CANADIAN BOOT AND SHOE INDUSTRY

SUPPLIES 95 PER CENT. OF OUR NEEDS.

Took More Than a Century to Overcome Preference for Imported Shoes.

The Canadian boot and shoe industry at the present time holds sixth place in importance among the industries of Canada. A delving into history reveals the fact that as early as 1667 the making of shoes in Canada was established, and at that time, in the entire country, there were some twenty shoemakers. So that the shoe industry is not only one of Canada's oldest manufactures, but has always been, as it is to-day, one of the most important. From 1667 with its twenty shoemakers the shoe industry has developed year by year until today it is found to be a highly organized and perfected industry producing goods which compare very favorably with the product of any other country.

In the year 1870 the first official figures are given, and the modest beginning of 1667 is found to have developed until in 1871, in value of output, it was the third largest industry in Canada, with 4,150 establishments. Their total combined capital amounted to some three and a quarter million dollars, the average value of their output being $3,850 and the average number of workers being slightly over four.

The Introduction of Machinery.

The shoe industry at this time was, as can be seen, a small shop proposition, but an advancement on the early days when the travelling shoe maker went from house to house supplying the needs of the people. It was well after confederation before machinery became a great factor in the development of shoemaking and the first work was all hand-made. By 1870, however, the advantages of making shoes in larger units was well recognized and the hand shoemaker was gradually eliminated, until in 1890, twenty years later, establishments employing less than five people had only increased to five thousand, whilst factories employing five people or over numbered 269. Ten years later, in 1900, this number was reduced to 179, indicating that many of the smaller factories had to close up, being unable to compete with the development of the larger plants, where production on a greater scale had brought about economies impossible in the little custom shop.

By 1900, shoe factories, in the largest meaning of the term, were a well established and developed factor in the industry, and from that time development has continued speedily and steadily until there are now 160 factories in the Dominion employing a capital of more than $33,000,000, with an annual output of about $50,000,000, paying more than $10,000,000 annually in wages to shoe workers alone and buying materials at over $27,000,000, much of which is produced by other Canadian industries.

Nineteen Million Pairs of Shoes.

It is interesting to note in considering the development which has taken place, that the 179 factories in 1900 produced shoes in value only slightly less than the entire output of the 5,398 shops which existed in 1890. From records obtained from the United Shoe Machinery Company, Canadian factories in 1908 turned out approximately 10,000,000 pairs of shoes, and in 1919 the total output had increased to well over 19,000,000 pairs.

The development of the present modern shoe factory was only made possible by the introduction and improvement of shoe machinery, and in this respect the shoe industry is still comparatively young. The very foundation of modern shoe machinery dates back only to 1858, when the invention of the McKay sewer made possible great strides in progress. In 1862, the curved needle sewing machine for turn shoes was invented, to be improved later by Charles Goodyear.

To-day Canadian factories are supplying 95 per cent. of the shoe requirements of the country. Thousands of Canadians are dependent for their livelihood upon the industry and the production of every grade of footwear. For many years the industry got little credit for the high character of its product, and it took more than a century to overcome the prejudice in favor of imported shoes. Now, however, the high quality of Canadian footwear, as shown at the recent Montreal Convention and Exhibition of the National Shoe Retailers Association, is universally recognized, and has made the industry the sixth in importance in the Dominion with a value which is increasing every year.

The Fading Honeymoon.

The June groom had returned to work.

About the middle of the second week the telephone rang as usual, and the stenographer said:

"Your wife wishes to talk with you, Mr. Green."

"Tell her I'm busy now," he replied; "and cannot leave to come to the telephone, but be sure to add that I love her just as much as ever."

Ninety-nine per cent. of the Hindoo women cannot read or write.

A FINE PATTERN FOR A SUIT

9666-9374
Embroidery Design No. 1044.

9666—Misses' Suit-Coat. Price, 35 cents. In 3 sizes, 16 to 20 years. Size 16 requires 1¾ yds. 54 ins. wide.

