

## Knowledge Is Power

By FREEMAN TILDEN.

I pastured himself on these green and luscious fields of fattery like a half-starved cow from a rocky hillside.

"No, we don't want no more books!" cried Mr. Caleb Coppins in a tone of belligerent finality.

At the same time he attempted to slam the front door in the enthusiastic face of the young man who stood outside. But the young man, who was no chicken at canvassing, had taken due precautions in expectation of just such an event. He had neatly inserted his foot between the door-casing and the jamb.

"Just a minute, Mr. Coppins," he pleaded.

"Take your foot out of there, or I'll bust it for you!" replied the head of the household.

The young man regarded his victim with something of pity, mingled with subdued joy. He had tamed many a householdier like Mr. Coppins, and his thin nose quivered with the excitement of approaching combat.

"You may slam the door, Mr. Coppins," he said earnestly. "You may amputate my foot; but my severed foot will remain inside with you to extol the glory of the eighth wonder of the world—the 'Pan-Continental Encyclopedic Dictionary,' the steam engine of intellect, the book that will make your name a byword for wisdom and your home the rendezvous of the intellectual elite."

The canvasser's eloquence was not without effect. Mr. Caleb Coppins set jaw relaxed. He ceased to push against the inserted foot.

"You've got nerve, young feller," he admitted. "Come in! But you can't sell it to me, no matter what it is. We've got books cluttering up the whole house. I can't turn around now without knocking against a book, and I haven't read half of 'em, nor a quarter. And I get the 'Agricultural Year Book' every year from our member."

The canvasser for the "Pan-Continental" followed silently into the musty-smelling parlor, and at the bidding of the owner, sat down. As Mr. Coppins threw open the door of the seldom-used room the odor of decaying herbaceous plants nearly gagged the book agent. With a quick glance he surveyed the chamber of horrors, from the horse-hair-covered chairs to the tall bookcase of black walnut, stuffed with dusty volumes that dated from the period when "Vanity Fair" was thought to be a little of color.

"I am not surprised to see so many books," said the canvasser, with a subtle feeling of raptness. "I find it worth while to visit only the true lovers of good literature. Ah, Mr. Coppins, how little the average man knows the rare pleasure that we bibliophiles get from our printed treasures!"

The fact was, as the canvasser very well understood, that Mr. Coppins had led him into the parlor not with the idea of doing him honor, but merely to intimidate him—to prove that the house was already supplied with books.

Mr. Coppins, however, bearing himself described as a bibliophile, and surmising that a bibliophile must be a person of some importance, permitted himself the luxury of remarking that he was a bibliophile—a forty-third-degree bibliophile. In fact, though he was firm in his resolve not to buy any more books just then, he

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## ABOUT THE HOUSEHOLD

### Thrift in the Schools.

Increasingly insistent is the demand that the schools of this Dominion teach citizenship—that they equip the child to do the full duty of a good citizen. It is not forgotten that the schools have for generations done excellent work; but the experience of the last four years has brought the realization that a change in method and in subject-matter—a shifting of emphasis—is urgently required. A young man may be an expert in arithmetic, in spelling, in writing, grammar, geography, and every other subject on the curriculum and may, none the less, display qualities of brutality, injustice, wastefulness, and treason—may, indeed, be a bolshevik. An altered type of training, a new view of relative values, must come. A knowledge of the fundamentals on which rests the structure of democracy must be a part of all instruction worthy of the name. Education may make or mar a nation—it has done so in Europe and elsewhere.

What are the fundamentals? Honesty is one. Industry is another, and there are many more. Frugality is an important one, and one that is being overlooked in this new country. Canada was built on thrift, among other things—the pioneers were specialists in thrift.

Thrift is not hoarding; it is not miserliness; it consorts not with the pessimist. Thrift is intelligent care of money and resources, conservation for the future, wise and thoughtful spending. The thrifty man is an optimist, for he has stored up power.

