By Virtue of Merit

is the outstanding leader in Canada.

Playing the Game.

young people in business houses and

ideas of "playing the game."



SMART FROCK REGISTERING PARIS INFLUENCE.

able for both street and afternoon a sullied sensibility, a cynical attitude so long undiscovered. wear, and developed in black crere to the things mankind has labelled And any day now David might hear front in yoke effect. The lower edge made a notable change in a well-known get anything she could from David. of the bodies front is gracefully curv- passage. It now reads: "What shall ed at the lower edge. The two-piece world and forfeit his life?" People her sleeves are a new fashion note and used to think it referred to some future 42, 44 and 46 inches bust. Size 38 thing that cash represents which to tily away. requires 3% yards 39-inch material, him seems "the whole world"?

HOW TO ORDER PATTERNS.

Write your name and address plainly, giving number and size of such patterns as you want. Enclose 20c instamps or coin (coin preferred; wrap it carefully) for each number and address your order to Pattern Dept., Wilson Publishing Co., 73 West Ade are like small red balls on a Christmas was not clearly stamped in her face. She shook her head. return mail.

There's a Treat

for you and your children in the Peppermint sugar jacket and another in the Peppermint-flavored gum inside.



188"E No. 37-'26.

Johnny was packing his bag to g cemping when his mother came in. haven't put in any cosp!"

A Real Holiday.

will say "No" to that:

Mountain Ash.

the tranquil evening scene and touch-

Houses that border along the boule-

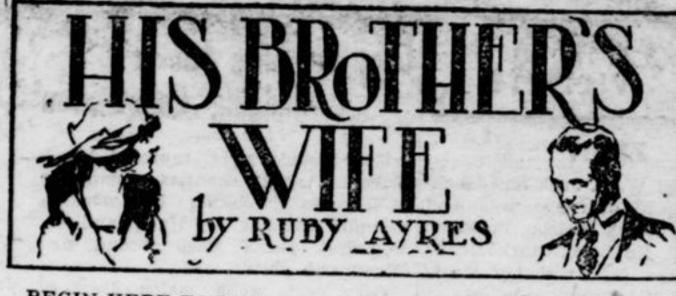
es the ruby jewels.

upon the gray walk.

mountain ash trees.

"Why, Johnny," she said, "you tion to go with him was great.

"Aw, fiddlesticks!" said the boy, picture the long drive to the station too late. "You were different," she "we're going for a holiday!"



BEGIN HERE TO-DAY.

The marriage of Dolly and Nigel Bretherton proves an unhappy one. When war is declared Nigel is glad to entity.

enlist. He leaves Dolly under the care She roused herself with an effort; Dolly marries an old sweetheart, Rob-

Dolly and Robert sail for America and word comes of the sinking of their The ancient adage about honesty being the best policy was probably ashamed to tell him of Dolly's mar. When she came again down the stairs first uttered by some old rogue with riage. David mistakes Mary for his David was still standing where she brother's wife and asks her to come It is greatly improved in its parody to live at Red Grange with him and form: "Honesty is the best police his aunt. A letter comes to Mary from man." Certainly the type of honesty Dolly saying that she and her husband qualm of fear. are safe. Monty Fisher tells David When the car that Mary is not Nigel's widow. David turned to Fisher. which has no deeper root than the canny sense of its expediency is only says he had already found that out. NOW GO ON WITH THE STORY. Many letters come to my office from

"You don't despise me, then? I-I offices, telling me of trade tricks which thought-

give them a lurking and uncomfort-She covered her face with her air in the least. able suspicion that, even if they are hands. not positively dishonest, they are at Monty looked away from her bowed of yourself," David said, smiling.

least hardly consistent with their own head. He would have given a great! He wrapped the rug carefully round deal in that moment to have been able her knees. Even after they had start-Personally, I do not see why anyone to recall those impulsively spoken ed he put out his hand once through who has been accustomed, at home and words to David Bretherton. He was the darkness to see if she was well at school, to regard anything that Isn't slowly beginning to realize what it covered. straight as crooked, anything which is was in this woman, who was not really not above board as underhand, and beautiful, and not in the least smort, he told her when she dec ared that she anything which is not quite right as that had so endeared her to this quiet was quite warm. quite wrong, should require to write household.

