

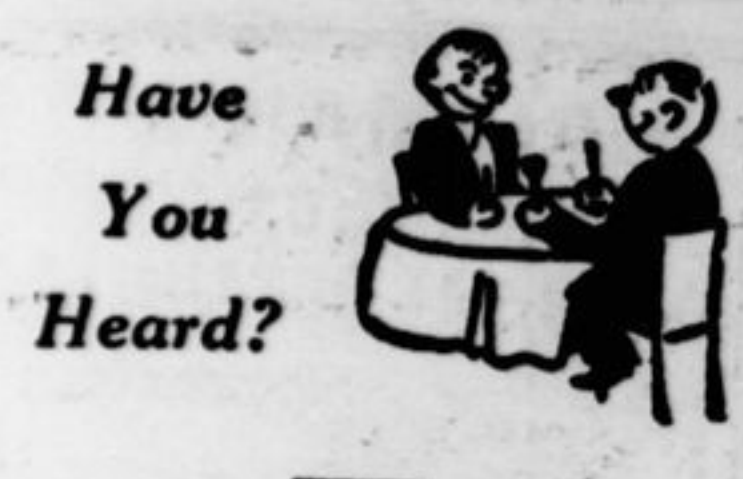
FORD BEACON-HERALD
within recent days that this
made comment upon the
or temporary presence of
in a house at East-
suburb of Ottawa. The Ot-
journal commented on the
ing manner in which the
remarked also that no
subject might be men-
editor would go bound-
the typewriter, the light
edge or surface in the eye,
were editorial pages filled.
respondent in Ottawa has
ception. He writes to The
high dudgeon and says:
our editorial, "The Things
," should be headed,
"Cockroaches Do Not Know."
The editor is an insect;
the cockroach is not a beetle;
it is a beetle it would
beast, as beetles are most
I suppose our friend
confused with people
"beetle" cousins, the spi-
rits which, of course,
right on one point,
even to be emphasized,
powdered borax would
be here.

AN ENTOMOLOGIST.
we adopted a few ar-
ticles, the chiefest of which,
though printed, should
stand aside white
enough. The cockroach is
it is an insect. Having
mission to entomological
major magnitude, we
defence but as extenua-
offence may have been
to both conviction and
holding places where
such places where
suspended by being
for the moment from
and making a place
modern Canada? We
Cousin Oxford Dic-
tionary book says
"a seasonal voraci-
ous beetle-like in-
second season of the
to toward Hama-
spedia, and from that
of truth we found
species known as the
not a beetle at all
reddish brown." The
we knew, but to find
be was not a
not black was the
ent.

Beauty experts advise that rouged
ears will be all the rage for the
ladies this winter. This arouses only a
small stir from this quarter. A popu-
lace that has endured lacquered toe
nails can endure red ears.
Departing Guest—"You've got a
pretty place here, friend, but it looks
a bit bare yet."
Host—"Oh, its because the trees
are rather young. I hope they will
have grown to a good size before you
come again."
Some men are so consistent that
they always dress in their Sunday
best before tuning in on the church
service.
Teacher—"There is a direct and in-
direct taxation. Give me an example
of indirect taxation."
Junior—"The dog tax, sir."
Teacher—"How is that?"
Junior—"The dog does not have to
pay it."

The confectionery stores are intro-
ducing half day suckers for the chil-
dren who have other things to do.
King Solomon was fearfully late at
the office every morning. And so
would you be if you had to kiss 700
wives goodbye.
Grocer—"I see where a scientist
says that fish kill mosquitoes."
Butcher—"Yeah, but who wants to
keep a fish on his pillow."

