

# Voice of the Press

Canada, The Empire and The World at Large

## CANADA

### TRAFFIC NOTE

For some reason Sunday traffic reminds us that it has taken Niagara Falls 80,000 years to move seven miles.—Hamilton Spectator.

### GRANTS TO RURAL FAIRS

Certainly the rivalry that is created by these fall fairs and the educational influence that they exert in stimulating the exhibitors to attain the highest possible degree of excellence more than compensate for any outlay the provincial government may make in this respect.—Brantford Express.

### HIGHWAYS AND THE SEA.

What a shock was the loss of one hundred and thirty-four lives in the burning of the Havana-New York liner, Morro Castle. We venture to say that fully as many lives are lost every month in traffic accidents on our highways, but reading about them has become such a daily habit that they do not register a shock, unless some relative or friend should be a victim.—Aylmer Express.

### PEOPLE TO COME.

It is inevitable that, with Canada's millions of acres of fertile land still uncultivated, there will be, in future years, an influx of new population. That will only come when the unemployment crisis has passed and when agriculture has become more prosperous. Then the opportunities of the country, and the expansion which will be renewed, will absorb in a normal way a considerable flow of immigration.—Winnipeg Free Press.

### JEST ON PRESIDENT ROOSEVELT

A sedate book reviewer, Theodore Hall of the Washington Post and an astute columnist, Frank R. Kent, of the Baltimore Sun, have an excellent jest on President Roosevelt.

When Upton Sinclair left Hyde Park after his call with the President he quoted Mr. Roosevelt as saying: "Mr. Sinclair, when I was young my mother used to read 'The Jungle' aloud to me at breakfast, and it quite spoiled my pork chops."

Mr. Sinclair's book, "The Jungle," was not printed until 1906, when Mr. Roosevelt was 24 years of age, had been out of Harvard two full years and was one year married.

Mrs. James Roosevelt, Sr., was then in the habit of reading to her son at the breakfast table and they kindly suggest that the President confuse Mr. Sinclair's "The Jungle" with Rudyard Kipling's "Jungle Books," which was well suited for reading aloud to children.—St. Thomas Times-Journal.

### OBVIOUS LESSON

The Township of Scarborough in Ontario, with a population of 20,000, has not had a case of diphtheria for a year. This is the result of a ten-year program of inoculation in the schools and among children of less than school age. Is not the lesson obvious?—Saint John Telegraph-Journal.

### PARDONABLE MERRIMENT.

Melvin Blanton was sentenced at Indianapolis yesterday to serve 12 years for holding up a roadside tavern—and he laughed. Why not? As a contrast to the chap who drew 12 years and 10 lashes in Supreme Court at Sandwich the other day for a similar crime, Melvin knows the chances are he'll be taken to some nice home place of confinement and given a cell with futuristic furniture and a Southern exposure, just in time to listen to the World's Series.—Border Cities Star.

### RECOVERY IS ALL-ROUND

The successes of Great Britain in sports the past year or two shows that a new generation has arrived to take the place of the generation of young people wiped out by the World War, and in years to come British athletes will be a challenge to the athletes of any other nation.—St. Thomas Journal.

### THINK NOISE A VIRTUE.

To some, indeed, noise is accepted as a virtue, as a sign that we are up and coming, a bustling, hustling lot who are getting things done. So, year after year, we go on making more noise, forever perfecting and using infernal contrivances of sound, making the air, whether it be night or day, hideous with tumult.—Ottawa Journal.

### CLUES IN CURRENCY.

It may be some consolation to the people of the United States to realize that if their country had not gone off the gold standard, the Lindbergh kidnapping might have remained unsolved. The ransom was paid in gold certificates, called in by the treasury last year, and it was the rarity of this currency when presented by the suspected kidnapper that brought about his arrest.—Brockville Recorder and Times.

