

A FEATHER IN CANADA'S CAP

When the agricultural authorities in Canada set out, a few years ago, to encourage the growth of the poultry industry, they decided as one of the first steps to establish greater confidence among potential consumers in the quality of Canadian poultry produce. The Canadian housewife used to regard eggs with suspicion, as housewives still do in some other countries. Twelve years ago, the Canadian Produce Association adopted a standard of grading for eggs, which the Government made effective legally on the basis of inspection for export and interprovincial shipments. The effect became so apparent in the export trade, according to one authority, that the better grades of Canadian product sold for as much as twenty cents a dozen higher than the nearest competitors on the Glasgow market.

Egg production in Canada has increased enormously since the higher standard became general throughout the country, but the Canadian consumers are keeping pace with production. They have, indeed, attained the distinction of eating more eggs even than the people of Belgium or of the United States, where they have the reputation of wielding no mean egg-spoon. According to recent statistics, while the average consumer in the United States is eating 207 eggs per annum and in Belgium 213, the consumption of eggs in Canada established a record last year of 237, or very nearly one egg daily throughout the year for every one of Canada's 9,330,000 inhabitants. Great Britain's consumption during the same year is given as 110 eggs per capita, and is ahead of Norway, Sweden and Denmark, but which is behind both Germany and France.

The remarkable growth of the poultry industry is being advertised to the world next month at the World's Poultry Congress in Ottawa. Over forty countries are taking part in the congress, many of which are sending national exhibits of live birds. Unique collections are being sent from India, Japan and other distant lands. The cosmopolitan throng of delegates to the congress will number upward of 8,000, it is estimated. They are journeying to Canada from every continent. A great neighboring representation from the United States is forecast, including delegates from the various nation-wide organizations which are affiliated with the poultry industry.

Canada has a reputation for the successful handling of exhibitions. No effort is being spared to make the international exhibition of poultry attractive. Incidentally, a special tour across Canada is being arranged, from Halifax to Vancouver and back, to give delegates an opportunity of seeing some of Canada's other productive resources. The World's Poultry Congress should help to advertise the remarkable growth of the poultry industry in recent years, as well as to stimulate the interest of producers in the continuous and indeed increasing improvement of the industry.—Editorial in Christian Science Monitor.

Luring Trout in Low Water

Usually the dry fly is one best bet at this time of year, when the water is very likely to be low and clear, and as a general rule twelve or fourteen and in some cases smaller flies are the thing to use. There is one thing that is absolutely necessary and that is a fine leader or cast, tapering from .011 to .007. Be sure that the hooks on your flies are exceedingly sharp. Bark colored, dry fly leaders are the best when it comes to getting rises. As to the dry flies, experiments on low clear water show that ordinarily, so-called tied, delicate looking flies, work far better than the more bulky ones.

Send a little time gilling the different flies in your kit and then place them in a glass of water to see how they look. It is interesting to note the great change that the oil makes in flies and one will find that trying them out in the glass this way breeds ideas in the brain, many of which will work well on the stream. Brown and gray are the two colors most generally used, although I have found a ginger palmer, with pink and black very effective. The orange fish hawk also holds a very dear spot in my heart especially when it comes to fishing for natives. This fly is tied with a furnace hackle (light), the hackle being placed near the eye of the hook. The body is orange with a gold rib and perfectly plain.—Ray Bergman in Hunting and Fishing Magazine.

100-Year-Old Zoo Parrot Lays Egg

London—Apparently benefited by attendants' experiments with what corresponded to a monkey gland operation, Old Bill, famous zoo parrot, laid an egg on her 100th birthday. Old Bill was christened years ago before her sex was known. She exhibited no surprise at the sudden resumption, after years of her evigoviparous activities, but seemed proud of her feat.

Sliding Scale.

From a foreign paper comes the story that an American publisher cabled to Dean Ince: "Will you write your life? Offer two thousand pounds." The dean cabled back, declining the offer. The publisher then cabled: "Will you write the life of Christ? Lower terms, of course."—Boston Transcript.

