

CANADA ENGAGES IN REINDEER RANCHING

STEFANSSON IS DIRECTOR OF NEW COMPANY.

Domestication of Other Herbivorous Animals May Follow Success of Initial Venture.

Six hundred and thirty reindeer from Norway accompanied by Lapland herders, their families, sledges, skins and other paraphernalia of their mode of life, arrived a short while ago in Baffin Island and are now safely established on a large part of this area which was leased last year from the Dominion government by the Hudson's Bay Reindeer Company. Thus has been launched the first reindeer ranching project in Canada, from which foundation it is confidently hoped to build up an extensive and valuable industry for the Dominion. The company sets out on its operations under most favorable auspices, has the best scientific knowledge of the Northland at its command and has taken the initial steps in a most capable manner and one auguring the greatest measure of success in the carrying out of the scheme.

The famous Canadian explorer, Vilhjalmur Stefansson, is a director of the company which he was instrumental in organizing, and he probably possesses a greater first-hand knowledge of the northern areas of Canada than any other man. He pleaded for years for the utilization of the vast verdure-clad tundras of this hinterland, a region which few believed had any economic value because few knew anything about it. His importunities finally induced the government of Canada to appoint a commission to investigate the facts, the favorable findings of which resulted in the islands of Southampton, Mansel and Goat, situated in the Northwest Territories, favorably located, with suitable climate and an abundance of food, being set apart to graze muskoxen and reindeer upon.

The necessary capital forthcoming. Following the recognition of his claims, Stefansson set about the organizing of a company to launch a ranching project, and failing to secure the necessary financial support in Canada, went overseas, where the capital was forthcoming. When the necessary money was obtained, a lease of the southern half of Baffin Island was secured from the Dominion Government, free for fifteen years, after which there is to be an annual rental of \$11,350.

Upon the success of the first Canadian ranching enterprise undoubtedly rests the establishment of a Canadian industry of practically limitless possibilities. In the vast, barely explored, regions of Northern Canada, it is claimed that literally millions of caribou, enormous herds of reindeer and scattered bands of muskoxen range unmolested, and under present conditions, unproductive of any revenue whatsoever. Contrary to popular belief, this is not a bleak, barren territory, for the main part snowbound and ice clad, but it is covered with thick, heavy vegetation which provides an adequate supply of nutritive food both in summer and winter. It has been estimated that the open range of this territory comprises an area of at least a million square miles, sufficient to graze 50,000,000 reindeer upon.

The fact that the project is concerned with the domestication of animals indigenous to the region, which thrive and multiply in their wild state in a manner truly remarkable, is the best augury for the success of the enterprise. The idea is by no means novel, for the grazing steppes of Siberia and Lapland have long been utilized for the purpose of raising reindeer.

The First Industry of Laplanders.

Laplanders, as far back as their history can be traced, lived on the native reindeer. These animals have furnished them with meat and milk, skins and clothing, with the means of transportation and the material for barter and exchange—in fact with all of the needs of their nomadic life. For ages past these people have been domesticating wild deer and raising herds of trained animals. With the penetration of civilization and its destructive forces the Laplanders saw their means of self-support and existence threatened. Realizing the danger in time, they built up their domesticated herds and firmly established their one and only industry. They now have reindeer in plenty for their own needs and export, furnishing many of the Scandinavian and Russian cities with reindeer meat which commands a price about equal to the price of beef.

Canada has any amount of precedent to follow in her initial venture in reindeer ranching and every augury for success. With the best of northern knowledge directing it, with experienced employees and herders, with ranges that have been proven grazing grounds, no possible element of success would appear to have been omitted. The time may come when reindeer meat will be available on an extensive scale and considerably augment the world's meat market. Furthermore, the success of this initial project should administer a stimulus to the adoption of the domestication and commercialization on a wide scale of the vast herds of other herbivorous animals of the northern territory, in which lies one of Canada's valuable unproductive resources capable of returning a most profitable revenue.

Stories of Famous People

It was out of his own past life as a boy that E. W. Beatty, president of the Canadian Pacific Railway, went a few days ago for the foundation of an intensely interesting talk to the boys of Shawbridge Boys' Farm and Training School in particular, but in reality to all Canadian boys.

"When I was thirteen years of age and had finished one year's course in a prominent school in Toronto," said Mr. Beatty, "my parents received a report, which, without bragging, I think I may say was the worst report ever written about a boy. . . . When this report was received it was accompanied by a note that in the opinion of the principal of that school it would get along fairly well if I did not return."