9374—Misses' Two-Piece Skirt (in two lengths). Price, 20 cents. In 3 sizes, 16 to 20 years. Size 16 requires 1¼ yds. 54 ins. wide. Width, 1½ yds.

These patterns may be obtained from your local McCall dealer, or from the McCall Co., 70 Bond street, Toronto, Dept. W.

Old British Wedding Customs.

There is an old belief that a marriage should take place when the moon is waxing, and not waning, if it is to be a lucky match, and in many north country districts a strict inquiry is made as to the state of the moon before the wedding day is fixed.

In the north of England, too, no wise bride will ask an odd number of guests to her wedding feast, for an old superstition has it that if this is done one of the guests will die before the year is out.

In the Highlands it is taken as a terrible unlucky sign if a dog should run between the bridal pair on their wedding day; while, in Derbyshire prospective brides still tell the bees of their wedding and decorate the hives for the occasion.

In parts of England and Scotland there exists an ancient custom for which reason is hard to find, by which part of the wedding cake is broken over the head of the bride and the guests scramble for pieces.

Bees Faster Than Pigeons.

A farmer in Westphalia laid a wager that twelve bees of his, released at a distance of three miles from their hives, would travel as rapidly as a like number of pigeons over the same course. The first bee, properly powdered for purposes of identification, did arrive at its hive a quarter of a minute before the coming of the first pigeon to its cote, and there were three other bees that came in before the second pigeon arrived.

A curious form of race is sometimes indulged in in India—the Noah's Ark race. At one recently run near Calcutta a goat proved the victor over an elephant and a horse, the latter being a bad third.

The slowest races in the world are the snail contests, which in normal times are held in certain parts of Germany at what we would call county fairs. The winners are much esteemed and frequently fetch high prices.

It Wasn't Toothache.

A wild, haggard-looking man strode through the streets with quick, nervous steps. His face was drawn with agony.

Suddenly his eye lighted on a house with a brass plate attached to the door, and, with an audible sigh of relief, he rushed into the dentist's, for such was the house.

He burst into the consulting-room.

"My dear sir," said the dentist, "what——"

"Do you give gas?" asked the man, cutting him short.

"We do," replied he of the forceps. "And the charge——"

"Will it put you to sleep so that you can't possibly be aroused?"

"Yes; but I——"

"How long does the sleep last?"

"The physical insensibility produced by inhaling gas lasts from half a minute to seventy seconds," said the dentist. "Perhaps you will take a seat, sir, and allow me to examine the tooth?"

"Tooth!" shrieked the visitor, tearing off his coat and vest. "Who said tooth? I want you to pull a porous plaster off my back!"

Two California bakers have patented a self-oiling machine that clips the tops of loaves of bread before they are baked, producing an ornamental and much better browned crust.

"He who educates the young shapes the future."

AUTO SPARE PARTS

for most makes and models of cars. Your old, broken or worn-out parts replaced. Write or wire us describing what you want. We carry the largest and most complete stock in Canada of slightly used or new parts and automobile equipment. We ship C.O.D. anywhere in Canada. Satisfactory or refund in full our motto. Sherry Auto Salvage Part Supply, 232-236 Dufferin St., Toronto, Ont.

PALLID CHEEKS MEAN ANAEMIA

New Health Can Be Obtained by Enriching the Blood Supply.

When a girl in her teens becomes peevish, listless and dull, when nothing seems to interest her and dainties do not tempt her appetite you may be certain that she needs more good blood than her system is provided with. Before long her pallid cheeks, frequent headaches and breathlessness and heart palpitation will confirm that she is anaemic. Many mothers as the result of their own girlhood experience can promptly detect the early signs of anaemia and the wise mother does not wait for the trouble to develop further, but at once gives her daughter a course with Dr. Williams' Pink Pills, which renew the blood supply and banish anaemia before it has obtained a hold on the system.