I am not concerned to inquire wheth- about her, something- He could not through the dark branches of the tall er honesty is the best policy or the define his feelings. Impulsively he trees; it shed a faintly silvered light worst, because if it is a policy at all held out his hand. it is not honest, and if it is honesty it . "If ever I can be of use to you I white country roads.

knows nothing of policy. Where de hope you will ask me." cent people are concerned, honesty Mary laid her trembling fingers in he half turned to address a remark to and policy are never associated, but his.

"You are very kind," she said, then were all silent. The moment I begin to wonder turned precipitately and ran from the whether it will pay me to be an honest room.

man or a crook, I am already a crook, This was her last night at the Red even though I may never get to wind- Grange. Already she had put together the few things she had brought with of him?" he asked lightly. "It will do For the truly honest man there is her, and packed them in a bag that you good to have a little stretch."

only one way to take, and that's the bore Nigel Bretherton's initials. right one. He never thinks to debate It was one of his many possessions curred to her that David had with himself the pros and cons of tak- which Dolly had left behind her. She tention of leaving her alone for ing the wrong one. He decides on prin- had cared nothing for the man; now mement. She never doubted that he was gone she cared nothing for Fisher had spoken truthfully when he Benjamin Franklin had a saying, anything that had been his.

drawn from some sad experience of Mary sat down at the little writing his boyhood, that it was possible to table which Miss Varney had had "pay too much for your whistle." You placed in the room for her. She took want that whistle; you want it badly; Dolly's letter from a locked drawer, you covet it with every fibre of your and spread it out before her. being but the price! "There's the It was strange, she thought, that

Dolly's letter and Monty Fisher should If the price of so-called success is a have come so near together. It had A new frock of chic simplicity, suit- scarred conscience, a hardened heart, been wonderful that she had been left

satin with long tie and lower sleeve "worthy," and a tolerant one to those from Dolly. Mary knew Nigel's widow section of contrasting color georgetts. marked "rotten," then success is dear- very well, knew that money was There are gathers at each shoulder ly bought. There's nothing worth it. everything in the world to her; that where the back comes over to join the The revisers of the New Testament she would leave no stone unturned to ed and joined to a two-piece skirt flar- it profit a man if he gain the whole get away and leave no trace behind

may be gathered into a narrow wrist- state. It doesn't. It means: How but the dinner gong rang before she band, or left loose and slashed at the much benefit does a man really get by had written more than a couple of back. No. 1354 is in sizes 36, 38, 40, swopping principle for cash, or any- lines, and she thrust the letter has-

and % yard contrasting for tie and Last, largest, there's one law for all stamped indelibly on her brain—the tade him good-bye. Our Fashion Book, illustrating the Here or above; be true at any price! ver and wonderful glass, the paneled than was strictly necessary, she She leaned back beside him with a And put it on that scarecrow thing, newest and most practical styles, will says Browning; and in another place: walls and gleaming armor, and David, thought. There was a hidden mean-like sigh of happiness. be of interest to every home dress- "Well, now; there's nothing in nor the last of all the Brethertons, sitting ing in his voice for her when he said: David spoke suddenly. When we come to real values who the table.

ried on by Miss Varney and Fisher, turned to the car. She saw his face Mary hardly spoke, and scarcely for an instant in the glare of the row side road. Searlet berries shine upon the trees touched the tempting dishes set be- headlights. through the August haze hovering fore her; she felt as if every mouth- "Do you know Fisher very well?" over the northwestern city which nest- ful would choke her. She wondered he asked abruptly, as he took his seat les amid the sturdy evergreens. They that the emotion of her aching heart beside her.

tree. The amber berries of the moun- She was beginning to understand "No. I-" She broke off; she had tain ash have been turned by the now as never before why Nigel had been going to say that she had only swiftly advancing season into crimson so hated the ordinary suburban life he seen him once before in all her life, clusters that hang over the boulevard. had been forced to lead since his mar- but stopped; she knew that Dolly had - Arranged in a straight line, the It was July when the berries were pale riage. She could sympathize now with seen him many times. railways of the world would reach to and wan, small and yellow, but the the way his face had always lit up at "No, not very well," she added, in the moon and back again-477,636 ripening August days have given the mention of the Red Grange. She, who a low voice. fruit the rich shades of the red apple. had been there but a few weeks, loved David was driving the car very A leafy filagree waves around the it already. How much more, then, slowly; he looked down at her, turnberries as the green robe of the tree must be have cared who had lived ing his whole body a little towards quivers in the breeze that strays into there all his life?

