

VOLLETT'S GROCERY STORE

wish to extend to our custo- and all our many friends a

New Year Greeting

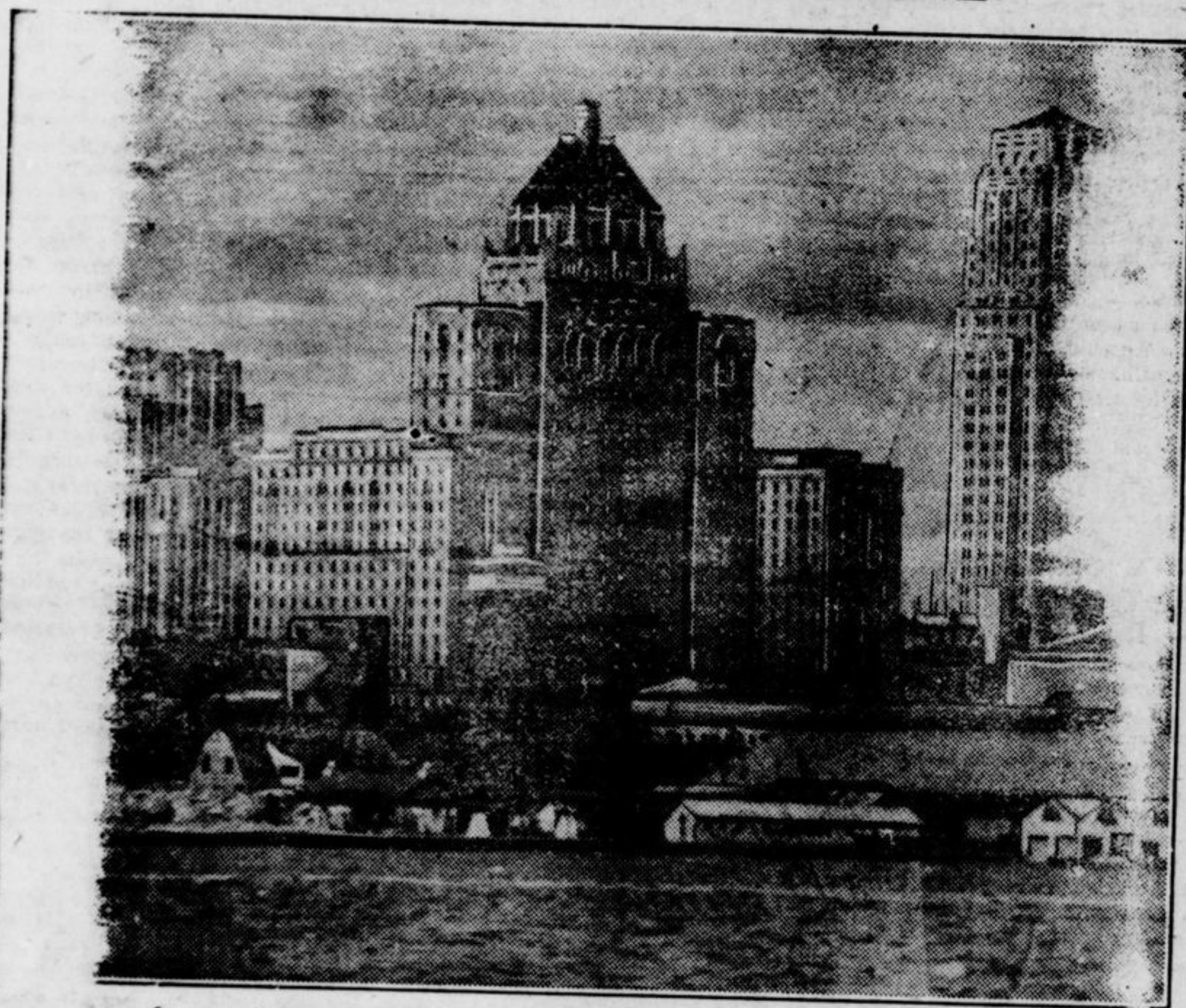
