

PRICEVILLE AND VICINITY

PRICEVILLE

Nov. 20, 1928. Today is snowing hard and if this keeps up, we'll soon have good sleighing.

Remember the fowl dinner in McKinnon Hall Monday ev'g. Nov. 26th, probably the last and best of the season.

Miss Marjorie Moore, Proton, spent the week end with her friend, Miss Beth Hincks.

calves at the other place and is not to be found. The place has been searched but there is no trace of it, so if anyone sees a stray calf, they will probably find the owner.

Mrs. (nee Katie McPhail), is visiting her mother, Mrs. Pinkerton, who has been sick with pneumonia.

Mr and Mrs Wm Hay, of Swinton Park, visited Friday at A. L. Hincks. Word has been received that Mrs. Dan Campbell has had a successful operation, tho' a critical one.

We are glad to know the patient is getting along as well as could be expected.

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HENDERSON'S BAKERY

The Presbyterian S. S. is having their Christmas entertainments in the Hall on Dec. 24th.

Inspector and Mrs Morrison, Meaford, spent a few days visiting at Dr Milne's.

Last Tuesday night the Pricevilleites journeyed to Swinton Park to the Y. P. Guild and there had an enjoyable evening.

Miss Jessie Nichol spent a few days at her uncle's, Hugh McMillan's. The funeral of the 8-month old baby of Mr and Mrs Walter Turnbull, was held Friday at McNeil's cemetery.

We welcome Mr and Mrs Jim Weir and family, also Mrs Spicer into our midst.

Mr Dan McLean has gone to Toronto for the winter months. Mr Frank McArthur, son of A. B. McArthur, has gone to Toronto to attend school.

Mr and Mrs Dougald McDermid of Collingwood, also Mr and Mrs W. Wilson, Brampton, spent a day recently at A. A. McDermid's.

SWINTON PARK

On this Nov. 20th, we have our first real covering of snow—everything is white and clean and the roads are all covered.

The Salem young people are preparing a play to be given early in December. The school teachers and pupils are at work expecting to entertain the older folk and Santa Claus some evening before Christmas.

Mr and Mrs Geo. Stewart and Irma, were in Toronto for the holiday. Mr and Mrs John Stevenson and family, Holstein, spent Sunday with her parents, Mr and Mrs Geo Binnie.

Mr and Mrs D. J. McArthur, Arch, and John and Mr Alfred Watson, spent the week end with the former's sister in Guelph.

Mr and Mrs Ed Lee and family of East Linton, spent Sunday with her father, Mr Jas McGillivray.

Messrs Jno McFarlane and Arthur Brown, Toronto spent Thanksgiving at the former's home here.

Misses Esther McInnis and E. McCoskey spent Thanksgiving at Mr. Malcolm McInnis's.

Some from here attended the 'Farm Youth' meeting in Durham Wednesday night. We are indeed pleased to have the Provincial Debating cup come to South Grey this year.

BUNESSAN

Mrs R. J. McGillivray entertained the Women's Mission Circle of Glenelg Centre Baptist Church on Wednesday last.

Misses Anna Mary McLean and Margaret McFarlane went to Toronto on Friday the latter to spend the winter there.

Messrs Arch and Neil McArthur and Miss Annabelle, spent Thursday evening at McFarlane's.

Sorry to report the Traford family ill: Miss Islay and Master Willie have the jaundice.

Miss Marybel McArthur, now stenographer in Toronto, was home for Thanksgiving.

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Glenelg Council

Met on Saturday, Nov. 10th. Members present with exception of Mr. McKechnie who was unavoidably absent through sickness.

Minutes were read and approved. The Road Sup't., Mr Turnbull, presented report amounting to the sum of \$5249.38, which included a progress payment to the Ontario Bridge Co. of \$3785.00 and \$455.12 for approach to Mr McQuarrie's bridge.

Black—Boyd: That the following accounts be paid: C. Ramage & Son, printing account \$128.05; H. H. Macdonald, salary as clerk \$75; do, assessing jurors \$4; do, postage \$2; Thos. J. Brodie, selecting jurors \$4; do, 1/2 day inspecting bridge \$15.00; Mal. Black, 1-2 day inspecting bridge \$15.00.

Whitmore—Black: That the following claims for sheep killed by dogs be paid: Dennis Callaghan, 1 sheep killed \$11; Robt Wilson, 1 sheep injured \$4; H. Eckhardt, 1 lamb killed \$12; John O'Neill, 2 sheep killed \$24; Harold Watson, 1 sheep killed \$10.50; S. H. Wright, 2 sheep killed \$25.

Black—Boyd: That Sheep Inspectors be paid as follows: Wm Edge, for 4 inspections \$6; Mal. McInnis, 4 inspections \$6; S. H. Wright, 5 inspections \$7.50.

Black—Boyd: That the Reeve and Treasurer be authorized to borrow on the credit of the municipality the sum of \$6000 to meet current expenditure.