### MIXING MAX WITH R.D.S.

One of the best things published in a long time appeared recently in a German Nazi book on anti-Semitic propaganda. It says: "While Lord Beaverbrook calls himself a Canadian, he is a Hungarian Jew, named Ralph D. Blumenthal." This is almost enough to make the Scots, to say nothing of the people of New Brunswick's North Shore, send out the fiery cross and rise in defence of this 'son of the manse'.—Frederickton Daily Gleaner.

### CANADIANS BETTER OFF.

But when hard times come, there is little doubt about the average Canadian being better off than the average American. This important fact is impressed upon us by an announcement just made by Dr. Robinson Newcomb of the United States Bureau of Foreign and Domestic Commerce after study of figures taken from a survey made last Spring by the New York Housing Authority.

According to this announcement, "New York's typical family consists of mother, father and one child, living in a four-room apartment costing \$32.21 a month in an apartment house built before any of the three was born." Some 20 per cent. of the homes are considered crowded or overcrowded.

Conditions in our largest cities are bad enough but we do not believe that the picture of the typical family in any of them, if painted, would be nearly as drab as this. And the future is with Canadians, rather than with Americans among whom the peak of material development has probably been reached.—Quebec Chronicle-Telegraph.

### DEFROSTING CHAMBER.

A most important advance has been made in the handling of Canadian chilled and frozen products transported by ship and rail. The bogey of water-vapor condensation has been laid.

The Canadian Government has constructed a special vapor-tight chamber of 20,000 cubic feet capacity at the Port of London, England, for handling chilled and frozen meat. The chamber is the result of experiments conducted by the National Research Council of Canada upon the defrosting of frozen foodstuffs and is operated by the Port of London Authority.

It is designed to prevent the condensation of water-vapor from the outside atmosphere upon the products after removal from the ships' holds. Thus, one of the frozen and chilled products has been removed.—Canada Week by Week.

### ROAD IN THE ROCK.

Visitors to Jasper Park who have motored along the 34 completed miles of the mountain road that will eventually connect Jasper and Lake Louise, are agreed that it will prove to be one of the continent's great scenic highways.

It will lie within national parks throughout its entire length and, according to the engineer in charge, will not present any steep grades, while the roadbed is mostly being hewed out of solid rock.—Edmonton Journal.

### INVESTMENT IN ROADS.

The provincial highway debt of Canada in 1933 was \$438,000,000 with annual charges of 23 1/2 million dollars, Ontario led with \$185,410,000 at 9 1/2 millions of interest on the average provincial rate of five per cent. Quebec coming next with \$57,877,000 at \$2,528,000 interest, British Columbia was third with \$40,441,000 and interest of almost two millions.—Dominion Bureau of Statistics.

