AROUND THE DIAL

By AUSTIN MORAN

—Assoc. Radio News Syndicate—

A Voice That Thrills Millions—Canadian Artists Across the Line—Program Exchange.

Comes "The Voice of Experience".

Because more than two million people hear that Voice at every broad cast it is amazing to think that in less then eight months time such a large listening audience could be created.

In every day life the Voice of Experience is Dr. Sayle Taylor, a tall, lean man, man of education possessing a remarkable radio voice.

The broadcast of this feature is carried out forty-eight stations several times a week, and reports show that for any particular program in respect to mail response . . the "Voice of Experience" has carried away all previous records.

To find the construction of the thoughts and sayings transferred during each broadcast it is necessary to go back a few years, and explore the early first days of manhood Dr. Taylor developed a strong desire to be of service to others. That's why he wanted to be a physician and surgeon; why he studied and worked and made good progress through half a university course.

Then something happened; something that in a few hours, took all his bright hopes and turned them into blighted desires, with the words of a specialist; "This accident makes it quite impossible that you will ever be a surgeon."

In an automobile accident, the bones of both hands had been crushed and seriously injured, but this did not deter his one ambition,—to be of service to others, so, continuing his university course and studies, studies that dealt with the human side of life, with it's thoughts and behaviours—he slowly rounded out the psychological construction of advice, which is being transmitted to his eager listeners.

No king's ransom could buy and put into any man's heart and voice, what is needed to make a vast army of people watch the time of day, leave their other tasks or interests, and in millions of homes turn the little dial that brings to life a voice of conviction and persuasive comfort, that is all contained and built into the "Voice of Experience".

Dr. Taylor is taking a much needed rest and has left the air to return this fall, when once more he will have command of one of the largest audiences on record.

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Canadian Artists

Canada has it's share of artists in both radio and talking pictures on the other side of the border, let's look over the names of some of them. In pictures: Norma Shearer, Mary Pickford, Ruby Keeler, Marjorie White, Walter Huston, David Manners and, that star of stars, Marie Dressler. In radio—Canada is truly represented by the following outstanding performers: Donald Novis, Jimmy Wallington, Arlene Jackson, Guy Lombardo and his famous orchestra, Jeanie Lang; and a host of other luminaries equally as prominent but that's the other side of the line—so we're stopping right here to say—"Canada has just as fine talent right here in our midst, as that aired by our American cousins."

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Commission to Exchange Programs

As a result of several conferences between officials of the Canadian Radio Commission and the National Broadcasting Company, plans have been perfected for a regular exchange of programs on a weekly basis. The plan took effect August 5, when The first program was heard over the NBC-WEAF network.

The final meeting at which plans for the program exchange were concluded was held in the NBC headquarters at New York City, the Canadian Radio Commission being represented by Thomas Maher, vice-chairman, and Arthur Dupont, Eastern program director. It is thought that the new series will mark the first time that regular network program exchange has been conducted between countries on a weekly basis.

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We Hear That—

Arlene Jackson, star singer of the NBC network, began her singing singing career at the tender age of three at a Toronto church entertainment.

Ralph Kirbery known to listeners as the "Dream Singer", is an ardent disciple of Izaak Walton. Ralph isn't superstitious either when angling, he says—"They either bite or they don't bite and nothing can be done about it."

Edwin Franko Goldman, distinguished bandleader, has been decorated by King Victor Emmanuel of Italy. This is the second occasion such an honor has been conferred upon this noted musician.

Lowell Thomas, the radio reporter, recently returned from a three-day lecturing tour during which 18,000 people paid to hear him a sixth time that week, and other thousands were turned away.

The engineering staff of CRCT, the Radio Commission's station in Toronto has been given notice.

