



Start the day right

ENJOY a bowl of crisp Kellogg's Corn Flakes with milk or cream. Add fruits or berries for variety. Kellogg's have that famous "wonder" flavor that no others equal. Rich in energy. Refreshing and wholesome. Serve Kellogg's Corn Flakes for lunch—a late snack. Splendid for children's suppers. So easy to digest. Always oven-fresh in the sealed inside WAXTITE bag. You'll like the package that's so "easy to open." Made by Kellogg in London, Ontario.



Kellogg's for flavor

DOES ADVERTISING RAISE PRICES ?

When you hear of a manufacturer who spends \$100,000 or more each year on advertising, you may feel like saying—"Terrible! What waste! and it is we—the public—who have to pay for it!" But stop! Before you make judgments, look at the facts.

Manufacturers who advertise spend from 2 to 5 per cent of their sales on advertising. Let us put it at 3 per cent of the price which you pay for their article on sale. So if you pay 25c for an advertised article, you are paying three-fourths of one cent to pay for making it known to and wanted by you. The price would not be less—indeed, it might easily be more—if the article had no money spent on it to make it known to and wanted by you.

It is economy, so far as you are concerned, to have manufacturers develop a huge demand for their product, by the agency of press advertising. YOU pay for the advertising, of course, but you pay a smaller price for the advertised article than would be necessary if the manufacturer's output were smaller!

Advertised articles have to be better than non-advertised articles, and since they are made in larger quantities, they can be made and sold at least as cheaply as imitative non-advertised articles.

If you are a thrifty and wise buyer, you will buy the article made known to you by faithfully maintained press advertising. The stranger product should be shunned.

Be very friendly, therefore, to nationally-advertised products—foods, toilet aids, motor cars, radio sets, and all else—which are locally advertised—in this newspaper.

This advt. is sponsored by the Canadian Weekly Newspapers Association.

HOLSTEIN LEADER

LOCAL AND PERSONAL

Recent guests with the Allan family, were Messrs I. Sturtevant and G. Walker, Harrison; Mr and Mrs T. C. Rathwell, Palmerston; Mr Jas. and Miss B. Lethian, Dromore; Mr. and Mrs R. McKenzie and son, of Woodland. Mr and Mrs Wm Aitken, Mrs (Rev) Aitken and Mrs R. Christie were in Stratford last week, the three ladies attending the Prov'l Presbyterian of the W.M.S. held in St Andrews' Presbyterian Church. Miss Marie Aitken also visited Stratford and attended the Musical Festival. The Fidelity Vex, C.G.I.T., met on Wednesday in United Church, when the main topic was given by Islay Sim. Mrs Fenton led a discussion on "Courtesy" and the meeting closed in usual way. Miss Elizabeth Harding, Durram, was a week end guest with the Arnill family.

Mr and Mrs N. McGuire and family, visited with Mr and Mrs Howard Ritchie, Zion, the first of week. Mr and Mrs Wm Troup and family have moved into Jas Reid's home. Mr and Mrs Robt Watson are living in an apartment in connection with his garage. Mrs A. Morrison and family who have been spending the winter with her parents, Mr and Mrs Wm Brown, are moving to their farm near Dromore for the summer. Mr and Mrs Merton Reid, Seaford, visited his mother for a few days the latter part of the week. Miss Florence West, Heathcote, is visiting her sister, Mrs Eric Sharpe, of South Bend, and spent a few days with Miss Irima Rife and other village friends. The Saugeen branch, C.G.I.T., met in the Presbyterian Church on Thursday. The first section of evening was devoted to business, the remainder in song-song and games. The meeting closed in usual way. Mrs Drumm will entertain the ladies of the village and vicinity on Thursday afternoon at a daffodil tea, in aid of the Paragon repair fund of the United Church.

Thornbury cuts off their free meal to transients commencing May 1.

In 1911 it was a Liberal Government that attempted a better trade agreement between Canada and United States. Now it is a Conservative government and a Democratic government.—Meaford Mirror.

Judge R. L. McKinnon in Wellington County Court, reserved judgment in an action brought by Leo Quinn, against the town of Mt Forest. Quinn sued for \$1,000 damages and an injunction restraining the municipality from emptying its storm sewers and ditches on his land.