DEBILITY DUE TO INDIGESTION

Perfect Digestion Comes Through Rich, Red Blood

There can be no perfect digestion unless you have rich, red blood. This is scientifically true. It is also true that there is no tonic for the stomach that is not a tonic for every other part of the body. The way, then, to tone up the stomach is to tone up the blood.

The many so-called stomach remedies merely try to digest your food for you. How much better it is to tone up the stomach so that it will do its own work as nature intended. There is no pleasure in eating predigested food. Tone up your stomach and your appetite and digestion will soon be normal.

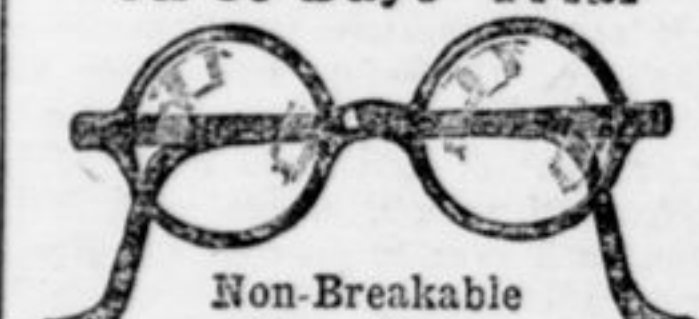
If your digestion is weak and your blood thin you need the help of Dr. Williams' Pink Pills to enrich the blood and restore strength. In addition use care in the selection of your food and your stomach trouble will soon pass away. Mr. Gordon Dundas, Peterboro, Ont., tells as follows what this medicine did for him. He says: "Something over a year ago I was a gasoline salesman when I was taken sick. I felt very miserable and lost twelve pounds in weight. I did not sleep well and could not eat as I could scarcely retain anything in my stomach. I went to a local doctor who told me the fumes of the gas had got into my system. He gave me some medicine and told me I had better go to the country for a change of air. I did so, but I still felt restless and groggy, and had no ambition. On the advice of a friend I decided to try Dr. Williams' Pink Pills. I had not been taking the pills long before I was beginning to rest better, and to eat fairly well. I kept on taking the pills until at the end of the seventh box I knew I did not need any more, as I had gained the weight I had lost, slept well and could eat anything. I have since had splendid health and cannot say too much in praise of Dr. Williams' Pink Pills.

You can get these Pills from any medicine dealer or by mail at 50 cts. a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Bostock Creek

Bostock creek, which is tributary to the Heddlewater river in British Columbia, is named after Senator Hewitt Bostock, who entered the House of Commons in 1896 as member for ale and Cariboo.—Geographic Board of Canada.

SPECTACLES On 30 Days' Trial



Non-Breakable Clear Vision

Will give you a younger and yet more distinguished appearance. Built for strength, comfort, beauty. Light as a feather, with smooth, hand-polished nose bridge and gradually curved temple bows that cannot cut the tender nose or ears. A work of beauty and a delight for the wearer. Send No Money—Perfect Satisfaction Guaranteed.

Let me send you on 30 Days' Trial my famous "Crown" Spectacles. Will enable you to read the smallest print, thread the finest needle, see far or near. If you do not think my Spectacles, at only \$12.00, equal to those sold elsewhere at \$15.00, send them back, you won't lose a cent. You are to be the sole judge. Hundreds of thousands now in use everywhere. Beautiful case included FREE. Just send your name, address and age on the coupon below. I will also tell you how to get a pair for yourself without cost. OUT AND MARK (COTTON) TODAY.

Crown Spectacle Co., Dept. W-14-4 50 Front St. W., Toronto, Ont.

I want to try your spectacles for 30 days. This places me under no obligation. Also please tell me how to get a pair for myself FREE.

