

NOTICE TO CREDITORS

NOTICE is hereby given that all persons having any claim or demand against George Long, late of the Township of Egremont, in the County of Grey, Farmer, deceased, who died on or about the 14th day of November, 1931, are required to send by post prepaid or deliver to the undersigned Solicitor for the Executrix of said estate their names and addresses with full particulars in writing of their claims and statement of their accounts, duly verified by Statutory Declaration.

AND take notice that after the 13th day of February, 1932, the Executrix of said estate will proceed to

distribute the assets of the said deceased among the persons entitled thereto, having regard only to the claims of which she shall then have notice and that the said Executrix will not be liable for the said assets or any part thereof, to any person of whose claim she shall not then have received notice.

Dated this 11th day of January, 1932  
R. O. KILGOUR,  
Mount Forest, Ont.  
Solicitor Executrix George Long, deceased.

Get a big bundle of old papers at the Review Office. Only 5c. Two bundles or more at the same rate. Suitable for several purposes.

CREDIT AUCTION SALE

Auction Sale at Lots 2 & 3 of 14, Con 1, Normandy (South of Orchard) TUESDAY, JAN 19  
at 1 p.m. Farm Stock and Implements (see bills). No reserve as proprietor is giving up farming. The farm will be offered for sale subject to a reserved bid.  
R. H. Fortune, Mrs Esther Douglas, Auctioneer, Proprietor

Instead of writing that weekly letter to distant friends, why not have the Review tell them the news of the district. Save yourself the trouble of worrying over what to say each week for \$2.00 for a whole year.

HOLSTEIN LEADER

LOCAL AND PERSONAL

Holstein Community Circle were entertained by the young people of Mt Forest in Westminster Church on Monday. About 80 members were present from here and about 250 present as a whole. Ewart Alles was chairman. A splendid program was given by the members of Holstein branch, consisting of readings, singing, stunts, etc. Mt Forest gave a splendid lunch at the close. Mount Forest young people will make a return visit in the near future.

The old time necktie social in the Hall on Friday night was a success, everybody having a good time. They also played crokinole and a short program was given at close. A considerable sum of money was made in aid of the Library.

Sympathy is extended to Mr Walter Hastie, in the loss by death of his brother William who died in Grace Hospital on Friday, Jan 8. His wife died some years ago, and he made his home with his daughter in Toronto. He was well known here, having visited his brother quite frequently.

Our new council met for the first time on the 11th. The new members Messrs Aldcorn and Patterson seem well versed in township affairs and doubtless will assist in administering township affairs in a satisfactory manner.

Mr Geo Hostetter went to Toronto Saturday to attend a wholesale shoe convention at the Royal York for three days. There will be some prominent shoe men from U. States and Canada speaking, also Hon. R J Manich, Min. of Railways, who will speak for Hon. J. Stevens, Minister of Trade and Commerce, who is now on the ocean returning from New Zealand.

The people of Holstein and vicinity are to be honored by a visit from Rev W G Brown, Saskatoon, Moderator of the Pres. Church in Canada. He will give an address in Holstein church at 2 o'clock Thursday, Jan. 14. We understand he will speak in Durham at night.

Mr and Mrs Wm Long have started housekeeping in the house lately vacated by Mrs Wm McKenzie.

Mr John Brown spent the week end in Toronto.

We are pleased to hear that Mr. Geo McCall is able to be out again. In the meantime Mr Geo Bye is taking his mail route for him.

The series of socials in the United Church will start Friday night. The North end will give the lunch, the south end the program.

Mr N. McGuire and family visited with Mr and Mrs V. Adams the first of the week.

The January meeting of Women's Institute, will be held at Mrs Mercer's, on 21st inst.

Mrs R. Irvin entertained the choir of the United Church on Thursday, Jan. 8th.

A bus load of friends and relatives from Wingham called on the Rife family the first of the week.