> CHAPTER XLIII. FOR THE LAST TIME.

vard are screened by the serried rank of the ash trees that form a lane into Instead of following Miss Varney to how. Don't you like Fisher any better the city. A few of the ruby jewels of the drawing-room she slipped away than you liked his sister?" the trees have fallen from their setting upstairs. Tears blinded her eyes as she went. This was the last evening As the twilight deepens in the per-she would ever spend in the old house. that. And I do like Mr. Fisher; I vading August haze, and the boule. This was the shutting of the door upon vard darkens, the row of ash trees is her brief glimpse of Paradise.

faintly etched against the western sky. It was only just after eight. She Off in the deep, mauve valley the knew that it would be useless to atvividly red sun floats in the mist. It tempt to leave the house for another. is a silken silhouette in crimson. It two hours, but she finished her small London after all?" is a toy balloon strayed from the hand preparations, bathed the tears from of a baby giant and sinking behind the her eyes, and went downstairs again. tips of the purpling mountains that David met her at the foot of the hover over the mountain ash. But it stairs.

is also in the dusk an inflated scarlet "I am going to drive Fisher to the berry tossed into the sky from the station. Will you come with me " said Mary. "I told you before that I She flushed up to her eyes. She cannot bear staying with strange knew that it would be wiser to refuse, people. that David's absence would give her the opportunity she wanted to leave the house unmoticed. But the tempta-

It was a lovely night. She could phatic denial, but realized that it was through the silent country lanes, the added he plessly, "you and Miss Vardrive back, when she would be with ney."

"Why do you hesitate?" he asked. There was a sharp inquiry in his

of Mary Furnival. Nigel is killed and she was afraid that he might suspect something from her manner. She ans-

"I will come; yes, of course I will

had left him. There was something in his manner that gave her a little! When the car came to the door he

"You won't mind the back seat, Monty? It's rather cold for a lady."

Mary protested she preferred the back seat; she did not mind the night "You don't know how to take care

"It is not summer yet, you know,"

There was a crescent moon in the There was something so womanly sky. It peeped down at them shyly over the fresh'y plowed fields and David hard'y spoke. Once or twice

Fisher, but for the most part they When the station was reached the

two men got out. David looked at Mary.

"Won't you come and see the last Mary obeyed at once; it never oc-



"Won't you come and see the last

said that he had told David nothing, the other way."

silent and abstracted at the head of "L shall hope to see you in town The desultory conversation was car- David was frowning when they re-

"What is the matter with you to

"What do you mean?" "Only that you seem changed, some-

She protested ind gnant'y.

, think he is very nice."

"I am giad." There was something dry in David's veice; he did not speak again for some minutes, then: "So you are going to stay with them in

CHAPTER XLIV.

MARY IS AFRAID.

"I never thought of such a thing,"

"Did you feel like that when you "No, of course not! At least-" She tried to take back the eager, em-

"Thank you," said David softly.



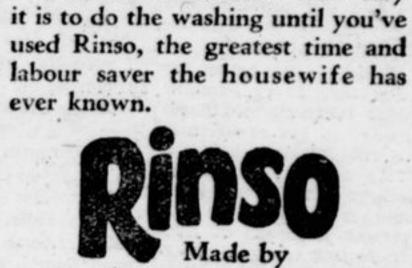
No Boiling - No Rubbing Just Rinse with Rinso

A package of Rinso is a package of miniature soap bubbles.

You simply dissolve for 25 seconds the tiny bubbles in hot water, soak the clothes a couple of hours, or overnight, rinse them well in clean water and-that's all.

