Building Boom

Industries Working Overtime to Supply Materials In United Kingdom

London — Building activity in Britain has bequeathed the country's brick-making industry so much work that manufacturers are finding difficulty in getting it all done.

A rush to keep pace with orders, several firms working as much as six hours overtime, and a 300 per cent. increase in imports of bricks to fulfill demands which cannot be satisfied by home production are disclosed as items in expansion problems now facing brick makers.

Meanwhile added significance is given to these disclosurers, it is said by the recent publication of the report of the National Housing Committee, which suggests a Statutory Commision to organize a supply of materials for a 10-years housing scheme. It is considered that this would have an important effect in stabilizing "see-saw" motions of demands for bricks.

The present deluge of orders results from "a poor man's boom." It concerns only manufacturers of bricks for the cheaper type of dwelling houses. More expensive bricks and stone facings used for important public and private buildings are not yet in great demand.

Consequently exact and pertinent figures on the subject are difficult to find. Demands for bricks are not equal in all parts of the country. But on the average in areas surrounding large towns, each month sees 75 new hands being added to every 1000 employed. At the same time the total wages bill of the industry has risen by 13.3 per cent in a year.

The demand for newlabor is greatest and most constant in the Peterborough and Durham districts. But the outskirts of London are so short of necessary bricks that imports from the Netherlands and Northern Europe have had to be increased threefold. Returns show that in May, 1933, 10,563,000 bricks were imported. The figures for May this year rose to 25,966,000. June shows an increase to a total of 32,887,000 bricks. Elsewhere, although many manufacturers declare themselves to be "snowed under," employment is improving without showing any rapid rise.

Pevious experience of the brick trade show that boom conditions, which almost invariably include the launching of large public building schemes do not last long. As soon as confidence is lost, the local authorities drop their housing plans. And the brick industry, expanded to meet an expected constant large demand over several years, suffers immediately. Many men are thrown out of work.

Leaders of the industry declare that if they could be given a guarantee that local housing schemes, once started, would be carried to completion, they could expand without fear and so help to stabilize the figures of employment.

Such a state of affairs has been visualized as an integral part of any new national housing plan by the National Housing Committee, under the chairmanship of Lord Amulree, vice-president of the Building Industries National Council.

The proposed Statutory Commission would survey housing needs, help local authorities, and see that slum clearance and rehousing were brought under one coherent national scheme. The building program would be financed, Lord Amulree's committee declares by a National Housing Stock under Treasury guarantee.

The committee has budgeted for a minimum of 1,000,000 new houses or of 10 shillings a week or less.

After an intensive search into prevailing building costs and land charges, the committee has come to the conclusion that subsidization would only be necessary where land is exceptionally expensive and rates high, or where the workers cannot afford 10 shillings a week.

But most important to the brick industry, the committee declares that a housing commission such as they envisage should organize a supply of materials so as to keep down costs by making demand a known quantity.

Although the Amulree committee was a self-constituted body with no legal or constitutional significance its report seems to have been favorably received. The committee included among its members a past president of the Royal Institute of British Architects, three housing authorities, a director of the Bank of England, and two celebrated progressive business men as well as some technical authorities.

The second richest man in the world is the eighteen-year-old Maharajah of Gwalior, who possesses jewels alone worth 4,000,000 pounds. He was named George, after the King, by his father, who was so loyal to the Emperor of India that he also named his daughter Mary.

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Cranking an Auto

(Stratford Beacon-Herald)

A report which comes from Pontiac, Mich., tells about a gentleman of seventy years who started in his car to visit his brother who lived on a farm a few miles out. He ran into a piece of bad road and his car stuck. He worked for a time trying to push it, and then found it necessary to crank the engine. Later he was found sitting in the car—dead.

A doctor who was called said that the reason of the heart attack, which caused death, was too much exertion trying to get the engine started. He gave it as his opinon that only a man in fine physical condition should ever try to crank an engine. The effort was too great for a man of seventy and even for a man of lesser years it was dangerous.

One does not see so much of this now as during the winter when a number of cars are hard to start. Cranking an engine, particularly in a heavy car, is exhausting work and the man who has any reason to suspect tht his heart is not the best should never try it.

Now Science Explains Why So Many People Past 40

Feel That They're Slipping Losing Their "Grip" on Things

Many people 'round 40 think they're "growing old." They feel tired a lot . . . "weak." Have headaches, dizziness, stomach upsets.