Out of their experience thousands of mothers know that anaemia is the sure road to worse ills. They know the difference that good red blood makes in the development of womanly health. Every headache, every gasp for breath that follows the slightest exertion by the anaemic girl, every pain she suffers in her back and limbs are reproaches if you have not taken the best steps to give your weak girl new blood, and the only sure way to do so is through the use of Dr. Williams' Pink Pills.

New, rich, red blood is infused into the system by every dose of these pills. From this new rich blood springs good health, an increased appetite, new energy, high spirits and perfect womanly development. Give your daughter Dr. Williams' Pink Pills, and take them yourself and note how promptly their influence is felt in better health.

You can get these pills through any dealer in medicine or by mail postpaid at 50 cents a box or six boxes for $2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

About Eggs.

An egg with a white shell doesn't contain so much nutriment as a brown-shelled one. There is more water and less fat in it.

Knowing this, and realizing that most people prefer brown eggs, some unscrupulous tradesmen make a practice of coloring eggs with coffee or cold tea.

A hen does not lay the most nutritious egg by a long way. Only about one-fifth part of a hen's egg is nourishing. One-ninth is waste, and the rest water.

Geese lay the best eggs from the point of view of nourishment. Then come ducks and Guinea fowl. Hens are fourth on the list, with turkeys and plovers following on.

Did you know, by the way, that eggs are good for the complexion? They contain a certain amount of sulphur, which purifies the blood and so keeps the skin nice and clear.

Where Board is Cheap.

It is refreshing in these days of high prices to learn that somewhere it is possible to get one's daily bread and its accompaniments at a low figure. The place is China—Tengschow, in the province of Shantung. There in the mission school a girl may have three meals a day for $18 a year.

The menu sounds strange to the school girl of the Western world, but to the Chinese student it is highly satisfactor. Steamed corn bread and raw turnips that have been kept in brine and then chopped quite fine compose the regulation breakfast almost all the year. For dinner there is usually millet cooked dry like rice, and some hot vegetable. Twice a week the vegetable is cooked with fat pork instead of in bean oil as usual. Supper is the same as breakfast. Perhaps half a dozen times a year, however, they celebrate with more luxurious fare.

Life.

This life is a skein of tangled thread
Where the strands get mixed in doubtful ways,
The far end hid in the knots somewhere,
The other one lost in the twisty maze.

None of us knows how the strands are spun,
None of us knows how the twists get there,
But all of us find when the tangle's done
The end that was hid in the knots somewhere.

PARTS BIRDS PLAYED IN THE WORLD WAR

PARIS WARNED OF AIRCRAFT BY PARROTS.

Canaries Saved Many Lives but Homing Pigeons Did Biggest War Work.

Parrots were tried out early in the recent European conflict as war birds. A number of them were kept in cages on the Eiffel Tower, in Paris, to give warning of approaching aircraft.

They acquitted themselves wonderfully, announcing by their squawks the approach of an airplane or airship twenty minutes before its coming could be detected by human eyes or ears. Unfortunately, however, they were unable to distinguish between enemy and friendly aircraft; and, growing indifferent after a while, they ceased to be trustworthy.

The big war work was done by homing pigeons. Even when badly wounded, they would do their best to deliver the messages they carried.

A remarkable case in this line was that of pigeon No. 2709, which, on October 3, 1917, flying from the front line to divisional headquarters, was struck by a bullet that broke its leg, drove the metal cylinder containing the message into its breast and passed through its body. Nevertheless, it struggled home to its loft, nine miles away, and delivered the message, dying soon after its arrival. It is now in a museum at Whitehall, stuffed, with a label, "Died of wounds received in action." A soldier who had done like service would have received the V. C.

Aided British War Loan.

In 1918 a pigeon post service in London carried messages of subscribers to the war loan, delivering them at the Tank Bank in Trafalgar Square.

The Germans sometimes camouflaged their war pigeons with coats of paint, and in some instances at least they made the cotes gasproof.

