



"Never mind—we'll soon fix that"

Mrs. Hendry was in great distress. She had broken her spectacles and the prescription was at the optician's in the city.

"That means I can't go to the social tomorrow night," she said. "Whatever will I do?"

"Don't worry," Tom Hendry consoled her. "I'll just 'phone the optician right now and he can have a new pair here in tomorrow's mail."

For 30 cents you can telephone about 100 miles by making an "any-one" call (station-to-station) after 8:30 p.m. See list of rates in front of directory.



Long Distance is surprisingly inexpensive

The Review is well equipped for all kinds of Job Printing

DOES ADVERTISING RAISE PRICES?

When you hear of a manufacturer who spends \$100,000 or more each year on advertising, you may feel like saying—"Terrible! What waste! and it is we—the public—who have to pay for it all!"

But stop! Before you make judgments, look at the facts.

Manufacturers who advertise spend from 2 to 5 per cent of their sales on advertising. Let us put it at 3 per cent of the price which you pay for their article on sale. So if you pay 25c for an advertised article, you are paying three-fourths of one cent to pay for making it known to and wanted by you. The price would not be less—indeed, it might easily be more—if the article had no money spent on it to make it known to and wanted by you.

It is economy, so far as you are concerned, to have manufacturers develop a huge demand for their product, by the agency of press advertising. YOU pay for the advertising, of course, but you pay a smaller price for the advertised article than would be necessary if the manufacturer's output were smaller!

Advertised articles have to be better than non-advertised articles, and since they are made in larger quantities, they can be made and sold at least as cheaply as imitative non-advertised articles.

If you are a thrifty and wise buyer, you will buy the article made known to you by faithfully maintained press advertising. The stranger product should be shunned.

Be very friendly, therefore, to nationally-advertised products—foods, toilet aids, motor cars, radio sets, and all else—which are locally advertised—in this newspaper.

This advt. is sponsored by the Canadian Weekly Newspapers Association.

DO YOU KNOW CANADA?

Canada has 53 railway companies. Canada's 1931 census required 15,000 enumerators. 3,500 reindeer are being driven from Alaska to North western Canada. Canada has over 6000 Eskimos and 108,000 Indians. Over 400 whales were caught off Vancouver Island in 1930. Canada's most popular coin is the cent, 12,000,000 being issued annually. A million dollar's worth of buttons are made in Canada. Canada's largest fresh water lake is Great Bear Lake of 12,000 square miles. Canada's thousand Mounted Police patrol over 25,000 miles of area a year. Canadian universities and colleges have 72,000 students. Canada has 12 macaroni factories, with an annual production of \$1,500,000. 35 million Canadian hens lay \$85,000,000 worth of eggs a year. Canada has 45,000 members in its civil service with annual pay-roll of \$67,000,000. Canada now grows nuts commercially; also sells eels, frogs, castor oil and caviar. Canada uses 35,000,000 tons of coal annually, half imported. Wheat is grown by electricity in the Central Experimental Farm. Liquefaction of the now wasted gas in Turner Valley is planned. Canada has won the world's prize for wheat for 16 out of 21 years. Canada won 90 prizes at the 1932 Chicago International Grain and Live stock show. Canada receives \$11,000,000 of foreign capital every month. American investments in Canada have increased 900% since 1913. Americans invest more money in Canada than in any other single country—totaling now over three and a half billions.

MT FOREST PEOPLE HAD CONVERSION BONDS DEFAUDED

Without entering a plea, Fred Rohmer, of Toronto, was remanded for a week when he appeared in Guelph police court Monday morning on three charges of conversion. He was released on bail of \$2000. Rohmer was arrested in Toronto and was brought to Guelph by Prov. Constable W. T. Oldfield of Palmerston, who laid three charges. They allege conversion of three bonds, aggregating in value \$4,000, from William Rae and Mary Rae of Mount Forest.