The Toronto Maple Leaf Baseball team, with Dan Howley, manager, are now playing in Toronto, and if hopes count for anything, they should also have the baseball cup or pennant in Toronto at the close of the season. It would be a very diplomatic thing to do: New York winning the cup for playing Canada's national sport—hockey, and Toronto land the pennant for bringing it to Canada in playing the American national game—baseball.

CARD OF THANKS We desire to sincerely thank the many friends and neighbors for sympathy extended and kindnesses shown during the death of a beloved sister and daughter, Euphemia McMillan. Mr and Mrs Colin McMillan and family.

TOWNSHIP OF EGREMONT COURT OF REVISION

Notice is hereby given that the Court of Revision for the Municipality of the Township of Egremont, will be held in the Council Chambers, at Holstein, Monday, 29th day of May, 1933, at the hour of two o'clock in the afternoon, for the hearing of any appeals that may be filed with the Clerk, on or before the 14th day of May, against the Assessment Roll of said Municipality for the year 1933. All changes of property together with any omission of names that should be on said Roll are required to be filed with Clerk in writing, as no changes can be made after the passing of said roll. The Assessment Roll is open for inspection. All persons interested are hereby required to take notice and govern themselves accordingly. DAVID ALLAN, Township Clerk Dated May 4, 1933

PROPERTY FOR SALE The property of the late Edwin Johnson, situated in the village of Holstein, 2-story brick house, lights furnace, frame stable, good well, garden. Apply to Joe. Lennox or James Johnson, Varney, Ont.

DROMORE

The Mission Band of Amos church will hold their May meeting Saturday of this week at the Manse.

Mr Alex Sim, Holstein, came out Sunday evening and gave an address to the young people of Amos. A few of the older people were also present and he gave us some straight thoughts to think about on our mode of living. Misses Edith Drimmie and Margaret Leith, Messrs Wallace Adams and Russel Drimmie rendered a quartet, while Misses Florence Patterson and Jean Brown sang a duet. We hope Alex will see his way clear to come again.

Nurse Fettes Durham, also Mr and Mrs A. R. Henderson and family, spent the week end with their son and daughter in Guelph.

The annual meeting of Saugeen Presbyterian, will be held in Amos Church, on May 10, commencing at 10 a.m. There is hoped to be a large gathering of the ladies.

Mr Will Lawrence, agent for Mr. Moon, Durham, was in this part the first of week, trying to sell farm machinery.

May 7th, being the first Sunday in May, Amos intends starting their Sunday School that day. We are hoping to see all the boys and girls, who belong to this community present next Sunday at 10 a. m.

Mr Victor Adams while taking a sick horse into the barn for exercise, hit it with a gad to get it in the barn door, when it up and kicked him cutting his lip and losing some teeth. Mr Adams is fortunate that it was no worse, as if he had hit him a little higher up, it might have proved serious. Very little has been done on the land around this part, this 2nd of May, and a heavy rain last night, will delay seeding operations for a few more days yet.

ORCHARD

Seeding is fairly on the way in this locality.

Mr and Mrs Wm Nelson spent Sunday with Durham friends.

Mr and Mrs Chas Lewis visited recently with Mr and Mrs Milford Bilton.

Mr and Mrs Bert Lewis had their baby boy christened on Sunday evening.

Mr Wm Brown had the misfortune to have his cow hit with a truck last Saturday, hurting her foot.

ALLAN'S CORNERS

Mr and Mrs Wm Wallace, Durham, visited recently at the home of Mr. and Mrs David Davis.

Mr and Mrs Reggie Ramage, North Egremont, visited Sunday with Mr. and Mrs Jos. Lennox and attended St. Paul's service.

Mr and Mrs Jas Kerr spent Sunday with Mr and Mrs Wm Porter, of Knox Corners.

St Paul's S. School will re-open a gain on May 7. Hope to see a good attendance out on Sunday. It commences at 2.30.

Mr and Mrs Milford Lawrence and family, Sarnia, are visiting friends and relatives in Durham and surrounding vicinity.

Mr Robt Davis, Yeovil, spent Sunday with his parents, Mr and Mrs D. Davis.

Mr Joe Campbell is engaged with Mr Albert Kellar of Knox.

Miss Kate Davis is engaged at the home of Mr John Hamilton of Durham vicinity.

