

OWL-LAFFS



An advertisement for a lecturer says he "speaks straight from the shoulder." Too bad some of those talks can't originate a little higher up.

Short Reach.
They sat in the swing at midnight. But her love was not to his taste; His reach was but thirty-six inches, While hers was a forty-six waist.

Small Boy (looking at new rural mail box)—"It must be the minister's."

Another Little Lad—"No, it can't be. Don't you see what it says on it? 'No collection on Sunday.'"

"Poor Miss Seymour came near getting herself into trouble last night. She started, according to her usual habit, to look under the bed."

"Well, her bed at the time happened to be an upper berth in a sleeping car."

What's become of the good old days when people used to say: "What's become of the good old days?"

Feeling too lazy to go to school, Johnny told his mother that his tummy hurt.

"But last night you said your back hurt," was his mother's reply.
"It was so dark in my room that I couldn't see where the pain was."

"William, don't you know it is wicked to sail your boat in the bathtub on Sunday?"

"Don't worry, Mother; this ain't a pleasure trip. This is a mission going to Africa."

The easiest way to size up a stranger is to watch his expression when you ask for a match.

"So you are going to marry? Have you anything laid up?"

"Yes, I've a rich uncle laid up with a paralytic stroke and I'm his only surviving relative."

The real saving grace is the grace of saying.

Be kind to everyone, and it's a sure bet you won't overlook yourself.

Deep-sea diving is perhaps the only profession which it is customary to begin with at the top and work down.

They were looking at a kangaroo at the Zoo when an Irishman said: "Beg pardon, sir, phwat kind of a creature is that?"

"Oh," said the gentleman, "that is a native of Australia."

"Good heavens!" exclaimed Pat. "Aa' me shter married was o' oom?"

Pep is the spice of life.
A cynic is an idealist who is afraid of his ideals.

"Did you let that young man kiss you?" asked a Toronto matron of her flapper daughter the other evening.

"Let him? I'll say I didn't. I actually had to help him," she replied.

If brevity is the soul of wit, ain't the ladies' skirts a scream?

The Expert Jumper.
The kangaroo dwells in the jungle wild,
Where his talents are simply wasted, child;
What a star he'd be on a city street
Where the traffic and crossings meet.

Problems of the Future
G. W. Thomson in the Nineteenth Century and After: To determine the true ends production should serve is the problem of the future. Involved in it are problems of the place of machinery in large-scale reproduction, self-government in industry, functionalism, and the distribution of the reward. It is to the solution of these problems the scientific economist must bend his energies, becoming less an exponent or analyst of current economic and financial practice than a prophet of things to come, a master-builder of the new economic humanism.

A New Complaint.
Poor Smith was taken ill and hurried to hospital by his wife.

"Has he got pyjamas?" said the matron.

"Pyjamas?" exclaimed Mrs. Smith, puzzled. "I dunno what it is, but he's a dreadful pain in his stomach."

Waitress (to customer troubled about his salad)—"Is the salad gritty, sir?" Customer—"Gritty? It's a gravel path with a few weeds in it."

THIS GREAT TONIC RENEWS STRENGTH

Simply Because it Enriches and Builds Up the Blood.

In no trouble is delay or neglect more dangerous than in anaemia, which means poverty of the blood. It is very common in young girls and in persons who are overworked or confined within doors. It makes its approach in so stealthy a manner that it is often well developed before its presence is recognized. But taken in time there is a tonic that co enriches and purifies the blood that good health and strength soon comes to the former weak, anaemic sufferer. This tonic is Dr. Williams' Pink Pills, which for years have been the most successful blood-builder known, and has credit for restoring to good health thousands and thousands of people who have suffered from some of the many ailments that come through weak, watery blood.

The correction of anaemic conditions by Dr. Williams' Pink Pills is as certain as anything can be. As proof of this Miss Margaret A. Smith, Brockville, Ont., says:—"After having a severe attack of jaundice I was left in a very weak and run-down condition. I was pale and my nerves on edge. I could not sleep at night and would toss and turn for hours at a time. I finally decided to try Dr. Williams' Pink Pills, and soon began to feel better, and after taking a few more boxes of the pills I felt as strong as ever, and could thoroughly enjoy my rest at night. Now, I always recommend these pills to any friends who may be ailing."

Better sleep, steady nerves, improved appetite, increased vigor—all these can be yours by taking Dr. Williams' Pink Pills. Begin them today. Sold by all medicine dealers, or by mail post paid at 50 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.



The Hard-Boiled Egg.
"He thinks he's tough—calls himself a hard-boiled egg."
"And, as you might expect, he's yellow in the middle."