And thrift must be taught in the schools. This will not add to the teachers' burdens, for every subject of study can be so taught that it helps to inculcate the practice of thrift. A Thrift Club in the classroom works wonders in the discipline of the school; it gives the pupils something worth while to talk about and something to do. They come to know the value of money and the principles of business; they are imbuing the necessary preparation for citizenship. For the attractive investment of small savings, War Savings Stamps afford an excellent medium. This plan has been highly successful in the schools of Great Britain, of the United States, and of Canada.

Thrift taught in the schools encourages industry, because children wish to earn so that they may save. And, more than ever in its history, this old world needs to go to work. Production must be increased. Produce, save, invest, must become the universal slogan.

Why Apples?

Healthful acids, needed minerals (including iron and lime and sulphur), one hundred calories of energy and a little real nutrition—all this is in an apple.

Do not scorn the apple as food because it is 85 per cent. water. The same is true of milk. The apple's 13 per cent. of sugar and starches is not to be despised as food.

A taste for apples, "skins and all," is to be cultivated. When Johnny or Jane want candy or "something to do," let him or her eat an apple. And

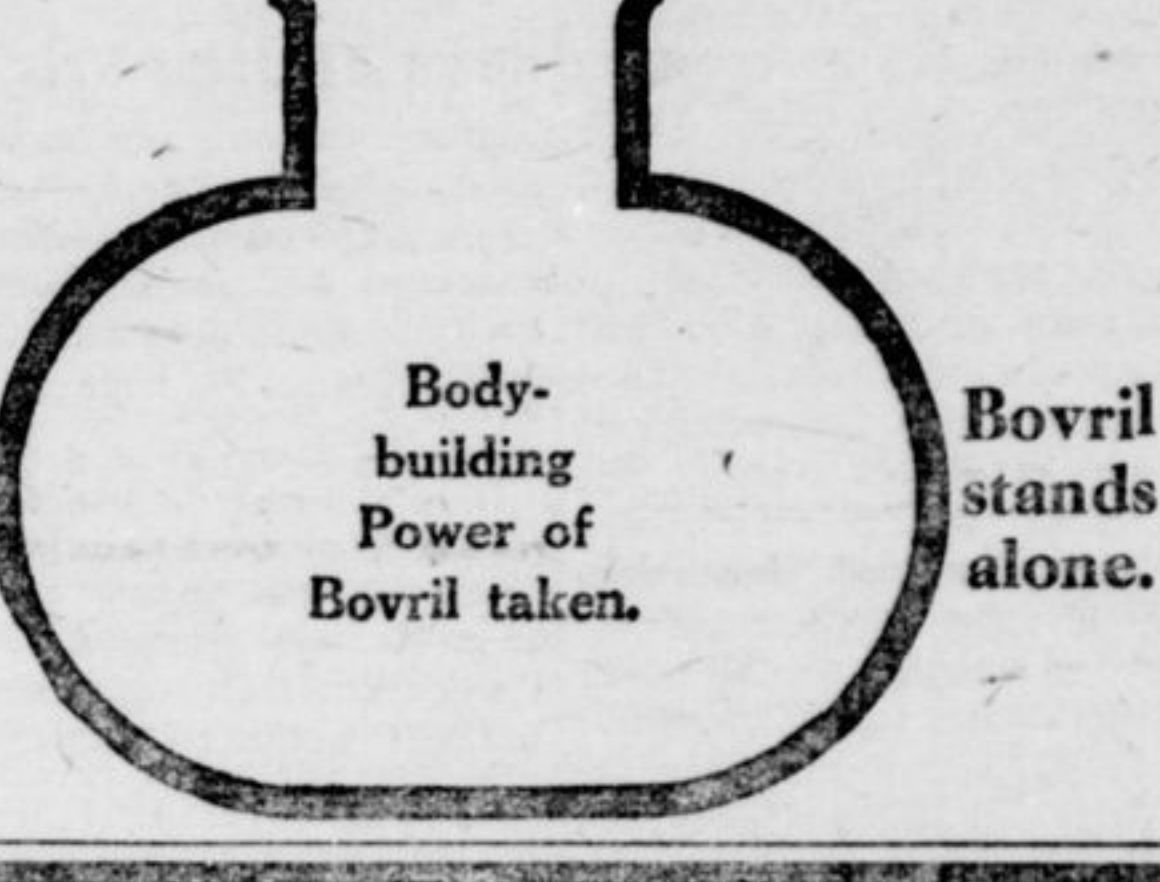


## Give her BOVRIL

Bovril is one of the most precious food substances in the world. Its beneficent effects are immediate; it acts like a glass of champagne, but without the reaction which wine sometimes brings. Bovril does permanent good by building up the very fabric of the body.

To get the full benefit of Bovril, take it regularly day after day. The value of "a course of Bovril" has been scientifically demonstrated by the independent investigations of Professor Thompson.

After bringing human subjects to a constant weight on a standard diet, he added Bovril to the other food, and found the body-building powers of Bovril to be 10 to 20 times the amount taken.



Don't forget to eat one yourself; they are fine for the disposition as well as for the internal workings of the body.

2,000,000 Bricks in Chimney. Standing 250 feet high, a chimney stack at Northampton, which contained 2,000,000 bricks, and took two years to build, was felled recently. It was the third highest in the kingdom.

250 Miles of War Ribbon. Two hundred and fifty miles of British war medal ribbon are to be issued to the men and women entitled to these decorations through recent edicts of the King.

Minnard's Lintment Cures Dandruff.