Sixty Years in a Choir
—Albert A. Coulthurst of Fort
Erie has entered upon his eightieth
year, and it is related he has a
habit of counting his connection
with various organizations by terms
of years which are impressively
long.
He has been fifty years vestry
clerk of St. Paul's church.
He has been fifty years Sunday
School superintendent of St. Paul's
and St. Mary's churches.
For forty-five years he has been
a member of the Board of Educa-
tion.
For sixty years he has been a
member of the choir of St. Paul's
church.
The tourist had been inspecting
the little country church. "Why is
the bell ringing, my man?" he asked
the vergor, as he was stepping out
into the open again. "Cos I'm pull-
ing the rope," came the sour reply.



Have
You
Heard?

I put you on no pedestal to worship
from afar,
I understand your weaknesses and
love as you are;
Your little faults I plainly see, my
heart they'll often scar,
And yet my love will last because I
want you as you are.

You'd get tired of much much soon-
er than you would beefsteak. Many
people won't believe that, but it is
true.
Our idea of a fool lawyer is one
who challenges a prize fighter who is
called for jury duty.
Perkins—"I hear Jeffress died,
Simpson—"Yeah, he killed himself
trying to be an inventor.
Perkins—"How's that?"
Simpson—"He was trying to get an
idea and scratched out his brains."

The old-fashioned girl was educat-
ed at her mother's knee—The modern
miss' education would be more effec-
tive if given over it.
Irony—The Jefferson County Jail
is on Liberty Street, and the work-
house is on Payne Street, at Louis-
ville Kentucky.

Friend—"Sandy, here's a story that
will make your hair curl.
Sandy—"Wait! I got my wife. She
needs a finger wave.
Teacher—"Hastus, what animal is
most noted for its fur?"
Rastus—"De skunk, de more fur
you gets away from him de better it
is for you."
The other night Mother told Father
she hadn't taken a vacation since
she had her tonsils out.

Thought on watching Heifez's fid-
dle. Any job looks like a cinch when
you see an expert do it.
The deep thought some persons say
they indulge in, really ain't any deep-
er than the other kind.
Now that everything on the menu
is ready to serve all a girl needs to
know is whether a boy likes his lov-
ing, rare, medium or well done.

Dearest Friend—"So you think that
husband of yours is a headache, eh?"
Woman—"Headache?" Huh! He is
everything one of these patent med-
icine panaceas is guaranteed to
cure.
Beauty experts advise that rouged
ears will be all the rage for the
ladies this winter. This arouses only a
small stir from this quarter. A popu-
lace that has endured lacquered toe
nails can endure red ears.

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If you suffer take advantage of this offer to try KRUSCHEN at NO EXPENSE

Sufferers from rheumatism, sciatica,
lumbago, overweight — try Kruschen
at no expense. Kruschen has
brought relief to millions of people scat-
tered throughout the world. Kruschen
rids the body of all food refuse, of all
poisons and harmful acids which are the
root of your troubles or which may some
day bring these afflictions upon you.
Ask your druggist today for the Krus-
chen Giant Package. This consists of
one Regular 75c package and a FREE
TRIAL BOTTLE. Use the trial bottle
first. Use it as prescribed and Kruschen's
natural mineral salts will start you
out to a new life. With your internal
organs functioning as nature intended
they should you'll find new health and
new energy. Try Kruschen today AT
OUR EXPENSE but remember, your
druggist has only a limited supply.

FARM-CAMP FOR TRANSIENT MEN

Plan to Rehabilitate 1200
in Pennsylvania Includes
Raising Own Food
Pittsburg.—Taking its own advice
to go back to the farm, the Federal
Government has established what is
believed to be the first farmcamp for
homeless transient men on a 235-acre
tract of land near Valencia. By en-
couraging them to provide own food
and shelter, the Government hopes to
rehabilitate 1,200 "wanderers of the
depression" for useful work in society
with the return of better times.
This is the first of three farm-
camps which will be established in
the Pittsburg district before Christ-
mas.