Messrs C. Fenton, Geo Burrows, Lewis Woodyard and Chas Evans attended a district meeting of the Orange Lodge on Jan 12, in Mount Forest. The following were the officers elected:  
W. M. C. Fenton  
D. M. Norman Hopkins  
Chaplain—Geo. Burrows  
Treasurer—Geo. McFarlane  
Secretary—E. Armstrong  
Marshal—Morrison  
1st Lecturer—Frank Robb  
2nd Lecturer—Louis Woodyard

EGREMONT COUNCIL

Council met Jan. 11, members elected subscribed to the statutory declaration of office and took their seats as members of Council for 1932. Reeve Wm H. Hunter; Dep. Reeve Wm J. Philp; Councillors, Hugh McEachern, W. J. Aldcorn, S. M. Patterson. The Reeve addressed the council, followed by other members. Minutes of meeting held Dec 15, were read and confirmed.

McEachern—Philp: That the report of road sup't for work on roads be adopted. Car.

Patterson—Aldcorn: That the time be extended for payment of taxes with a percentage charge of 2 per cent until the 13th day of Feb. Car.

McEachern—Aldcorn: That Clerk be instructed to notify Geo Cowan to pay for sheep killed or injured to the amount of \$15 and to destroy the sheep within 48 hours after receipt of notice, also to notify Mr G H Gilson to destroy his dog within 48 hours after receipt of notice and also to pay the council \$15 for damages to sheep.

Patterson—Aldcorn: That the expense incurred for light and heat during the Short Course period to be held in Ag'l Hall by T. S. Cooper, be paid by council. Car.

McEachern—Philp: That 8 copies of the Mun. World be ordered for members of council and officials. Car.

By laws were passed appointing J. McAlinsh, collector of unpaid taxes, also appointing And Stewart as a member of local Bd of Health and appointing Jas Nicholson and Frank Hopkins, auditors.

Philp—Aldcorn: That the tenders for the sale of lot No 14, Main St East, Holstein, be held over to next meeting. Car.

McEachern—Aldcorn: That whereas the farmers of the province have had reductions from 50 to 60 per cent in their income, taxation, both County and Provincial have become a burden which is becoming increasingly hard to carry.

And whereas the County has no control whatever over the expenditure on Prov'l Highways, that in their mode of construction the county should be relieved from paying any portion of the costs thereof.

And whereas the running of the snow plow on the highways and keeping them open for motor traffic during the winter months is of no benefit to 90 per cent of the people in towns and villages and is a positive nuisance to every rural inhabitant we request that this be discontinued.

And whereas abuses have crept into the administration of the Old Age Pensions Act, we also request that the Municipalities be entirely freed from any contribution towards Old Age Pensions. And that substantial reductions be made in the salaries of Gov't officials and civil servants.

That one copy of above resolution be sent to the Premier of the Province and one copy to the local member of the Ont. Legislature. Car.

Philp—Patterson: That the following accounts be paid: G. Drimble, sheep claim \$7; Jno Gilstorf, do \$15; do, killing 2 dogs, \$15; Geo Aitken, sheep claim \$18; R T Dodds, do \$6; 75; H. Lament, do \$10; Jno McCannel, do \$5; Dep. Ret. officers for services and expenses \$9.50 each: C. Fenton, use of hall, nomination \$5; Jas Geddes, services as sheep valuer \$1; A Ross, do \$1; L R Matthews, do \$2; Wm Aitken, do 50c; Review Printing Office \$49.85; Confederate Printing Office \$22.65; Paysheet No 1, exp. on roads, \$23.60; Sup't for services \$10; members of Council, attendance at meeting to date \$15; R. Christie, use of room \$2. Car.

Council adjourned to meet Monday, Feb 15 at 10 o'clock a.m. to receive the auditors' report and general business.

David Allan, Clerk

Children Left Alone

In a little house in a back street two children are awaiting Mother's and Dad's return. They are being helped by a friendly organization until their parents come back.

Where are the parents? For many months they have been struggling for lost health and strength in the Toronto Hospital for Consumptives. They have benefited greatly, as so many hundreds do, from the quiet, rest and kindly nursing and medical attention.

"Able to walk to the dining-room for two months now," is the proud boast of the husband and father. But a short time ago he could not be moved from his bed. A few months from now, who knows, he may be back again taking such work as the community can do for him.

Such work as this has great economic value to the community as well as opening the only way from misery and despair to hundreds of the consumptive poor. The hospital greatly needs your help. Will you please send a gift to Mrs. E. Ames, 223 College St., Toronto.