## THE EMPIRE

### TRAGEDY OF YOUTH.

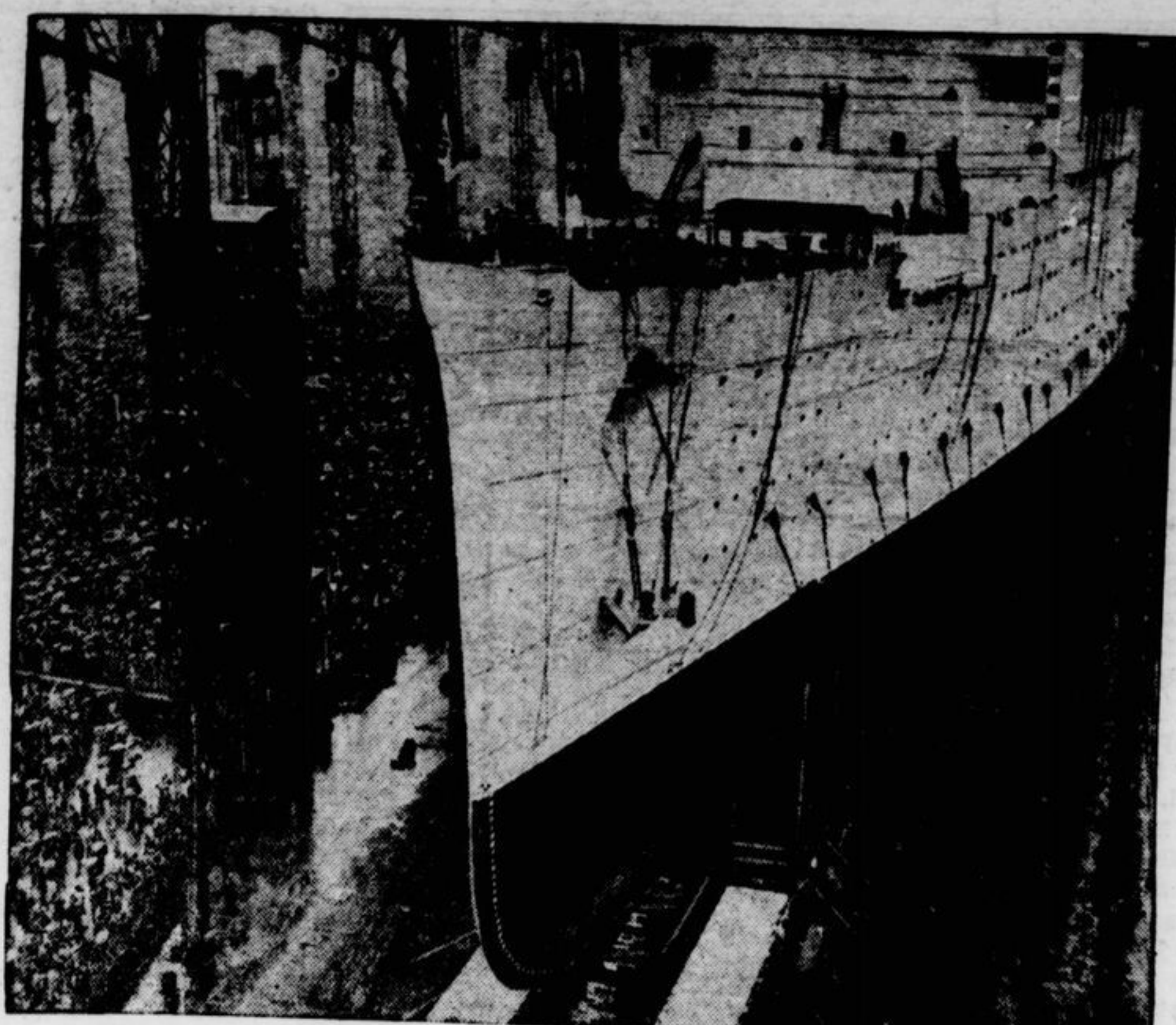
Thirty-four thousand more wage earners in British homes today than a month ago. That is a good result. A big achievement. Compared with a year ago there are 376,000 more people at work and earnings wages. It all shows steady progress. If only we could devise means of dealing with the young people who come on the labor market we could make the improvement far more pronounced.—London Daily Express.

### FORTUNE TELLER'S PROPHECY.

For a fortune teller in Paris informed Prince Fuad he would die a king he laughed. He was far from the succession. Besides, Egypt had no king. In 1913 it looked for a moment as if the prophecy might come true. A king was wanted for Albania. Italy was said to support his candidature. But a German prince was chosen.

Then came the war. His nephew, the Khedive Abbas Hilmi, was de-throned. Prince Fuad's elder brother, Prince Hussein, became Sultan. Two years later he died. Sultan Hussein's son renounced his right. Prince Fuad succeeded. When Britain abolished the Protectorate in 1922 Sultan Fuad proclaimed himself King. The Paris fortune teller was right after all.—London Daily Telegraph.

## Queen Of The Seas



The greatest liner afloat, the gigantic Queen Mary slides down the ways in launching at Clydebank, Scotland, before 250,000 spectators who braved pouring rain to see christening by British Queen.