Canaries, as is well known, saved the lives of thousands of fighting men by the warning they gave of poison gas. A percentage of it in the air imperceptible to human beings caused them to drop off their perches—a signal that it was time for the soldiers to put on their gas masks. But in many cases the birds became such pets that the men would keep them in places as safe from gas as possible, thus negativing the purpose for which they were meant to be used.

Gulls, actuated perhaps by curiosity, had a way of following and hovering over submerged U-boats, thereby betraying their whereabouts in a way most unsatisfactory to the Germans, but highly profitable to the Allies hunting for them.

As for the parrots, a joker offered the clever suggestion that they might to advantage be crossed with the homing pigeons, so that the latter could deliver the messages.

WHEN BABY IS SICK

When the baby is sick—when he is cross and peevish; cries a great deal and is a constant worry to the mother—he needs Baby's Own Tablets. The Tablets are an ideal medicine for little ones. They are a gentle but thorough laxative which regulate the bowels, sweeten the stomach, banish constipation and indigestion, break up colds and simple fevers and make teething easy. Concerning them Mrs. Philippe Payen, St. Flavien, Que., writes: "Baby's Own Tablets have been a wonderful help to me in the case of my baby and I can strongly recommend them to other mothers." The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams Medicine Co., Brockville, Ont.

Some Car.

"How do you like your new car?" asked the Lizzie driver.

"Great," replied the Big Six driver. "It runs so smoothly you can't feel it. Not a bit of noise, you can't hear it. Perfect ignition, you can't smell a thing. And speed—why it whizzes! You can't see it."

"Must be some car," ventured the Lizzie driver. "Can't feel it, can't smell it, can't hear it, can't see it! How do you know it is there?"

Minard's Liniment Relieves Distemper

Manufacturing in Western Canada

The western provinces of Canada are generally considered as forming a purely agricultural area, and in the occurrences of new land settlement, increased cultivation and bumper yields, the progress of this region in industry and manufacture is often lost sight of. Nevertheless, the west is making phenomenal strides in manufacture and each week sees recorded the establishment of new industrial concerns in the progressive towns of the western provinces.

An indication of this progress which the west holds in common with the rest of the Dominion is the remarkable enlistment of the last decade in the ranks of the Canadian Manufacturers' Association. The Dominion membership, which in 1910 numbered 2,600, now totals more than 4,100. In 1910 there were in the province of Manitoba 102 members; there are now 343. Alberta and Saskatchewan a decade ago had but 16 members between them; they now have 173. British Columbia's membership, in the ten years, has grown from 113 to 162. Whilst in the decade, the Dominion increase was 1,500 or approximately 58 per cent., the four western provinces combined have, in the same period, increased their membership by 447, or 190 per cent.

The rapid development that has taken place in Western Canada during the past two decades is well illustrated by the records of progress made in the various manufacturing industries, the value of whose products in 1900 was but $34,330,000, whereas in 1917 it was $405,567,000.

MOTHER!

"California Syrup of Figs" Child's Best Laxative

Accept "California" Syrup of Figs only—look for the name California on the package, then you are sure your child is having the best and most harmless physic for the little stomach, liver and bowels. Children love its fruity taste. Full directions on each bottle. You must say "California."

Secrecy in Wireless.

Successful demonstrations of a new wireless invention which marks a step towards the secrecy of wireless telephone and telegraph messages have taken place in England, and Senator Marconi is at present conducting further tests at sea in his yacht Electra with a view to its wider application.

Details of the invention are secret. It may be stated that an apparatus has been devised which, by what experts call an "electrical method of concentration," propagates the electric wireless waves in a "beam" in any desired direction, and in that direction only.

Hitherto the electric waves sent out from wireless stations have spread out in all directions and all who "listened-in" could hear. The new invention will mark the end of the wireless eavesdropper." When it is perfected a wireless station will be able to send out Morse or spoken messages which will be heard only by those for whom they are intended.

The new apparatus, which is being worked at an experimental station in England, with a shortwave length, has recently been demonstrated to a number of expetrs, who expressed the greatest interest in the discovery.