Get a big bundle of old papers at the Review Office. Only 5c. Two bundles or more at the same rate. Suitable for several purposes.

HOLSTEIN LEADER

LOCAL AND PERSONAL

Mrs Clarence Fenton entertained a number of young friends on Friday evening last, in honor of her niece, Miss Velma Cordick. Miss Cordick left for her home at Paisley the first of the week.

Mrs Nolan Rounding, Grand Valley, is visiting her parents.

Miss Aura McGuire spent the week end with her friend, Miss Margaret Elder at her home.

Mr Geo Brown, Toronto, is visiting his parents, Mr and Mrs Alex Brown.

Mrs Petrie who has been visiting friends at Brampton and Toronto, returned home the first of week.

Miss Vera Allan is visiting Palmerston friends this week.

Misses Morrison who have been ill for some time are quite well again.

Their sister, Mrs Hamilton has returned to her home at Ferguson.

Mr and Mrs Harold McPhee spent the week end with her parents, Mr. and Mrs James Smith.

Mrs A. R. Burrows, Hanna, Alta., spent a few days with Mr and Mrs. Jas. Smith last week.

The social given by the Flower and Social Com. last Friday, was a success in every way. The newspaper, in charge of Rev Mr Aitken, was something new and proved interesting and amusing. The debate 'Resolved that it costs more to raise a girl than a boy,' went to the negative side by a small margin.

Mrs James Nicholson and Mrs N. Dods upheld the negative side and Mrs D. Eake and Mrs Keith the affirmative.

Miss Elsie Pinkerton who has been in Toronto for some time, is home.

The Holstein citizens were much enthused over the hockey game between the Boston Bruins and Toronto Maple Leafs in the Toronto Arena on Monday, April 3rd.

There were known 20 radio sets receiving the game and several who did not have radios, visited their friends until 2 a. m. And as Foster Hewitt says, 'What a Game!' Several who could not stand the strain walked the streets. This speaks for the sporting element of the village.

The 'Fidelis Vigia' C.G.T. met in the United Church Wednesday, March 9.

The group had with them at their meeting, Miss Velma Cordick of Paisley, who gave an interesting picture study of 'Sir Galahad.' Mrs C Fenton gave an inspiring talk on 'The Message of Jesus' for the world today.

In this, Mrs Fenton told the group of the Passion Play that was held at O. Sound a few weeks ago.

The last meeting of the Community Circle for this season was held in the Presbyterian Church basement and took the form of an open meeting and bean feast. Mr Sheridan, Guelph, gave a splendid talk on 'We are the salt of the earth.' There was community singing, duets, solos, readings all of which were much enjoyed by a good crowd.

BORN

McDOUGALL—On April 1st, to Mr. and Mrs Chas. McDougall, a son.

Hymeneal

PICKEN — PINKERTON A quiet wedding took place at the United Parsonage, Wednesday, at 3 p. m., when Alice Pinkerton, daughter of Mr and Mrs John Pinkerton, was married to Mr Allan Picken Durham. Dinner was served at 5 p. m. to the immediate family and a few close friends.

ORCHARD

April showers are here again! Mr and Mrs Way, Oshawa, visited Sunday with the Johns' family. Miss Katie Davis is spending a few days with Mr and Mrs Wm Nelson. A number of the children have been sick with the flu, but all are improving again. Miss Jean Ledingham spent the week end at her uncle's, Dr Smith, of Durham. Those who have tapped are getting little these days, owing to mild weather. Mr John Kirby spent a few days last week with Nenagh friends. Mr and Mrs Gray, Toronto, have rented the house at Orchard corner from Mr Keller. Mr and Mrs Buckler, Toronto are spending a week or so with Mrs Westfeldt.

BUILT ITS REPUTATION ON CLEANLINESS ALWAYS HAS BEEN HIGH CLASS, CLEAN, COMFORTABLE, SPOTLESSLY QUIET AND MODERN IN EVERY DETAIL. HAS ONE OF THE FINEST DINING ROOMS IN CANADA. ENJOY THE TASTY INEXPENSIVE FOOD.