### THE ROYAL SUCCESSION.

The discussions to which Prince George's engagement have given rise regarding the succession to the throne have not always been based on knowledge.

So long as the Duke of York's daughters survive they take precedence over any son that may be born to Prince George. But if a son should be born to the Duke of York he would take precedence over Princess Elizabeth and her sister.

If a daughter should be born to the Prince of Wales she would take precedence over any child, male or female, of any of the Prince's brothers.

Finally, if the Prince of Wales had first a daughter, and then a son, the son would be the heir-presumptive—a position which Princess Elizabeth holds today.—The Spectator.

### BACON, EGGS AND MUSIC.

Sir Henry Wood invented the name of Paul Kleovinsky and published his own work under that name. He found that the music of the foreign Kleovinsky made a far bigger noise in Britain than the music of the plain British Wood. It is a national vice with us to pamper the foreign producer of music. And that goes for beef, bacon and eggs, too.—London Daily Express.

### Bishop Uses Ax

SYDNEY, New South Wales.—The Right Rev. Dr. Burgman, newly appointed Anglican Bishop of Goulburn, New South Wales, recently put his skill with the ax to good use.

On a tour of his diocese in a small car he was prevented from crossing a swollen river. A lorry was obtained to take the party and car across. In order to get the car onto the lorry, some trees had to be felled. Dr. Burgman, it is said, himself "swung the dongs" with the deftness of a royal show woodchopper.

### Scheme of Study

TORONTO.—The curriculum should bear a close relationship to the needs, lives and interests of the pupils outside of school, says Dr. C. C. Goldring, superintendent of Toronto schools, in a report to the Board of Education.

In particular he advocates a good finishing type of education for those whose interest does not lie along academic lines. To this end, he suggests the development of fifth form classes of various kinds in public schools to provide a complete course of instruction, ending at about the age of 16; establishment of intermediate schools, transferring of lower school work from the secondary to the elementary schools, and establishment in the collegiate institutes of a general course covering two years' work.

### Doing Your Best

How easy it is to say, "I'm doing the best I can." Some of you young people always say this if a teacher criticizes your work, or an employer finds fault. Well, it is true that you can do no more than your best, but the point is that too few of you do that.

Some one has said that only ten per cent of the energy stored in coal is used when it is burned in the furnace; the rest is wasted. Experts estimate that human energy also, a largely dissipated. Not even ten per cent of it is utilized.

Some of you young people say "I did my best," in a very meek voice, as though you were apologizing. When you can honestly say "I did my best," however, you are making as proud a boast as ever fell from human lips.



## News of the Air

By Jack Cooke

It was rather odd, the big success they did make. We mean those tunes from the show "Roberta".

You know, the night the show opened in New York, the critics were unanimous in their praise for everything but the score. "Jerome Kern didn't do it this time," the wisest said.

Well, we leave you to judge as to the possibilities of that condemned music. "Smoke gets in your Eyes" was one of them, and the "Touch of your Hand" was the second. Smart guys on Broadway.

Walter Winchell carried an interesting item the other day. He says, that when the show Mademoiselle Modiste was in rehearsal, the producers had planned as their big number, a burlesque on the type of music popular then. Fritzie Schaff was to clown her way through a song written for the show by Victor Herbert. Opening night though, came her turn to do the burlesque and instead of riotous laughter from the audience, cheers and encores greeted her number. The producers immediately changed the setting about the song and Fritzie Schaff has been singing it ever since. You've probably guessed the name of the song by now. Yes, it was "Kiss Me Again".

At one of our night spots around the town we overheard a young thing in this conversation: She—Have you heard Bob Crosby? He—No, I haven't. She—Well you can't tell his voice from Bing's. He's marvellous. He—Yeh!

She—And they said that he's trying so hard to get along on his own name, and that he hopes people will listen to him just for his voice. But you really can't tell him from Bing.

