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Sun and Earth "Calories"

The sun devours one billion meteors a second.
This represents 1,000 tons of iron, magnesium, silicon, oxygen and other elements.
The earth "eats" between 20,000,000 and 30,000,000 shooting stars a day.
If the earth weren't surrounded by protecting blankets of atmosphere, which absorb the whizzing stars, life here would be destroyed.
Eighty thousand photographs of the heavens have been taken by Dr. Harlow Shapley, director of the Harvard observatory, to determine the above facts.

A Toad Story

One day, my father, sister, and I were out in the garden, watching a little toad.
My father took a little stick, and very, very gently scratched one side of the toad and then the other.
The toad seemed to like it, for he would roll from side to side and wink. I was so interested that when they went in, I took the stick, and did as my father had done. I thought if he rolls from side to side as I touch him, what would he do if I ran the stick down his back?
I did so; and what do you think happened? His skin, which was thin and dirty, parted in a neat little seam. There was a bright, new coat below.
Then my quiet little toad showed how wise he was. He gently and carefully pulled off his outer skin. He took it off the body and his legs first, and then, blinking over his eyes, till where had it gone? He had rolled it into a ball and swallowed it.

Sea Birds

The question is often asked, "Where do sea birds obtain fresh water to slake their thirst?" But it has never been satisfactorily answered until recently. An old skipper has told how he has seen these birds at sea, far from any land that could furnish them water, hovering around and under a storm-cloud, clattering like ducks on a hot day at a pond, and drinking in the drops of rain as they fell. They will smell a rain squall a hundred miles distant, or even further off, and scud for it with almost inconceivable swiftness.
How long sea birds can exist without water is only a matter of conjecture, but probably their powers of enduring thirst are increased by habit, and possibly they go without water for many days, if not for several weeks.

Temper Sign Boards

In a Japanese temple there is fixed a wooden frame filled with nails. When a man is vexed with anyone, instead of going to harm the person, he pays the priest a certain sum of money for a nail and drives it into the frame. In this way he relieves his temper without doing much harm. It would be a good idea to have similar frames fixed up in our nurseries, so that when little boys and girls were inclined to be a trifle naughty they could take some nails and hammer them into these frames till all the bad temper disappeared.
Energy
The longer I live, the more deeply am I convinced that that which makes the difference between one man and another, between the weak and powerful, the great and insignificant, is energy, invincible determination, a purpose once formed, and then death or victory.—Fowell Buxton.

Belief in Self

To believe in oneself is the mark of a wise man. To believe only in oneself is the mark of a bore. To believe only in others is the mark of a futile idealist. To believe neither in oneself nor in others is the mark of a fool.



Mrs. White: Have you ever been in a predicament, Mrs. Green?
Mrs. G.: Why—er—I don't think I have, Mrs. White. Is it a roadster or limousine?

Job for a Virtuoso

An evangelist and violinist wishes a position as caretaker for a city party. Poultry my delight. Wife will do housework.—Ravens (N.Y.) paper.

If a Carnegie or a Leverhulme beget a family of sons who inherited their father's ability, all the wealth of the world might soon be in a very few hands.—J. D. Beresford.

A successful monopolist is a person who succeeds in occupying both arms of his theatre seat.

Gladys: "When you told Dave that you'd be a sister to him, what did he say?"



Genuine Westinghouse Electric Iron FREE

If your wife has always wanted a genuine Westinghouse Electric Iron, here is your opportunity to obtain a fine one for her, FREE. A "Poker Hand" is attached to every plug of Big Ben Chewing Tobacco. Enjoy this rich, full-flavored chew—save only ten sets of "Poker Hands"—and the Electric Iron is yours.

Buy Big Ben by the Vacuum (air-tight) tin, which keeps the plugs in the same perfect condition as they were when they left the factory.

Chew BIG BEN and Save the "Poker Hands"

FINANCIAL NEWS

Why Did London Carry Mond Up to 43

The buying that carried Mond Nickel up to 43 when the big rush in the market was on is attributed to habit, and possibly they go without water for many days, if not for several weeks.

While International shares are holding to-day around 175, Mond shares have been moving up gradually and went above 33 recently. If London interests, and they were important, were not entirely fooled, there may be something left unsaid.

The matter of a basis for the merger raises another question. Is International Nickel as it stands today worth 6 times as much as Mond Nickel, having regard to physical assets, earning power net current assets, plant and capital, etc.