Mrs Robt Lewis, Orchard, spent a recent week end with her mother, Mrs Jas. Eden.

KNOX CORNERS

Mr and Mrs T. Wallace spent Sunday with Owen Sound relatives.

Mr and Mrs Will Thompson and Victor, spent Tuesday evening with Mr and Mrs W. Lewis.

Our pastor took for his subject on Sunday, "Wonder," from the Old Testament incident of Moses and the burning bush. Moses was amazed, not at the bush or fire but because it was not consumed. And we to-day may well wonder at the mighty works of God, He who created the earth, sun, moon and stars, yet He stoops to care for His children and loves us with a love far surpassing that of any earthly parent. May we strive to follow Him faithfully and be obedient to Him in everything and approach Him in reverence and humility.

Mr and Mrs Mark McLymont, spent Sunday with Mr and Mrs Geo Smallman.

Mrs Thos Renwick, Egremont, visited Sunday with her niece, Mrs B. Watson and family. We are glad to know that Mrs Watson is somewhat improved.

Mr and Mrs David Marshall visited Sunday with their daughter, Miss Alisa Craig. Mrs I. Ferguson and children of Egremont accompanied them.

In speaking of our trip to Toronto in our item last week, we failed to mention the kindness of Mr and Mrs Mack and family, at whose home we stayed. Though complete strangers to us, yet through their kindness we saw much of the city, which otherwise would have been denied us.

Huge Sugar Profits Made by Wholesale Houses

News of Forthcoming Tax on Sugar claimed to have Leaked Out from Governmental circles.

Miss Macphail's Weekly Letter

The House has now got down to odds and ends. The Railway Bill has become more or less steady diet and the detailed items of the budget and the Radio Commission serving as a relish. Mr Pouliot went so far as to threaten to resign if the Radio Commission, let us hope it will not come to that, but should Mr Pouliot so far forget himself, he would find the whiskers luxuriant.

Two Liberal members, Mr Charles Howard of Quebec and F. G. Sanderson, Perth, levelled serious charges, maintaining that the news of the sugar tax had leaked out and several firms had bought up large quantities out of which they made enormous profits at the expense of the Dominion Treasury. The Finance Minister, Mr E. N. Rhodes, said Department had investigated and reached the conclusion that the revenue it had lost would not amount to more than two million dollars. It seems enough! Mr Rhodes admitted this was "contrary to the national interest" and gave assurance that such an occurrence would be guarded against in the future budgets. He said the main trouble was the spread of time between Ottawa and Vancouver. This, however, does not account for the very large profits made by Toronto and Montreal firms. It looks as though the news got abroad before the budget came down, or else a large number of people are very clever at forecasting budgets.

In speaking on the subject, Mr. Howard said: "I would not suggest that any information leaked out from the Cabinet (regarding the Sugar tax.) But I will say that sugar refineries in Canada thirty days previous to the bringing down of the budget were stocked with sugar; the storage houses were filled to overflowing. The supply was being absorbed very slowly because of the low purchasing power, but shortly before the Budget was brought down a sugar suddenly started to leave the refineries and warehouses, finding its way into the hands of wholesalers throughout the length and breadth of Canada, so much so that one concern in Montreal is rumored to have taken 70,000 bags on which in twenty minutes it made a profit of \$140,000. You can go to every city in Canada, and you will find that these wholesalers were tipped off and that carloads of sugar had been shipped to them prior to the Budget.

"I will go further than that. The day before the Budget was delivered, in the city of Montreal alone on St. Paul St., they could not get motor trucks enough to take the sugar out to the refineries, so they hired taxicabs to haul the commodity away from the refineries to the wholesaler.

Mr Coote suggested that the Act governing insurance be amended to provide protection for the policy holders, that is, where there is a loan value under the policy sufficient to meet the premium, that the premium would be advanced automatically. He stated that it had been brought to his attention that many policies were lapsing through a misapprehension on the part of the policyholders, they thinking that having a sufficient loan value to cover the premium they need not write the company to make special arrangements.