Is the Public Always Wrong?
London Morning Post (Cons.): The chief count in the indictment of the critic against the public is that it is irresponsive to the highest art. Is that true? Allowance must be made for limitations. It would be unfair, for instance, to reproach the public for not appreciating a Greek tragedy performed in the original Greek and according to the conventions of the Greek theatre. It is the unfamiliarity of the form that is more often than not responsible for what seems to be public insensibility; or it is the failure of the good to attain the truly great. Be it remembered it is only genius that knows how to speak in accents that touch the universal heart.

We are so sure you will appreciate perfect tea in perfect condition that we make this offer. If you buy Red Rose Tea in the new aluminum package and you are not thoroughly satisfied, we have authorized your grocer to return your money on receipt of the container, no matter how much of the tea you have used.

Tit For Tat.
A country couple went to a manse to get married. After the ceremony the bridegroom called the minister aside and whispered confidentially in his ear: "I'm awf' sorry I canna pay ye as muckle as I would like to, sir, but I'll show ye how to fix up your gas-meter so that it winna register!"

Question of Loyalty Answered
The force of the French Canadian is mainly the ownership of the land.

The Saving Flour!

Its superior strength makes Purity go farther than ordinary flours. It is perfect for all your baking—cakes, pies, buns and bread—so the one flour sack only is necessary.

PURITY FLOUR

Send 30c in stamps for our 700-recipe Purity Flour Cook Book. 20c Western Canada Flour Mills Co. Limited. Toronto, Montreal, Ottawa, Saint John.

FLIT
Destroys
Flies, Moths,
Mosquitoes,
Ants, Roaches,
Bed Bugs

ASTONISHING MISINFORMATION OFTEN GIVEN U.S. READERS

The American Press Often Carries Articles—Supposedly Authentic—But Misleading and Detrimental to Canada

SO BAD ITS FUNNY

The New York Sun carried the following article in a recent issue and the editor of this page derived a lot of amusement from its perusal. We heard it on. We also give a letter we sent on the N.Y. Sun giving our views of the matter.

The Article
French Canadians Gain Western Allied Politically With Western Farmers—Hold 101 of 245 Seats in Commons
By Charles Lynch

Special Correspondence to The Sun Copyright, 1927. All Rights Reserved. Ottawa, Ont.—Canada is shortly but surely drifting away from imperial ties as evidenced by the growing popularity of "O Canada" as the national anthem instead of "God Save the King." Certain imperialists have become alarmed and have besought the people to leave their hats on when "O Canada" is being played.

The "origin of 'O Canada'" is French Canadian, and the French Canadian is to-day ruling the dominion. More than that, the French Canadian race may be the dominant one in Canada in another fifty years by virtue of their great natural increase.

At present the French Canadian people control 101 seats out of 245 in the Federal House of Commons. In Quebec, which is their province, they control 62 out of 65. In the great English province of Ontario the French are creeping in. To-day they control 13 seats out of 82.

Amazing Growth
The French Canadian laughs at race suicide. A recent census shows that the average French Canadian family numbers ten. The French Canadian colony in the dominion in 1783 numbered 60,000. To-day that band has increased to about 2,500,000 in Canada and 1,500,000 in the New England States.

Canada's population is hovering around 9,000,000. Despite the fact that they are in the minority, the French Canadians control the country which was taken from their ancestors centuries ago by the English. The reason is simple: The French Canadian and the farmer of western Canada are allied politically, and despite all pleas stick to their union, with the result that they dominate. Incidentally, it may be pointed out that 55 per cent. of the farmers of western Canada are foreign born.

The main feature of the French Canadian race is their ability to survive. A striking example is that of "The Miracle of the Acadia Race"—immortalized by Longfellow in "Evangeline." In 1752 the little French settlement of Acadia in Nova Scotia and New Brunswick was dispersed by the English.

Still Retain Language
Years afterward their descendants returned and settled on the same farms from which their ancestors had been driven. To-day they control 40 per cent. of the total population and they have elected Peter J. Veiot, one of their compatriots, as prime minister of New Brunswick.

The French Canadian has managed to retain his language and his school, where religious instruction is given. Religious instruction is not permitted by the law of the country, but there is no politician who would dare imperil his political life by attacking this with the exception of leaders of the Orange order.

The French Canadian is not only a pioneer, but a great settler, with an undying love of the land. They pioneered in Manitoba long before the Canadian Pacific railway was built. They have blazed new trails, and by virtue of their avastive disposition they have followed the path of the old "coureurs-des-bois."

Question of Loyalty Answered
The force of the French Canadian is mainly the ownership of the land.

Tendencies in Farming
Hamilton Spectator (Ind. Cont.)—It is interesting to observe that two-thirds of the total revenue of the English farmer is from his live stock, most animals, dairy products, poultry, eggs and wool. With the Canadian farmer the value of this source of income is rising and now amounts to one-third of the total, which means that for many eastern farmers it constitutes the main source of revenue. Canadian dairy products now amount to \$250,000,000 a year, while live stock valued at over \$100,000,000 is annually sold, with poultry, eggs and wool running to approximately \$70,000,000 a year. Great crops overtop in value all other sources for farmers in Canada, the prairie provinces particularly holding a strong position in this respect.