The London Hunt and Country Club is widely known for the excellence of its afternoon teas. For several years this progressive club has used no other tea but Red Rose Orange Pekoe—a blend that leads all others in flavor and full-bodied richness. Put up only in bright, clean aluminum packages.



Acid Stomach

Excess acid is the common cause of indigestion. It results in pain and sourness about two hours after eating. The quick corrective is an alkali which neutralizes acid. The best corrective is Phillips' Milk of Magnesia. It has remained standard with physicians in the 50 years since its invention.

times its volume in acid. It is harmless and tasteless and its action is quick. You will never rely on crude methods, never continue to suffer, when you learn how quickly, how pleasantly this premier method acts. Please let it show you—now. Be sure to get the genuine Phillips' Milk of Magnesia prescribed by physicians for 50 years in correcting excess acids. Each bottle contains full directions—any druggist.

1928 was 2 per cent. less than for the same period of 1927, and 9 per cent. less than in 1926.
Periodical advertising in National Publications in the first 10 months of 1928 was 2 per cent. less than in the first 10 months of 1927 and 1 per cent. more than in 1926," says R. S. Kellogg, secretary of the Newsprint Service Bureau, New York.
Pages printed in newspaper of over 100,000 circulation:
Average for September Dailies
Dailies Sundays
1928 30 108
1927 30 103

Turning an Elephant Charge

One large elephant in a rage is enough to paralyze the bravest hunter, but when seven of the monsters charge two lone hunters it is only a miracle that saves the men. W. S. Chadwick recites the tale and only elephant charge encounter in the November issue of "Field and Stream."
"Then the native behind us carelessly trod upon a rotten stick," says this article, "and at the sound the two bulls and five cows came into line, facing us. A moment they stood with lifted trunks searching for our scent, and then with screams of rage they started toward us."
"Stand steady," I heard Ben say. "Aim at the centre bull and give him all you've got! Work your bolt like hell!"
"From behind us I heard the native call: 'Look out, master. They're going to flight!' and the sound of running feet showed his effort to efface himself."

"The next two minutes are rather blurred in my recollection. I felt as a beetle might in the shadow of a great boot, or a man bound to the rails in front of an express train. It seemed impossible to stop that mighty oncoming force. But I worked my rifle bolt desperately and placed shot after shot in the chest of the centre animal of the line, while beside me Ben's express roared unceasingly.

At perhaps thirty yards, the two centre animals—a young bull and a cow—leaped drunkenly against the animals on their right. The two on the outside left closed in, and like a troop of soldiers on parade they wheeled to the right into the forest, the left flank animals passing within twenty-five paces of us!"

TO THE MOTHERS OF ALL PALE GIRLS

If Your Daughter Shows Signs of Anæmia a Tonic is Needed.

Anæmia is simply a lack of blood. It is one of the most common and at the same time most dangerous troubles from which growing girls suffer. It is common because the blood so often becomes impoverished during development, when girls often overwork and overstudy. It is dangerous because of the stealthiness of its approach and because of its tendency to grow steadily worse. Every growing girl should occasionally take a tonic to ward off this insidious trouble. It is because of their powerful action in rebuilding the blood that Dr. Williams' Pink Pills have made a world-wide reputation. The case of Miss Claire Sullivan, Pincher Creek, Alta., amply proves the value of this medicine. Miss Sullivan says: "During my school days I suffered a great deal from thin and watery blood. I was continually weak and tired; my appetite was poor, my sleep unrefreshing and I was troubled with backaches. To make matters worse I was attacked with acute appendicitis and the operation left me in a very weakened state. My mother, learning of the result was simply wonderful, as they completely restored my health, and now recommend these pills to weak, pale girls suffering as I did."

You can get the pills from your druggist, or by mail at 50 cents a box from The Dr. Williams Medicine Co., Brockville, Ont.

Use Water to Remove Rust

It's a fact. Gun dope from a marksman. Edward H. Proudman ran across an old Ballard rifle. It was in a terribly rusty condition, the action would not work. He proposed to soak it in kerosene, but Joe said no: "Water put him on, water take him off; soak him in water for three days."
Fool advice, but Joe knew his business. So, after removing the stock, Mr. Proudman soaked the barrel in water for three days. He was surprised at the amount of rust that came off. The action worked as well as ever. He then oiled it up and now declares it works O.K.—From The American Rifleman.

Honey Bandit?
Man held in Miami after shooting bee.—Florida Times-Union.

I am opposed to the return of the saloon as much as I am in favor of the banishment of the speakeasy.—Norman Thomas.