Result-clean, sweet-smelling clothes, hours of time saved and the hand work changed to just rinsing.

Rinso dissolves the dirt, you rinse it out. You will never know how easy



the makers of Lux Dusk in the Redwoods.

Mary bit her lip. She had tried so hard not to remember that this was The sky is lilac, the sky is rose; the last time she would ever drive Fainter and fainter the redwood like this with David; she had tried to forget that this was the last chapter of her stolen happiness, but something in his voice, in his manner, brought it home to her with suffocating force.

Gruso

She loved him. She loved his voice, Lullaby, lullaby, clucks the quail; his laugh, his grave eyes; she loved Faster and faster the colors fall; everything about him; and yet-yet The winds grow still. she had wilfully deceived him, wilfully lied to him.

If she only dared to tell him! In On the purple hill? aching imagiration she could see her- Lost is the li'ac, lost the rose. self turning to him, hear herself In the shadow the rabbit knows; sp aking the sobbing confession; but in reality she sat there, her hands clasped convulsively together beneath the warm rug, gradging each flying moment, each last word.

When they neared the Red Grange she spoke: "Need we go home just yet? It is such a 'ove'y night, I don't want to go

home just yet." "It is quite early. We will go round And used my clothes-Every detail of that last dinner was She stood beside him while Fisher His voice was quite even; she did That pinched my toes-

"What are you thinking about?" She started. "Nothing. At least, I don't know." For hawks to see!

He turned the car round into a nar-(To be continued.) ----

Minard's Liniment for toothache,

The love-star gleaming Over the darkened hill. John Vance Cheney, in "At the Sil-

ver Gate." For Hawks to See. John put a scarecrow in the yard

The dove is dreaming,

The winds would be still;

The dove, is he calling?

Tis the soft dusk falling

The dove is calling,

The dusk is falling,

On the yellow hill.

The winds are still:

He found some old, worn, shabby shoes Then shot it dead! Now, every time I glance outside

A shabby, old fat farmer's wife

Lubrication is Essential. certain parts of the engine because of United States. their inaccessible location.

5. IT MUST SATISFY you on

its large four position wringer

that will wring from the rins-

ing or blueing tub while the

machine is doing the washing.

everything you expect in a

6. IT MUST SATISFY, you on

its quiet, smooth running.

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We sell you this machine on the condition that it must setisfy you.

1. IT MUST SATISFY you on its capacity to wash the finest clothing without Injury.

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7. IT MUST SATISFY you in

If it does not, return it to us at our expense and we will refund you the purchase price, \$70.00. If your dealer does not sell this machine, order direct from us.

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WHALING INDUSTRY OF PACIFIC COAST

PRODUCES 400 TONS OF BONE MEAL ANNUALLY.

African Countries and Japan Buy Large Quantities of Whale Meat Canned in B.C.

The taking of whales and the securing of by-products from their carcasses is now a recognized and well established industry on the Canadian Pacific coast. In the summer months three whaling stations are operated in British Columbia, one station being on the west coast of Vancouver Island, one at Rose Harbor situated on the south end of the Queen Charlotte Islands, and the third at Naden Harber on the north end of the same is lands. During the past twelve years 7,619 whales have been taken by the British Columbia whaling fleet, the largest yearly catch being 1,198 and the smallest 187. During the year 1925, 269 whales were taken and pro-

There are signs that the whaling industry on the British Columbia coast is becoming more active and profitable. This year, for the first time in the history of whaling there, a seaplane is being used in the prosecution of operations from the base at Rose Harbor. In the spring, too, forty experienced Arctic whaiers were brought from the Old Country and engaged for work with the whaling fleet, supplementing its activities. They have been settled on small farms on the west coast of Vancouver Island, similar to the crofts they occupied in the north of Scotland, where they are able to combine the pursuit of agriculture with whaling.

Has Many Utilities.

