

# continent Air Mail Starts

Mark Inaugura-  
of Last Link De-  
-Montreal

Ceremonies in four Cana-  
and one United States city  
marked the wedding of the  
airmail to Montreal—in an  
transcontinental air-mail  
the Pacific ocean to the  
this will mean a saving of  
mails brought from Van-  
and mail will be sent from  
to Seattle. Across coun-  
and from there to Mon-  
-London, Toronto  
are the five cities con-  
the last link. Service on  
of the route was man-  
a plane hopped off  
for Windsor at 5:15  
one morning. At this  
picked up seventy 14-  
and then took the  
here additional mail  
and the machine roar-  
for Toronto where it  
landed at 8 o'clock,  
hours and 45 minutes fol-  
-off at the Ford Air-  
-On arrival at the  
landed here, the  
mail from the Detroit  
transferred to another  
immediately took the air  
-time, following a brief  
the Quebec metropol-  
ed from there at 10:30  
-time.  
-more mail was added  
the plane headed into  
-handed several hundred  
-and the field and point-  
-of the west and Detroit  
-city connections were  
-leaving for Chicago  
-travelling to Montreal  
-with the air mail  
-Maritimes.  
-the Detroit-Montreal  
-Toronto combined  
-the opening of still  
-Large amphibians  
-ed here and in that city  
-lines hopped off from  
-crossing the lake with

# essed Dog Sport Shoes

Well as Pedigree  
Aristocratic  
Canine

The fall fashions for  
recently and society of  
to be made throughout  
-with rhin-  
-special border re-  
-far are among the  
-which the well-  
-all sport wear season,  
-with which the  
-the Park Avenue, Seattle  
-of a new social or-  
-other, as well as ped-  
-sion.  
-fashions are for dis-  
-Cullers, as an exam-  
-in plain designs for  
-Boston hats, braided  
-for dogs and they round  
-for golf, tennis and  
-chain, colors are soft  
-and not for others.  
-There are studded with

Every man will look  
-new shoes that have  
-the entire circum-  
-They come in pair,  
-about \$8 a pair,  
-must have two

# ent and Tariffs

(Cont.) The Govern-  
-Mackenzie King is  
-provision of doing  
-to build up a coun-  
-between this coun-  
-overhaul. This is the  
-relative reply to the  
-the tariff proposals. Mr.  
-right voice of power to  
-policies which would  
-the greatest purchaser  
-and Canada the  
-the British market.  
-concluded in this re-  
-despite our postwar  
-policy action. Under  
-of the United States has  
-and ever-growing share  
-lasting power? These  
-reply to three  
-in American tariff  
-of which has been  
-and against this De-

# Our Best Moments

Sometimes I think that when God  
judges us poor mortals He will judge  
us only by our best moments, and  
will not remember our worst.  
When a man gives a cup of cold  
water to a child out of pure sympathy  
It is one of his best moments, and we  
are told that God remembers this, and  
makes much of it. It seems as though  
God were always watching for that  
rare and special moment when a pure  
kindness masters us; and when we do  
indeed touch this happy mood of love  
and mercy. He is glad. If the devil  
judged the world, no doubt he would  
measure us by our worst moments;  
but it is part of the magnanimity of  
God to take account only of the best  
hours in the lives of his creatures.—  
W. J. Dawson.

# Speed Up, Driver!

In our fathers' day, the fable of the  
hare and tortoise was used to adorn  
the moral of steady plodding as  
against fitful speed. It is, of course,  
laughed to scorn in this hurrying  
motor age. The tortoise is now  
known as the small driver and far  
from winning the race he is more  
likely to land in the police court,  
charged with holding up the thirty-  
five-miles-an-hour procession.

Police magistrates have begun to  
fine the small driver for his lethargy,  
pointing out that he is almost as great  
a menace to public safety as the cut-  
in fiend, who, in apprehension, has of-  
ten been goaded to madness by his mad-  
ness by the sluggishness of the man  
who blocks the road ahead of him.  
What is happening now to the small  
driver explains in a way what hap-  
pens to the immovable obstacle when  
it gets in the path of the irresistible  
thirty-five-mile impulse which the law  
has sanctioned—the obstacle gets the  
worst of it.