Minard's Liniment for Backache.

King Amanullah Builds Modern Afghan Capital

London—The new Afghan capital city, Darulaman, which will replace old Kabul, is nearing completion on modern and completely Western lines, say Afghan newspapers reaching here.
The city is the inspiration of King Amanullah, who recently visited European countries and is ambitious of transplanting Western ideas, culture and methods of living to his mountain kingdom.
The nucleus of the new city is the official quarter. This will consist of a modern palace, equipped with the latest facilities, and a number of huge government buildings which will house all state departments.

A GREAT PUZZLE TO CAREFUL PARENTS

One of the greatest puzzles to the careful parent is to know just what medicine to give the little ones. When the child falls ill with gripping pains; is seized with cold or fever, refuses food or vomits what he has taken, when he cries a great deal and cannot get the sleep so necessary to the growing child, the parent is in a quandary. What is to be done on such occasions? As often as not there is not a suitable medicine in the house. The puzzle is to what to give him to set him right quickly.
It is to meet such emergencies that Baby's Own Tablets were designed. These pleasant little Tablets quickly reduce fever, break up colds, relieve constipation and indigestion and allay teething pains. They quiet the nerves and promote restful health-restoring sleep. They are guaranteed absolutely harmless and safe for even the youngest and most delicate baby.
Baby's Own Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams Medicine Co., Brockville, Ont.

A Boy and His Dog

A boy and his dog make a glorious pair:
No better friendship is found anywhere,
For they talk and they walk and they run and they play.
And they have their deep secrets for many a day;
And that boy has a comrade who thinks and who feels,
Who walks down the road with a dog at his heels.
He may go where he will and his dog will be there,
May revel in mud and his dog will not care;
Faithful he'll stay for the slightest command
And bark with delight at the touch of his hand;
Oh, he owns a treasure which nobody steals,
Who walks down the road with a dog at his heels.
No other can lure him away from his side;
He's proof against riches and station and pride;
Fine dress does not charm him, and flattery's breath
Is lost on the dog, for he's faithful to death;
He sees the great soul which the body conceals—
Oh, it's great to be young with a dog at your heels!
—Edgar A. Guest in "When Days is Done."

Mistakes

There are about three things a fellow can do when he makes a mistake. He can resolve that he will never make another, which is fine, but impracticable.
He may let that mistake make a coward of him, which is foolish; or he can make up his mind that he will let it be his teacher and so profit by the experience that if the situation comes his way again, he will know just how to meet it. There is a real wisdom in this attitude. Think it over.
Each of us must decide whether he will let his mistakes remain his enemies or become his friends. Why should we let a mistake, or even two or three, brake our spirit and sap our fighting strength?
A lad who showed that kind of disposition on the cricket field or on the football ground would never make the team. We all make mistakes, but if we let them be our teachers, counselling us, advising us, admonishing us, in due time we shall acquit ourselves all the better in the school of life.

Food for Heroes

Women, from the endangered communities matched the heroic work of the men, serving coffee and sandwiches under great handicaps, and even sandbags.—New York Times

Proof of Valor

Wife—"When we were married, I thought you were a brave man."
Husband—"So did a good many other people."—Kansas City Times.

"Clarice: "He had the nerve to ask to borrow my car so he could take another girl out riding."

The prettiest women in the world seem to be in London.—Sir William Orpen.

ISSUE No. 44—'28

RED ROSE TEA "is good tea"

The Orange Pekoe, at a little extra cost, is extra good
In clean, bright Aluminum

Empire Settlement

Gabriel Wells in the Spectator (London): (In a letter headed "Unemployment and Emigration.") New enterprise is an essential element of the problem. Employers are needed before employment can be had. To increase the number of employers is I would suggest, then (speaking with deference—not being an Englishman), is that the English Government turn itself into an agricultural and industrial employer on an extensive and diversified scale, both in Canada and the other Dependencies. Let the English Government in those places buy up tracts of uncultivated lands, and establish thereon farms, mills and cognate industries, even to the setting up of new centres of populations. The Government, like a father to his children, ought to take its sons and daughters by the hand and effectively help them to help themselves; and not set them adrift upon the uncharted seas of potentialities.

Break Colds with Minard's Liniment.

Firsts and Seconds
Agents of good character and above the average in ability, to sell an entirely new and most liberal line of life-insurance policies for children between ages one and sixty-five years.—Ad in an Arkansas paper.