Miss Macphail Thinks World in Serious Plight

Quite a gathering of people from the surrounding district attended a meeting in the U.F.O. Hall at Yeoblaston on the night of Jan. 5. James Macphail, Pres., occupied the chair in a very efficient manner and stated that the chief object of the meeting was to try and organize a Young People's Club for educational purposes during the winter months. He also introduced the speakers of evening Miss Agnes Macphail, M. P. and Mr Farquhar Oliver, M.L.A., who very kindly accepted an invitation to be present for the occasion, each of whom addressed the meeting and gave instructive and interesting discourses on some of the greater questions affecting the world so disastrously at present and for some time past.

Mr Oliver drew attention to the low prices of farm products and noted that some manufacturers of farm implements were boasting that they did not raise the price of their products during the time of stress. He also noted that they closed down their factories and jobs of thousands of men out of employment, knowing well that the public would have to feed them or let them starve. He also drew attention to the ever increasing burden of taxation and advised the cutting down of expenditures in every department. He also touched on Hydro, Beauharnois, Old Age Pensions, Mothers' Allowances, etc.

Miss Macphail gave an interesting talk on her trip through Western Provinces, recalling some amusing incidents in relation to some society people she fell in with at receptions, etc. She also gave a graphic and pathetic account of the terrible condition of farmers and others in small trading centres as well as in the dried-out areas of that once prosperous country and thought it hard to estimate the good that might come out of the kindly spirit displayed by more fortunate people in the Dominion in sending such material help to their fellow citizens in their time of need. Her address proper, was on "World Conditions" and she thought the present system as being worn out and unsuited to the times.

High tariff walls as built by all the nations, were making matters worse instead of better. The present banking system was totally inadequate. There was still some hope if the nations would act wisely, meet in conference and agree to act fairly with one another, having the welfare of the world at heart, instead of trying to live apart in little selfish groups. And if they did not do this, it was his opinion there would be a terrible war ere long. A splendid address, well received.

Young Alex Sim gave a short address on the Boys Parliament and young people's organizations, stating that young people should work not alone for themselves, but for the good of others and people should bring the religion of Jesus into their political conduct. He hoped the young people would organize in Yeovil.

Other members of the Club spoke briefly on organization and the meeting closed with the National Anthem. The young people are having a joint meeting with the older Club on Jan. 18—an open night. A program is in preparation and a euchre party will be put on. We hope there will be a good attendance of young people and arrangements will be made for continuing the meetings during the winter, all for the advancement of rural education.

—Com.

VARNEY

The Varney Ladies' Aid was held at Mrs Wilbert Blyth's on Thursday, Jan. 7, with a fair attendance. The president, Mrs Blyth, in the chair. After opening exercises and scripture reading by Mrs Norman Kerr, the secretary, Mrs Wm Eden called the roll and the minutes of last meeting were read. Mrs Jas Leeson and Mrs. Norman Kerr were chosen captains for a copper contest. This being a work meeting, the ladies were engaged in making blocks for a quilt.

A crokinole social was planned for Jan 22, in the Hall, with lunch to be served at close. The hostess served lunch at close of meeting.

Mr Walter Kerr and mother and Miss Eva Haskell spent the New Year with Mr and Mrs Nichol Bell, Elora.

Miss Margaret Leeson is at present nursing Mrs John A. Graham of Durham.

Mr Elsmere Rawns has engaged Mr Jack O'Connor for a month.

Mrs Wm Eden spent Tuesday of last week with her mother, Mrs Thos Wallace, Sr.

The U.F.W.O. and U.F.O. met on Wed. evening, Jan 6, at the home of Mr and Mrs Bert Barber, with an attendance of 24. Mr Edwin Wilton was in the chair as President of the Women's Club and Mr Donald McIlwaine for the Men's Club. Mrs James Leeson, sec'y, read the minutes of last meeting and the roll call was answered by the paying of fees. The fees this year are \$1 per member. It was decided that song sheets be sent for. The men and women had a joint meeting for the remainder of the evening to hear the program. A humorous one and enjoyed by all. Mrs John Marshall had the delegates' report of the Convention she attended in Toronto. Mrs Marshall brought back an excellent report on the lectures and discussions she so faithfully attended in Hygieia Hall. She spoke on both the women's and men's meetings and it was followed by the listeners with interest. Miss Dorothy Ritchie gave a splendid reading and the meeting closed with community singing. Lunch was served by the ladies.