On the last all-day debate on the Railway bill, a fiery interchange took place between Dr Manion, Min. of Railways and the Rt Hon. Mackenzie King. Mr King said that Sir Henry Thornton had been asked to resign as director of the Royal Bank. Dr Manion said he did not believe it. Mr King then stated that Sir Henry had told him that he had been asked to resign his position at the Royal Bank, "at instance of this Government." Dr Manion said no such word had been sent to Sir Henry by this government or any other member of this Opposition then asked the Min. of Railways if he could speak for the Prime Minister, if he knew whether the Prime Minister had given such orders or not, to which the reply was that Hon Dr Manion had given most of the orders himself. Once more, Mr King put the question: "Will the Minister say that the Royal Bank did not ask Sir Henry Thornton to resign his dictatorship as the act?" And once more Dr Manion replied: "So far as I know, I absolutely deny it. The Royal Bank may have asked him to resign: I know nothing about that."

Dr Manion then took the offensive by charging the Liberal gov't with having induced Sir Henry to make expenditures which the head of the railways knew to be unsound, stating that Sir Henry had told him so. Mr King said that his word was as good as that of his Hon. friend (Dr Manion) and he ventured to say that Sir Henry never made such a statement in his life. "I say more; that all the time he was president of the Canadian National Railways I never asked Sir Henry Thornton to do anything that involved public expenditure."

The incident closed for that day with Mr Motherwell wondering whether Sir Henry had been forced to resign as President of the Canadian National Railways or was frozen out. The Min. of Railways thought there was no good purpose served in bringing that up. On Friday a telegram was read to the House from the Royal Bank, stating that Sir Henry had not been asked to resign. It is a pity Sir Henry could not have had his say on the matter.

The centre of interest is Washington, with everyone hoping that the conversations between the Prime Minister and the President will result in understanding and a will the monetary, trade and debt problems of the countries involved. There does seem some hope that with the substantial will result from the World Economic Conference. However, we have had such screaming headlines and ballyhoo conferences that we are now waiting to be convinced. House of Commons, Ottawa, 29th April, 1933

SCHOOL REPORT

S. S. NO 2, EGREMONT

Sr IV—Bert Marshall, Howard Watson. Sr IV—Henry Gordon, Ivan Johnson. Sr III—Helen Lindsay, L. Davis, Clifford Gordon, Clarence Gordon. Sr III—George Webber, Norma Lindsay, Marjory Tucker, Robert Webber. II—Harold Atchison, Stuart Pollock, Minetta Webber, Vincent Campbell, Vernon Campbell, Lawrence Atchison. I—Clara Gordon, Ada Tucker, May Marshall, Evelyn Atchison. Sr Pr—Myrtle Marshall, Don Campbell, Corinne Pollock, Begginners—Jack Atchison, Edna Lindsay. Mervyn E. Reuber, teacher

S. S. NO 13, EGREMONT

(Easter Report) Sr IV—Harvey Leidy\* 80, Bill Watson\* 78. Sr IV—Lorne Eccles\* 76, Elsie Hooper\* 69, Beulah Moore 64, Howard Keith\* 61, 57, Dorothy McMurdo\* 57, Carlye Geddes\* 57, Dorothy McNally\* 51. Sr III—Muriel Watson\* 84. Sr III—Charles Watson 76, Ruth McKenzie 74. Sr II—Bill Mitchell\* 74, Ethel O'Kartka 61. Sr I—Kenneth Leith 78, Dorothy Harrison\* 74, Colvin Geddes\* 67. Sr Pr—Calvin Nott, Douglas Nott, Hector McMurdo. Sr Pr—John Harrison.\* indicates perfect attendance for the month. Lorne G. Ries, teacher

U.S.S. NO 2, EGT AND NORBY.

V—Arthur Thompson, Fred Thompson. Sr IV—Lloyd Carmont, Lloyd Dickson, Edith Dickson, Vernon Pinder. Sr IV—Agnes Dickson, Muriel Nelson, Carman Dickson. Sr III—Velma Lewis, Doris Pinder, Beatrice Carmont, Byone Dickson, Jack Pinder, Victor Kirby. Sr II—Myrtle Westervelt, Essie Dickson, Vera Carmont, Horace Thompson, Franklyn Pinder, Raymond Ball. Sr II—Irlma Pinder, Gerald Pinder, Irwin Nelson, Thelma Nelson, Lorna Kirby, Lawson Lewis, Keith Dickson, Earl Nelson. I—Cecil Westervelt. Sr Pr—Mildred Johns, George Thompson, Ray Nelson, Grant Dickson, Jr Pr—Joyce Pinder, Dorothy Brown. J. A. Ledingham, teacher