"IN THE AIR"

Radio's All-Star Presentations

WAVE LENGTHS

Station	Metres	Kilo-cycles
CKNC, Toronto	291	1030
CFCF, Montreal	291	600
CFCH, North Bay	322	930
CFCO, Chatham	297	1210
CFRB, Toronto	435	690
CKAC, Montreal	411	730
CKCR, Waterloo	465	645
CRCT, Toronto	312	960
CHML, Hamilton	340	890
CRCO, Ottawa	291	1010
CKOC, Hamilton	475	1010
CKPC, Preston	341	930
CKLW, Windsor-London	555	540
CPRY, Toronto	357	840
KDKA, Pittsburg	305	930
KMOX, St. Louis	275	1090
KYW, Chicago	294	1020
WABC, New York	349	860
WBBM, Chicago	389	770
WBEN, Buffalo	333	900
WEAF, New York	454	660
WENR, Chicago	345	870
WGR, Buffalo	545	550
WGY, Schenectady	379	790
WHAM, Rochester	261	1150
WKBW, Buffalo	202	1480
WJZ, New York	394	760
WJR, Detroit	400	750
WLW, Cincinnati	428	700
WMAQ, Chicago	447	670
WTAM, Cleveland	280	1070

SUNDAY

P.M.
- 2.00—Eastern Daylight Saving Time
- 3.00—National Opera Co. ... CRCT
- Symphonic Hour ... CFRB
- 4.00—Fiddlers Three ... CRCT
- Cathedral Hour ... CFRB
- 5.00—Paul Ash Orch. ... CRCT
- 6.30—Chicago Knights ... CFRB
- 7.00—Jules Lane ... CRCT
- 8.00—Rubinoff ... CRCT
- 10.00—Operetta (CRBC) ... CRCT
- 11.00—Old Folks (CRBC) ... CRCT

MONDAY

P.M.
- 7.00—Amos 'n Andy ... CRCT
- 9.00—Greater Minstrels ... WHAM
- A. & P. Gypsies ... WBEN
- 10.00—Contented Hour ... WLW

TUESDAY

P.M.
- 7.00—Amos 'n Andy ... CRCT
- 8.00—Blackstone ... WBEN
- 9.00—Ben Bernie ... WGY
- 9.30—Fire Chief ... WLW
- 10.00—Lives at Stake ... WTAM
- Hour of Gaiety ... CRCT

WEDNESDAY

P.M.
- 7.00—Amos 'n Andy ... CRCT
- 7.45—The Goldbergs ... WBEN
- 8.00—Chase & Sandborn ... CRCT
- 10.00—Corn Cob Club ... WGY
- One Hour With You ... CRCT

THURSDAY

P.M.
- 7.00—Amos 'n Andy ... CRCT
- 8.00—Rudy Vallee ... CRCT
- 9.00—Show Boat ... WGY
- Radio Rascals ... CRCT
- Death Valley Days ... WLW
- Mark Warnow ... CFRB
- 10.00—Irving Robinson ... CFRB
- Al Jolson ... WTAM
- 11.00—Luigi Romanelli ... CRCT

FRIDAY

P.M.
- 7.00—Amos 'n Andy ... CRCT
- 8.00—Cities Service ... CRCT
- 9.00—Musical Story ... WBEN
- 9.30—Sportviews ... CRCT
- Armour Program ... WTAM
- Pond's Players ... WTAM
- 10.00—Carling Program ... CRCT
- First Nighter ... KDKA
- 10.30—Fitzgerald ... CFRB
- 11.00—Dan & Abner ... WBEN

SATURDAY

P.M.
- 7.15—Amos, Judy and Zek ... WBAL
- 7.30—Kindergarten ... WBAL
- 9.30—K-7 Mystery ... WBEN
- 10.00—Dancing Party ... CRCT
- 10.15—Graham Wade ... CFRB
- 10.30—Cuckoo Program ... WTAM

BULOVA time daily over Stations CRCT - CKAC

Sunday School Lesson

Lesson IX August 27. Saul—Samuel Chapters 9-11; 13-15. Golden Text—Behold, to obey is better than sacrifice.—1 Sam. 15: 22.

TIME—Saul made king, B.C. 1102. Saul's war against the Amalekites, B.C. 1078. Death of Saul, B.C. 1055, after a reign of forty years.

PLACE—Ramah. Gilgal. Giboa.

SUBJECT—Successes and Failures of Saul.