The next meeting will be held at the home of Mrs Alex Smith on Feb. 5 when the roll call will be answered by a favorite verse. The paper will be taken by Mrs Donald McIlwaine and community singing in the charge of Mrs And Marshall, Jr. The current events will be taken by Miss Marjory Caldwell and a reading by Cecil Barber.

The Review will be sent for your papers and periodicals. You don't need to do business of this kind with strangers or go to the trouble of sending by mail. Pay us and we will be responsible for getting your daily to you regularly.

THE ROLL CALL

WILLIAM HASTIE

After a grim battle for life, which was not to be, William Hastie, a well known resident of Egremont for many years, passed away Saturday last in Grace Hospital, Toronto. Debusston, Pres., occupied the chair in a very efficient manner and stated that the chief object of the meeting was to try and organize a Young People's Club for educational purposes during the winter months. He also introduced the speakers of evening Miss Agnes Macphail, M. P. and Mr Farquhar Oliver, M.L.A., who very kindly accepted an invitation to be present for the occasion, each of whom addressed the meeting and gave instructive and interesting discourses on some of the greater questions affecting the world so disastrously at present and for some time past.

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—Com.

Those attending the funeral services of the late Wm Hastie at Conn. on Monday, from Dromore, were Messrs Thos. Renwick, Alex and Wilfrid Renwick, Allan Hastie.

There was no better conversationalist than the late Mr Hastie and it was his delight to relate experiences of early days in Ayr and Egremont vicinity. He had a keen grasp on the public questions of the day and possessed a discernment and faculty for summing things up given to few. He was a faithful member of the Presbyterian Church and under its auspices was buried at Walker cemetery, Conn. Monday. The remains were brought north by motor from Toronto and service was held from his daughter's home at Conn.

Rev Mr Miller, pastor of Conn and Mt Forest Presbyterian churches, officiated at house and graveside.

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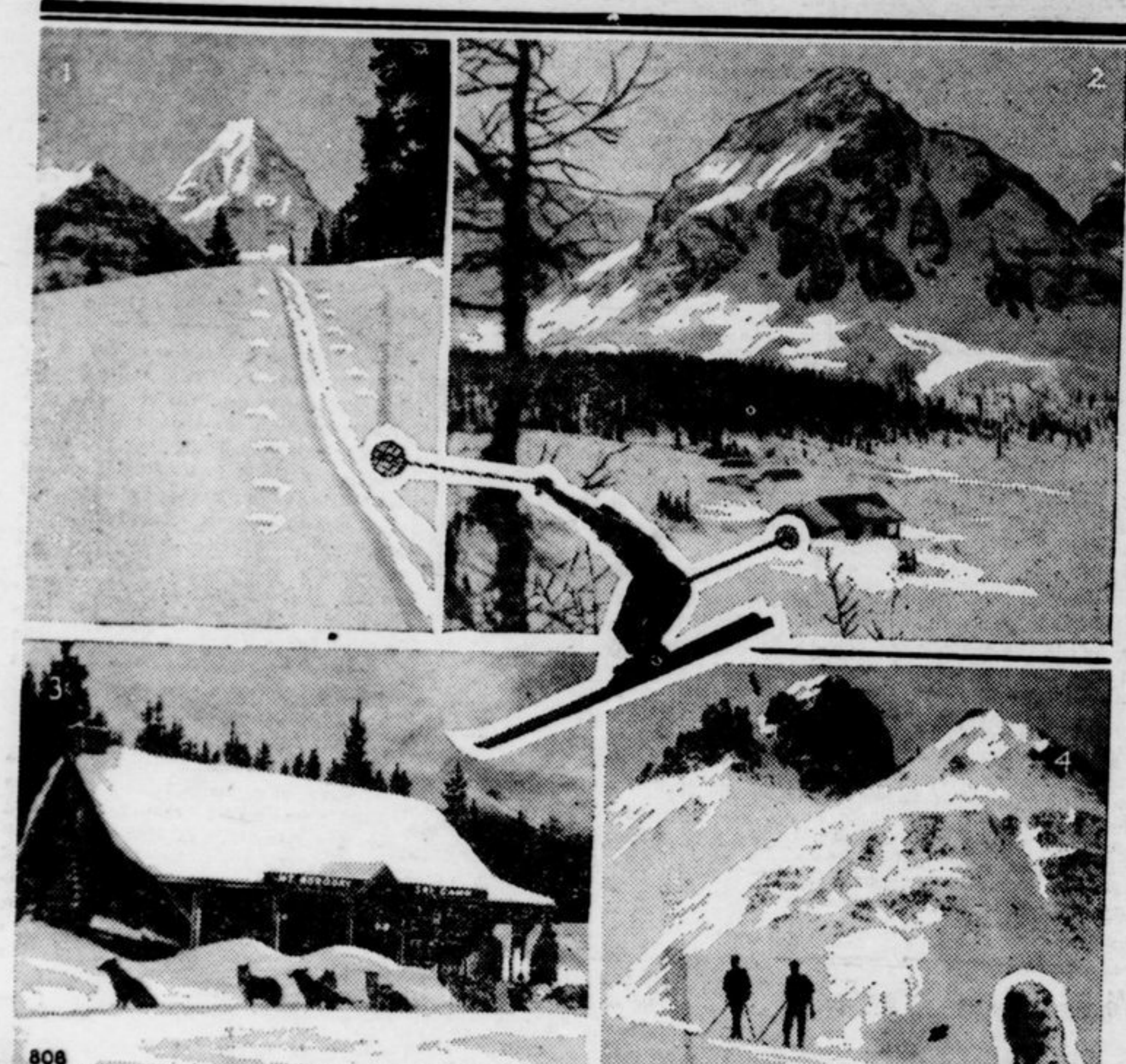
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Ski Runners of the Canadian Rockies