From Depot or Wharf take De Luxe Taxi 25c Rates Single \$1.50 to \$3.00 Double \$2.00 to \$5.00

HOTEL WAVERLEY Spadina Avenue and College Street

Tom Bradley Figures in a Police Chase

To P. C. Tom Bradley, stout of limb and heart, a native of Allan Park, but for some years past a member of Toronto's police force, has come considerable newspaper publicity through his part in holding up a robber and thief, in the crowd assembling to attend one of the big hockey matches in Toronto's Maple Leaf Gardens. George Walker was the victim's name, aged 39. He has pleaded guilty to the charge, — one of assault and one of robbery and is remanded to 10th April for due sentence. The Toronto Telegram tells the story in this way: "To Earl Duffy of 10 Prospect Ave., and P.C. Thomas Bradley (435) goes the lion's share of the credit for the capture. Duffy chased the robber up Yonge St. from the store and tackled him, then pursued him again when the robber shook free. Bradley, who was off duty and on his way to the hockey game, saw the pair scuffling and chased Walker through the traffic to the door of the Gardens, where he cornered him with the help of police on duty there. His job done, Bradley handed Walker over to his fellow officers and proceeded to the Gardens."

Bradley himself says: "I didn't know what it was all about and I grabbed the fellow who came to help Duffy. The other fellow started running down Carlton St., so I took after him through the cars. I think his idea was to mingle with the crowd around the Gardens and then we couldn't have caught him. Anyway, just as he got there, the mounted policemen closed in from the street with two others on duty at the Gardens. The fellow tripped over the back bumper of a car just as I came on him. I grabbed him, turned him over to the uniformed men and went on into the game."

VARNEY

Those that are situated near the Highway these days should appreciate it, to be able to turn out on a clean paved road. Most of the roads leading to the Highway, are in a terrible mucky state at present, making traffic slow and difficult.

Mr Wm Wilson at McClinton's Corner, north of Varney, who was unfortunately the loser in February last, of his frame house by fire, is busy remodelling the old substantial stone building on the side road, a short way from the corner, into a comfortable house. Mr Wilson has yet a considerable amount to do but has the work well under way. The stone house is quite convenient to the barn.

Mr Wm Bogle has recently installed a litter carrier.

Mr Geo Schenk has been employed the past number of weeks at Mr Dixon's mill at Orchard.

Mr Lloyd Bender is employed with Mr Harold Barber at present.

Miss Ruby Morrison, Mt Forest, spent over the week end with her parents recently.

The Junior Institute and Junior Farmers are holding their meeting the third Thursday in April, at home of Mr and Mrs Mansfield Leeson.

KNOX CORNERS

Our pastor spoke on Sunday on 'Service for God' from the Old Testament text, "Cast thy bread upon the waters and thou shalt find it after many days." Consecrated service for the Master may not bring us popularity, for Jesus was not popular with the leaders of His day as He went about His humble service for God. But it will give us joy and peace that the world cannot give or take away. We may see little results of our work for God while we live, but our influence for good or evil will go on until the judgment day and we shall then know what we have accomplished. Let us not be weary in well-doing for in due season we shall reap if we faint not.

Mr and Mrs Jas Marshall and family, Walkerton, and Mr and Mrs Norman Speers, of Brussels, were visitors Friday last at Mr D. Marshall's. Mr and Mrs W. Wallace and Mrs. Storrey, Durham and Mrs Wm Eden, of Varney, spent a day last week at the Wallace home.

Miss T. Byers entertained a number of the nearby young people on Friday night last. The evening was pleasantly spent in games and music and after, lunch served. It being the 1st April before they left, we will leave you to guess the rest of the program.

Mr and Mrs D. Marshall visited on Sunday with Egremont relatives. Mrs Jas. McNally returned with them for a short visit before leaving for her home at Zion.