"And Samuel came to Saul; and Saul said unto him, Blessed be thou of Jehovah." Saul attempts to conciliate Samuel with a friendly greeting. "I have performed the commandment of Jehovah." How often we ourselves, like the first king of Israel, content ourselves with doing God's will in part, perhaps in the major part, and cheat ourselves by forgetting that we have neglected some vital portion whose omission renders the whole negatory! But God is not cheated. He will have the whole or none.

"And Samuel said, What meaneth then this bleating of the sheep in mine ears, and the lowing of the oxen which I hear?" God's prophet is not to be fooled, neither is his God. The Lord knows every least thing we keep back from him that is his due.

"And Saul said, They have brought them from the Amalakites." Then notice, not I. "For the people spared the best of the sheep and of the oxen." Saul is not manly enough to take the blame himself, but throws it on the people, whose commander he was. "To sacrifice unto Jehovah thy God." Saul has the effrontery to allege a religious motive for disobeying God. So a man will salve his conscience for oppression and robbery and trickery by giving part of the proceeds to the church. "And the rest we have utterly destroyed." How true to human nature is Saul, making the most of his obedience, emphasizing it with that "utterly," in the hope that his rank disobedience may be overlooked.

"Then Samuel said unto Saul, Stay, and I will tell thee what Jehovah hath said to me this night." Whoever like Samuel is in close and continued communion with God has God's final word with which to confront and overthrow the earthly Saul. "And he said unto him, Say on." There is contempt here, as if the king defied the poor preacher before him, with no army at his back. But Samuel was the ambassador of the immortal King of kings.

"And Samuel said, Though thou wast little in thine own sight," "O" the smallest of the tribes of Israel,' Saul had said, "and my family the least of all the families of Benjamin." Saul was hiding among the camp baggage. "Wast thou not made the head of the tribes of Israel? And Jehovah anointed thee king over Israel." The greater the position God has placed us in, the humbler should be our spirits. "I am the least of all the saints," said Paul, the greatest of the apostles.

"And Jehovah sent thee on a journey." Saul had been victorious in the campaign, but he had not initiated it. "And said, Go, and utterly destroy the sinners the Amalekites." Their destruction was because of their sin. "And fight against them until they be consumed." This is no vindictiveness in God, but it is in love to mankind that wicked men who would destroy the peace of the world are themselves destroyed.

"Wherefore then didst thou not obey the voice of Jehovah?" It is always well to force ourselves and others to look "wherefores" squarely in the face. There is a reason back of every fault and sin. "But didst fly upon the spoil." The expression used evidently includes the idea of greedy eagerness. "And didst that which was evil in the sight of Jehovah." Saul has been trying to make his deeds appear good in the sight of Samuel, but the prophet tells him that it was the view God took of it that counted.

"And Saul said unto Samuel, Yea, I have obeyed the voice of Jehovah." Seldom do sinners admit their sin. "And have gone the way which Jehovah sent me." His feet had indeed gone God's way in pursuit of the Amalekites, but of what avail was that while his heart did not go that way? "And have brought Agag the king of Amalek." Saul has the boldness to pretend a virtue in what was the very crown of his offending. "And have utterly destroyed the Amalekites." Note how Saul slips in his failure to destroy Agag, the chief of the Amalekites, between his two obedences, as if thus it would escape notice.

"But the people took of the spoil, sheep and oxen." Saul repeats his excuse, as if they would gain force from repetition. "The chief of the devoted things." "Devoted" means consecrated, set apart for sacrifice. "To sacrifice unto Jehovah thy God in Gilgal." "Thy God" implies a slur, as if Saul had been more mindful of God's interests than Samuel's. "And Samuel said." What follows is a summary of passages in the Bible. "Hath Jehovah as great delight in burnt-offerings and sacrifices, as in obeying the voice of Jehovah?" In this question Samuel's doctrine of obedience to God is made known. "Behold, to obey is better than sacrifice, and to hearken than the fat of rams." The fat of the animal offered in sacrifice was regarded as the best part, and so was burned on the altar as most pleasing to the Lord.