Although no admirer of greased  
lightning maniacs on the paved high-  
way, we are free to admit a certain  
contempt and loathing of the small  
driver who, if he loiters for pleasure;  
is a selfish hog, and, if he loiters be-  
cause his ramshackle old machine  
hasn't got thirty-five miles an hour in  
it, is a suicidal fool who shouldn't be  
on the road at all. The fellow who  
crowls along at ten miles an hour  
hasn't a leg to stand on in more ways  
than one, and we can see justice in  
handing him a smart fine if his car is  
incapable of the authorized speed, or  
ordering the car to the junk heap if it  
isn't.

Just here arises the question: How  
about funerals?

Nowadays, in big cities at any rate,  
one takes one's last ride on earth in  
a motor hearse, whose speed, while it  
enters that of the black horses of a  
previous generation, hardly keeps  
pace with the prevailing tendency to  
get somewhere—no matter where—  
as comfortably and quickly as possible.  
The other day a York County magis-  
trate fined an impatient man ten dol-  
lars for cutting in on a funeral, re-  
marking at the same time that a fune-  
ral has a duty to the public to move  
along at say thirty miles an hour,  
that is at five miles less than the legal  
rate which may be taken as a mea-  
sure of respect for the dead.

Several clergymen, being interview-  
ed on the subject, saw no decency in  
hurrying a man into eternity at thirty  
miles an hour, while others took the  
ground that circumstances alter cases  
and that a six-cylinder funeral may  
be quite as respectful as a two-horse  
one if the heart truly grieves. None  
of them seems to have advanced the  
argument that if the deceased is really  
on his road to heaven he should be  
glad to get there as rapidly as may  
be, not to mention the fact that if he  
loves his fellowman as he does him-  
self he will not want to inconvenience  
him.

Be that as it may, it goes to show  
that the small driver is not even al-  
lowed to make a funeral his excuse.  
Hereafter, he is going to get his at  
the hands of Justice and nobody will  
lift a finger to help him. Small driv-  
ing is as much a vice as reckless driv-  
ing, although the latter is more spec-  
tacular. No matter what sort of driv-  
ing it is, too fast or too slow, it is  
generally the careful driver that suf-  
fers. It is he who is forced into show-  
ing, or gets his car smashed or his  
skill fractured. And, indeed, it has  
always been that way. Apollo drove  
the chariot of the sun too close to the  
earth one day and the inhabitants of  
Africa have been black ever since.—  
Montreal Standard.

# On a Fly-Leaf

Creatures that fly, or walk on legs,  
Or swim as fish, or crawl as worms  
Are mostly born, they say, of germs  
Hidden mysteriously in eggs;  
While vines, grasses, flowers and  
weeds  
Are born of germs hidden in seeds.

And yet these giddy cells that grope  
Out of their secret envelope  
With such a slow determined rush,  
Hurry to become a bush  
Or clamoring to become a bird,  
Are good as dead till they are stirred  
By a warm wind, or a wet weather,  
Giving a push to leaf and feather.

Words germinate like eggs or grain.  
They seem as lifeless as a stone  
Until you bring to them your own  
Equivalent of sun and rain,  
Or sit upon them in your thought  
And, having warmed them, hatch  
them out.

—Maurice Rosemann in Poetry.

# Our Best Moments

Sometimes I think that when God  
judges us poor mortals He will judge  
us only by our best moments, and  
will not remember our worst.  
When a man gives a cup of cold  
water to a child out of pure sympathy  
It is one of his best moments, and we  
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and mercy. He is glad. If the devil  
judged the world, no doubt he would  
measure us by our worst moments;  
but it is part of the magnanimity of  
God to take account only of the best  
hours in the lives of his creatures.—  
W. J. Dawson.

# Do you take pleasure in Housework

"I NOW go about my daily  
work with pleasure," says  
Mrs. Scott of Guelph. In  
spite of tiring domestic tasks  
and family cares, that is the  
way every woman should feel.  
But how many do?