The very first words of encouragement he received came from a teacher in the new school to which he was sent by his parents. "He told me that some day if I worked hard I might amount to something, which was news to me—I had never heard it before. In any event he gave me an inspiration to study, and so I worked, and the more I worked the more I realized how valuable it was, and as the years went on my appreciation of this fact increased until I am now satisfied that no one ever succeeded who did not work and that fortuitous events or accidents do not make for permanent success."

"None of you," continued Mr. Beatty, "will ever regret the time you have spent in mastering things which appear hard or curing yourselves of habits which you have inherited or which you have acquired. The older you grow the more you will realize the fact that men even in this young country are fighting for a living, that competition is keen and men more numerous than good positions."

"You will be told that your object in life is to be a success, and that is true, because without ambition to a success man goes very far. But success does not necessarily mean the amassing of money or the obtaining of high position. A man may be a success in the true sense of the term if he has moderate means, is charitable and helpful to others, and, above all, re-

tains his own self-respect, which inspires the respect of others, quite regardless of whether he is the possessor of money or without it."

Some of the things that Mr. Beatty emphasized as necessary to attain success were: good health, honesty, physical courage, especially moral courage, and courtesy almost synonymous terms.

A young lady bought an illustrated paper, and looked through it eagerly. As she turned over the pages, her face fell, and after she had gone through the journal three times her gloom became tinged with indignation. Returning to the newsagent, she exclaimed:

"I want you to take this paper back."

"Why?" asked the newsagent.

"Because it's no use to me. It hasn't got a single picture of the Prince in it!"

"Are you sure?" said the newsagent, unable to believe his ears.

He looked through the paper himself, and lo!—she was right.

"Well, my advice to you is to keep that copy," observed the newsagent. "Such a paper should be valuable in time. It's probably unique!"

Summer Rain.
Ever so softly
Comes down the rain,
Blessing with coolness
The hot earth again.

Dropping down gently
Through the tired trees,
Singing a lullaby
Of peace in the leaves.

Kissing the grass
With the kiss of a lover,
Blessing the mounds
That our sorrows cover.

Lifting a fragrance
Up from the sod,
Rich with the loving
Mercy of God!

Minard's Liniment Relieves Neuralgia

YOUR STARVED NERVES

The Cause of Neuralgia—Must be Treated Through the Blood.

Neuralgia is the cry of the nerves for more and better blood. It means that the nerves are being starved. Like every other part of the body the nerves receive their nourishment through the blood. There is therefore no doubt that Dr. Williams' Pink Pills will prove beneficial even in extreme cases of neuralgia. These pills increase and enrich the blood supply, carrying to the nerves the elements they need, thus driving away the sharp, torturing pains which nearly drive the sufferer wild. The benefit given by Dr. Williams' Pink Pills in cases of this kind is shown by the case of Miss Carrie V. Fletcher, Ravenscliffe, Ont., who says:—"As the result of a severe wetting I got while out in a rain storm, I was attacked with neuralgia, from which I suffered greatly, and which kept me awake night after night. I began to suffer in other ways. My appetite was poor; I got thin and had no energy. Indeed, I was becoming a wreck of my former self. I was advised to try Dr. Williams' Pink Pills, and I am more than glad that I followed the advice, for they have restored me to my old time strength. I cannot recommend the pills too highly and hope other persons in poor health will give them a fair trial."

You can get these pills through any dealer in medicine or by mail postpaid at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

Canada's Forest Experiment Stations.

While forest experiment stations, like agricultural experiment stations, have long been known in Europe they are new in Canada. The Dominion Forestry Branch of the Department of the Interior has two such stations, one at Petawawa, Ontario, and the other at Lake Edward, Quebec, with sub-stations located in other provinces. At these stations every feature of forest growth is studied, just as agricultural stations and experimental farms. As the agricultural stations have added to the value of farm crops by introducing new varieties and new methods, so it is expected, the forest experiment stations will increase the quality and quantity of forest crops by discovering what varieties do best in certain localities, and by finding out what methods of seeding, planting, mixing of species, thinning, draining, etc., new forests can be grown most rapidly to take the place of those cut down and destroyed by fire.

Guard Baby's Health in the Summer.