"For rebellion is as the sin of witchcraft." Divination or soothsaying by the help of evil spirits was forbidden to the Israelites. "And Stubbornness" (the stubborn defiance of God's will) "is as idolatry and teraphim." Teraphim were household images, good luck charms, not worshiped as idols but nevertheless instruments of a degrading superstition. "Because thou hast rejected the word of Jehovah" (by disregarding it) "he hath also rejected thee from being king." Saul remained king until his death, but his royalty without God's upholding was mere emptiness, and he was the last, as he was the first, king of his house.

"And Saul said unto Samuel, I have sinned; for I have transgressed the commandment of Jehovah, and thy words. Because I feared the people, and obeyed their voice." That was a lying excuse. Saul never feared anybody, he was always ready enough to do his own will—he was a despot.

"Now therefore, I pray thee, pardon my sin, and return with me, that I may worship Jehovah." This request was not born of any real sense of sin and longing for God's forgiveness expressed through God's prophet.

"And Samuel said unto Saul, I will not return with thee: for thou hast rejected the word of Jehovah, and Jehovah hath rejected thee from being king over Israel." Like a teacher with a petulant pupil, Samuel repeats the lesson.

Washington Wife Given Job on Husband's Staff

Washington.—Mrs. Hugh S. Johnson has joined the staff of her husband, the recovery administrator for the United States.

She was named chairman of a newly organized consumers protective bureau, through which consumers' grievances against industrial code violations will clear.

"Satisfying rewards and safe reward come only from honest work."—Franklin D. Roosevelt.

HOME CORNER

Woman's World

By MARION MORGAN

Fall Fashions

After such an intensive display of white that we have had this summer, our interest is twice as keen in the new shades offered by stylists for the fall and winter season. The following is a report from the salons of Paris:

Petunia-purple and geranium-red are used for exclusive models. A dress of geranium-red in crinkly crepe was worn with a short coat of satin. The top of the frock was inserted with a new blonde lace and the wrap worn over it was of velvet to tone, collared with white ermine.

Colors of the Nineties

The severe style of the Princess frock is the best choice for these rich colors. Petunia silk sounds matronly. But cut with a youthful air and plainly modelled, it is very striking, especially when slashed with cerise velvet, a gorgeous shade that also provides a tailored evening coat without any fur.

Ruby-red will also be an autumn favorite; in fact, the rich, bright shades will be even more fashionable than the Empire greens and yellows, though these will also appear in the trousseaux of the later year.

Some designers declare that there will be a decisive effort to restore these richer colors and fabrics. Even in organdie fashion has certainly been flirting with the more complicated fashions of the late nineties, especially for evening wear, as well as the modes of the earlier part of that century. Even the styles peculiar to the fifties dressed Cover.

In every case frills and furbelows are dispensed with although autumn fashions will suggest the quaint vogues so connected with the date of frills and falals. This is another instance of the cleverness of the modern trend in fashion. Interest is aroused by a model recalling a period, and yet it is so shorn of its trappings as to become a very wearable affair.

Among other quaint revivals which look well when partially tailored are floral satins and silks. They are a very feminine fabric to be treated so severely. For afternoon and semi-formal frocks these small floral, rather richly colored patterns on either a light or dark ground are a curious and distinctive look. These figured stuffs must be made up very simply, falling to the knees and finishing in a slightly ruched cutout flounce. With this may be worn a coat of plain satin in the color of the groundwork.

A long coat of chiffon or organdie also looks well over plain taffeta frocks; gaily colored flowered taffeta frocks often have a tailored coat of silk muslin or even a thin wool in a plain and darker shade.

Some stylists are of the opinion that the cape vogue is passing. It has had its graceful day, and has attained the height of perfection this season. There is no doubt the cape fashion will come back, but for early autumn and chilly days ahead the coat in all its new versions is a more practical proposition.

Brown is a coming favourite, mixed with black, instead of white. Grey also is a firm second, worn with a black hat. Navy and white are navy and green will have nautical friends, and here we shall see red again, that darker red that goes so well with navy. The dark pilot-cloth lined and faced with red is smart at sea.

