

# Moscow Subway

## Hidden Passages, Chambers

...to be unearthed

...archaeologists are excited here over the discovery of an excavation undertaken in the city.

For the first time in the history of the city, the capital will be excavated to the south. Excavations of the city's underground are unearthing a wealth of historical secrets.

...the subway will be a section which will be a center of Moscow's life in the future.

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# Word "Assassin"

...in the meaning of the word, it will refer to most persons who are guilty of murder.

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# Frequency is Here

## by Tourist Believes

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# Bird Flight

## Often it seems that birds in the air have no definite aims.

...the flight of birds is a complex phenomenon that has long fascinated scientists.

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# How to play Bridge AUCTION and CONTRACT

by Wynne Ferguson Author of "PRACTICAL AUCTION BRIDGE"

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# The Tool-Shed

...the gardener thinks it belongs to him. The owner of the garden believes that it is hers.

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# Scotch Arran

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# What New York Is Wearing

Illustrated Dressmaking Lesson Finished With Every Pattern

...the fashion of New York is constantly changing and influencing the rest of the world.

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**10¢ A PLUG**

**CLUB CHEWING TOBACCO**

More flavour—more lasting goodness—more real value—you'll get all these in Club chewing tobacco.

# Beautifulizing the Radio Voice

We are fairly well accustomed to retouched photographs, color changes for ladies' hair, etc.

But there is a sense of shock in the idea that radio voices of speakers can be beautified.

A former Federal radio commissioner, now editor of Electronics, Orestes H. Caldwell, lets the public in on the secrets of radio's voice beauty parlors in a broadcast. We read:

"Plug in the proper combination of electrical gadgets in connection with the microphone, says Mr. Caldwell, and almost any political speaker's voice may give charm and persuasiveness."

"Vocal roughness can be ironed out and weak tones of pink-tea chatterers can be built up to oratorical heights."

"Sounds over the radio can be changed by placing in the broadcasting circuit devices that vary, permanently or at the discretion of the radio-control engineer, the frequency and volume. The electrical devices, compensators and filters, have been in common use in connection with commercial radio programs and in the making of talking motion-pictures."

Whether they have been used as yet to build up the vocal personality of any of our prominent public men is a matter of conjecture. It is certain that the radio, even when not doctored, does change the speaking voice, sometimes for better and at other times for worse.

"Radio and other electrically transmitted sound devices are much kinder to high-voiced individuals than they are to deep-voiced men-speakers. They have placed on pinnacles of momentary fame singers and announcers who must carry with them amplifying devices in order to be heard by audiences of their personal appearances."

"There is even the possibility of appeal to sectional feeling, for Mr. Caldwell suggests that appropriate compensators placed in branches of broadcasting networks would make the political candidate speak simultaneously with a shrill Yankee twang in New England, a Southern drawl in Dixie, and a breezy Western accent in the West."

First Caddie: "What's your man like, Skeeter?" Second Caddie: "Left-handed, and keeps 'is change in 'is right-hand pocket."

HOW TO ORDER PATTERNS. Write your name and address plainly, giving number and size of such patterns as you want. Enclose 20c in stamps or coin (coin preferred); wrap it carefully for each number, and address your order to Wilson Pattern Service, 73 West Adelaide St., Toronto.

Parents and Children by GEORGE BERNARD SHAW. Thoughtless people will tell you that children are a great responsibility. That is nonsense. Children are a great expense until they are able to support themselves, and parents should not have to bear that expense. But the notion that parents are responsible for the conduct of their children or for their character in future is rubbish and often very mischievous rubbish.

Our children come into the world, whether we like it or not, with characters which we have not made and cannot unmake. . . . You're honest impulse is to tell your sons and daughters to speak the truth fearlessly, but if the best you can do for them after that is to start them in life as salesmen or shop assistants or in the great publicity industry of advertising or diplomacy, you are checked by the reflection that only as shameless liars can they hope to succeed. I am afraid we must make the world honest before we can honestly tell our children that honesty is the best policy. . . . You had really better give your children no advice at all, but go your own way and leave your children to go theirs and form their own conclusions. Let us hope that their conclusions will be wiser than ours.



Baseball Manager—"I am going to select new uniforms for my team."

Disgusted Rooter—"How about caps of green billiard cloth to match their ivory domes?"

TRUTHS. The mind is most positive upon truth, smaller than itself; truths which transcend it cannot be perfectly grasped and are open to doubt. —O. S. M.

"And how do you like your new home, dear?" "Charming! I simply love the Joggia." "I say! Isn't your hubby jealous?"