S. S. NO 8, NORMANBY

Sr IV—Norman Fulton 81, Velma Davis 76, Doretta Blasing 69. Sr IV—Clarence Fidler 68, Andrew Byers 66, Bernada Kraft 65. Sr III—Both Byers 88, Gertrude Hartman 80, Lloyd Fritz 76, Leslie Ball 75, Jean Henderson 71, Nellie Byers 70, Russel Yandt 59. Sr III—Ivan Fidler 76, Betty Henderson 74, Nelson Widmeyer 69, Irene Pfeffer 70, Georgina Ball 58. II—Mason Byers 89, Albert Ball 78, C. Fidler 74, Billy Sharp 68. I—Shirley Davis 83, Mildred Gerhardt 83, Beatrice Ball 80, Florence Gerhardt 66. Sr Pr—Violet Schenk 91, Lulu Widmeyer 90, Howard Kraft 64. Sr Pr—Marie Henderson 95, Bernard Garvey 68. Beginners: Willard Babu, Edward Fidler, Rita Garvey, Lloyd Atchison. No. on roll 35: Average att'ee 33.7 Beth Hucks, teacher

Physicians Skill Is Taxed

Little gray-eyed Philip gazes at you hopefully. Perhaps you can mend his damaged toy? Yes, that can soon be done—but to help mend his damaged lungs, his weakened little frame, is a work of far greater moment. It will tax all the care and skill of the kindly doctors and nurses of the Queen Mary Hospital for Consumptive Children to bring this about. However, there is hope even for Philip, as there is for so many other little children who are being cared for in this institution. Contributions to assist in this great work are needed, however, and a gift of money from you will be most welcome. Please send it to G. A. Reid, 223 College St., Toronto 2.

FARM FOR SALE

At a great sacrifice price for cash. Lot 27 Con 7, Bentinck, Co. Grey, 100 acres. About 15 acres of bush; barn 44 x 64, a good driving house and a fairly good residence. No encumbrances. 1/4 mile from school. Immediate possession given, clear title. Apply to A. MCGILLIVRAY, Chatsworth, Ont.

VOL. LVII



No. 1 Seed Potatoes Kearney's.

Tara is observed half holiday, count for the summer holidays open night.

Now's the time to make the coal last all coal.

The regular meeting of the Junior Institute will be held on May 18, at the basement of Durham. All young people.

Died in Priceville The death of Mrs. took place at her home on Wednesday morning from aneurism, 4 years of age, rest not yet learned.

Remodelling Store Mr Bryson More grocery store remodel lines with other fixtures and Thos. Whitten is expected to finish the

Wins Silver Medal Master Clyde M. victorious in win sale of bonds for 5 and Trail Rangers medal. Last year's wins in winning the bonds supply fund Boys' Parliament.

Building Residence Dr David Jamieson storey frame cast built on his garage west of Wilder's charge Mr A. J. who thus far have the Dr's summer. The house will be near the beaver of the enclosure and Mrs. McNally's attraction.

Allan Park U.F.W.

The regular monthly luncheon at Allan Park U.F.W. 5th, at home of Mrs. members and attendance. The birthday cake given Galloway gave an on "Marriage." gave an amusing Polton, Mrs Galle solo, "My Task." Mrs Geo Michting readings: put on a contest by a Geography accepting the king and Mrs Neill Mc and are looking to evening together will be held Fred Torry, June

Will Benefit Cou

Wellington could save about \$9000 windfall which House of Industry tained institutions. A prominent Har and Crosbie died \$8,800, the interest to be applied to an old man who industry. On his sum was to revert annate died Janu and at County C week an executive table appeared review that the over \$8,800 prize. Naturally the em- comendous ing of the finan

Robert McHardy

Robert McHardy Toronto, figured ronic, on Saturat Dickson's Pharm West, when the small and between from the cash he is known locally, that his wife w phal, sister of phal and thered Agnes Macphail, the police the store, where M shortly before ed for rubbing a clerk urged to commanded him the wall. One of his coat as revolver and while the second paper money for Warning McHard they left the store on Queen St. fected Sunday ing identified by