ASK YOUR DOCTOR FIRST, MOTHER

Before You Give Your Child
an Unknown Remedy to Take
Every day, unthinkingly, mothers
take the advice of unqualified persons
—instead of their doctors—on
remedies for their children.
If they knew what the scientists
know, they would never take this
chance.
Doctors Say PHILLIPS'
For Your Child
When it comes to the frequently-used
"milk of magnesia," doctors, for over
50 years, have said "PHILLIPS'
Milk of Magnesia—the safe remedy
for your child."
Remember this—And Always Say
"Phillips' Milk of Magnesia" When You Buy
Your child deserves it; for your own peace
of mind, see that you get it—Genu-
ine Phillips' Milk of Magnesia.
Also in Tablet Form:
Phillips' Milk of Magnesia Tab-
lets are now on sale at all drug
stores everywhere. Each tiny tab-
let is the equivalent of a teaspoonful of
Genuine Phillips' Milk of
Magnesia.



The Bone Building Value of Cod Liver Oil PLUS ADDITIONAL BONE BUILDING MINERALS

Strong Bones and Sound Teeth are built of
mineral salts in our food. Cod Liver Oil helps
our bodies absorb these minerals.
Scott's Emulsion is doubly effective—because
it is an Emulsified Cod Liver Oil in a solution
of bone building hypophosphites of lime and
soda—PLUS values you receive in Scott's
Emulsion of Cod Liver Oil.

SCOTT'S EMULSION

THE COD LIVER OIL WITH THE PLUS VALUE
For Sale by Your Druggist

mas, designed to enroll approximat-
ly 400 homeless men each and to sup-
plant all other undertakings of the
Federal Transient Bureau in this
area, according to Mr. G. L. Town-
send, state director of rehabilitation.
The Valencia camp has just been
moved from Alleghany County's South
Park, where 225 transients have been
living and working since last March.
Explaining the move, Mr. Townsend
said they were convinced by the ex-
perience of an unemployed farm at
Harmarville that the men acquire a
new and brighter attitude when they
realize they are actually raising their
own food and building a roof over
their heads.

DEFINITE OBJECTIVE FOUND
NEED.
"Work about the country park was
useful, but did not show anything
concrete when completed," he added.
"These men are sensitive about the
thought of charity, and farming seems
to be the best way of removing that
belief."
Federal relief heads in Washington
are closely studying the new farm ex-
periment as a possible solution to the
transient problem, Mr. Townsend
said, and may establish similar camps
in other sections.

By spring the Valencia project will
be a communal village, equipped with
seven barracks, a large mess hall, re-
creation centre, blacksmith shop,
woodworking plant and a general far-
ming business, but for the present the
men are living in army tents await-
ing a shipment of lumber to begin
their construction program.

LIVESTOCK ALREADY ON
"FARM"
Already the farm has 50 head of
cattle assigned from the Govern-
ment's purchases of cattle in
drought-stricken areas, 200 hogs and
600 chickens. There are 300 barrels
of kraut, 100 barrels of beans and
several hundred barrels of other veg-
etables in the camp's larder.
When the crops have been har-
vested next year, the camp will have
produced much more than enough
food for its own needs and will dis-
tribute the surplus to other relief
agencies, Mr. Townsend said.
When the day's work is finished,
the instruction will be given the men
in various trades and studies in co-
operation with the Federal Emer-
gency Education Relief Administra-
tion.

"I am convinced that it will be on
a self-supporting basis by next year,
and the men can rightfully feel that
they have earned their weekly money
grants of from \$1 to \$3 in addition
to their maintenance," Mr. Town-
send said. "I believe this is the best
way to meet this particular problem,
both for the physical well-being of
the men and their mental develop-
ment."

English Newspaper Serves All Balkans

BELGRADE, Yugoslavia.—The Bal-
kan Herald, first newspaper in
English to cover all the Balkan coun-
tries, opened publication here recent-
ly. A. Terence Atherton, proprietor
of the South Slav Herald which he
founded three years ago, is editor and
founder of the new paper.
The aim of the Balkan Herald is
given as "to promote not merely inter-
Balkan co-operation, but even more
importantly an understanding of the
Balkans and the Balkan problems
amongst the English-speaking peoples
of Britain and America."
Contributors to the first issue in-
cluded Prof. Gilbert Murray, Lord
Riddell, J. L. Garvin, Admiral Mark
Kerr, H. W. Nevison, Robert Byron
and Brig.-Gen. Charles H. Sherrill.