Thousands of women all  
over the world have regained  
strength and nervous energy  
by taking Dr. Williams' Pink  
Pills, and write to tell us so.  
Mrs. Scott is one of these.  
"I was very much run-down,  
nervous, tired. I took Dr.  
Williams' Pink Pills and am  
as well as ever again. Now I  
go about my work with pleas-  
ure; in fact, feel 10 years  
younger."

Buy a box of Dr. Williams' Pink Pills at all druggists and  
dealers in medicine or, post-  
paid, by mail at 50 cents a  
box from The Dr. Williams Medicine Co., Brockville,  
Ontario.



Dr. Williams' PINK PILLS  
"A HOUSEHOLD NAME  
IN 54 COUNTRIES"

# Greatness

There is always something great in  
that man against whom the world ex-  
claims, at whom every one throws a  
stone, and upon whose head all at-  
tempt to fix a thousand crimes.

Women have all the advantages  
these days. It takes an income of six  
figures to get a man in the rotogra-  
phy section. One figure will get a  
girl there.

# Are You Ready



# When your Children Cry for It

Baby has little upsets at times. All  
your care cannot prevent them. But  
you can be prepared. Then you can  
do what any experienced nurse would  
do—what most physicians would tell  
you to do—give a few drops of plain  
Castoria. No sooner done than  
Baby is soothed; relief is just a mat-  
ter of moments. Yet you have  
eased your child without use of a  
single doubtful drug. Castoria is  
vegetable. So it's safe to use as of-  
ten as an infant has any little pain  
you cannot pat away. And it's al-  
ways ready for the crueler pangs of  
colic, or constipation, or diarrhea;  
effective, too, for older children.  
Twenty-five million bottles were  
bought last year.



# FERTILIZERS FOR FALL WHEAT

Carefully compounded to promote proper growth, Fall and Spring. Every  
carrot and less carrot buyer should have our prices. Write Now. Agents  
Wanted. Minimum car 15 tons. No reason to complain of high prices if  
you buy from us. Write today.

FERTILIZERS AND FEEDS LIMITED  
250 Dundas St. West, Toronto 5, Can.  
Our Motto: Quality—Service

# Rouen Is Unique

With Rouen we must start our sur-  
vey of Normandy, for Rouen is not  
only the ancient capital of the prov-  
ince, but it is the French town which  
contains the most marvelous collec-  
tion of ogival architecture and the  
most exquisite examples of Renais-  
sance construction. It is a compact  
city, and its chief sights are to be  
found in a small square area round  
the cathedral.

The plan is simple, and, in spite  
of the rich and varied spectacle that  
Rouen furnishes, a glimpse of it can  
be obtained in a few hours. Its  
steeples rise high into the air, but  
all of them are overtopped by the  
cathedral. One can contemplate this  
incredible group of buildings from  
the Cote Sainte-Catherine or from  
the height of Bonsecours. There at  
one's feet is the winding river, in a  
series of deep loops as it swells to  
the sea, with the masts of great ships  
by the transporter bridge, succeeded  
by older bridges which lead to the  
industrial suburbs, from which rise  
gigantic chimneys. There are the  
modern boulevards, clean and pleas-  
ant, and planted with trees. And  
there in the center is the old town,  
in which is concentrated this mirac-  
ulous cluster of edifices, each of them  
a gem polished by the centuries.

Rouen is the Gothic queen of  
France. There are those who com-  
plain because it has grown into a  
town of one hundred and twenty-five  
thousand inhabitants, and has taken  
on, in parts, an aspect of brightness  
and animation. I do not so com-  
plain; Rouen remains unspoiled,  
and Rouen preserves a civic pride, and,  
though it be true that certain mon-  
uments have disappeared, the best  
have been preserved, and for perfec-  
tion and for elegance they are unex-  
celled. Piled by human hands, these  
stones, daringly disposed, have been  
soaked not only by the sun and the  
rain, but by the soul of Normandy.  
They are not a piece of a museum.  
They are alive to-day, for all their  
venerable age. They are stones which  
speak—or, rather, sing. They remind  
us of a time when men worked with  
faith and with devotion, and when  
the anonymous artisan was an artist.

Rouen is unique: if one has not  
seen Rouen one has missed one of  
the most significant sights of  
France has to offer. There are many  
quiet and narrow streets with wood-  
en facades and shops which, lighted  
as they are by electricity, still seem  
to belong to the Middle Ages.—From  
"Normandy," by Sisley Huddleston.