and every good wish for a

Happy and Prosperous

New Year

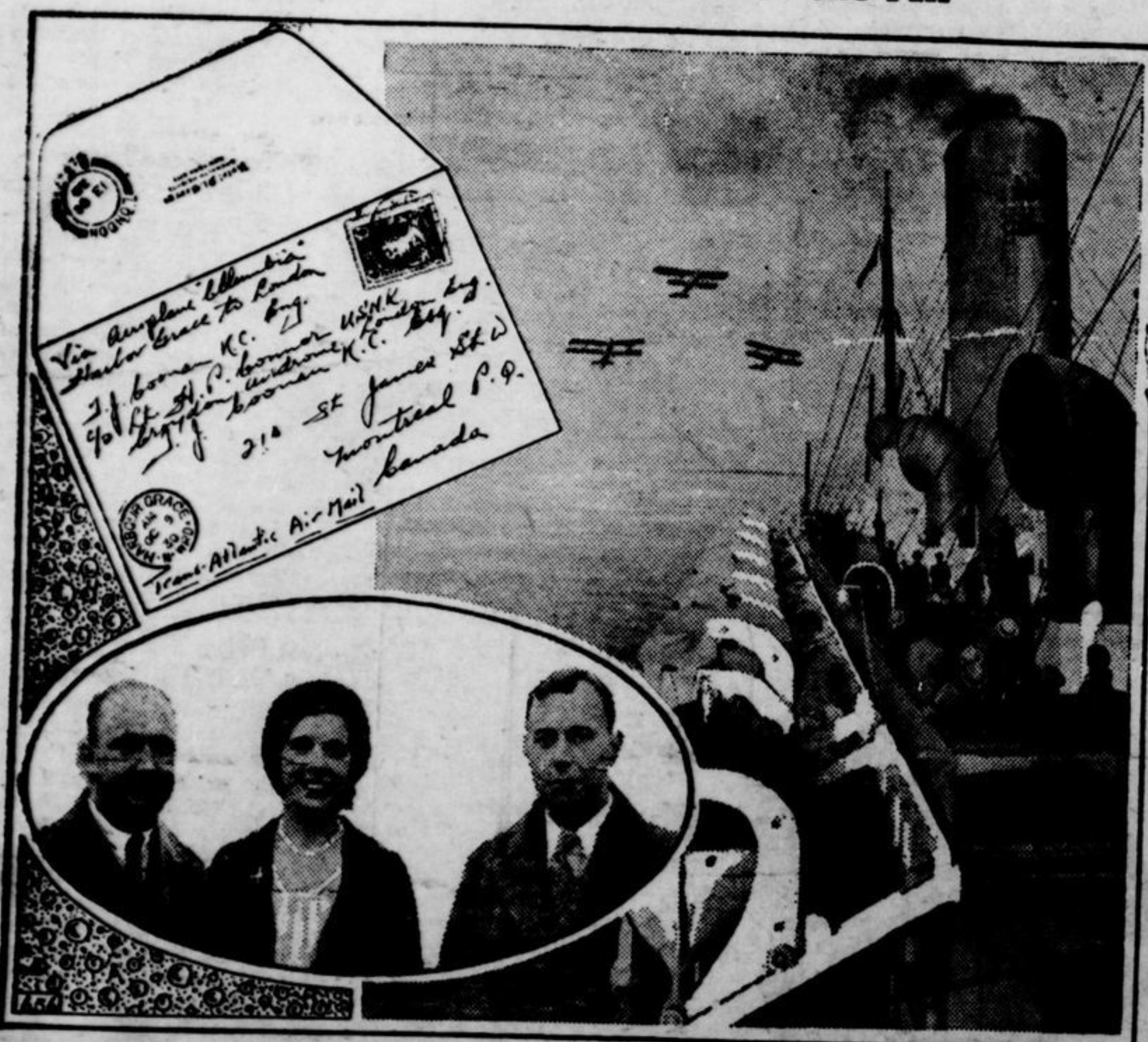
V. J. VOLLETT

TORONTO'S FINE SKYLINE.