When you get to know a fellow, know
his joys and know his cares,
When you've come to understand him
and the burdens that he bears;
When you've learned the fight he is
making and the troubles in his
way
Then you find that he is different
than you thought him yesterday.
You find his faults are trivial and
there's not so much to blame,
In the brother that you jeered at
when you only knew his name.

What Does Your Handwriting Reveal? GEO. ST. CLAIR (Grapho-Analyst) All Rights Reserved

(Editor's Note: To know yourself
is to understand, and understanding
will enable you to make the most of
your latent talents and characterist-
ics. The author of these interesting
articles make an offer to you. Read
this article and see how he can help
you.)
Here is another letter this time it
is from a lady reader who lives in the
West. It is similar to many that I re-
ceive each week, and shows the var-
ied problems that beset so many peo-
ple.

"I have been going with a gentle-
man friend for some time, and we are
devoted to each other. When we start
getting to like each other, my
friend told me that we could not get
married for some time, because he
was living with his mother, who is
over 90 years of age, and he could
not ask me to go and live with her.
He has to look after her, and he
is her sole support. She is helpless
and can do nothing for herself. She
rarely knows any of us, and is really
merely existing. I feel terribly sorry
for her, but it does complicate things
for both of us."
"I agreed to wait, but time is going
on and we seem no nearer marriage.
We are both terribly anxious to get
married, but my fiancée says we sim-
ply cannot as things are. He is get-
ting discouraged, and thinks he is
bothering me coming around without
having anything definite to offer me
for goodness knows when—for he will
not marry as long as his mother lives
Neither of us like a long courtship,
and he does not like the idea of keep-
ing me on a string, as he says in this
way. Can you help us, Mr. St. Clair?
We are both in our early forties,
and I don't know just how you can
help, but maybe you can make some
suggestion, or offer some advice, that
will make the situation more bear-
able for both of us."

This is, without a doubt an unfortu-
nate position for any couple to be
placed in. Time is passing you both
by, and you are missing the golden
years of companionship that should
be yours.
I have studied the writing of both

of you, and find that you are both
very ardent, affectionate people. Nei-
ther of you is of the cool, dispassion-
ate type, who can control your feel-
ings for a long time.
Your fiancée's mother is very old,
but she may linger on for years yet,
in which case the situation would be-
come unbearable for you. Then there
is the matter of children. The older
you get, the more difficult will be-
come your position, from several an-
gles.
I understand that it is not a ques-
tion of your fiancée's mother being
hostile to you, or laying down the
law about having a daughter-in-law
living with her. It seems to be mere-
ly a question of your fiancée's atti-
tude that provides the obstacle.
I am going to be quite frank, be-
cause that is what you want. You
must put it up to your fiancée that
the situation cannot go on in this way
for any length of time. Tell him that
living with her. It seems to be mere-
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Have YOU a problem in which Mr.
St. Clair can help you? Handwriting
tells the story of people accurately,
scientifically and without any frills.
Do you wish to know what your
friends are really like? Send speci-
mens of the writing you wish to be
analyzed, stating briefly your wish to
be analyzed, enclosing 10c coin for each
specimen, and send with 3c stamped ad-
dressed envelope to Geoffrey St. Clair
Room 421, 73 Adelaide St. W., Tor-
onto Ont. All letters will be confi-
dential.