What Will you do When your Children Cry for It

There is hardly a household that hasn't heard of Castoria! At least five million homes are never without it. If there are children in your family, there's almost daily need of its comfort. And any night may find you very thankful there's a bottle in the house. Just a few drops, and that colic or constipation is relieved; or diarrhoea checked. A vegetable purgative, Castoria is about the only thing you have ever heard doctors advise giving to infants. Stronger medicines are dangerous to a tiny baby, however harmless they may be to grown-ups. Good old Castoria! Remember the name, and remember to buy it. It may spare you a sleepless, anxious night. It is always ready, always safe to use; in emergencies, or for everyday ailments. Any hour of the day or night that Baby becomes fretful, or restless. Castoria is never more popular with mothers than it is today. Every druggist has it.



Classified Advertisements

RUG YARN

\$1.15 PER POUND UP. TWENTY samples free. Stocking & Yarn Mfg. Dept. 1, Griffla, Ont.

Probably Bacchus
Stage Hand—"Shall I lower the curtain?"
Manager—"Why?"
Stage Hand—"One of the livin' statues has the hiccupes."—Old Maid.

Blood-letting cannot be healthy. It has been abandoned by the surgeons and let it be abandoned by the nations.—Field Marshal Lord Allenby.

ASK YOUR LOCAL DEALER FOR Canadian Artist's Series Christmas Cards

Beautiful Hand-Coloured Christmas Cards designed by Canada's Leading Artists. Twelve especially attractive cards with charming and appropriate sentiments may be purchased at a considerable saving in boxed assortments at 50c, \$1.00, and \$1.50.

Published by
ROUS & MANN, LIMITED
172 SIMCOE ST. TORONTO

PATENTS

List of "Wanted Inventions" and Full Information sent Free on Request.

THE RAMSAY CO., Dept. W.
275 Bank St. Ottawa, Ont.



Cuticura SOAP
Fragrant, Antiseptic, Cleansing and Beautifying

A Preventive

For preventing stiffness and further pain from sprains and hurts of any kind use Minard's.

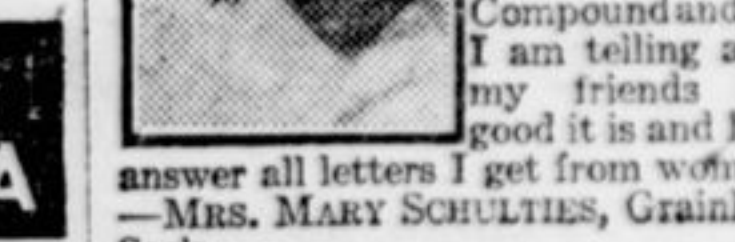


MINARD'S LINIMENT
"KING OF PAIN"

WOMAN SO SICK COULD NOT WORK

Helped by Taking Lydia E. Pinkham's Vegetable Compound

Grainland, Sask.—"I am glad that I heard of that good Lydia E. Pinkham's medicine and I will not be without it again. I was so sick that I could not work at all and could not sew on the machine. My aunt told me of Lydia E. Pinkham's Vegetable Compound and I am telling all my friends how good it is and I will answer all letters I get from women."—MRS. MARY SCHULTZ, Grainland, Sask.



DON'T DO THIS! LEONARD EAR OIL

Improves Hearing, Relieves Head Noises
Nine out of ten cases of DEAFNESS and HEAD NOISES are caused by catarrhal mucus (matter) in the Eustachian Tubes, which connects the nose and the ears. Leonard Ear Oil removes the MUCUS, OPENS UP THE TUBE and THE OTHER AIR PASSAGES OF THE HEAD, and the result is improved hearing and relief from Head Noises. It is not put in the ears, but is "INSERTED IN THE NOSTRILS" and "RUBBED IN BACK OF THE EARS" and special instructions by a noted Ear Specialist in each package for different kinds of Deafness and Head Noises tell you exactly how to take care of your own case. Leonard Ear Oil is not an experiment but has had a very large and constantly growing sale since 1907, and every year it has relieved thousands of people of their Ear Troubles. No matter how long you have been deaf, nor how deaf you are, or what caused your deafness, or how many things you have already tried which have failed to relieve you, Leonard Ear Oil has relieved many such cases as your own. Why not try? The price is \$1.25. Leonard Ear Oil is for sale at Druggists, or direct postpaid upon receipt of price.

Interesting folder sent on request
A. O. Leonard, Inc., 70 Fifth Ave., New York

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TORONTO