Misses D. Thompson and T. E. Byers visited Sunday evening with Mr and Mrs H. Damm and listened to a radio church service.

Walkerton Times: We read about a man who has 70 suits of clothes, and we're wondering how he gets that many on the one closet hook that is allowed him.

OBITUARY

(From "Beardsley News", Beardsley, Big Stone County, Minnesota, U. S.)

MRS WILLIAM BONE

Mrs William Bone aged 75, pioneer resident of this vicinity for more than fifty years, passed away in St. Mary's hospital at Minneapolis, at 9 o'clock on Tuesday evening, March 21, after an attack of pneumonia, having been confined with an illness for the past several weeks.

The remains were shipped here on Wednesday and the last rites will be held at the family home in the village here, Friday.

Mary Flood was born at Toronto, Ontario, on Nov 24, 1858, being the daughter of Mr and Mrs Thos Flood. She was married to William R. Bone, at Durham, Ontario, on Feb 13, 1878. Two years later she came to this community and together with her husband settled on a homestead north of here. They moved into the village about forty years ago and have made their home here ever since.

The aged couple observed their 55th wedding anniversary last month at their home here before deceased was taken to Minneapolis hospital. She was a member of the Episcopal Church, the Royal Neighbors, Degree of Honor and the Methodist Ladies' Aid and staunch worker in the W. C. T. U.

Deceased is survived by her husband, one son Turner Bone, of north of Beardsley; three daughters, Mrs. Lofthus of Chippewa Falls, Wis.; Mrs Larson, Minneapolis and Mrs W. Paul of Superior, Montana. There are ten grandchildren. She is also survived by one brother, Tom Flood, Minneapolis and two sisters, Mrs R. Smith of this city and Mrs Eliza Sanders of Alderwood, Wash.

DROMORE

Mrs (Dr) H. E. Mountain has returned from Detroit, where she was visiting her parents and sisters. Mrs Mountain's mother, Mrs A. C. Callam of Amherstburg, is at present residing in Detroit, recuperating from a serious operation undergone last month at Harper Hospital in that city.

SCHOOL REPORTS

S. S. NO 13, EGREMONT Sr IV—Harvey Leith and Wm Watson, equal. Jr IV—Bessie Moore, Lorne Eccles, Howard Keith, Carlyle Geddes, Elsie Hooper, Dorothy McNally, Alex McMurdo. Sr III—Muriel Watson 79%. Jr III—Charles Watson, Ruth McKenzie. Jr II—Bill Mitchell, Ethel O'Karka. Sr I—Dorothy Harrison, Kenneth Leith, Colvin Geddes. Sr Primer—Calvin Nott, Douglas Nott, Hector McMurdo. Jr Primer—John Harrison. *Indicates perfect attendance for the month of March.

Lorne G. Ries, teacher

S. S. NO 1, NORMANBY

Sr III—Clarence Caldwell, Jr III—Florence Petty. Sr II—Gladys Caldwell, Mabel Marshall. I—Kinross Marshall. Sr Pr—Lorne Lewis. Jr Pr—Cecil Birr, Russel Lewis. *Present every day.

Mary Ford, teacher

U. S. S. NO 2, EGT & NORMANBY

V—Arthur Thompson, Fred Thompson. Sr IV—Lloyd Carmout, Vernon Pinder, Edith Dickson, Lloyd Dickson, Carman Dickson.

Sr III—Yolma Lewis, Doris Pinder, Ilyane Dickson, Beatrice Carmout, Jack Pinder, Victor Kirby. Jr III—Horace Thompson, Raymond Ball and Myrie Westervelt. (equal), Franklyn Pinder, Essie Dickson, Verna Carmount. Jr III—Earl Nelson, Irma Pinder and Thelma Brown (equal), Keith Dickson, Gerald Pinder, Lawson Lewis, L. Kirby, Irwin Nelson. Sr I—Cecil Westervelt. Sr Pr—Mildred Johns, Grant Dickson, George Thompson, Ray Nelson. Jr Pr—Joyce Pinder, Dorothy Brown.