It is known that German wireless research has been lately closely directed to this problem of the "eavesdropper," for the Germans realized that we were able to pick up with our listeners set much valuable information about Zeppelin movements during the war.

Minard's Liniment Co., Limited.

Gents,—A customer of ours relieved a very bad case of distemper in a valuable horse by the use of MINARD'S LINIMENT.

Yours truly,
VILANDIE FRERES.

Hope and Memory.

What would life be
For hi mwhom death bereaves
Of comradeship supreme
Had he not hope again to meet?
Abiding in that hope he lives,
Blest be that hope.

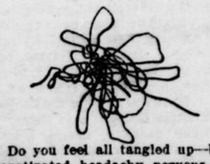
What would life be
Could memory not recall
With ever ready spell
Her voice, her smile?
His lonely days would not be worth the while.
Blest be memory.

Alloy Stronger Than Steel.

An Italian engineer has discovered a new alloy of zinc and copper which is stronger than steel and less corrosive than copper, says the Scientific American. The most important characteristics of the new alloy, which has been named "Blak-metal," are the highest known breaking point, the highest limit of elasticity, perfect homogenity and higher resistance to both heating and chemical action. It has been stated that it can successfully be cast, machined, rolled, forged, drawn and stamped. It is expected that it will prove an acceptable substitute for steel, brass and aluminum.

CASCARETS

"They Work while you Sleep"



Do you feel all tangled up—bilious, constipated, headachy, nervous, full of cold? Take Cascarets to-night for your liver and bowels to straighten you out by morning. Wake up with head clear, stomach right, breath sweet and feeling fine. No griping, no inconvenience. Children love Cascarets too. 10, 25, 50 cents.

ISSUE No. 40—'20.

BITS OF HUMOR FROM HERE & THERE

Probably.

Bobbles: "What does this author mean by saying that the hero had 'well-carved' features?"

Dobbles: "Perhaps he shaved himself."

A Practising Physician.

Patient—"I want to see the doctor. Be this the place?"

Doctor—"This is where I practise."

Patient—"Don't want no person for to practise on me; I want a doctor for to cure me."

Looked the Part.

Walter found his mamma talking to a very stout woman.

"Walter," said his mother, "that is your great-aunt."

"Yes," said Walter, gazing at her ample proportions, "she looks it!"

What Tommy Learned.

"Well, Tommy, did you learn anything at school to-day?" asked the proud father.

"Yes, dad," replied the youngster with pugilistic ambitions.

"What was it? History, geography, grammar——?"

"No, dad. I learned that Sam Snoggs, the butcher's son, has an awful punch with his right."

A Youthful Genius.

Puffkins was a proud father.

"Yes, sir," he boasted, "that boy of mine is a piano player. Why, he can play with his toes."

Blowman was also a proud father, and he looked at the other with half-hearted enthusiasm.

"How old is your boy?" he asked, in the tone of one who must be polite.

"Fifteen," returned the first proud father, unabashed.

"Fifteen!" openly scoffed Blowman. "Why, my little boy at home can play with his toes, and he's only one year old."

Biblical Note.

A bashful curate found the young ladies in the parish too helpful. At last it became so embarrassing that he left.

Not long afterward he met the curate who had succeeded him.

"Well," he asked, "how did you get on with the ladies?"

"Oh, very well, indeed," said the other. "There is safety in numbers, you know."

"Indeed?" said the ex-curate. "I only found it in Exodus."

His Cruel Silence.

The mother's heart sank as she entered the abode of her newly-married daughter and found the young wife in tears—floods of 'em.

"What is the matter, my darling?" she demanded, anxiously.

"Oh, Edward is a brute—a brute!" wailed the girl.

"Why do you say so?" asked the mother.

"He—he came home late for supper last night, and—and I scolded him a little."

"Quite right, too!" agreed the older lady. "And what did he do?"

"Oh, mother, he—he—" Her voice failed her.

"Did he—did the callous wretch dare strike you?"