# Summer Ills

"Baby's Own Tablets are wonderful for summer complaint," writes Mrs. Laura Wheeler, Toronto, Ont. "Whenever my children get cross and peevish and refuse to eat, I give them the tablets." Equally effective for teething, colic, simple fever. Easy to take as candy—absolutely safe. 25c a package.

Dr. Williams' BABY'S OWN TABLETS. ISSUE No. 31-32

# Ancient Craters

## Caused by Meteors

The fourth of the remarkable craters now known on the earth's surface and believed to have been made by gigantic meteorites or by swarms of these objects perhaps resembling the heads of comets apparently has been discovered in the almost unvisited centre of Arabia. Some months ago the British explorer, H. St. J. Philby, crossed parts of Arabia never before explored by a modern geographer. At one spot he found a set of craters provisionally identified by him as volcanic. He also found specimens of iron, apparently meteoric, and many pieces of glassy material, like fused sand. These specimens now have been examined by experts at the British Museum in London, and lead to the conviction that the Arabian craters really represent the landing spot of another gigantic meteoric body resembling those which made the smaller meteor craters in Arizona and Siberia and the third set found only a few months ago in the wilds of central Australia. The Arabian craters, Mr. Philby reports, may be the largest of all. The Siberian fall, which happened only a few years ago,

was visible for hundreds of miles and was accompanied by an enormous explosion and a considerable earthquake. Undoubtedly it would have wiped out any modern city had it chanced to strike in such a neighborhood. It is a remarkable coincidence that all four of these dangerous falls, including the newest Arabian one, selected the most completely deserted parts of the earth's surface. It begins to be evident, however, that such giant meteor falls are commoner than once was believed. Sooner or later one probably will strike a city and cause an enormous catastrophe. Perhaps the story of Sodom and Gomorrah may be a memory of some such ancient event; possibly, even the Arabian fall the craters of which have been discovered.

Assistant: "Have you an account with this firm, madam?" Customer: "No, but maybe I can arrange matters with your manager." Assistant (to manager): "A lady of no account to see you, sir."

Thomas: "What towns did you go through on your motor tour?" Jill: "I don't know. We lost our road map."



Try This Improved

# Classified Advertising

WEEKLY NEWSPAPER WANTED. A M. LARKING FOR WEEKLY NEWS-PAPER in Ontario which I could lease for a term with purchase in view. Send particulars to Box 15, Wilson Publishing Co., Ltd., Toronto.

MOTOR BOAT FOR SALE. RICHARDSON DOUBLE CABIN cruiser, about thirty feet in length, with four or five months in use, complete equipment including cushions, bed and table linen, china, glassware and silver as well as all marine equipment and many extras. This cruiser with its two cabins and its well equipped galley is an unusually comfortable boat for week-ends or longer cruises for four to six people. It is exceptionally seaworthy and has cruised all over the Great Lakes. It has a very economical 60 horsepower, six-cylinder power plant with complete electric lighting throughout and speed of 12 to 14 miles per hour. It is a special paint job and very attractive in appearance. Owner will sacrifice for cash its original cost. St. Watson, 33 W. Adelaide St., Toronto.

Famous Berlin Cafe Closed. Cafe Josty, world-famous rendezvous of Berlin, has closed for lack of patronage.

"There are two sides to every question." "Yes, I know. Yours and your mother's."

**Feen's Mink**

The Charming Gown For Adults and Children

For Constipation Non Habit Forming Safe Scientific

for SPRAINS. Rub Minard's in gently. It penetrates sore ligaments, allays inflammation, soothes, heals.

**MINARD'S**

"KING OF PAIN"

LINIMENT

There's Health For You In My Treatment

As a woman, like you I have endured headaches, backaches, constipation, nervous attacks, sleeplessness. Experience and study have taught me the remedies. Now I can help you. Simply send me particulars about yourself, and I will forward, *absolutely free*, ten days' trial treatment. I have helped hundreds of women.

MRS. M. H. SUMMERS, 450 Vandewater & Co., R. 27, Box 25, WILSON, ONT. For sale by leading druggists

try this improved

**FLY CATCHER**

Rid your home of flies with Aeroxon—the improved spiral fly catcher with the longer and wider ribbon. Aeroxon is guaranteed not to dry out or deteriorate. The glue is always fresh, fragrant and sweet—irresistible to flies. Aeroxon is Good for 3 Weeks' Service.

**Aeroxon**

FLY CATCHER

Gets the fly every time

NEWTON A. HILL, 56 Front Street East, Toronto