Jean Ledingham, teacher

U. S. S. No. 1, EGT & NORMANBY

Sr IV—Arthur Rahn, Murray Morice, Vernon Noble, Playford Schenk, Caldwell Kerr. Jr IV—Florence Bryans. Sr III—Ross Keller, Cameron Kerr and Stanley Rahn (equal), Edith Bryans. Jr III—Joyce Keller, Orville Bryans, Norman Eden and Jimmy Wilton equal. II—Edith Keller, Islay Barber, Wilma Bogle, Stanley Picken, Marion Kerr, Olive Bryans. I—Cavell Bryans, John Eden. Jr Pr—Lorne Blyth, Robena Grant, Irene Finnigan, Laura Kerr, Eddie Bryans.

Mary S. Bell, teacher

S. S. NO 8, NORMANBY

Sr IV—Norman Fulton, Velma Davis, Doretta Blasing. Jr IV—Berneda Kraft, Anderson Byers, Clarence Fidler. Sr III—Beth Byers, Gertrude Lloyd Fritz, Leslie Ball, Jean Henderson, Nellie Byers, Russel Yandt. Jr III—Nelson Widmeyer, Betty Henderson, Ivan Fidler, Irene Pfeiffer, G. Ball, II—Marion Byers, Billy Sharp, Albert Ball, Clayton Fidler. I—Shirley Davis, Beatrice Ball, Mildred Gerhardt, Florence Gerhardt. Sr Pr—L. Widmeyer, Violet Schenk, Howard Kraft. Jr Pr—Marie Henderson, B. Garney.

No on roll 31; average attendance 29.24.

Beth Hincks, teacher

Beatty of the C.P.R.

As Montrealers Know Him

Reprinted from Montreal Daily Herald

Ed. Beatty is a quarter-back who studied law, but by a twist of fate, became a railway president.

Though he couldn't make the first string on the Varsity gridiron squad he had no difficulty with the C.P.R. and has played regularly ever since. They say it was Shaughnessy coaching that turned the trick (Lord S. not Shaq).

He is probably the shiest man in Canada.

The ladies admire him because he wears his hat over one eye and walks with a quarterback swagger. The fact that he is a bachelor and apparently intends to remain one provides a second element of "je ne sais quoi" to keep feminine hearts in a state of flutter.

Business men like him because he talks straight from the shoulder and has an uncanny talent for getting at the core of the most intricate problem.

The man in the street respects him because he preaches The Gospel Of True Canadianism.

Politicians fawn on him because he is the boss of the C.P.R.

The Prince of Wales is another citizen who thinks Beatty is "all right," and His Royal Highness is always ready to prove it by officiating at the launching of a new C. P. R. ship.

Ordinary people respect him highly, and are sorry his railway is having a hard time.

As a youth he wanted to be a judge, but Fate intervened and sent him a job in the C. P. R.'s legal department. Young Beatty refused to regard this as his life-work, but ultimately had to decide in a hurry when the late Lord Shaughnessy sent for him and asked him to be a Vice-President.

Here is one version of what took place:

Beatty said "No!"

"Tom" Shaughnessy fixed the young attorney with a stern eye and exclaimed, "My God, Beatty! Do you want to be a mere lawyer all your life?" Young Beatty smiled and took the job.

Some people think Mr. Beatty is hard to reach and tales are told of citizens who wait for weeks for the call to conference. Nevertheless he is the easiest man in the country to talk to, provided you can crash the outer office.

He is one of the few leading citizens who go in for Good Works in a Big Way without thought of publicity or praise. Not long ago the mother of an 11-Boys' Home youth who had lost his job in the States, was destitute and needed trainfare home in despair telephoned to E. W. The Chairman and President of the C.P.R. came to the phone in person, discussed the case with the harassed mother, told her not to worry and instructed the C. P. R. official nearest to the boy to ship him back to his home, paying the fare out of his own pocket. These are the things which have won him a reputation for kindness and humanity.