FOR MOTHERS OF YOUNG CHILDREN

Mothers are quick to praise anything which brings health and comfort to their little ones—any medicine that will make the baby well and keep him well will always receive hearty recommendation from the mother. That is why Baby's Own Tablets are so popular. Thousands of mothers, throughout the country, not only use them for their own little ones but are always delighted to be able to recommend them to other mothers. Those of mothers have proved Baby's Own Tablets to be without an equal in relieving their little ones of any of the many minor ailments which arise out of a derangement of the stomach and bowels. Baby's Own Tablets are the ideal laxative—easy to take but thorough in action. They banish constipation and indigestion; break up colds and simple fevers; expel worms and make the teething period easy. The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

18 Hours Saved By Air Delivery

Mail Brought to Montreal Well Ahead of Time by Airplane
INAUGURATE SERVICE
500 Pounds of Letters Delivered—Flier is Welcomed

Aerial transportation of some 500 pounds of Royal Mail from the S.S. Empress of Australia to Montreal saved 18 hours. The mail was taken from the ocean liner at Rimouski and inaugurated Canada's air mail service.

The machine, which carried the mail, was an H.S.2L flying boat piloted by Albert Robert Fergie, with Major H. S. Quigley of the Canadian Airways Limited as passenger and relief pilot. It left Rimouski at 9 o'clock Friday morning and arrived at four in the afternoon. Half an hour was spent at Three Rivers securing fuel. The actual flying time was thus six and a half hours.

AVOIDED DELAY.
The rail journey from Rimouski to Montreal takes from 12 to 13 hours depending upon the choice of trains, but the mail from the Empress of Australia arrived at Father Point late to catch the morning train which arrives here at 9 p.m. daylight saving time. It would have had to wait the departure of the evening train which arrives here at 10.10 a.m. daylight saving time.

The use of the air machine enabled the postal authorities to sort the contents of the 37 sacks and have the letters delivered Saturday morning in Montreal, Toronto, Ottawa and other more distant points.
RUSHED TO OFFICE.
After the 350-mile hop from Rimouski the landing was made at Canadian Vickers where he sacks were taken ashore and rushed off to the post office.

The Canadian Airways Limited have four machines, two being H.S.2L craft and the others a Curtiss Seagull and a Norman Thompson.

For all pains—Minard's Liniment.

Auto-Suggestion
"Safety First" was the subject of the lesson. After the teacher had spoken of the imagination needed by the motor driver, he asked: "Now, can you suggest something else he requires beside foresight?"
"Please, sir, four-wheel brakes," came the reply from one bright youth.

Some people find their past an ever-present difficulty.

Baby's Own Soap
Best for You and Baby too

Minard's Liniment for Lumbago.
ISSUE No. 43-27

Now packed in Aluminum, the same as years ago.

RED ROSE TEA

"is good tea"



Over the Wall.
"Well, well, it ain't Mike himself. How did you get out so soon? Were you pardoned?"

"Now! Yuh see I had charge of the athletes in the Pen so I jes organized a pyramid team."

Lights Out!
"Heavens, how hard it is to leave you!" he sighed. "Oh, light of my days, light of my thought, light of my very existence, light—"

"Lucy," interrupted a bored voice, from the stair-head, "but that confounded light out at once and come to bed."

Father—"Don't you want to grow up a good man?"
Willie—"I don't mind being a good man after I'm grown up, but I want some fun while I am growing up."

PATENTS

List of "Wanted Inventions" and Full Information Sent Free on Request.

THE RAMSAY CO., Dept. W, 473 Bank St., Ottawa, Ont.

Try the New Cuticura Shaving Stick
Freely Lathering Medicinal and Emollient

In the Woods
Hunters find Minard's an excellent remedy for sprains, cuts and wounds. Pack a bottle in your kit.

MINARD'S LINIMENT

"KING OF PAIN"

FOR COLDS

FOR COLDS
BAYER
ASPIRIN

Proved safe by millions and prescribed by physicians for Colds, Neuritis, Pain, Toothache, Headache, Lumbago, Neuralgia, Rheumatism.

Does NOT AFFECT THE HEART

Safe

WARNING!
Beware of Counterfeits

There is only one genuine "ASPIRIN" tablet. If a tablet is offered as "ASPIRIN" and is not stamped with the "Bayer Cross"—refuse it with contempt—it isn't "ASPIRIN" at all! Don't take chances!

Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists.

Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Monacian, and of the Bayer Manufacture, to assist the public against imitations, the Bayer Cross will be stamped with their general trade mark, the "Bayer Cross".