With a field of activity unequalled the world over the new winter sports association the Ski Runners of the Canadian Rockies, enthusiasts generally. The new organization is patterned largely after the famous Trail Riders and its locale, unequalled for scenery and facilities on this continent and probably without a rival even in Europe, is Banff, in the heart of the Rockies, with runs and trails varying from one to ten days in duration and covering such world-known objectives as Mount Assiniboine, Simpson Pass, Shadow Lake, Lake Louise, Ptarmigan Valley and Pass, Bow Lakes and Pipestone Pass. Ski-ing over some of these and tennis, fishing and hiking, in the valleys below. But the sport begins in November each year. A thousand feet above Banff and about an hour out from the town is the ski lodge built on the pass between Mounts Norquay and Stoney Squaw. From the club house runs radiate in all directions with cabins and shelters at strategic points for rest and refreshment. There is a 50-metre jump at Buffalo Park and every year in February (this year February 7-14) a tournament is held where the pick of Canadian and outside jumpers compete.

Lay-out shows (1) Ski track across virgin snow with Mt. Assiniboine, 11,800 feet high, in background; (2) Canadian Pacific Bungalow Camp at Magog headquarters for skiing at Mt. Assiniboine; (3) Mount Norquay Ski Lodge, 1000 feet above Banff, overlooking the Bow River, with dog team in foreground; and (4) The Towers, on Wonder Pass, near Mt. Assiniboine, one of the finest winter scenes in the Rockies

MAKING MONEY IN RETAILING

IN THIS town are many retailers who could and should have larger businesses.

The right way to get on in business is to set sales mark for the year—\$5000, \$10,000, \$20,000, \$50,000—whatever is reasonable and within one's financial ability.

Then the year's objective should be reduced to weekly and monthly amounts, in accordance with the seasonal character of one's business.

Then the next thing to do is to calculate the number of sales transactions needed each week to produce the weekly sales objective. Thus, if one's average sale transaction is 50c and if one's weekly sales objective is \$1.00; then clearly, the retailer must

have 200 sales transactions every week.

So the retailer's job is to get into his store 200 customers each week—an average of 3 1/2 a day.

These customers to be secured at the rate of 200 a week require to be (1) invited, publicly and regularly by advertisements in this paper; (2) informed about the seller's merchandise, prices and service—again by advertisers in this newspaper, and (3) so well served by the retailer that they will become "repeaters".

The main thing is customer attraction in required and predetermined numbers, and this is achieved by interesting and warm-blooded advertisements in this newspaper.

Our Advertising department stands ready to help retailer prepare customer-attracting advertisements

Issued by the Canadian Weekly Newspapers Association