"Oh, worse than that, mother! He just sat there and—and yawned!"

"Talk about opportunity! I studied law out of a forgotten set of 'Blackstone's Commentaries' I found in an old barrel."—Abraham Lincoln.

STORM WINDOWS & DOORS

SIZES to suit your openings. Fitted with glass. Safe delivery guaranteed. Write for Price List [G]. Cut down fuel bills. Insure winter comfort.

The HALLIDAY COMPANY, Limited
HAMILTON FACTORY DISTRIBUTORS CANADA

Classified Advertisements.

LEARN TO TAMP IN A FEW hours with "Shay's Simple Chart of Chords" enabling a person to readily play accompaniments on piano or organ in every key; endorsed by leading musicians everywhere. Agents wanted, liberal commissions; postpaid to any address in Canada for $1.00. Belfasia Pub. Co., 100 Broadway, Sydney, N.S.

Rubber Clocks.

The newest thing in clocks is made of rubber and is meant especially for travellers.

This kind of clock, being encased in rubber, has an almost inaudible tick. If it falls it bounces and suffers no injury. It is, in fact, proof against ordinary shocks.

This characteristic makes the rubber clock suitable for mounting on an automobile, a motorboat, an airplane or wherever vibration or shock might disturb the mechanism of an ordinary timepiece.

MONEY ORDERS.

Send a Dominion Express Money Order. Five Dollars costs three cents.

What He Thought.

The interviewer at the bedside of the aviator who fell 2,000 feet and hit the earth asked gently:

"Tell me, what was your dominating thought as you fell through all that space?"

And the aviator, true to form, lit a cigarette, smiled and said:

"Why, I guess the thought that impressed me most was that I was about the only thing that wasn't going up!"

Minard's Liniment For Dandruff.

Dolly's Camouflage.

On Dolly's birthday she was presented with a baby bulldog, and her delight was delicious to behold.

It was very young, and she insisted upon taking it to bed with her, but the next morning she was looking very tired.

"Haven't you slept well, darling?" asked her mother.

"No, mummy," said Dolly. "Nelson was crying in the night for his mumsey, so I kept awake with him for company, and I made awful faces all night to make him fink I was his bulldog muvver to comfy him!"

"DANDERINE" PUTS BEAUTY IN HAIR

Girls! A mass of long, thick, gleamy tresses

Let "Danderine" save your hair and double its beauty. You can have lots of long, thick, strong, lustrous hair. Don't let it stay lifeless, thin, scraggly or fading. Bring back its color, vigor and vitality.

Get a 35-cent bottle of delightful "Danderine" at any drug or toilet counter to freshen your scalp; check dandruff and falling hair. Your hair needs this stimulating tonic; then its life, color, brightness and abundance will return—Hurry!

SINCE 1870 SHILOH 30 DROPS STOPS COUGHS

America's Pioneer Dog Remedies
Book on DOG DISEASES and How to Feed
Mailed Free to any Address by the Author, H. Clay Glover Co., Inc. 118 West 31st Street New York, U.S.A.

ONLY TABLETS MARKED "BAYER" ARE ASPIRIN

Not Aspirin at All without the "Bayer Cross"

Rx Genuine Aspirin Prescribed by Physicians for Eighteen years —

BAYER

The name "Bayer" identifies the only genuine Aspirin,—the Aspirin prescribed by physicians for over nineteen years and now made in Canada.

Always buy an unbroken package of "Bayer Tablets of Aspirin" which contains proper directions for Colds, Headache, Toothache, Earache, Neuralgia, Lumbago, Rheumatism, Neuritis, Joint Pains, and Pain generally.

Tin boxes of 12 tablets cost but a few cents. Larger "Bayer" packages.

There is only one Aspirin—"Bayer"—You must say "Bayer"

Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Monoaceticacidester of Salicylicacid. While it is well known that Aspirin means Bayer manufacture, to assist the public against imitations, the Tablets of Bayer Company will be stamped with their general trade mark, the "Bayer Cross."

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