# Lacquered Islands

Caribbean waters are never just  
plain sea-color—nor are they ever  
spread with one color only. The  
silken sheen of those seas is always  
a gorgeously shot silk—a watered  
silk—striped and ringed and zig-  
zagged with orange, grass-green, lemon-  
yellow, plum-purple. The colors of  
sea and sky do not wait for sunset  
there, or conform to the probabilities.  
And these endless, jeweled surfaces  
are studded with polished platinum  
islands fringed with jade palms.

I forget how many Bahamas there  
are—something like seven hundred,  
I believe. Every Bahama gazes out  
with delight upon his bright brothers,  
large and small, crowded exquisitely  
upon his horizon. It is a sort of Mut-  
ual Benefit Society of Islands—"I'll  
decorate your skyline if you'll dec-  
orate mine. . . . Even a little button  
of an island can take its place in the  
brilliant little scheme, so long as it  
can lacquer its sands with silver and  
wave a grove of thin, shock-headed  
palms.

Every Bahama island is a potential  
treasure island. The pirates—who  
must have been men of excellent  
taste in islands—made the Bahama  
group their headquarters and are  
said to have sown a crop of treasure  
that has not yet all been reaped. I  
have myself crawled down rough sea-  
weedy steps into several pirates'  
caves—steps that dip down abruptly  
between one bright shrub and an-  
other into a hole on the edge of the  
low coral cliffs, and lead into wide  
caves that look out through natural  
cliff windows on to the gorgeous sea.  
—Stella Hensen, in "Worlds Within  
Worlds."

# Retaliation

Vancouver Province (Ind. Cons.):  
The "brick for brick" policy is no  
good, because it is not going to help  
the people who will be injured by the  
American tariff. If anything, it will  
do them more harm. It is danger-  
ous because it will lead to a tariff  
war, and in a tariff war between a  
nation of 100,000,000 and one of 10,  
000,000, the chances are just about  
ten to one that it is the smaller that  
will get hurt.

Papa—"Is that young man waiting  
for Elsie to come home?" Mama—  
"Yes, and if she doesn't come soon  
we'll have to invite him for break-  
fast."

# Hands Up!



Edna E. Christoffsen, world's cham-  
pion (38) pistol shot, photographed  
in the grounds of the Empress Hotel,  
Victoria. She is a member of the  
Portland, Ore., police force and won  
the women's revolver shooting con-  
test at the police sports at Victoria  
and Esquimalt recently. Competing  
with Seattle, Portland and Vancouver  
police three years ago, Mrs. Christoff-  
sen was within a mark of the open  
championship and easily tops all wo-  
men revolver shots in the world.

# KEEP CHILDREN WELL DURING HOT WEATHER

Every mother knows how fatal the  
hot summer months are to small chil-  
dren. Cholera infantum, diarrhoea,  
dysentery, colic and stomach troubles  
are rife at this time and often a pre-  
cious little life is lost after only a few  
hours illness. The mother who keeps  
Baby's Own Tablets in the house  
feels safe. The occasional use of the  
Tablets prevent stomach and bowel  
troubles, or if trouble comes suddenly  
—as it generally does—the Tablets  
will bring the baby safely through.  
They are sold by medicine dealers  
or by mail at 25 cents a box from  
The Dr. Williams' Medicine Co.,  
Brockville, Ont.



"It isn't always a Ford that opens  
up and rattles when you step on it."

# Not Nearly Enough to Go Round

Washington (Cons.): Wash-  
ington's published recently esti-  
mated that \$30,000,000 worth of Cana-  
dian liquor entered the United States  
last year. This, no doubt, will be  
seized upon as an argument that if it  
weren't for Canadians, who are pan-  
dering to the appetites of poor thirty  
Americans, there would be much  
at all in enforcing the Volstead  
act. But it will be a stupid argument.  
Thirty million dollars worth of liquor  
at current prices represents, roughly,  
about eight million bottles. Consider-  
ing, therefore, that there are 120,000,  
000 people in the United States, how  
far would 8,000,000 bottles go—in a  
year? Actually, they would supply  
about two drinks in twelve months for  
each American adult.