The summer months are the most dangerous to children. The complaints of that season, which are cholera infantum, colic, diarrhoea and dysentery, come on so quickly that often a little one is beyond aid before the mother realizes he is ill. The mother must be on her guard to prevent these troubles, if they do come on suddenly to banish them. No other medicine is of such aid to mothers during hot weather as is Baby's Own Tablets, and are absolutely safe. Sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

**When the languorous air and the hazy light
Are spread o'er the face of field and height,
And a sultry noon sees each fleece
afloat
On a sea of blue like a faerie boat;**

When the cattle stand in the sluggish stream,
And the maples sleep and the rushes
dream;

When the wagons creak 'neath their
golden sheaves,
And a bulging barn its wealth re-
ceives;

When youth doth keep in its heart's
deep bower,
Like a fragrant dream, love's passion
flower;

I know by the lovely far away
Soft summer glow 'tis an August day.
—Albert Durrant Watson.

Where the Piano Failed.
He had been sent to a certain house to tune the piano.

He found the instrument in good condition, and not in the least in the need of attention.

A few days later his employer received a letter from the owner of the piano—a lady of would-be musical accomplishments—stating that the piano had not been properly tuned.

"It was," she stated, "no better than before."

The hapless tuner received a severe reprimand from his employer, and then was sent out to make another trip. Arriving at the house, he again examined the instrument, and clearly there was nothing the matter with it.

"This time he told the lady so.

"Yes," she admitted, "it does seem all right—doesn't it?—when you play on it; but as soon as I begin to sing it gets out of tune."

A healthy person breathes twenty times per minute.

The Flying Dutchman

The legend of the Flying Dutchman is of a Dutch Skipper, who, in the early part of the seventeenth century, was trying to round the Cape of Good Hope in the teeth of a succession or heavy gales, against which his clumsy craft was unable to beat to windward and gain any way. This Dutch skipper is said to have blasphemously defied the Almighty to keep him from rounding the cape and declared that he would keep at it, in spite of heaven and hell, until he made it. He was taken at his word, and is supposed to be still at it. Imaginative sailors of by-gone years, when encountering the common occurrence of heavy weather off the cape and a head wind, used to imagine that out of the mist they could see the pale of the Flying Dutchman, with his countless captain standing on her high poop and shaking his fist at the stormy sky. It is quite safe to say that the Flying Dutchman has not appeared a great deal of recent years. In fact few modern seamen have ever heard of the legend.

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Night and Morning.

At night Sorrow whispered:
"Wrong has won.
All th' joy of living
Is past and done."

But in the morning laughed
Echoes to the sun:
"Nay, the joy of living
Has just begun!"

MONEY ORDERS.

A Dominion Express Money Order for five dollars costs three cents.

The Value of a Smile.

Bluster, brutality, coarseness are no match for gentleness, sweetness, courtesy. How often we see a big vulgar, loud-mouthed, bragging bully completely cowed by a smile and a few gentle, courteous words from a sweet woman. A smile is the strongest possible weapon in the battle of life. It conquers the boorish and the disgruntled; it lifts the shadows, and brings light where before all was darkness. It is all the time winning new friends, new customers, new business, new opportunities. It is a tremendous asset in the business world; for every one like the genial, cheery, smiling man or woman, who has a kind word for every one. The man who attracts business to-day must have pleasing manners. He must be a good mixer, friendly to everybody, with the sort of smile that is born of a kind heart and the good will spirit that wishes well to all.

The value of a smile of that sort, which is not a mere parting of the lips, but a shining of the whole face, cannot be estimated; it is beyond price. Cultivate it and you will be welcome everywhere.—O. S. Marden.

His Disadvantage.

One day when little Roy was out with his mother, she had hard work to get him past a big dog that was standing on the sidewalk. Reproved for his unnecessary fear, the youngster retorted: "Well, I guess you'd be afraid of dogs, too, if you were as low down as I am."

Good Night!

He—Then you are not interested in my welfare.
She—No, but if the two syllables were transposed, I'd not only be interested, but enthusiastic.

One of the useful things that a church or a boys' club can do is to build a camp within "hiking" distance of home. The outing-club camps at some of the colleges have proved an extraordinary source of wholesome enjoyment all the year round.

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Surnames and Their Origin

DUNNING

Racial Origin—Anglo-Saxon.
Variation—Browning.
Source—A clan name.

Here is one of those family names which antedate the general period of family name formation in England.