Whitmore—Black: That this council loan to the Glen. Mun. Telephone System the sum of \$75 for 1 month, at 6 per cent per annum. Carried. Council adjourned to Dec. 15th. H. H. MacDONALD, Clerk

HOPEVILLE

A few from here attended the funeral of the late Miss Isabella Ferguson, which took place to Salem cemetery Saturday last.

Mr Wm Gillies, Buffalo, spent over the week end with his cousin, Alex McPhail.

Mrs Frank McLean and Mrs Geo Welsely were the delegates appointed to attend the Prov'l Women's Institute convention in Toronto.

Mr and Mrs Dick Scott and son Earl, Oshawa, have spent a couple of weeks among relatives, returning

home Monday. The children have started practicing for Christmas concerts.

Communion will be dispensed in United Church on Nov. 25th. Preparatory services Friday preceding.

FOWL SUPPER

Priceville Presbyterian Church will hold a Fowl Supper on Monday evening, Nov. 26th, from 6 to 8 p.m. followed by a lecture by Rev. Dr. Inkster of Toronto.

There will also be a program of songs and instrumental music by the Clark family of McIntyre and others. Admission 50c and 25c.

Pharmacy Week Display in Durham Caught Woman's Eye

Because of her interest in her home, it may be argued, a woman would be sure attracted to wall papers, whether permanently in position or on display in a store, but the reason of an attraction provided they are put before the public in the proper way, in this article Christine McGillivray Campbell tells just how the Pharmacy Week Display in McFadden's drug store appealed to her and incidentally, she touches on other points about Mr McFadden's merchandising methods that caught her attention, particularly a home-made rack for the effective showing of wall paper stocks.

From "Drug Merchandising" IT WAS a lucky day that brought us into Durham, Ont., while the National Pharmacy Week display was in the south window of McFadden's Drug Store.

Since drugs no longer are considered so very important in drug stores and since it has never occurred to us that drugs had much of a romantic or historic side, we experienced a distinct thrill when we entered the store on Monday.

On the opposite side we found the cameras and photographic supplies which the business carries with the usual accommodation of having films developed and enlargements made.

There are sport goods prominently displayed in their seasons. In fact, Mr McFadden assures us that the firm observes all the holidays and festive seasons in its displays, and quite obviously this is not one of the stores by which one knows spring Christmas are coming down.

Crepe Paper Tip for the Christmas Season Though Mr McFadden is scarcely well enough to be about again after a very painful motor accident some weeks ago, he was kind enough to ferret out for us a photograph of the store which was taken, however, before a number of improvements in the way of shelving effects were placed. Though Mr McFadden has been confined to his home—a very comfortable rug brick home by the way, which he built last year—a good deal since his accident, it speaks well for his organized business methods and for the training of his staff that the store went on its harmonious way, efficient, interesting and distinctive.

Much of the efficiency, interest and distinctiveness is due, we suspect, to the deft arrangements and charming personality of Miss Ritchie, who has served in the business for some years. Hers was the credit last summer when on sultry days customers coming in faced the coolest kind of rustling blue and white crepe paper curtains which were arranged quite across the back of store.

Miss Ritchie told us she used 19 rolls of the full width into narrow streamers and twisting each of these. The blue paper was hung in front, the white close behind it, and the twisting, as well as the perpetual movement with every breath of air intermingled the white and blue delightfully.

(Certainly there is no law to prevent anybody willing to take the pains for exquisite china gave one an impression of thoroughgoing care of appearances even in inconspicuous details.)

Since even a reporter has qualms of conscience, and it seemed unfair to worry a man who was still suffering physically, we gave one a postscript, but certainly not to dispense with an interview concerning merchandising methods. Consequently we made our way out of the drug store, only to discover that the north window was staging a display of Halle-wein suggestions. On a line strung with false faces swung one bearing horns and showing the semblance of a personage with whom no good druggist has even a speaking acquaintance.

There were all the possible suggestions for Halloween parties, napkins, invitations, seals lanterns with owls and bats and shrouded ghasts and black cats sporting over all of these and all under an eerie green blue electric light.

Know "Your Doctor's Right Hand Man" Naturally with window displays so pointedly up to-the-minute passing shoppers infer that this is the place where one can obtain what one wants when one wants it. Even at that we took another glance over the other window and the old merrits and made a note of one of the printed pointers:

"Know your druggist better: he is your doctor's right hand man." On Durham Road, containing 200 acres more or less. Eight miles from Durham, two from Priceville. Apply ALEX. STONEHOUSE, R. R. 1, Priceville

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NOTICE TO FARMERS The Durham U. F. O. Live Stock Association will ship stock from Durham, on Tuesdays. Shippers are requested to give three days' notice. JAS. LAWRENCE, Shipper

DURHAM HIGH SCHOOL Intending pupils should prepare to enter at the beginning of the fall term. Information as to courses may be obtained from the Principal. Each member of the staff is a University graduate and an experienced teacher.

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