A unique close-up of Toronto's waterfront gives the idea of the extraordinary growth of the downtown area since early in 1928. Centre of the picture is the Royal York Hotel, largest hotel in the British Empire; left is the Star office; and right the fine structure of the Bank of Commerce.

Planes Welcome Heroes of the Air



First Canadian to cross the Atlantic in a heavier-than-air machine, Captain J. Erroll Boyd, and his American navigator, Lieut. Harry F. Connor, had a royal reception by land and air when they arrived in Montreal recently aboard Canadian Pacific liner Duchess of Bedford. Their historic flight commenced September 13 from St. Hubert airport near Montreal and they landed the same day at Charlottetown, P.E.I. Thereafter contrary weather delayed the adventure and eventually they took off from Bedford, New Brunswick, October 9 and 24. The ship reached Halifax, one of the Bally Isles. They were in London

DORNOCH

We extend the season's greetings to the Review staff and readers for a happy and prosperous New Year.

Mr and Mrs CHM Buschlen, Durham and Mr and Mrs Wilfred Brown of Goderich, spent Christmas at the parental home, Mr and Mrs W. Smith.

Mr Alex. Ledingham, university student of Toronto, and Mr Peter Ledingham of Owen Sound, spent Christmas with the latter's parents, Mr and Mrs James Ledingham.

Miss Jean Ledingham is spending a few days with her sister Ruth in Toronto.

Miss Mary McIntyre of Toronto, spent Christmas at home.

Mrs A. McIntosh and family spent Christmas with Mr and Mrs E. B. Dargavel.

Mr and Mrs Fernie Hamilton left for their home in Flint, Miss. Mrs Hamilton has spent a month with her mother here.

Mrs J. Sweeney of ... is spending a few days with her mother.

Mr and Mrs Jas. Crute ... spent Christmas with the latter's parents in Durham.

Mr and Mrs Bert Ledingham of Calgary, Alta., home after a prolonged absence.

Mr and Mrs Colin Mel ... and family spent Christmas with Mrs. J. O. Greenwood, Zion.

THE DURHAM REVIEW

Member Canadian Weekly Newspaper Association. C. RAMAGE & SON, Editor and Proprietors.

16 DURHAM TO HAVE A SANTA CLAUS FOR 1931

Christmas 1930 is over for Durham and every other locality. While the idea that prompts this article is dead for 1930, it will have served its purpose if carried into effect for Christmas 1931. While a Santa Claus day was a popular feature in almost every urban locality surrounding Durham, which brought to these centres the largest Christmas crowds ever, Durham's Santa Claus was content to be seen only at S. S. concerts. It is hard to realize the tremendous popularity or drawing card of a civic Santa Claus, but judging by other towns, he brings the crowds—and the business.

Hanover, Walkerton, Chesley, Dundalk, Flesherton, Markdale, and countless more communities, build largely on the appearance of Santa on a certain day previous to Christmas, to please all the older and younger children. Walkerton did it up proud. After "they" had a procession of school children, headed by the Band, and accompanied by two comical clowns doing their stuff along the route, reached the Community Tree, which was decorated with variegated lights and numerous prizes. Mayor G. Schwandt stepped onto a drey at the foot of the tree and called for three cheers for Santa Claus, who had just arrived with bells on. The way the youngsters responded revealed that the kindly old gentleman had lost none of his popularity with the kiddies and the way he handed out sacks of candies, oranges, nuts, etc. in return for their appreciation filled the young hopefuls with more glee than an old maid in a bridal veil.

There you have it. It requires a little co-operation and management on the part of the business men of the town by donating extra prizes, for bringing the largest load to town; for the sleighload coming the greatest distance, etc. but it pays. Any movement with unity and co-operation of civic officials and business men pays. Let Durham have a community Santa and a community Christmas Tree for Christmas 1931. It's only 358 days away. Plan now.

CHRISTMAS GREETING CARDS BECOMES A GREAT INDUSTRY

It is interesting to watch the growth of the greeting card business. It has now developed into a regular expression of art, and were it not for the limitations on space, they would be retained in many homes simply for art's sake. Sentiment plays a large part with the Christmas card or folder, for we receive them from friends that are on our remembrance list but once a year. No family in Durham was there, but was the recipient of at least a half-dozen cards and they ranged in size from a tiny 2 x 4, to handsome large etchings. The accompanying verses were also recited of the Christmas spirit and ranged from the simple old wish for "a Merry Christmas" to a masterly effort.