Canning Tomatoes

Since tomatoes are the mainstay of the housewife's budget this year, the following suggestion will prove quite thrifty!

Tomatoes should be canned as soon after picking from the vines as possible. As a rule vegetables canned after picking may be higher quality than those canned within an hour after harvesting.

Remember all utensils must be sterilized.

Be sure not to use over-ripe tomatoes. Gray tomatoes are worthless. It only takes a little bit of over-ripe tomato to spoil the whole lot. Pick them deep enough to avoid danger of spoilage.

To can tomatoes for general use, scald them by placing in a large pan and covering with boiling water, completely covering the tomatoes. Let stand one minute and drain off water. Cover with cold water and slip skins. Do not let tomatoes stand too long in scalding water because the hot water makes them soft. After slipping skins cut out stem and hard core. Pack at once into hot sterilized jars and add ½ teaspoon salt to each pint. Pour over boiling water or boiling tomato juice to cover, half seal and process in hot water bath for 25 minutes, oven heated to 275 degrees F. for 45 minutes and steam pressure cooker for ten minutes at fifteen pounds pressure.

Canned Whole

Tomatoes canned whole are nice for salads in winter. Choose rather small, uniform, round ones. Use pear shaped ones for juice. Scald tomatoes carefully. Slip skins and pack whole in sterilized jars. Strain and pour hot over tomatoes in cans, filling cans full. Half seal and process as usual. If you do these in the oven it's a good plan to put the cans in a large dripping pan of hot water. Do not let cans touch each other.

When it comes to tomato juice there are certain precautions which must be taken. So many women have asked us why their tomato juice failed to keep that we're going to give detailed suggestions on making it.

Tomato Juice

Scald tomatoes as usual and slip skins. Even though the tomatoes must be strained this is necessary. Cut in quarters and put in preserving kettle. Bring quickly to the boiling point, keeping the kettle covered. Crush with a wooden potato masher and cook ten minutes. Strain through a fine wire sieve and reheat to the boiling point. Pour into sterilized jars adding one-half teaspoon salt to each half pint, half seal and process for 45 minutes in oven heated to 275 degrees F. or 25 minutes in hot water bath.

If you put your tomato juice in bottles, process them after capping just as you would a pint jar. This prevents the bottles exploding.

For Soup

To can tomatoes for soup, scald and cut fine as in preparing juice. To each quart of cut tomatoes add ¼ cup chopped onion and ¼ cup chopped celery. Simmer 20 minutes and rub through as much as possible. Reheat to the boiling point and pour into sterilized jars. Half seal and process as in preceding recipe.

Cheese Potatoes

Here is a tasty dish for the family. The ingredients—½ pound package pimento cheese, 1-3 cup evaporated milk, 6 large baked potatoes, 2 teaspoons salt, 1-8 teaspoon pepper. Cut pimento cheese into small pieces. Heat milk in top of double boiler. Add cheese and beat with rotary egg beater until smooth. Cut baked potatoes in halves lengthwise and scoop out centres. Mash thoroughly. Add prepared cheese, salt and pepper. Beat until light and creamy. Refill potato shell and bake in hot oven (450 deg. F.) ten minutes, or until brown. Serve immediately.

School days are just around the corner and lunch baskets will appear. Here are some new sandwich fillings:

Nut and Orange.—Mix ¼ cup chopped nuts with ½ cup orange marmalade. Spread on slices of buttered nut bread.

Dates and Banana.—Spread butter and orange marmalade on slices of brown bread and add finely-sliced banana.

Nut and Ginger.—Mix chopped dates mixed with a little lemon juice and the syrup from preserved ginger make a palatable filling. Add finely-chopped nuts to form a creamy mixture. Spread generously on buttered whole-wheat bread.

Peanut Butter and Honey and Nut.—Add honey to peanut butter and press in a few seeded raisins.

Ham Filling.—With the ground ham sandwich, try adding a little honey and mustard.

"There is no security against the inventive mind."—Sir Max Bonn.