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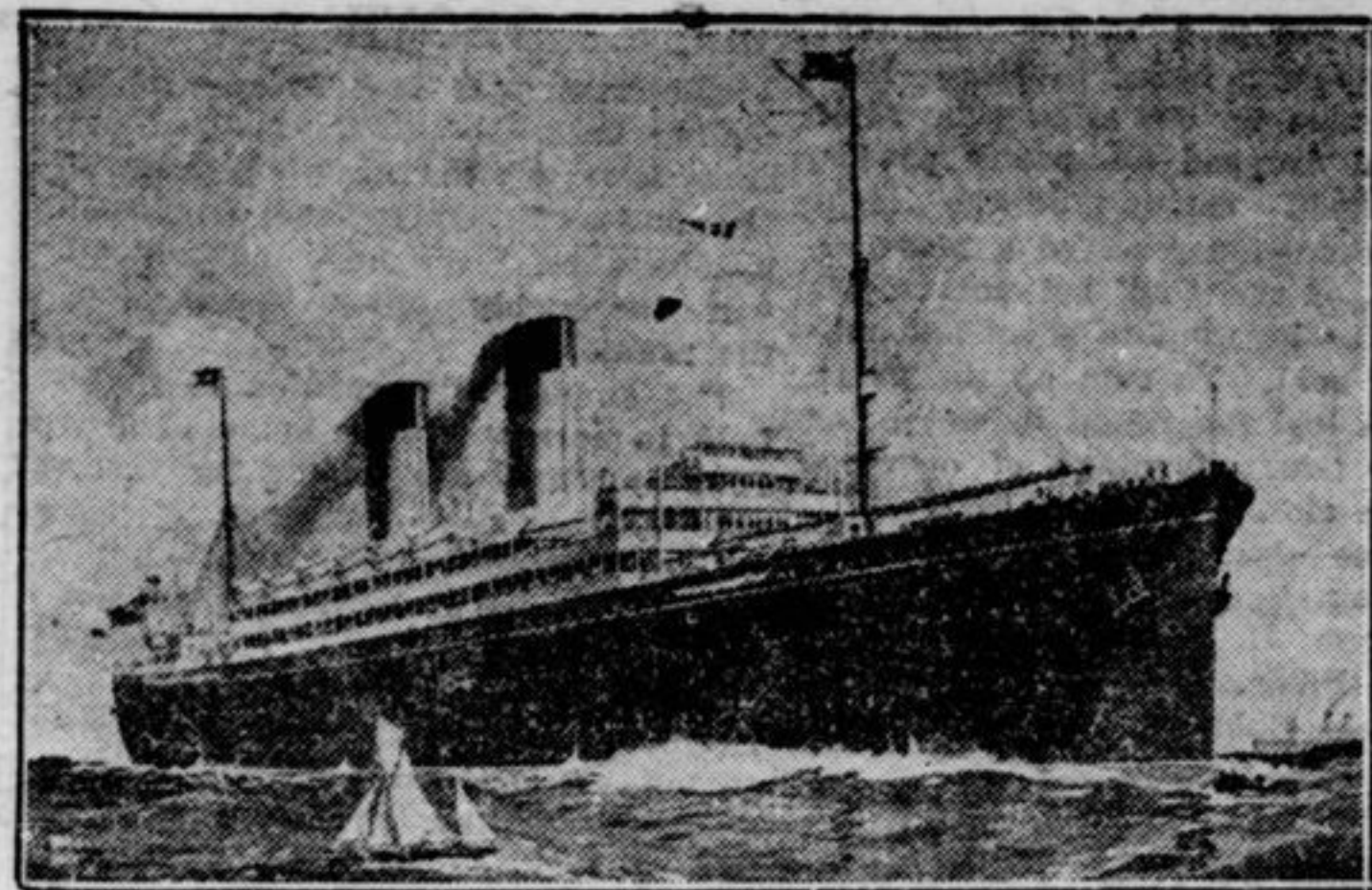
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NEW WHITE STAR LINER LAUROTIC LAUNCHED

The Laurotic, belonging to the White Star Line, was launched recently at Belfast and she will be completed early in the winter after which she will be used on Mediterranean cruises. Next spring she will enter the Canadian trade and sail between Liverpool and Montreal. This liner, 19,000 tons, will share with the White Star liner Albertic the distinction of being the largest cabin liner on the St. Lawrence route. She will have accommodation for 1,600 passengers, including cabin, tourist cabin and third class, and reports from overseas indicate that her accommodation is equal to that in the most modern hotel.