It is hard to conceive the extent of the Christmas greeting business and what it does to turn the wheels of industry. During the fall months engravers and embossers are more than busy evolving beautiful designs suitable for the Christmas trade and the turn over must be in the millions. We are gradually getting away from the holly and mistletoe symbols and a wider scope or versatility is evidenced in greeting cards. This year the old fashioned English Christmas, when the carol singers in quaint costumes played a large part is brought out.

What is Canada's share of the 1930 greeting card business? Christmas may be becoming a commercialized sentiment, but it also is a great factor in turning the wheels of industry and if Canada were able to find a market for their products in this line, as United States and Saxony, it would absorb without doubt many of our unemployed. This Friday morning, Dec. 26, we have taken another look at the greeting cards that came to the Review family and were surprised at our find and of the little part Canada has in the embossing and engraving of greeting cards. We find that of cards stamped "Made in U.S.A.", there came 21; "Made in Saxony" 3; "Made in France" 1; "Made in England" 2; "Made in Germany" 1; "Made in Canada" 2; not stated where made 25.

Of course we understand too, Canada has not the population behind her to speak in numbers compared to our sister nation to the south, but the patriotic spirit in this regard also, might be sired a little more. The clerks

selling these goods naturally take the line of least resistance, instead of using their sales talk to promote the selling of Canadian goods which are undoubtedly as good as any produced in other countries.

LARGE BARN FIRE ON CHRISTMAS NIGHT IN GLENELG

Mr Geo. Noble, north of town, had a bad loss on Christmas evening, when his barn on the old Vessie farm, which he has rented, fell a prey to flames and was destroyed. He had gone that evening to feed the stock, hung his lantern on a nail on a post and while putting down the straw, heard the lantern crash. He hurried to it, hoping to extinguish the fire, but this being impossible, turned the stock out quickly. Mr Noble had no insurance on contents and much hay and straw were burned. The barn was valued at \$3000 and insurance on building will cover about half the loss.

GREEN GROVE

Miss Mary Bell is spending a few days with Toronto relatives. Misses Annie and Dorothy Arnett, Toronto, and Reg. of Elmira, spent over the holiday with Mr and Mrs. Wes. Arnett.

VARNEY

The losing side of the copper contest, conducted by the Ladies' Aid of Varney Church, were good losers, when true to promise, they staged one of the most successful socials yet held in Varney church. Mrs Earl Mead, Pres., conducted proceedings. There was plenty of variety in the program and also plenty of opportunity to laugh. A mock wedding ceremony was conducted, the principals being Mrs N. Kerr, bride; Mrs. S. Mountain, groom. Rev. Winnie Blyth was the officiating clergyman. The bride was given away by her (Mrs) Harry Caldwell.

MULOCK

Mr and Mrs Henry Spiez, Hanover, visited recently at Wm Lunney's Watson, who last Wednesday united University, is spending the Christmas vacation at the parental home.

HAMPDEN

Arrived too late for last week. A very enjoyable Christmas concert was held at No 8 last Friday evening, under Miss Brimblecomb's training. The night was one of those special mild ones with the roads in the right condition. One could take what they wished—car, cutter, sleigh or even shank's ponies, and the section was well represented, with a goodly number of outsiders. The children excelled themselves doing their different parts: singing, drills, and recitations were well prepared. A doll drill by six tiny tots is worthy of special mention, also the star drill by the larger girls, and the Highland Fling was a popular number. The young people produced the 'Hitching Post' in good time. Then Santa Claus put in his appearance with a well-filled pack on his back and the Christmas tree was robbed of its load and distributed among the school children, and some who once had been school children in other years. Lunch and coffee made by the trustees' wives made a pleasant social ending for the 1930 entertainment.

HAY WANTED

Highest market price paid for good hay for baling. Phone to Review, or write R. G. Armstrong, Teeswater.