The Anglo-Saxons had little of a clan system after they had settled down following their conquest of the ancient Britons. Never a very strong or rigid system, it virtually disappeared with the settlement of England. Nevertheless, here and there families and groups of families, and sometimes whole communities, kept alive one of the old clan names. For the most part they were not exactly family names, and indicated nothing more than the loosest and most informal clan organization. Yet some few of them persisted right through the period of Norman conquest and domination, to emerge as real family names at a later period. These ancient Saxon tribal names all ended in "ing," more anciently "ingas." The "Dunnings," or "Dunnings," like the Brownings, of course, meant "the dark people," or the "brown people."

If we allow ourselves to venture into speculative history, in the period before the Saxons came to England, we would assume that this tribe, possibly through contrast of complexion due to admixture of blood, or possibly through the color of the tribal dress, or maybe only from the complexion of

the chief who first led them, adopted this designation for themselves.

BOONE

Racial Origin—Anglo-Norman.
Source—A characteristic.

Here is a group of family names of which, perhaps, Boone is the most widely known variation, and which illustrates well the method in which qualities of characteristics of a personal nature have been perpetuated in hereditary surnames.

It was quite common in the middle ages, when speaking of a man, to refer to some well-known characteristic of his, whether mental, moral or physical, in order to distinguish him in the hearer's mind from other men of the same given name.

Since men did not choose these surnames themselves for the most part, but were forced to accept what custom in the speech of their neighbors gave to them, just as the small boy today has no appeal from the nickname which his companions see fit to confer on him, the surnames were not always complimentary. However, that from which the family name of Boone has developed was complimentary, except, perhaps, in instances when it was given to the first bearers in derision.

Boone is simply the modern form which has developed from the Anglo-Norman word (which also is the modern French word) "bon," meaning "good."

When a fellow needs a friend—

EVER wake up in the morning feeling fagged and foggy?

Tired muscles and weary brains call for a breakfast of Grape-Nuts, the friendly, easily digested food, to fortify against exhaustion.

Grape-Nuts repairs the daily wear and tear on body tissue. It provides the essentials for rebuilding body and nerve cells; lime for the teeth and bones; iron for the blood.

Make this crisp and toothsome cereal a regular part of your daily diet. Made from wheat and malted barley, and partially pre-digested by 20-hours' scientific baking, Grape-Nuts with cream or milk is a complete food—satisfying, without overtaxing the digestion.

Sold by grocers everywhere!

"There's a Reason" for Grape-Nuts

Made by Canadian Postum Cereal Co., Ltd. Windsor, Ontario



TORONTO WOMAN GAINS 35 POUNDS

Mrs. Lydia Pickup Says Tanlac Changed Her Whole Life.

"Tanlac has built me up from a mere frame weighing only ninety pounds to a strong woman weighing 125 pounds," said Mrs. Lydia Pickup, 12 Ramsay Lane, Toronto, Ont.

"My stomach troubled me so much my life was a perfect burden. Gas would form and nearly smother me and my heart acted so queerly that I was alarmed. I could scarcely sleep and was tired, dull and worn out all the time. My head hurt like it would burst open.

"I have taken ten bottles of Tanlac in all and now I eat anything I want. I do not have headaches or dizzy spells any more, I sleep soundly every night and feel fine and strong."

Tanlac is sold by all good druggists. Advt.

Her Complaint.

The telephone-bell rang, and the book-keeper answered it.

"Yes, madam, this is Wilkins."

"This is Mr. Blank. I want you to know that the liver you sent me is most unsatisfactory. It's not calf's liver at all; calf's liver is tender and—"

"Just a moment, madam, and I'll call the proprietor."

"What is it?" Wilkins asked. The book-keeper surrendered the telephone.

"Mrs. Blank," she said—"liver complaint."

Minard's Liniment for sale everywhere

Our vote goes to the leader who believes so thoroughly in the cause for which he fights that he forgets himself.

COARSE SALT LANDSALT

Bulk Carlots
TORONTO SALT WORKS
G. J. GLIFF - TORONTO

DOG DISEASES

and How to Feed and How to Cure
Sold by all good druggists

ITCHY ECZEMA ON HEAD AND FACE

In Pimples, Could Not Sleep, Cuticura Heals.

"For about twenty years I suffered with eczema on my head and face. At first it broke out in pimples and after a while became red and scaly. The itching and a burning were so severe that I scratched and irritated the affected parts, and at night I could not sleep because of the irritation.

"I tried different ointments but nothing helped. I began using Cuticura Soap and Ointment and after using four cakes of Cuticura Soap and four boxes of Cuticura Ointment I was healed." (Signed) Mason Davis, 13 Dresser St., Southbridge, Mass., May 12, 1921.