AT HOME WITH THE SWISS

A friend of student days in Germany, a Swiss of the Viking type, brought me, by way of a pilgrimage through the Bavarian highlands, to pass the winter months with his kinsfolk in Appenzel. From cottage to farm we wandered over the snow, made welcome everywhere by the warm-hearted, sophisticated peasantry. Professors, musicians, lace-makers and stalwart children, during the summer months a half of each family was dispersed in various avocations over three-quarters of Europe; and they returned every winter to the hardy life of the cottage group, "to breathe for a time freely"—as they said.

Through the evenings we sat by log fires, the women lace-making and talking, the men carving or filling, and—often—all singing. On festival days we were tramped or sleighed, or crowded into little trains wriggling up the snow hills, to watch pagan bonfires roaring red over the frozen hillsides, and—always—all singing. The women, their rounded cheeks notes dropping through the cold air "wie goldene Kugeln," tossed the song back and forward between the sleighs or down the sauntering train, while the men accompanied them on a surf-beat of jodeling undertone.

Or, again, a few of us would walk all night across the white foot-hills, talking indiscriminately in three languages, or trading wordless and content, while the frosty stars cut like swords between the black fir-branches above the snow, and again and again black-beards and gold-beards would shout unexpectedly into a chorus.

The Swiss valleys, like the Swiss people, are only discoverable in other than the summer months of tourist traffic. The Zermatt valley, as we may see it in August, has little charm of its own. I was puzzled, when at last I ventured to visit this innermost sanctuary sacred to the memory of the first mountaineering prophets, to account for their enthusiastic love of its dusty gorges, warm-smelling path and sparse exhausted colors. Until, one winter, I rediscovered it. Since then I have been up or down it in every month but one of the year; and I hardly know its equal for variable loveliness. In autumn, brilliant with colored foliage, with dew or frost sparkling in gorges of light from twig and thorn. In the green outbreak of spring, when the rush of the mountain sap is almost as audible as the stream-bubble from the melting snow. Under winter snows, when the upright crags and sliding spits of scree and forest are fighting forlornly to shoulder off an accumulating weight of silence. Whatever month and whatever way we choose, by sleigh or by the ice-smothered railway track, always above us in the lengthening or the shortening hours of sunlight we have glimpses of fantastic glaciers falling out of cloud-land and of white peaks balanced unaccountably in im-

NO BETTER MEDICINE FOR LITTLE ONES

Is What Thousands of Mothers Say of Baby's Own Tablets.

A medicine for the baby or growing child—one that the mother can feel assured is absolutely safe as well as efficient—is found in Baby's Own Tablets. The Tablets are praised by thousands of mothers throughout the country. These mothers have found by actual experience that there is no other medicine for little ones to equal them. Once a mother has used them for her children she will use nothing else. Concerning them Mrs. Charles Hutt, Tanook Island, N.S., writes: "I have ten children, the baby being just six months old. I have used Baby's Own Tablets for them for the past 20 years, and can truthfully say that I know of no better medicine for little ones. I always keep a box of the Tablets in the house and would advise all other mothers to do so." Baby's Own Tablets are sold by all medicine dealers or will be mailed upon receipt of price, 25 cents per box, by The Dr. Williams' Medicine Co., Brockville, Ont.



So Backward.

"Now that spring is here I suppose you and John will soon be marrying?" "He's too much like spring for that, I fear."

"How's that?"

"So backward."