ROCKY SAUGEEN

We are enjoying real holiday weather with enough snow for sleighing, but not too much for cars on the highway.

Mr and Mrs Malcolm McKechnie and Joan, spent Xmas with Mr and Mrs Geo. McKeekin, Durham.

Miss Myrtle McLean spent a few days with Miss Florence Even, Aberdeen.

Mr Jack Lawson returned to his school up north after enjoying Xmas holidays at his home here.

Mr and Mrs Thos Reay entertained at family dinner on Xmas Day.

Mr and Mrs Doug Clark and family, were visitors recently with Mr and Mrs D. Lamb, Aberdeen.

Mr Campbell McLean had his tonsils removed in Durham hospital. The operation was performed by Dr. D. B. Jamieson.

Miss Agnes C. Macphail was the guest this week of Mr and Mrs Thos Turnbull.

Mr and Mrs L. McLean and family ate Christmas dinner with Mr and Mrs Duncan McQuarrie and family.

Miss George Miller was a guest for a few days with friends in Durham.

NORTH ABEFDEEN

Miss Lottie Fletcher is spending Christmas with her sister at Seaford.

The McCormack family spent Christmas with Mr and Mrs Donald Stewart.

Mr Alex Fletcher and sister, ate Christmas goose with Mr and Mrs H. Riddell.

Mr and Mrs Percy Ledingham and family, spent the day with Mrs L's parents, Mr and Mrs C. Lawrence.

Mr and Mrs Fred Heft entertained a number of friends Xmas Day.

Mr and Mrs Arch Watson spent Christmas with latter's mother, Mrs Harvey Boyce and family.

Christmas visits were exchanged that day in this neighborhood; Mr and Mrs Philip McDonald with Mr and Mrs Carl McDonald; Mr and Mrs Gordon Goldsmith with Mr and Mrs E. R. Goldsmith; Mr and Mrs Jas Walsh and Leonard with Walkerton friends; Mr and Mrs Dan Sweeney, with Mr and Mrs Jno Sweeney; Miss Esther Riddell, Toronto, with her parents; Mr John Goldsmith and Wilfrid with Mr and Mrs C. R. Goldsmith; Mr Bert Coffey and sister, with Mr and Mrs Jno Sweeney; Mr and Mrs Geo. Miller, Williamsford, with Wm and Mrs Hodgson, Jr.; Mr and Mrs Jno Whyte, Crawford, with E. R. and Mrs Goldsmith; Mr E. Sweeney with his parents; Mr and Mrs W. Hodgson, Sr with his son; John Connor, Durham, with Mrs E. R. Goldsmith.

LETTERS TO THE EDITOR

Editor Durham Review

Dear Sir:

The Nominations have been made and it now remains for the electors to make a choice of the best man to control the Town's affairs for the year 1931.

I was agreeably surprised at the large turnout on Monday night and at the enthusiasm shown, though I would have liked to have seen less personal hostility.

The Chairman started to enlighten us as to what had been done during the year, but evidently some in the audience did not care to hear that. I think it would have been well to have, from one in a position to know, an account of what transpired behind the scenes as well as out in the open.

Rumors are rife of favoritism being shown in the matter of the disposal of town work and of water-main work as well.

Rumors of stone Gebts being paid through work allotted by the Board of Works. It would have been well to have such matters gone into and sifted thoroughly.

It would also have been well to have placed the blame for the disgraceful condition of the streets and walks during the past summer.

Evidently someone did not wish this to be made known.

We electors, should bear these things in mind when we go to exercise our franchise on Monday next. 'Onlooker'

TOWNSHIP OF BENTINCK

Tenders for following bridge covering and rafting will be received by the undersigned, until Saturday, 10th day of January next. Timber to be delivered where required. Persons tendering may tender for 5000 feet or over or for full amount of contract.

64 pieces, 18 feet in length, and 6 inches thick.

25000 feet—14 feet in length and 6 inches thick.

650 running feet, 2 in x 6 in.

1950 running feet, 4 in x 4 in.

For further information apply to Reeve or Superintendent. Lowest or any tender not necessarily accepted.

J. H. CHITICK, Clerk