He was born at Thorold, which Ontario people will tell you is situated in the Garden of Canada. He attended several schools in Toronto, and ultimately scratched his way into, through and out, of Toronto University and was called to the Ontario Bar. That was in 1901 and almost at once he went into the C.P.R.'s law department.

He stayed there for thirteen years before becoming the company's General Counsel. In 1916 he was elected to the Board. In 1918 they made him President, when Lord Shaughnessy dropped one of his two portfolios. Six years later he added the title Chairman to his letterhead. Since then he has held both jobs and has had plenty of worries on his hands. He thinks co-operative management will solve the railway problem. He does more travelling than many salesmen. To-day you will see him in Calgary. Next Tuesday he will be in Montreal. On Wednesday he will appear before the Railway Commission in the Capital. On Thursday you can talk with him by long distance to the Empress of Britain, outward bound. Wherever he goes he carries his work under his hat. When times were good it used to be written that he had the Biggest Industrial Job in the World. The job to-day is probably just as big but infinitely more arduous.

His continued good fortune is largely due to the idea that has got about that he is honest, honorable and, taking him by and large, as representative a citizen of Canada as can be found between the two oceans.

And there is plenty of money to support the charge.

HOW IT DISAPPEARED

The teacher had been giving his class of boys a lecture on salmon fishing and canning.

At the close of the lesson the boys were told to take home their slates and draw a salmon for the evening's home work.

Morning arrived and each boy's slate was examined. One bore no drawing whatever, so the teacher demanded an explanation.

"Wess Sir," said the boy, "I drew a real good one, and when I came to get my slate this morning, I found the cat had licked it off, the picture was so natural."



OATS: I have a cleaned Oats for sale. J. W. P.

Phone 314.

The baking sale lunch committee of Aid on Saturday Society \$26.00.

Chas. Shearer, who received his experience with C.P.R. been selected as Dominion Radio Co.

Midland Council resolution of K.C. the qualification for lectured to any number less than \$500 held.

Photography: As and 8 cents for each. Mail to F. V. Durham, or leave a Play, "Every other program will Church, Wednesday the auspices of V. ph's Society. Admin Lunch served.

The Junior Institute Farmers will hold their meeting at the Mrs Mansfield Le Thursday, April 29. All young people.

Sold His Farm

Mr Angus McArthur this week sold his farm to Mr G. C. of Mr and Mrs Ar who gets possession and Mrs. McArthur house for another then retire. Their stock and sold elsewhere in next Thursday.

Rev. A. F. Mac present pastor of Paisley, has recommendation board of Wesley, 100, to become the H. McVicar, the tor, is applying for one for permission Dr McVicar, pres of Church, Durham.

Accepted a Pastor The Huron Presbytery Church Thursday to include formerly of Dor the four-point of Auburn, Smith's Mills has realized trict for some call, and best Mrs Mills to the

A Musicales to Mrs F. W. The Aid auspices, of St. United Church at eight o'clock, consist of violin vocal solos, piano and guitar. The artists from Mr W. N. Weham; Miss C. Graff, soloists, sen, adults 25c. Mr. Almack, 25c.

Young life Pass There died in Hurst Sanatorium line F344, at and a half year ter of the late Fiddis and was Hunt. She had school and spent training at Ball when ill. She leaves to brothers and the Chesley; the Horst on the home of Detroit; Fiddis, Owen Sen Boyer, Grandgrave, and is an aunt of Allan Park U.

The regular the Allan Park April 9, at 10:30 bull with two guests in attendance. Tarry tenders secretary of the bull was elected vacancy. Were received time of sickly generosity. One of the program fellow gave a talk of the tomato evening will Brown. Lighted at close.

The next rise