Well, scientists say the cause of all this, in a great many cases, is simply an *acid condition* of the stomach. Nothing more.

All you have to do is to neutralize the excess stomach acidity.

When you have one of these acid stomach upsets, take Phillips' Milk of Magnesia after meals and before going to bed. That's all!

Try this. Soon you'll feel like another person! Take either the familiar liquid "PHILLIPS'" or the convenient new Phillips' Milk of Magnesia *Tablets*. Made in Canada.

ALSO IN TABLET FORM: Phillips' Milk of Magnesia Tablets are now on sale at all drug stores everywhere. Each tiny tablet is the equivalent of a teaspoonful of Genuine Phillips' Milk of Magnesia.

PHILLIPS' *Milk of Magnesia*

Winners of Barley-Growing Contest At The Royal Winter Fair

Record Entry—D. L. Scott, City View, Wins First Prize

For the last three years the Ontario and Quebec Brewing Industry has sponsored a competition designed to improve the grade of malting barley grown in the Provinces of Ontario and Quebec.

Under the terms of the competition—open to any grower in the Provinces of Ontario and Quebec—these growers submit a sample of 100 pounds of six row malting barley. The judging of the entries occurs at the Royal Winter Fair at Toronto.

Last year 145 entries were received and this year, 154.

The judges this year were: W. J. Lennox, of the Dominion Seeds Branch Toronto; Professor W. Squirrel, Professor of Field Husbandry, Ontario Agricultural College, Guelph, Ontario; Leonard Newman of the Dominion Experimental Farm, Ottawa; J. C. Noble, Department of Agriculture, Alberta.

The prizes are substantial—a cash prize of $500 to the winner, accompanied by a Gold Medal; $200 to second; $100 to third; $50 to fourth, and nineteen prizes of $10 each to the next in order of merit.

The judges report that this year it was very difficult to ascertain the winners. Last year there were many weak entries but, this year, the general average of the entries was so much better than last year that it was a very difficult task to separate them. Apparently, therefore, the competition has been productive of the result aimed at, namely, a general improvement in the grade of malting barley grown in the two Provinces.

The prize winners are:

1. D. L. Scott, City View, Ontario—Gold Medal and $500 cash.
2. Ray Forest, Douglas, Ontario—$200 cash.
3. J. Neubauer, Hespeler, Ontario—$100 cash.
4. J. B. Robinson, Bolton, Ontario—$50 cash.
5. J. Barton Hunter, Vankleek Hill, Ontario—$10 cash.
6. J. H. Frisby, Gormley, Ontario—$10 cash.
7. D. M. Oswald, Vankleek Hill, Ontario—$10 cash.
8. Bruce Brigden, Georgetown, Ontario—$10 cash.
9. Geo. Newbauer, Morristown, Ontario—$10 cash.
10. J. Henderson, Rosemount, Ontario—$10 cash.
11. Angellas Laville, Berthierville, Que.—$10 cash.
12. Douglas Hart, Woodstock, Ontario—$10 cash.
13. H. K. Hodgins, Carp, Ontario—$10 cash.
14. J. McGill, Pakenham, Ontario—$10 cash.
15. J. F. Houghton, Beeton, Ontario—$10 cash.
16. Howard Jull, Norwich, Ontario—$10 cash.
17. Nelson Darby, Waverley, Ontario—$10 cash.
18. Alex. M. Stewart, Ailsa Craig, Ontario—$10 cash.
19. J. A. Ross, Georgetown, Ontario—$10 cash.
20. J. Elliott, Pakenham, Ontario,—$10 cash.

Mr. Scott has now won first prize and gold medal three times in a row. Of his entry the Judges report, "The prize winning entry is a nice, clean, well prepared, uniform sample of excellent color."

Horsemanship In Robust Diversity At Royal Show

Five-Gaited Classes Will Be High-Lighted — Hunters and Jumpers well represented

Horsemanship in the high relief of robust diversity is assured for the forthcoming Royal Winter Fair Horse Show with a worthwhile record for Canada in the five-gaited horses "that made Kentucky famous." These are easily the most perfectly trained saddle horses ridden in everyday life. Their action is the very poetry of equine motion. Responding to the slightest touch of hand or foot or the gentle swerve of the rider's body, their gaits are the walk, trot, fox-trot and the fast going rack—the distinctive characteristic of the five-gaited horses, a mode of going between a trot and a run, yet with a distintcly different limb motion from either.