All of which prompts us to reiterate with more gusto than ever, that the public is always wrong.

In the first place, Bob Crosby doesn't sound any more like Bing than Buddy Rogers does. In fact, Bob Crosby's voice does resemble the former "America's Sweetheart" and on top of that, if Bing's young brother attempts to get along solely on the merits of his voice, Franklin D. Must needs add another name to his long list of relievers.

We don't believe that any of you who have heard Jack Dale will think that we are over enthusiastic when we say that he is the finest of the finest of the finest popular singers every produced in Canada. We understand he is a young Ukrainian from way out west, who had an opportunity to study vocalism in Montreal and, by Gad, if some blind sponsor (for they must all be blind and deaf here or otherwise how could they permit such atrocities of entertainment to represent them on the air) doesn't scoop him quickly, he will be leaving us for a radio field where talent is appreciated.

Jack Slaters' band isn't half bad on that C.R.C. programme, but he sadly lacks a decent rhythm section and a first trumpet with some tone. That's about all we can think of to say this week, except that The Continental should be Hit No. One. This Winter, and so Heigh-Ho, until next week.

### 'Strumming' Upheld

### As Musicianship Aid

### By London Composer

### OXFORD

—To strum or not to strum? Dr. Percy Buck, King Edward Professor of Music at London University, discussed this question when he spoke recently to members of the Oxford Course in Music Training.

He decided unhesitatingly in favor of strumming—even at the cost of quite heroic forbearance on the part of those who are forced to listen to it—because, he said, the child who can sit down at a piano and improvise a tune has acquired more musicianship by doing it than he would have acquired by learning that Bach had 22 children.

"There is, of course, no great virtue in extemporizing rubbish," said Dr. Buck, "but there is a lot of fun, and when you get fun into music you have got a long way."

Dr. Buck says that boys are better "strummers" than girls.

### Daily Transatlantic Air Service Being Planned

### ST. JOHN'S, N. F.

—A projected daily transatlantic air service from the British Isles to Newfoundland has been outlined to the Newfoundland Commission Government by Mr. Chas. Frohisher, representing Atlantic Airways. It was disclosed last week, Mr. Frohisher seeks the right to use St. John's Harbor as a base for flying boats.

Mr. Frohisher told the commission: the ocean line would link up with the British airways system with Canadian and American systems. For the transatlantic service, planes capable of carrying eight to ten passengers and with a speed of 230 miles an hour would be used.

### Heiress Met Her Husband Year Ago

### Virginia Gates McCafferty's Marriage Culmination of Romance Begun at Dance

### Boise, Idaho

—Virginia Gates McCafferty, 22, nee Virginia Gates, Philadelphia heiress, who hitch-hiked her way into romance and marriage with Dan McCafferty, erstwhile boxer, and wrestler, mechanic and vegetable field worker, is "California bound" with her husband fortified with funds supplied by her wealthy father.

The young couple left Boise "by train" using money telegraphed to them by Thomas Gates the president of the University of Pennsylvania, and a former member of the firm of J. P. Morgan and Company.

Along with this revelation of their immediate plans came an assertion from the newlyweds that their marriage was the culmination of a romance that began with a meeting a year ago.

The blonde blue-eyed bride and her dark curly-haired husband previously had said they met by accident in Boise and had hitch-hiked to Moscow, the seat of the state university, where they were married by the Rev. J. Edgar Puroy, pastor of the Moscow Methodist Episcopal Church.

"Just say that we met at a rodeo dance in Pinedale, last year," Mrs. McCafferty told newspapermen, Mrs. McCafferty, then Miss Gates had lived on a dude ranch near Pinedale Wyo. for 14 months prior to her disappearance there a month ago. A search in which Federal department of justice agents participated was started after the girl left the ranch and failed to return to her parents' home.

### So They Say

"It is one of the defects of the modern world that it provides more for pleasures than for needs."—Bertrand Russell.