## LOOKING FORWARD

This is Punch's idea of an evening in a suburban home in 1930, when the aeroplane has become as familiar as the automobile.

"You're late, John," said Millie. "Yes, dear; I missed the fifty-four D.H. from the Battersea Park take-off. Jones brought me home on that neat little knockabout spud he's just bought. Small two-seater, you know. Then I walked from the 'drome just to stretch myself. Those planettes cramp you so!"

"Oh, I'd just love to have an aeroplane like that!" exclaimed Millie. "Mrs. Smith says she simply couldn't do without hers now. She can pop up to town, do her shopping and get back in an afternoon."

"Um—that pilot of theirs," went on Millie, "seems just as safe with the 'pup' as he is with their great twin-engined bus."

"Yes," said John; "must be quite an undertaking getting Smith's triplane on the sky way. It's useful for a family party. I hear he packed twenty or thirty into it for the picnic at John-o'-Groat's last week. By the way, aren't the Robinsons coming to dinner?"

"Yes," you'd better hurry up and change," said Millie.

The Robinsons were very up-to-date people, John decided, as they sat down to the meal. He had not met them before.

"Very glad to know such near neighbors," he said cordially. "Why, it can't be more than forty miles to your place, I should think."

"Is it just forty-seven kilometers, to be exact," Robinson volunteered. "We did it without any trouble at all in something under twenty minutes."

"Quite good flying I call that," said John.

"We came by the valley route, too," put in Mrs. Robinson. "John was good enough to consider my wretched aeroplane nerves rather than his petrol."

"It's a couple of miles farther," explained Robinson, "but my wife isn't such a stout flyer as her mother, though the old lady is over seventy. My pilot was bringing her from town last week—took the Dorking-Leith Hill airway, you know, always bumpy over there—and I suppose from all accounts he must have dropped her a hundred feet plumb, slide-slipped and got into a spinning dive and only pulled the old bus out again when they could count the furrows in a ploughed field. The old lady just leaned forward in her seat and, when James had adjusted his headpiece, she tapped him on the shoulder and coolly reprimanded him for slanting without orders."

"With the dessert came letters by the late post."

"Oh, please excuse me," said Millie, as she took them from the maid. "I see there's a reply from auntie—the Edinburgh aunt, you know," she explained, imploring her to come over to-morrow for the bazaar."

"What my wife's aunt doesn't know about flying isn't worth knowing," remarked John, "and she'll never see forty again. How's that for an up-to-date aunt?"