Improve your skin by daily use of Cuticura Soap, Ointment and Talcum.

Sample Each Free by Mail. Address: "Cuticura," 146 St. Paul St., W. Montreal, Que. Where Soap, Ointment and Talcum are sold.

Classified Advertisements

WANTED ALIVE 25 CENTS A POUND. Albert Lewis, 66 Dundas West, Toronto.

WEEKLY NEWSPAPERS WANTED. WE HAVE A CASH PURCHASER for a weekly newspaper in Ontario. Prices made attractive. Send information to Wilson Publishing Co., Ltd., 71 Adelaide St. W., Toronto.

BELTING FOR SALE

THRASHING BELTS AND SUCCTION HOSES, new and used, shipped subject to approval at lowest prices in Canada. York Belting Co., 118 York St., Toronto, Ont.

The Wrong Ornament.

Joan: "I hear you have given up Mabel."
John: "Yes, I thought she was perfect, but last night I found something about her I didn't like."
Joan: "What was that?"
John: "Bill's arm."

Most men discuss not so much to learn as to display their learning. Hypnotizing is not salesmanship. In selling things it is downright dishonesty.

The publisher of the best Farmer's paper in the Maritime Provinces in writing to us states:

"I would say that I do not know of a medicine that has stood the test of time like Minard's Liniment. It has been an unfailing remedy in our household ever since I can remember and has outlived dozens of would-be competitors and imitations."

PETRIE'S MACHINERY TORONTO

QUEER FEELINGS AT MIDDLE AGE

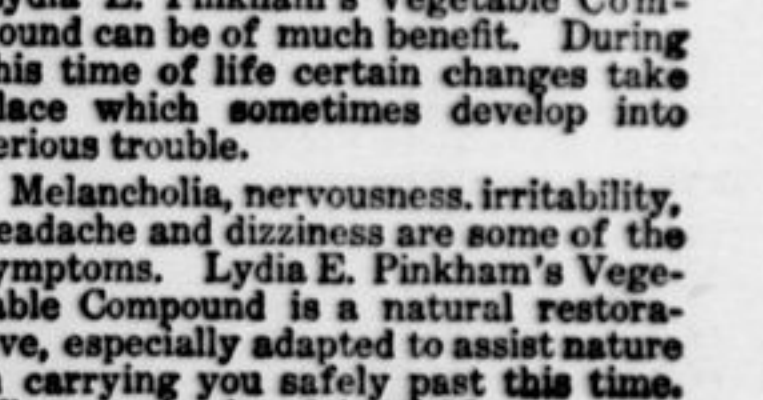
Women Should Know How Lydia E. Pinkham's Vegetable Compound Helps at This Trying Period

Sheboygan, Wisconsin.—"I was run down, tired and nervous. I could not even do my own housework, could not sleep at night and all kinds of queer thoughts would come to me. Finally I gave up going to the doctor and a friend told me of Lydia E. Pinkham's Vegetable Compound. After the first bottle I could sleep better and I have kept on improving ever since. I have taken seven bottles now and am so happy that I am all over these bad feelings."—Mrs. B. LANSER, 1639 N. 3rd St., Sheboygan, Wisconsin.

For the woman entering middle age Lydia E. Pinkham's Vegetable Compound can be of much benefit. During this time of life certain changes take place which sometimes develop into serious trouble.

Melancholia, nervousness, irritability, headache and dizziness are some of the symptoms. Lydia E. Pinkham's Vegetable Compound is a natural restorative, especially adapted to assist nature in carrying you safely past this time.

Why not give it a fair trial?



ASPIRIN

UNLESS you see the name "Bayer" on tablets, you are not getting Aspirin at all

Genuine

Accept only an "unbroken package" of "Bayer Tablets of Aspirin," which contains directions and dose worked out by physicians during 22 years and proved safe by millions for

Colds	Headache	Rheumatism
Toothache	Neuralgia	Neuritis
Earache	Lumbago	Pain, Pain

Handy "Bayer" boxes of 12 tablets—Also bottles of 24 and 100—Druggists. Aspirin is the trade mark registered in Canada by Bayer Manufacturing of Monoaceticacidester of Salicylicacid. While it is well known that Aspirin means Bayer manufacture, to assist the public against imitations, the Tablets of Bayer Company will be stamped with their general trade mark, the "Bayer Cross."