"We can have our choice between progress by education and progress by revolutionary violence."—Harry Elmer Barnes.

"I think the time is coming when our economic order will be re-adjusted along lines that will not permit gain for the few."—Dame Sybil Thordike.

"This is perhaps a world where everyone is wanted, but no one is wanted very much."—Dean Inge.

"In America by the time a criminal comes to trial half the witnesses against him have disappeared and before he gets into jail the rest are dying of old age."—Henry L. Mencken.

"Capitalism is not dead; but it is dirty. It needed a good washing."—Roger W. Babson.

"The future belongs to the vast class of the skilled and the specialized."—Havelock Ellis.

## Alberta Families

### Start Trek To North For Fertile Farms

### EDMONTON, Alta.

—A start has been made in the exodus of hundreds of families from the drought-ridden areas in southern Alberta to more fertile districts and farm lands in the northern sections of the Province. Already 45 certificates have been issued to families ready to move by the agricultural department, and upwards of 400 families are preparing to trek either this winter or early in the spring.

Some difficulty is being experienced in finding suitable locations for so many families. A list of available places in the north and near north has been prepared by the Government, and has been given to applicants to facilitate them in making a choice. In some cases intending settlers are making personal land-seeking inspection trips into the areas where farms are to be had.

Mr. F. S. Grisdale, Minister of Agriculture, explains that the resettlement is being made only in areas already settled and only on improved farms that have become vacant. There are buildings on all of the farms listed by the department.

The free-moving services, cost of which are born by the Federal and Provincial Governments, are making it possible for many farmers with their families to seek new locations with renewed hope of success. Dry areas where soil drifting has ruined the farmers will be taken over by the Government and the soil built up. A scheme to plant wide belts of trees across the country is included in the plans for restoring the arid districts.

### Daily Lectures Aid Art Gallery Visitors

### BIRMINGHAM, Eng.

—Daily lectures by uniformed guides are helping to popularize the art collection of the Municipal Art Gallery here.

So far, these lectures by specially qualified guides have proved successful. The guides, five of whom are already qualified lecturers, are entering into training for this new section of their work with great enthusiasm and are each finding out by experiment which part of the gallery they can deal with most effectively.

Visitors to the municipal gallery are asked to co-operate by giving constructive criticism and comment upon the lectures and by suggesting particular aspects of painting and sculpture which they would like explained in lectures delivered in front of the original works.

### Camera Qualifies As 'Maid of All Work'

### LONDON

—Pips revealed in "pipless" oranges, archaeological problems solved, old Egyptian manuscripts deciphered, forgery detected—these were among the illustrations of the handwork of the modern "maid of all work," the camera, shown at the recent London Exhibition of Modern Industrial Photography.

The motto of the exhibition was "Photography Serves the Nation." Little known illustrations of the camera's usefulness were given, such as the reminder that every weak low power photomicrographs provide a record of the quality of the water in London's reservoirs, and that the Building Research Department uses the camera to measure distribution of sunlight in rooms.

One of the exhibits showed a photograph of fungi on the inside of the walls of a house, proving defective building, which had actually been used as legal evidence. Another proved how useful photographs are in ascertaining the suitability of a particular cloth for a particular purpose.

### Four Wealthy Eligibles—All Young and Fancy Free

### London

—Any girl aspiring to enter the British peerage now has our exceedingly young and wealthy dukes to aim at. They are the dukes of Roxburghe, Norfolk, Northumberland and Grafton. Ranging in age from 20 to 26 years they are with exception the most eligible bachelors in the country. Elaborate celebrations have just marked the coming of age of the Duke of Roxburghe who has inherited 69,000 acres, a couple of castles and a mansion in fashionable Carlton House Terrace, London.

From his mother, the former May Goelet of Newport, R.I., he will inherit a fortune estimated at \$5,000,000.