Just at that moment a peculiar noise, evidently very near the house, arrested the attention of the party.

"Sounded like something breaking," said Millie. John had already gone out to investigate.

In a minute or two he reappeared, ushering in a jolly old gentleman in a flying suit.

"A thousand pardons, Mrs. Green," said the new arrival. "John collected me in the paddock. Ha! ha! You know my theory about the paddock."

"Well, the theory's smashed, anyhow," said John decisively, "and so's my fence."

"No! No! I won't hear it," laughed Brown. "I admit the fence, but not the theory. You see," he went on, turning to Mrs. Robinson, "I've always insisted, as Green knows, that there's plenty of landing space in his paddock, provided you do it up wind. The fact is I was a couple of points out in my reckoning, and so fell to stop the old bus short of the fence. You know, Green," he added, with an injured air, "you ought to have a wind-pointer so there'd be no doubt about it."

"Just to encourage reckless old gentlemen to smash up my premises, I suppose," retorted John. "But I admit I found some consolation for my smashed fence when I observed the pathetic appearance of your under carriage after your fancus landing."

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More About Garden Clocks.

The interesting paragraph in a recent issue concerning "clock-gardens" serves to recall the fact that at least three such floral timepieces have been grown quite successfully, though some years ago.

The great difficulty, however, is that although the various flowers are planted, it is only under exceptional conditions of soil, light, and heat that the graceful fancy can be realized.

The great Swedish botanist, Linnæus, once designed one of these "clock-gardens" in Sweden, another was laid out in Paris about twenty-five years ago. In 1897 a third was being "fimeplaced" together by a Mr. Ouisterhout, of the Californian University, in California. Beyond these three instances it is doubtful whether there have been any further successes.

What About Her?

Down in the parlor sat the young man visitor, waiting. Presently he sprang to his feet as a fair young girl came in.

But before he embraced her he took six cigars from his upper waistcoat pocket, laid them carefully on the mantle, and then advanced toward the girl passionately, his arms outstretched.

But the girl drew back.

"You have loved before," she said brokenly.

Much of the high cost of living is due to the fact that many folks depend on others to do things that might better be done by themselves.

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## FALL

When arranging pillows for an invalid try putting two lengthwise with one crosswise at top for the feet. This arrangement will give a good night's rest.

Conducted by... The object of this... Authority on all sub... Please tell me wh... Answer—You... to which you intend... next year, therefore... advise with certai... fertilizer. If it is... such as wheat, on... advise you to use a... to the acre of a fi... to 3 per cent. and... phosphoric acid an... potash, working th... oughly into the s... seeding. This also... grain a good stand... a good crop of th... C. Y. and I have... a clay soil with... Have just plowed... without doing w... 2. How much whe... here? 3. Have a... that has not enou... advice soving time... hay?

Answer—1. I... allow the rice to... about 4 to 5 inch... plow it under and... harness content of... well for you to gra... If it is fairly clea... it is fairly clean... of clover for hay... the second crop... tend to greatly in... of your soil. Wh... down your grain i... to fertilize the f... answer to the que... will insure a stre... After the grain h... it would give you... clover field with... cher incorporate the... I would advise wh... to the acre. 2.

INTERNATIONAL OCTOBER

A Lesson in Trust... 23. Golden Tru... "Constrated His... situation led be... dangerous. The stu... of Galileans wou... contemptible army... disciples would b... chosen as leaders... feed the multitud... and fishes seeme... many were alrea... ed Him as a... Saviour. Jesus' fir... rid of the twelve... away the multitu... "went up into a... pray." Evening... "He was there al... "The ship," or... taining the discip... northern end of... said, or Capa... disciples intende... of Jesus. But pro... wind was contrar... high. "In the fou... between three and... morning, Jesus ca... dim light of the... 5% IN PAYABLE Allowed on money from three to six months. Write for The Great West Loan Co. Toronto Office

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