CENSUS TAKING Full of Perils and Adventures Up North

Ottawa.—Census taking in most
countries is a matter of routine, but
in Canada it is always a complicated
problem—sometimes a perilous ad-
venture.
Beyond the comparatively narrow
ribbon of town and farm there is a
vast hinterland of bush and barren
lake and mountain and sea coasts ex-
tending into the Arctic, where the in-
habitants are few and widely scatter-
ed and yet must be included in the
"population." Here the official cen-
sus taker is helpless and the Federal
Government must call to its aid not
only its own Royal Canadian Mounted
Police and agents of the Department
of India Affairs, but fur-trading com-
panies and church missions in the
Far North.
The time and patience required to
collect such data in far corners is
seen in the fact that although 1931
was the last census year, the infor-
mation is still incomplete and reports
are still trickling in.
The latest report, received by the
Dominion Bureau of Statistics from
Moosonee, tells a thrilling story. It
was written by the Rev. J. Emile
Saltonst, a missionary, who was en-
gaged to take the census along the
eastern shore of James Bay.
"I must say," he writes "that the
canoe trip gave me a good deal of
worry as I had never made that trip
in such an unsafe means of convey-
ance."
"The run is 600 miles along the
shore, which means a battle with the
elements: rain, snow, winds, ice and
heavy fogs. Furthermore, we have to
cross three bad spots, namely, Han-
nah Bay, Rupert's House Bay and
Cape Hope Bay—all wide and deep.
Everything is fine in good weather,
but when it is stormy the trip is very
dangerous. Only once did we find
ourselves in a storm of that kind; it
was in Hannah Bay. It looked as if
the sea was going to swallow us. The
canoe would be riding on the crest

of the waves, and a moment later
plunging into the trough. My guide
gave proofs of his marvelous skill
in dodging and cutting through the
waves. Our canoe had air-tight com-
partments; it measured 20 feet in
length and was covered with a very
strong waterproof fabric. I carried
two outboard motors in case one
should fail."

12 Miles Up Earth Looks Like A Warped Checkboard Says Photo- grapher.

WASHINGTON.—The rarest of
photographs—a picture that looks
something like an old warped check-
erboard—has just been developed at
the National Geographic Society.
It is a bit of earth, as photo-
graphed from the record height of
almost 12 miles. It was snapped 61,
800 feet above the ground by Capt.
Albert W. Stevens during the ill-
fated stratospheric flight of the
National Geographic-Army Air Corps
balloon Explorer.
The picture shows a section of
Nebraska about 10 miles square,
over which the balloon was soaring
when the bag ripped and started the
fast descent that forced Captain
Stevens and Major Kepner to jump.
Small hills and ridges appear like
ripples on the surface of a pool or
like the moon, edges of the picture are
fogged because the film was particu-
larly exposed to light when the
gondola crashed.
This photograph and others taken
at lower levels, should help natural
scientists make a more accurate ad-
justment of barographs, instru-
ments that measure altitude.
By comparing the length of an
object in the picture with its actual
length. The exact height of the
balloon can be figured. The focal
length, or distance from focus to
lens of the camera, also enters this
calculation.

World's 'Oldest Flea' Rouses Staid Times

LONDON.—An editorial in the
usually staid Times reveals that the
'oldest flea' recently was unearthed
in East Prussia.
The petrified granddaddy of all
fleas is said, 5,000,000 years old,
the Times said, and asks: "What
heights of experience and cunning
would he not have scaled by now?
If he could speak, it is certain he
would pour conventional scorn on the
pampered lives of his descendants,
contrasting them with his ramifica-
tions into the woolly hides of mam-
moths, and the impenetrable thick-
nesses of the skins of brontosaurus or
plesiosaurs.
"Such soft garments and softer
flesh were not revealed by heaven to
him."

"WHY RISK FAILURES WITH
DOUBTFUL BAKING POWDER.
LESS THAN 1/2 WORTH OF
MAGIC MAKES A FINE BIG
CAKE. AND YOU ARE SURE
OF SUCCESSFUL RESULTS."

MAGIC costs so little! Just think—it actually
takes less than 1/2 worth of Magic to make a
delicious layer cake. Why take chances with dou-
tiful baking powder? Bake with Magic and be sure!