The Royal this year is specializing in five-gaited classes and its comparative standing on the Eastern American fall show circuit is second to none outside the State of Kentucky.

Excellent entries of three-gaited saddle horses have been received. These animals of proud and gallant mien are the highest stepping of all saddle horses, a joy to watch in the ring. Their gaits are the walk, trot and canter.

In hunters and jumpers the Royal program, as was expected, is again well filled, as in this regard the Toronto Horse Show stands unsurpassed on the continent. Harness and driving classes will be seen in large numbers, some of the best stables in the United States being represented.

Besides there is special military equestrianism. Teams of army officers from Chile (South American), France, the Irish Free State, the United States and Canada compete nightly for the eight evenings of the Fair, November 21-29, the competitions culminating in the sharp snappy contest for the Ferguson International trophy now held by the Irish team.

Even this does not exhaust the Royal's diversity in equine attraction. As a program interlude there is to be an exhibition of magnificent 'dressage" or "high-school" riding by Captain Hiram E. Tuttle of the United States Army. Both of his horses have taken six years to train to their present perfection, and have never once known whip or threat. The 'manege" requires the execution of not less than 135 different movements by the horses while in the ring.

Finally the eight wonderful cream colored stallions of Jorgen Christiansen, who is probably today the world greatest horse trainer have been secured. It was he who "broke in" the 80 horses for one act at Barnum and Bailey's circus. His stallions are marvels of intelligent performance. Two Shetland ponies will be the "clowns" of this act.

With so much variety the Winter Fair management is particularly proud of the fine Horse Show program to culminate public events marking Toronto's centennial year.

Award Made in Car Dispute

Pittsburgh — Settlement of the long-standing car men's dispute with the Pittsburgh Railways Company has been reached by a special arbitration board's action in awarding the men a wage increase of 20 per cent. The board at the same time recommended that the car men be placed on a five-day schedule instead of the present six-day work week, consequently giving them their present pay for the shorter week.

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PLUS A GREATER RESERVE OF VITALITY

Winter is a dangerous period for many of us. The cold and wet are constant menaces to health, requiring all our energy to combat.

Scott's Emulsion gives you greater Winter protection because *it is an Emulsified Cod Liver Oil* in a solution of body building hypophosphites of lime and soda—PLUS values you get in Scott's Emulsion of Cod Liver Oil.

4A

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For Sale by Your Druggist

Have You Heard?

THE MATTER OF LOOKS

I look into a face, and there I see
Two eyes, a nose, a mouth, a pair of ears;
A stage of beauty, set with scenery
That wrinkles with the ravage of the years.
I look into a heart, and glimpse a play
Of laughter, labor, now and then of tears,
But full of beauty, love and majesty,
Growing brighter with the passing of the years.

OLD FASHIONED PHRASE

"Does your parrot talk?"

"Yes; he says 'I beg your pardon.'"

"Mm-m! Must be a very great age."

Missionary—Just think, children, in Africa there are six million square miles where little boys and girls have no Sunday school. Now, what should we all strive to save money for?

Chorus of Cheery Voices—To go to Africa!

Remember the old-fashioned woman who darned her husband's socks? She now has a daughter who socks her darned husband.

The new recruit passed an officer without saluting.

Officer (calling)—Here, my man, do you see this uniform I'm wearing?

New Recruit—Yes, sir, and just look at this thing they gave me.

Dietrich types on windy ways
Cause the boys to gaze and gaze.

Nothing can erase the teachings of a clean home filled with love and happiness. Such lessons instilled in a child's mind will remain forever.

A crowd had assembled at the scene of a fire, and a policeman was moving them along. One man, however, refused to go.

Onlooker (pointing to a man watching the flames with much interest)—Why should he stop and I have to move on?

Policeman (smiling)—Well, sir, it's his fire.

It seems to be the belief of almost every woman that she needs someone to help her keep a secret.

Jasper—Sylvia promised to be my girl, but there's a string attached.

Casper—String?

Jasper—Yeah, a string of pearls.

Nothing has been heard of the mechanical lie detector for a long time. Possibly it was wrecked by over-loading.

Onlooker—Fishing?