The eldest of the four dukes in official parlance, "the most illustrious prince, Bernard, Duke of Norfolk." This young man is the premier duke and earl of England, and as earl marshal and hereditary marshal and butler of England is one of the very few people permitted to remain with their heads covered in the presence of the King.

He inherited an estate worth roughly \$25,000,000 has 50,000 acres of land, four country seats, a racing stable a palatial town house, gold and silver plate weighing a ton and a half, and Arundel, a castle that yields place to the royal castle of Windsor alone.

The Duke of Northumberland inherited \$12,000,000 from his father. He lives abroad, mostly in India, shooting big game although he owns palatial homes in England, coal mines in Northumberland and Alnwick castle on the English-Scottish border, an historic fortress with a battery of 8,000.

A girl in a smart bathing costume was seen sunbathing on a tombstone in the parish churchyard at Benfleet, Essex, England.

The vicar, the Rev. Ralph Gardner, censures her sharply in his parish magazine. He declares that she was "certainly not overburdened with a sense of the fitness of things."

## More Safety Hints

### For Motorists

### With more motor vehicles on the roads than there were a year ago, deaths from motor accidents in Ontario are upon the increase and during August they resulted in the loss of 55 lives, a circumstance that is giving serious concern to safety organizations. J. F. H. Wyse, general manager of the Ontario Safety League, feels that the situation is so serious that exceptional care on the part of drivers and pedestrians has become a necessity and accordingly he has prepared the following hints for both classes which are well worth of care. Full attention:

1. Motor vehicle drivers.—

1. When starting out check the condition of tires, mirror, brakes horn, lights and windshield wiper. Make this a habit.

2. Report and have fixed any mechanical trouble. Do not drive with a makeshift repair.

3. Even if you have the right of way give the other driver lots of room at intersections. He may need it.

4. Watch for signs and signals and obey them.

5. Never pass another vehicle on a blind curve or approaching the crest of a hill and especially not at an intersection.

6. Between speed and safety choose safety every time.

7. Do your slowing down at an intersection. Be prepared to stop.

8. Back up as little as possible, but if you must back sound your horn first and then watch with great care where you are going. Make sure that there is nobody in the way behind you.

9. Always watch out carefully for children. Keep your eye always on them as you cannot tell what they may do when they are near your roadway.

10. Keep in line until you are sure there is room to pass the car ahead, and remember to practise care, courtesy and common sense.

To pedestrians:

1. Watch your step.

2. Let your head guide your heels, 3. Cross automatic signals govern traffic, cross street intersections with the green light which says GO.

4. Stop when intersection signal shows red, it means STOP.

5. If you have to walk along the travelled portion of a street or highway, where there may be a sidewalk, take the left side facing the traffic. You and the driver of a motor vehicle can then see each other more readily.

6. Cross only at street or highway intersections, where the driver should be watching for you. Do not take a chance by jaywalking or crossing diagonally.

7. Always stop and look before passing alleys and garage entrances; before crossing a street and before stepping off a street car.

8. Guard yourself constantly against the dangers of oncoming motor vehicles.

9. Before passing form behind a parked car watch for the street traffic.

10. Remember that eternal vigilance is the price of safety.

—Brockville Recorder Times.

### British Dukes

### Four Wealthy Eligibles—All Young and Fancy Free

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## Have You Heard

### It ain't no

and skil And now and disgrac But as Life's things f Is when a tel Just sta

Junior (afte School)—I today told tering the Fath—Yes, wish to know Junior.—Was the first devils

One of the the world for fortune is the

The professio ing room where Professor says guess what has has reached me Wife (embracin Heaven for that

Dietitian—Yes, without oil, and juice, eat here, ma you can't let a Woman—Thank for, but do I after meals?

Next to war the is watching a tax unapprovingly

Grandfather (to how is the baby? Son (on a whipl but he hasn't all his Grandfather—E many has he? Son—Oh, five on the other!

It is generally a the efficiency exp things get to workin

Woman—