

# Face to Face With Trouble

## \$20,000 STOCK IN LIQUIDATION

H. Allingham's huge stock goes in Gigantic Public Sale for 10 DAYS ONLY in order to raise money. Understand clearly, this is a case of compulsion—we have no choice in the matter—it's a matter of meeting demands of the day—IT MUST BE DONE! WAIT! WATCH! LOOK FOR THE OPENING DAY!

### SATURDAY, APRIL 12th, at 9 a. m.

#### UNPARALLELED PRICE-CUTTING FOR TEN DAYS

In order to protect customers and ourselves, months ago we bought or contracted for large quantities of goods. We expected and have had a big increase in our business, for which we thank you, however the increase has not been sufficient to offset our huge buying orders—as a result we are heavily overstocked. With us it is a serious situation as bills are due. This gigantic stock must be turned into cash, and in order to accomplish this in the shortest possible time, we have engaged an expert merchandise man from Toronto and given him full authority to mark down and throw out the goods at prices which are bound to sell. Come and share in the bargains.

(Signed) H. ALLINGHAM.

#### Read This--Important

Store is now closed making preparations for the most terrific outpouring of merchandise ever attempted at like prices in this section for many years. Read every item—we guarantee every statement correct. Bring this bill with you. Come early—in a few days we will be gone and you will be sorry. Store is jammed from cellar to roof with merchandise, all to be rushed out at some price.

#### PRICES CUT AND TORN TO THE VERY CORE

The Merchants' Adjusting Co. of Toronto is well known—it has given its word to Mr. Allingham to turn one-half of his stock into cash in 10 DAYS. The only stipulation was that we must have full control of the stock—we must have authority to set any price, no matter how low, to move the stock—this has been granted. It is now up to us. Compare the prices on this bill with any offered you for past years, and you will realize what this Compulsory Sale means in dollars to you. We are determined to move the stock and Low prices is our only weapon.

Come Early

(Signed) F. J. CLARKE

Store is now closed, making preparations for the most stupendous Bargain Event in this County's history. Make no mistake. Find the right spot. We stand back of every value, every price, every article offered. COME EARLY!

Look how Former Prices on this \$20,000 Stock are Slashed for Fast Selling

#### Boots & Shoes

Come Early for this Item

Just to crowd the Store early we offer a lot of Ladies' Boots in Fine Dongola, patent and gummetal leathers, at less than actual cost of making. Many goodyear welts in the lot but you'll have to be on hand early. Rush Special... **1.98**

Read this too

High Grade Boots for Ladies at tremendous reduction. This lot includes nearly all shapes and leathers. Half price and less—while they last... **2.95**

Absolutely solid Farm Boots—guaranteed in every way, will stand both wet and wear. You can save a dollar bill on every pair of these staple shoes at... **3.25**

High Cuts at Low Prices

This item alone will bring the crowd for miles. Beautiful Mahogany and black kid boots; both High and Cuban heels—the very snaggiest styles and finest workmanship shown to-day. Why pay the regular price, \$7.00 when you can get them at... **4.95**

Rush Special for Children

A big lot Children's boots in various leathers, all splendidly made and worth up to \$2.25. Going at... **1.43**

Look! Girls!

Saturday morning—if you're early—you can get a splendid boot for less than the raw material costs. Yes! This is the price... **1.35**

And then our best grade of School boot, guaranteed, selling every day at \$3.50—will go out at... **2.45**

Men's and Boys' Boots

Men's Solid Leather Boots for work or farm wear. You know what they cost to-day, so come early and save money. For this sale at... **2.95**

Don't Miss It, Men!

Our highest grade Work Boots—all solid stock and absolutely guaranteed—Solid Leather Insoles and Counters. Waterproof. Splendid value at \$5.50 Ex. Spec. **4.25**

Men's Heavy Lumbermen's Rubbers at big savings. Buy them and save them for next winter, good investment. Snag-proof quality. 7-in leather tops, reg. \$4.00 now **2.90**

#### Men's Wear

Can You Beat This?

Men's Overalls with or without bib, stripe or plain, elastic backs—big, roomy, well-made, heavy quality denims. Men, you know the price of good overalls to-day—buy several pairs at this ridiculous price—Regular \$3, but just to bring the crowds, out they go at each... **1.65**

Men's Work Shirts, Regular \$1.25. Less than price of material to-day. Out they go at... **.85**

Act Quickly, Men!