Edmonton Women Fine Handicraft

Hand Woven Linen, Cotton and Wool—Designs from Indian Legends Cleverly Worked into Rich Blankets

Growing interest in the more useful and quietly beautiful needlework that lends gentle dignity to a home rather than the flamboyant, fussy type of crocheting and stitching which costs hours of labor and adds only fussy ornament was evident is this year's display of women's work at the Edmonton Exhibition.

Three blankets, made by Mrs. John Parrus, of Hairy Hill, Alta., were woven from unspun wool which she prepared for weaving. Indian and Ukrainian designs were prominent. The lovely Ukrainian cross stitch in bright colors, was evident in the new Canadian classes.

A new class of hand woven linen, cotton and wool brought in some lovely entries. Mrs. Kast Katenrs, who speaks no English, fastered exquisite work from flax completely prepared by herself.

From unbleached cotton sacks were fashioned many useful garments, including aprons, dresses, undies, children's suits and even a bouquet of yellow roses and a butterfly made from the unbleached cotton, dyed and starched.

Indian Legends

Legends of the Indians are the native lore of Canada, and in their figure painting and strange designs stories of the mountains, plains and rivers are told. Symbols mark the tepee of the chief and even his blankets have the chieftain's design which designate them as his alone.

Cleverly worked out are the Indian designs woven into two rich blankets made by members of the Handicraft Guild, from native wool of Alberta. Both are deep maroon red but the chieftain's blanket has a wide border of blue and three bars of red form his own design.

Pointed peaks of the coast line mountains are woven into the blanket. A black fret on a grey background is the sign of the river. Woven in black and grey are the symbols of arrowheads and the cleft apex of gold means the winged geese.

Civic Rivalry in a Most Unusual Form

Civic rivalry has taken a novel form in Jugoslavia, where two towns are competing for the honor of presenting the country with the greatest number of new "citizens" at a birth.

Jajce, a Bosnian town of 6,000 inhabitants, holds the record so far this year for twins, triplets and even quadruplets.

Singly births, indeed, are rare in the district.

Twins are the general rule and recently quadruplets were born to the wife of a Jajce peasant.

Bijeljinia, also in Bosnia, is a close rival. Yulka Tchukitch, a peasant woman, has given birth to triplets—all girls—for the third time.

Her husband has asked for State aid in bringing up the infants, whom he has appropriately named, respectively, Vera, Nada and Luba—"Faith, Hope and Charity."

Princess Elizabeth Attends Health School

Princess Elizabeth and her two cousins, sons of the Princess Royal and the Earl of Harewood, daily attend a physical culture school, which is patronized by royalty.

Every morning Princess Royal sees the other children attending classes, and chooses her sons' play companions. The exercises include hard drill and the children are all taught to take life seriously. Most of the pupils are princes.

Here We Are

Llanfairpwllgwyngyllgogerychwyrndrobwllllantysiliogogogoch—This word of 58 letters is the name of a town in North Wales, Great Britain, said to be the longest name in any language. Translated it means: "Church of St. Mary, in a hollow of white hazel, near to a rapid whirlpool, and to the St. Tysilio's Church, near a red cave." When the railroad train arrives at this town the conductor announces: "If there is anybody here for there—this is it."

A Thorough Job

In Chicago in the early days, when dentists were really tooth jerkers, they usually got the aching molar and two adjoining ones, not to mention other in the opposite jaw for good measure. Dr. Howard W. Haggard, professor, told members of the Chicago Centennial Congress.

Date Muffins

3 cups pastry flour, 6 teaspoons baking powder, ½ teaspoon salt, 0 cup sugar, 1½ cups milk, 2 egg yolks, 3 egg whites, beaten; 3 tablespoons fat, melted; 2-3 cup chopped dates. Mix flour, baking powder, salt and sugar. Add milk and yolks. Beat 2 minutes. Fold in rest of ingredients. Half fill greased muffin pans, bake 15 minute in moderate oven.

MUTT AND JEFF— By BUD FISHER

Jeff Must Think Hollywood Has Gone Into the Cigar Business

ONTARIO ARCHIVES
TORONTO