MAGIC
MADE IN CANADA

"CONTAINS NO ALUM." This
statement on every tin is your
guarantee that Magic Baking
Powder is free from alum or
any harmful ingredient.

Mail Rocketed Ship to Shore

Calcutta, India.—Ship-to-shore
rocket mail delivery was tested
successfully today in the estuary of
the Hooghly River near Calcutta.
A small steamship rocketed mail
1,000 yards, obviating the necessity
for a landing in the dangerous shoal
infested waters.
Post Office and military authori-
ties conducted the test. Post Office
officials hoped for a quicker and
cheaper mail delivery by use of the
rockets, particularly in some areas
where mail steamers lose days be-
cause of winding rivers.
Military authorities were interest-
ed because of the possibility of us-
ing rockets to send dispatches on
mountainous frontiers.

Tryout Near Calcutta Proves Successful—Service May Be Installed

Trieste, Italy.—A steel tube was
rocketed from the side of a moun-
tain near here and landed undam-
aged in a valley 2 1/2 miles away, with
a cargo of 1,600 letters.
The demonstration, testing a
speedy means of transporting mail
between nearby points, was termed
a success by its inventor, Gerard
Zucher.

Classified Advertising

PATENTS
AN OFFER TO EVERY INVENTOR
List of wanted inventions and full
information sent free. The Manning
Company, World Patent Attorneys 273
Bank Street, Ottawa, Canada.

CLIPPER PLATES
SHARPENED
Dull clipping plates of ALL
MAKES can be made equal to
new if sent to our Toronto Plant.
Quick service and all work guar-
anteed.
Horse Clipping Plates, 75c
Barber Clippers or Felons, 75c
Clippers, 10c; Combs, 12c
Sheep Shearing Plates, 30c
Cutters, 10c; Combs, 12c
Send plates packed post. Blank
package with your name as well
as sure. Mail Letter of instruction
and include return postage.
FLEXIBLE SHAFT CO. LTD.
347 Carlaw Avenue, Toronto, Can-
ada. Makers of the famous
STEWART Clipping & Shearing
Machines

Get Rid of Disfiguring
PIMPLES
BLOTCHES AND ALL
SKIN RASHES WITH
D.D.D.
Dr. D. D. Dennis' Liquid
Prescription, made and
guaranteed by the makers of
Campbell's Italian Balm. Trial
bottle 35c at your druggist.

Your Liver's Making
You Feel Out of Sorts
Wake up your Liver Bile
—No Calomel needed
When you feel blue, depressed, sour
on the world, that's your liver which
isn't pouring its daily two pounds of
liquid bile into your bowels.
Digestion and elimination are being
slowed up, food is accumulating and de-
caying inside you and making you feel
wretched.
More bowel-movers like castor oil,
mineral water, laxative candy or chew-
ing gum, or roughage, don't go far
enough.
You need a liver stimulant. Carter's
Little Liver Pills is the best one. Safe,
Purely vegetable. Sure. Ask for them
by name. Refuse substitutes. 25c at all
druggists.

Don't
Do
This—
use
LEONARD
EAR OIL
FOR DEAFNESS & HEAD NOISES
A soothing and penetrating combination that has im-
proved the Hearing and lessened Head Noises of many.
Not only the Ear but the Back of the Head is treated.
In Montreal, Leonard Ear Oil has been on the market since
1907. Made in Canada; 31.25 at Canadian druggists.
Descriptive circular sent on request.
A. O. LEONARD, INC.
70 Fifth Avenue, New York City

for CHAPPED SKIN
Dilute Minard's with one-half
teaspoon of oil or cream. Apply
once a day. For Frost Bites
use the Liniment freely and
continuously.
25 No trouble. Very healing!

MINARD'S
"KING OF PAIN"
LINIMENT

Send a three cent stamped en-
velope for full information.

Ideas Unlimited
Thirty-Nine Lee Avenue,
Toronto, Ont.