Public Ownership in Canada

It will be realized that the people of Canada are acutely alive to the virtues of State ownership of certain industries. Operations along this line are becoming more pronounced from year to year. A country that can show vast railway and steamship services, aeroplanes for commercial purposes, great hydro-electric industries, motion picture enterprises, coal mining, paternalism, wholesale and retail liquor control, etc., all under the aegis of Federal and Provincial Governments—such a country is surely on the road to State control of certain industries, whether it knows it or not. But this progress must not be confounded with socialism as we understand it in European countries. There is no room at all for Socialism of that kind in any part of the North American Continent, while Communism has scarcely any supporters at all in Canada. The state control I have indicated is merely the operation of certain utilities which the Federal and Provincial Governments of the Dominion are undertaking for the general welfare.—Extract from "The Economist," London, 11/6/27.

Hiawatha From Vermont.

The Sioux Indians, famous for reticence, think of initiating the Great White Father, President Coolidge, to their tribe. The ceremony may run about as follows:

Chief Yellow Robe—"How do you smoke few? Me, too. Now you brand-new Big Sioux. Hurroo!"

The President—"All through? Thank you. Adieu.—New York Times.

Judge—"I notice that in addition to misappropriating \$500, you took a considerable quantity of valuables in the form of rings, watches and other trinkets. Prisoner—"Yes, sir; I remembered that money alone don't bring happiness."

OWL-LAFFS



O. W. L. (On With Laughter)

Use Your Head When you go upon a job. Always try to use your knob. It will follow anywhere.

Underground, or in the air—Sunday, Monday, every day. When you're sad or when you're gay.

All it needs is frequent use—It will save you much abuse.

It costs about a dollar a head to get people out for a "spontaneous" popular demonstration.

Maybe it's called commencement because it's the time the graduates commence to find out how little they know.

The Evolution of the Man. We sow our thoughts, and we reap our actions.

We sow our actions, and we reap our habits; We sow our habits, and we reap our characters; We sow our characters, and we reap our destiny.

When one considers the number of persons who are always going on a visit, it seems miraculous that anyone ever is at home long enough to entertain all the guests.

"Gimme twenty-two twenty-two" shouted the perspiring gentleman in the telephone booth.

"Two, two, two, two?" repeated the voice with the smile.

"Now, see here, young lady," came back the exasperated one, "you just get my number, and you will play choo-choo some other time."

Thy This on My Piano. Song Hit—She was an Organist's Daughter and I Had to Make Her Pipe Down.

Mosquitoes might live longer if they didn't present their bills personally.

Two classes of people have fires. Those who have no insurance, and those who are accused by the neighbors of burning it for the insurance.

Salvation is free and a lot of stingy church members think the preacher's services ought to be too.

No Friend of Ours. E'en a mosquito, we suppose. May count his friends, though by the minute; This fact were free though to disclose.

That we're agin him. Lots of girls are pretty good all around, if you take them that way!

She was as ruffled as a fancy garter.

Opportunity often masquerades as a hard job.

Potatoes are said to grow wild in Chile. It is the prices, however, which run wild in this country.

Clouse—"Were you ever gassed?" Mau—"Yes, but I didn't buy what the fellow was trying to sell me."

Never try to kiss a girl; either kiss her or don't.

Keep Minard's Liniment near at hand.

Research in Canada. Lo Canada (Lb.): It may be true that one of our Canadian universities was blind enough, in the early days of Canada's development, to refuse the services of Huxley and Tyndal, but we have left that epoch of provincialism far behind us and the Federal Government and provincial governments as well as private companies nowadays spend large sums on scientific education and research of all kinds.

A Six Par. The small girl was accustomed to the talk of her father who was an enthusiastic golfer and naturally acquired many of the terms peculiar to the game. Upon the day when she was eating her first slice of melon she startled her parent by remarking gravely: "Father, I've been experimenting, and I find it takes six bites to reach the green."

ISSUE No. 30-27.

RED ROSE TEA "is good tea"

RED ROSE ORANGE PEKOE is the "best tea you can buy"—picked when only three days old—juicy, flavor-filled leaves. Now packed in Aluminum.

Yes, Dear! She was still rather new at driving a car and a little bit confused in traffic. Down Broadway she forgot to stop soon enough at the signal and shot out into the middle of the street. Pompously the traffic officer bore down upon her. "Didn't you see me hold up my hand?" he shouted fiercely. The culprit gasped a breathless "Yes." "Didn't you know that when I held up my hand it meant—Stop?" "No, sir; I'm just a school teacher," she said in a timid, mouse-like voice, "and when you raised your hand I thought you wanted to ask a question."