Fine-wool, Scotch-knit Underwear, also fleece lined selling at \$1.25. Don't delay, buy them for next winter if you don't need them now. On sale... **.75**

Men's Heavy Rib all wool Underwear at \$1.75, now... **.95**

Men's Union Work Sox, regular 65c now... **.35** Mule skin mitts, one finger... **.50**

We will clean up on caps, all colors and sizes, half price and less... **.65**

2 only best English Beaver Overcoats with curl lining and fur collars, rubber interlining, worth \$35 today; **16.50**

Boys' all wool Sweaters, reg. \$2.75, now... **1.90** Men's all wool Sweaters, reg. 3.75, now... **2.75**

Factory all wool yarn, lb **1.95** Highest grade Scotch finger-ing, \$3.50 regular, now... **2.60**

#### Flannellette

Prices Shattered

The cheapest flannellette we can buy at factory to-day costs 31c and is only 27 inch wide. But we will clear hundreds of yards beautiful white flannellette on Saturday at the most amazing price... **.18**

38c Yard Wide Flannellette Now 24c

Full 36 inch flannellette, in both light and dark colors, the very best qualities produced, and well worth 38c, in fact we cannot buy them at the mill for this money to-day. Hundreds of yards go to the public at 9 sharp Sat. **.24**

#### Slaughter of Cottons, Etc.

Look! 15c For Cottons

It has been many years since you have had a chance to buy cottons cut anywhere near this price. In fact this same cotton to-day costs double our sale price at the mill. Realize the importance of the offering and come early. Hundreds of yards 36 inch pure bleach fine even weave; also factory cotton to be rushed out at... **.15**

Beautiful quality white, also factory cotton to be closed out away less than wholesale price; just price this quality at any store in the country—you'll find it sells at 38c anyway. Out it goes at... **.18**

This is a Hot One

One big lot voiles, crepes, muslins, beautifully fine qualities and colorings, an unusual chance to get pretty summer dresses for mere nothing. Former prices up to 35c. All closing out at... **.15**

35c Linen Towelling 16c

Saturday morning we place on sale a lot of pure linen towelling including red and blue checked tea towelling, and plain linen roller towelling. A half price special that will crowd the store at 9. Come early... **.16**

Excellent quality turkish towelling worth 50c. Great Sale price... **.28**

#### Prints, Prints, 19c

Every housewife knows the present price of print is 35c up and no hope of reduction for a long time so stock up for many months when you get the chance—pretty stripes and floral patterns. All to be closed out at... **.19**

Come Early For This One

Heavy quality, fine even weave, 2 yard wide sheeting to be closed out less than half price. Limited quantity of this line so be on hand early. Truly remarkable at... **.39**

Look At This

Steelclad galateas and shirting gingham the old quality—the old dye—less than the old price. Every yard is worth 50c to-day. But we want the money—pick them out at... **.29**

Extra! Table Linen

Extra quality table linen in excellent designs and clearing away less than mill prices. We defy you to equal this for \$1 anywhere. Matchless value at... **.55** Clean up on Curtain Scrims and plain white dot muslin. Come at 9 o'clock sharp to get these for... **.19**

#### Ladies' Wear

In order to crowd the store at 9 we place on sale Saturday, ladies' black cotton and cashmerette hose at a price that will not buy the yarn. Nothing ever sold at this price for years. Come early... **.19**

Rush Special

Ladies' fine Wool Cashmere hose, no need to mention the regular price as you are well aware \$1 or more is the charge nowadays. Saturday morning we will rush them out at... **.60**

Wool Worsted Hose 55c

Here is a chance to save money on boys heavy rib worsted hose. Sold everywhere at 90c. Our price... **.55**

Corsets 65c

Fine white coutil corsets with hose supporters, selling at and worth \$1. Closing out price... **.69**

Ladies' Vests 39c

Come early ladies for extra fine cotton vests, best quality Egyptian yarns beautifully finished, worth easily 75c. Take them away at... **.39**

#### Groceries at Bargain Prices

No room for a complete list but bear in mind we save you money on every item.

19 lbs best Granulated Sugar... **2.00**

10 lbs best Oatmeal... **50c**

Corn Flakes, 2 packa gesfor... **25c**

1 lb Baking Powder... **25c**

All Tobacco... **2for 25c**

Seedless Raisins, reg 20c for... **17c**

Pork and Beans, large can... **15c**

Black and Green Tea, 65c now... **30c**

Tomatoes, Corn, Peas—one each... **10c**

Infants' Delight Soap... **10c**

Laundry Soaps, 3 for... **25c**

Postum Cereal, 2 for... **25c**

Fairbanks' Scouring Soap... **10c**

Presto Toilet Soap... **5c**

Rice... **2 lbs for 35c**

Yeast Cakes... **5c**

Canned Blueberries, 2 for... **25c**

Comfort Lye, 2 for... **25c**

Washing Blue, 7c now... **5c**

Washing Ammonia, 3 for... **25c**

Extra!

Extra!

5 dozen choice

#### BROOMS

Nice, clear, straight Stock. Sold regularly at \$1.15. Just to bring the crowds early we offer them at

**79c**

#### GET READY TO COME FOR MILES

As our prices are away below the present wholesale quotations, we reserve the right to limit quantities in order to prevent other merchants buying large quantities, thus depriving the general public of getting their full share of these matchless values.

Use Your Own Judgment—Come to the Store—Compare the Prices

# H. Allingham

## HOLSTEIN

Terms, Cash only or Produce

No Goods Sold till Saturday

#### SPECIAL APPEAL!

To Mount Forest, Varney and Durham

Fares will be refunded on all purchases of \$10.00 and over. Simply present your return ticket.

(Signed) F. J. CLARKE