl in the office to send the booklets out. Petter say: "Call at the nearest dealer's."

"Now just make these corrections and get on with the job.' The poor advertising agent-what

Canadian newspapers in the matter Two months later, the managing of quotations by other newspapers, director said: 'No sir advertising

restores The Ottawa Journal to first | doesn't pay. I tried it out and I lost

Love To Cook Says Amelia Earhart

Kansas City-Time may someday 1,662 clip the wings of daring Amelia Ear-1,295 hart. Housekeeping never will.

"Few women really love to cook," 1,214 the feminine air conqueror of two 1,204 oceans said here as if in partial ex-1.048 | planation of her determination to 845 keep on flying as long as she lives.

She is convinced too many women "with the education and the des're to 686 do big things" are restricted by the call of their brooms and the r kett'e .. "But," she insisted "It needn't be so. Housekeeping need require only a

few hours of our present day." Still, she enjoys designing dresses and she finds pleasure in supervising the Rye N.Y. home of herself and her publisher husband, George Pal mer Putnam- when she's in that vi cinity. That is about half the time What next?-Now that she's flown both the Atlantic and Pacifci

"Well, sometime maybe a nonstop flight around the world. "It's the ultimate dream of every aviator. I may give it a try one of these days. Such a flight will be refuelling one. And it will be done in the sub-stratosphere. Wiley Post is pioneering in that very worthwhile

British M.P. Who Said Women Couldn't Cook Is Engaged

London-The engagement has been announced of Robert Boothby, M.P. who ence said women gidn't knew how to cook-and Diana Cavendish, daughter of Lord Richard and Lady Moyra Cavendish and a niece of the Duke of Devonshire, former Go nor-General of Canada, Mr. Boothby who is 35 years of

age and has been a Conservative member of Parliament since he was 24, once told a political meeting: our women don't know how to cook and they won't bother to learn." He added. "Don't marry a girl until she knows how to cook."

That brought the rising young commoner 500 letters from angry women, some of whom offered to marry him and disprove his asser-

H's fiance is 25, the third of the daughters of Lord and Lady Cavendish to marry members of the House of Commons...

Hot Water Bottles For Travellers On English Railway

Middle-aged people will revive some old memories of winter rail way travel when they read that two English railways have announce ed that hot-water bottles will be available free of charge to passengers travelling by first-class sleeping-cars on the principal night expresses between London and the North.

Here is a curious example of the turning of the wheel, for, if hotwater bottles now spell the apex of railway luxury travel, hot-water tins or "foot warmers" were among the moderators of the rigors of winter travel which were provided to the passenger of the not very distant but much more Spartan past.

People used to eagerly look for the arrival of the heavy trolley laden with the "foot warmers," though there were different views about their value. Their effect generally was to burn the soles of their feet during the comparatively short period when they were really hot, leaving the rest of the body cold. Most people used them, but many held, probably with truth, that they engendered chilblains. THE PROPERTY OF THE PROPERTY O

HEARD

It's Possible To

Ward Off Influer

"On the subject of gargling

the thoat, it is necessary to urge

enthusiasts of this practice to be

ceedingly careful to avoid us

strong antiseptics, write Sir W.

buthnot Lane. A weak antise

solution gently stimulates the lin

membranes of the throat, but

strong one injures the vitality of

membrane and tends to wash av

its protective secretion. There is

specific vaccine available to prot

against influenza, but it is possi

to inoculate against the second

verms which play so large a part

It is sometimes possible to w

off an impending attack of inf

enza. Immediate retiral to bed af

a hot bath, with a hot whisky-ar

lemon drink, a dose of speci

against colds and two or three gra

of calomel may dramatically ab

the infection. Should this prove t

successful then the sufferer must

confined to bed and proper medi-

treatment instituted.

the disease.

HER GOOD POINT.

The only son had announced engagement to his family "What-that girl!" exclaimed mother. "She squints. "She can't wear clothes," put

"She hasn't any intelligence," I "She's frightfully stuck-up," adde

his sister.

"They tell me she's very extravi-"Well, she's got one redeeming fet

ture, anyway," said the youth def "She hasn't any relations," can

Lawyer.-You say that the her

Prosecutor-No; 1 have missed lot of them

how to say good night? Daughter-Oh, yes, daddy dear

them do. A very ragged old man presente

"But that doesn't make any di ference," said the porter, "This is veterinary hospital."

"That's right," said the old ma serenely, "I'm a veteran."

It is quite interesting to see som

Man-You and your neighbor seet There is a sign on a Chines

laundry window at Greensboro, tha is vividly plain. It reads: Birds For Sale Hes, \$3. Shes, \$2.

young excel in whatever they have the ability for. Diner-There's something wrong with these hot dogs.

Waiter-Well, don't tell me; I'm Mother says when the advertise

comfortably seated in the front row

Friend-I saw you and your will last night. Beautiful woman, Man-Ah, but you should have seen the one that got away.

The reason that we like mules ! because no matter how hard the may kick, they never sulk or refus

"Everybody is crazy over me, said the inmate of the first floor o the insane asylum.

Stiff, if we didn't have depression people never would make a fresh start entirely free of debt,

"U MANCHU

Fu Manchu extracted the caused me to be shot," continued Nayland Smith. "That fiend is now in London and I am on his tracks. I honestly believe

"I am wasting precious time." he rapped out. "We start now." "Tonight! I have scarcely slept in factive it hours, but



THE ZYAT KISS-A Life At Stake.

there is one move that has to be made immediately. I must that the interests of the entire white race depend upon the success of my mission." Then . . . "Sir Crichton Dayey—of the India—"