# Upper Canada Centennial

At the centennial celebrations of  
Upper Canada College in September  
there will be present the descend-  
ants of two of the men most con-  
cerned in the first days of the Col-  
lege. The Hon. Ulrick Colborne-  
Vivien is a grandson of Sir John Col-  
borne (later Lord Seaton) who, when  
Lieutenant-Governor of Upper Can-  
ada, was active in founding the  
School. Mr. Montague Harris, who  
is also coming from England for the  
occasion, is a grandson of the first  
Principal. A further link with the  
past will be the unveiling of a tablet  
near the corner of King and Simcoe  
Streets—the site of the original Col-  
lege buildings in the days of Muddy  
York.

Nancy, who was only 5, was much  
impressed when a large bunch of  
roses arrived for her mother. "Why  
did you get them, mother?" she asked.  
"You see, Nancy, seven years ago to-  
day daddy and mother were married,"  
explained the mother. "Goodness!  
He was a long time sending them,  
wasn't he? You'd think he'd have  
sent them seven years ago."

# Man-Made Gems

Rubies, Sapphires, Diamonds,  
and Pearls Can All Be Pro-  
duced Artificially—and are  
Just the Same as the Real  
Thing.

Another step in the age-long search  
by man for a process by which he  
could manufacture gems artificially  
has just been taken. Chemists have  
succeeded in making sapphires and  
rubies from pure clay.

Specially designed vessels are em-  
ployed to melt the clay, drops of which  
are then cooled and turned into fine  
gems. They are already being sold  
for use in delicate grinding and cut-  
ting appliances, in watches, and for  
personal wear.

It was thirty-six years ago, in 1893,  
that man first made his own version  
of that monarch of gems, the diamond,  
by chemistry. The celebrated French  
chemist, Henri Moissan, then started  
the world by producing diamonds ob-  
tained by heating iron, which contain-  
ed dissolved carbon, in electric fur-  
naces of his own invention, and sud-  
denly cooling the molten material.

But in spite of the sensation, the  
diamonds were unmarketable. They  
were minute and exceedingly costly.  
And to this day they have never been  
made cheaply enough to be a com-  
mercial proposition. There seems no  
reason, however, why some modifica-  
tion of this process, or perhaps an en-  
tirely new method, should not make  
the production of artificial diamonds  
as successful as that of rubies and  
sapphires.

The well-known "paste" diamonds  
are in a different class. They consist  
of a special kind of glass, but an enor-  
mous trade is done in them!

# Pearl Trade Secrets

In one direction man-made gems  
have had complete success. That is  
the pearl trade. It is well known that  
a pearl oyster deposits a secretion  
which eventually forms its pearl. It  
occurred to men to regularize this  
production by inserting a foreign body  
into living oysters, the deposits on  
which would make fine pearls.

This process, operated chiefly by  
the Japanese, has proved very effec-  
ent, an "art" very large trade is done in  
these "cultured" pearls, as they are  
called.  
Other man-made pearls are made  
from mother-of-pearl, and hollow glass  
beads filled with wax and coated with  
a combination of gelatine and minute  
silvery scales from a little freshwater  
fish called the bleak. But these, like  
"paste" diamonds, are mere imitations  
and have not the same chemical con-  
stituents and properties as the origi-  
nals, as is the case with "cultured"  
pearls, electrically produced diamonds  
and the latest German rubies and sap-  
phires.

At the same time, so far as looks  
are concerned, many of the artificial  
pearls sold to-day are so perfect that  
it is impossible to tell them from the  
real thing.

# Minard's Liniment for Earache.

Luck  
Luck is ever waiting for something  
to turn up. Labor, with keen eyes  
and strong purpose, will turn up  
something. Luck lies in bed and  
wishes that the postman would bring  
him the news of a legacy. Labor  
turns out at six o'clock and with  
busy pen or ringing hammer lays the  
foundation of a competence. Luck  
whines. Labor whistles. Luck re-  
lies upon chance; labor upon capital.  
—Cobden.

# Great Things

Some would be thought to do great  
things who are but tools and instru-  
ments, like the fool who fancied he  
played upon the organ when he only  
blew wthe bellows.  
One day remarks that some girls  
use dumb-bells to get color on their  
faces and some use color on their  
faces to get dumb-bells.