Minard's Liniment for insect bites. There is No More.

The steamer was just leaving the pier when a man rushed up and shouted: "Hold on a minute, Captain; there is a party fifty coming aboard!" The steamer docked once again, and the individual strode up the gang-plank. "Where's the rest of the party?" asked the captain. "I'm that party! I'm just fifty today."

Genial Milkman—"Looks like rain." His Customer—"Yes, it does, but it has a faint flavor of milk."

Have Good Hair And Clean Scalp Cuticura Soap and Ointment Work Wonders Try Our New Shaving Stick.

CANCER FREE BOOK Tells cause of cancer and what to do for pain, bleeding, odor, etc. Write for it today, mentioning this paper. Address Indianapolis Cancer Hospital Indianapolis, Ind.

Blisters. Prevent any chance of infection by using Minard's. Heals also.

MINARD'S "KING OF PAIN" LINIMENT

Run-down after Birth of Baby

Ottawa Woman Made Strong by Taking Lydia E. Pinkham's Vegetable Compound

Ottawa, Ontario.—"I was terribly run-down after the birth of my third baby. I had awful bearing-down pains and was afraid I had serious trouble. I was tired all the time and had no appetite. My sister-in-law is taking Lydia E. Pinkham's Vegetable Compound and cannot praise it too highly and asks me to try it. I have had splendid results and feel fine all the time now. Any one who needs a thorough pick-me-up soon learn from me what to take."—Mrs. HENRY PAQUIN, 212 Cumberland Street, Ottawa, Ontario.

Terrible Backache. Hamilton, Ont.—"After my baby was born I had terrible backache and headaches. I could not do my work and felt tired from the first minute I got up. But worst of all were the pains in my sides when I moved about. I had to sit or lie down for a while afterwards. I could keep my house in order, but many things had to go undone at the time, because of my ailments. I was told by a neighbor to take Lydia E. Pinkham's Vegetable Compound, as she said it would build me up. I was relieved before I had taken the first we bought and have not had any trouble like it since."—Mrs. T. MARBLE, 60 Burton Street, Hamilton, Ontario.

Gum-Dipping A Firestone Contribution to Economical Travel

The greatest enemy to tire life is not the chopped-up road, the broken pavement or the harsh grind of rough city streets—but heat, which is created by internal friction. Heat not only weakens the fabric, but also softens the tire rubber and causes blowouts and tire failures.

Firestone chemists and engineers knew that if they could find a way to eliminate this destructive heat and internal friction, the mileage-giving qualities of tires would be greatly increased. Such a method was found and called "Gum-Dipping."

The Gum-Dipping process is one of Firestone's contributions to economical travel—in insulative and impregnates every fiber of every cord with rubber, reducing internal friction and at the same time binding the cords together by a stronger union of rubber, thus giving greater strength and flexibility to the tire.

Firestone dealers everywhere—familiar with Gum-Dipping and its advantages—will gladly explain how thousands of extra miles are built into Firestone tires by this exclusive method. Take advantage of the Gum-Dipping process to lower your tire costs this year.

FIRESTONE TIRE & RUBBER CO. OF CANADA LIMITED Hamilton, Ontario MOST MILES PER DOLLAR

Firestone

Firestone Builds the Only Gum-Dipped Tires

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Genuine ASPIRIN

Proved safe by millions and prescribed by physicians for

Colds Headache Neuritis Lumbago Pain Neuralgia Toothache Rheumatism

DOES NOT AFFECT THE HEART

Safe Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists.

Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Monocristallin-acidester of Salicylsäure (Acetyl Salicylic Acid, "A. S. A."). While it is well known that Aspirin means Bayer manufacture, to avoid the public against imitations, the Tablets of Bayer Company will be stamped with their general trade mark, the "Bayer Cross."