Fisherman—No. I am just trying to find out if the water is deep enough to drown the man who told me there were fish in here.

THE TROUBLE

"Earning my keep is tough enough," says little Sammy Stern.

"But tougher yet, I still maintain, is keeping what I earn."

Father says it wasn't long after Brother got old enough to steal his neckties and he got big enough to wear his socks.

Customer — I've been waiting a whole hour for you to make this sandwich.

Waitress—What would you like on it?

Customer—My teeth!

When a dimple starts going its stuff the preacher isn't long out of a job.

The Club Optimist—Your business still at the old address?

The Club Pessimist—Yes, thanks; quite still.

TACTLESS.

Uncle John came to stay, and before he left he gave his nephew a pound note.

"Now, be careful with that money, Tommy," he said. "Remember the saying, 'A fool and his money are soon parted.'"

"Yes, uncle," replied Tommy, "but I want to thank you for parting with it, just the same."

Before Baby Came

WOMEN who dread motherhood or who suffer from periodic pains every month, backache or the weakening drains from which women often suffer, can be helped by the use of Dr. Pierce's Favorite Prescription. Mrs. Alfred Weller of 97 Stevenson St., Guelph, Ont., says: "During expectancy I felt weak and tired all the time, suffered from pains in my back and had dizzy spells. I took one bottle of Dr. Pierce's Favorite Prescription and it strengthened me in every way. For good health for mother and baby I would recommend the 'Prescription' every time."

All druggists. New size, tablets 50 cts., liquid $1.00. Large size, tabs. or liquid, $1.35.

Issue No. 48—'34

Barren Tree Buds

London — British horticulturalists have just completed a finer 12 months for color and unexpected crops than for several years past, with not only rich shows of hips and haws and berries on the common hedgerow plants, but with blossoms from bushes that have previously been bare.

One of the latter was shown at a recent meeting of the Royal Horticultural Society at Westminster. It was a tree, known by the name of Liquidambar Orientalis, which had never previously borne fruit since its planting at Woburn Abbey nearly 100 years ago.

At the Horticultural Society's meeting a new variety of greenhouse Bougainvillia, usually with mauve colored blossoms, was also on view. It had been named Orange King. Its flowers were of luscious orange color, fading into rose. A new hardy fuchsia has also flowered, and been named Mrs. Popple.

Meanwhile agriculturalists of Lincolnshire and the sugar beet counties are also enjoying success. The beet lifting began with a record English crop of nearly 400,000 acres. Factories have had to raise their capacity, some raising it as much as 300 tons a day, to deal with the increased yield. Lincolnshire growers are now producing double the yield of beet per acre compared with only a few years ago.

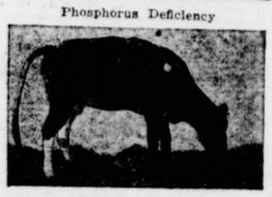
The Joy of Work

It has taken a long time to overcome the idea that work is ignoble and that it is a finer thing to be served than to serve, writes the Halifax Chronicle. The idea has not yet wholly disappeared as can be seen by the amount of snobbism there is in the world, a snobbism arising out of a vulgar estimate of the importance of material possessions or of fashionable place.

Fortunately the great majority have advanced beyond the thought that there is anything ignoble in any necessary work. What men have come to see, what the bitter experience of unemployment has taught the world, is that work is the salt of life. Without it life loses its savor. A man does not find himself till he finds his work. As Dewey says, "Labor is man's great function. He can do nothing, he can achieve nothing without working." Without work there is no peace of body or happiness of mind.

PREVENTS MINERAL DEFICIENCY

Phosphorus Deficiency



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Have you some "Puzzle Feeders" eating their heads off, killing your prospects of profit and getting nowhere? In the midst of plenty, they munch bones and may grow droopy, unthrifty, unproductive. These are the signs that they are not getting enough calcium, phosphorus and other essential minerals. Write today for free folders about mineral feeding, telling how you can turn those puzzle feeders into profit makers by using C-I-L Mineral Supplements, supplying all essential minerals with real economy.

C-I-L SOL-MIN

(Soluble Minerals)

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C-I-L NUTRI-MIN

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Skin Troubles
YIELD QUICKLY TO

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Dr. D. D. Dennis' Liquid Prescription, made and guaranteed by the makers of Campana's Italian Balm. Trial bottle 35c at your druggist. 18

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