# LUXO FOR THE HAIR

Ask Your Barber—He Knows



What many people call indigestion  
very often means excess acid in the  
stomach. The stomach nerves have  
been overstimulated, and food sours.  
The corrective is an alkali which  
neutralizes acids instantly. And the  
best alkali known to medical science  
is Phillips' Milk of Magnesia. It has  
remained the standard with phys-  
icians in the 50 years since its inven-  
tion.  
One spoonful of this harmless,

Red Rose Orange Pekoe Tea is truly economical. A  
half pound makes almost as many cups as a full pound  
of cheap tea costing 50c to 60c.

# RED ROSE TEA "is good tea" RED ROSE ORANGE PEKOE is extra good

True Life  
"How can life be true life without  
friends?"  
Constant and solid, whom no storms  
can shake,  
Nor death unfix, a right friend ought  
to be.  
And if condemned to survive, do not  
make  
No second choice, but grief and morn-  
ing.  
But friendship's best fate is, when it  
can spend  
A life, a fortune, all to serve a friend.  
—Katherine Phillips.

Classified Advertisements  
BABY CHECKS  
B BABY CHECKS: JULY AND AUGUST  
Rocks 12c, Brown Leghorns 10c, as-  
sorted chicks 2c. Express paid on 200 or  
over; free catalogue. A. H. Switzer,  
Granton Ontario.

# AEROXON

With The Pin  
The Honey Fly Catcher  
You Must Do Your Bit  
in the war against the fly-carrier  
of germs and breeder of disease.  
It is proven that AEROXON is one  
of the most advanced and most  
efficient means of combating the  
fly evil. It is convenient, because  
flies never get away when once  
caught. Each spiral gives three  
weeks' perfect service.  
BEWARE OF IMITATIONS  
Sold at drug, grocery and hardware stores  
La Cie C. O. Genet & Fil, Limited  
MONTREAL, QUE.  
Distributor for Ontario  
NEWTON A. HILL  
56 Front St. E., Toronto

College Girl Tells  
How She Cleared  
Skin, Gains 12 lbs.  
"I am a student at Columbia Uni-  
versity," writes Miss Arden Ambro-  
okian, "and I am writing to inform you  
of the benefits derived from Ironized  
Yeast. It helped me away with some  
unsightly pimples that were so hard  
to get rid of. Before taking Ironized  
Yeast my weight was 103 lbs. Now  
I weigh 115 lbs. My face and neck  
are rounding out, my digestion is bet-  
ter, I eat and sleep well and my  
health is excellent."  
Letter after letter tells this same  
wonderful story. Five to 15 pounds  
gained in a few weeks. Bony limbs  
rounded. Blemished skin cleared.  
Only when Yeast is Ironized is it  
more effective—for iron is needed  
to bring out the weight-giving  
and strengthening values of Yeast.  
Get these pleasant tasting tablets to-  
day. Never cause gas or bloating.  
Safe—no harmful drugs.  
Go to any drug store to-day and get a  
full size treatment of Ironized Yeast.  
If after this generous trial you are  
not delighted, get your money back  
from druggist or manufacturer. If  
inconvenient to buy from druggist,  
send \$1.25 to Canadian Ironized Yeast  
Co. Ltd., Fort Erie, Ont. Desk 425-BT.

Dandruff  
Rub Minard's into your scalp  
four times a week. Prevents  
falling hair.

# MINARD'S "KING OF PAIN" LINIMENT

Was In Bed  
All Summer  
"I have to work in the store and  
do my own housework, too, and I  
got nervous and run-down and was  
bed nearly all summer. The least noise  
would make me nervous. I was told  
to take Lydia E. Pinkham's Veget-  
able Compound and I have taken  
seven bottles. It has made me strong-  
er and put more color into my face.  
I am looking after my store and  
housework and my four children  
and I am getting along nicely now."  
—Mrs. J. Malin, R. R. No. 5, Burton  
St. East, Hamilton, Ontario, Canada.

# When Pain Comes

Lydia E. Pinkham's  
Vegetable Compound  
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