In the old days whales were hunted for their bone and oil alone. To-day the utilization of the meat portant phase of the industry. Though certain prejudice stili exists against the use of whale meat for human con sumption on the American continent it has long been favorably regarded elsewhere as an article of diet. The old American whalers regaled themselves on tasty whale scraps while on the chase and the Eskimo has long regarded the stranding of a whale on his shore as a beneficial act of providence. The Ja ese have long appreciated whale meat as an article of diet, and the Scandinavians relish the flesh of the mighty mammal. In the food shortege which existed during the war years a substantial export trade was developed in whale meat from Canada to cer-

tain European countries. The whale is a warm-bloodedd mammal and its flesh is exactly similar to beef with but slightly coarser texture. The canned product has no oily taste and it is cheap, palatable, and easily digested. The analysis of canned whale meat has shown that its food value may be compared with that of round steak. Some time ago it was estimated that 100,000,000 pounds of whale meat could be supplied the people of the American continent from the British Columbia coast annually at a

price of about 121/2 cents a pound. Export Trade Improving. In the British Columbia whaling industry, which has been highy modern ized, the entire carcass after being inflated with air is towed back to the whaling station and there stripped of its blubber and meat. The Canadian Pacific coast industry annually produces about 400 tons of whale bone meal and 900 tens of meat and blood Dorothy Moore. for fertilizing purposes. A small quantity of the latter is sold as fertilizer in British Columbia and the re-Never neglect olding and greasing mainder is exported, principally to the

> Of recent years the Canadian export trade in whale products has slumped somewhat, but the present season is expected to see an improvement. The whale meat canned in British Columbia has gone in large part to settlements between Liberia and the Congo in Africa, where is achieved a very rapid popularity and is highly regarded as an article of diet. Jaran is also a very heavy purchaser. Trade figures show that in the eleven menths ending February, 1926, 833 cwt., worth \$4,335, was exported. In the same period ending February, 1924, the figures were 4,396 cwt. and \$37,315. In the same period exports of whale oil, which went entirely to the United States and United Kingdom, amounted to 424,393 gallons, worth \$241,591, as compared with 781,188 gailons worth \$417,360 in the previous corresponding period. ----

Pointing Poplars. Near my windows

Every day Three tall poulars Bend and sway;

Granting to me Much of strength Which is drawn from Their green length

Pointing ever To the sky They help to keep My thought high

Near my windows Every day, Three tail poplars Point the way. -Almira Richardson Wilcox

POULTRY PO

Professor of Poultry "Nothing succeeds like statement that might we to the operation of poul the prairie provinces of \ ada. The fact that each provinces now has a we poultry pool is sufficient the popularity of this province has its own part of operating the pool, b ects are all the same, na securing better prices for and eggs. Manitoba probably star

most successful so far in of a poutry pool. The N operation Marketing Ass led and operated by farme pendent a together of cial support from the got ution gives th volume is the marketing

poultry, the second is the

of eggs, and the third

The organization is and is governed by a bal province. All the organ in developing new centre a paid official, who devol time to the work of the The work of giving instru tening and preparing the market and the grading of own egg-canding stations grading of two hens is a the government officials. business and of the assoct managed entirely by its o

TWO FORMS OF CONTI One of the chief feat Manitoba egg pool in secu of eggs and effecting el handling is the two forms they have one for the pi of the mercha small towns is a big factor cess of these pools. All sn ers can have their oggs ass shipped to the pool in case merchant, thus reducing to chant receives, packs and eggs for them at a charge per dozen, which comes out payment of each pool. Th may also receive and ship nonmembers, so that through ducers' contracts and th merchants' contincts it is gather up the eggs produce every farm in a district. chant does not candle any he handles. A.l this work the egg stations ocaled at

member may have enough make up a case of twelve, thirty dozen and he can shi

at least once a week, and sible twice a wack. They i shipped to the egg station The pool operates to October and three pools enating the first pool this a overhead and everything. holder in the organization of terminated only by giving

REMARKABLE PROGRE

In marketing the dress the association has made if the Eastern markets in tim

course, a great deal of help ing, packing and loading is a which is a big factor in keep the overhead. Prices are p each grade, but an initial pa fifteen cents a pound is mad grades in all classes of poul The marketing of live he out of farm flocks has not b

The overhead for shipping

as successful as marketing t