

**FISH EMPIRE
SHAKED BY PHONE**

TELEPHONE FROM
DON TO AUSTRALIA.

abinet Soon May Exchange
ons With Premiers of
Far-Off Dominions.

Fleming, probably the
British wireless expert, does
not believe that the cabinet
members of Australia may "before long"
begin to talk with the cabinet
London by wireless tele-
graph. The course of a long and
arduous article in the London
the Fleming describes the
wireless telegraph and
then 1915, mostly due to
the war. Of great
importance are the advances made
in wireless telegraph,
and wireless stations now
being set up to receive pre-
sent messages.

As the article
points out, the wireless
method to determine the
position of a ship in the clouds
of the sea. We also used it
for its position for a dis-
tance of directional wireless
which rendered great
service for use of wireless
ship or convoys. Their
use on the coast of Canada
is an excellent thing
and will be used to
locate the position by
of these stations. The
aircraft through such
wireless stations will be
improved.

Heard in Airplane.
says recent technical im-
provements have constituted
a step of extraordinary
importance.
that is not only a qual-
itative detector
but also a receiver of
radio telegrams. Tele-
grams can be made loud
heard in airplanes, even
in the noise.

Important development of
radio valve is due to the
1913 that it could be
generation of electric os-
cillations as well as their detection,
produce vigorous, high-
frequency oscillations in an ac-
tual valve.
by means of a spark-
gap placed in one of the
of the valve.
radio telegraph we have
an aerial wire charac-
teristic of which is
completely in variation in
of the air wave pro-
duced. For re-
sistance at a distance
provident with a valve
enables us to hear the

transmission of a thermionic
detector radio tele-
graph perfectly conducted.
airlines are provided
with wire or antenna,
which receives and
transmits waves and
is now possible to
transmit as provided at a
distance. Orders for
the same should be
sent to the
and receive can be

With Aerial Wire.
directional wireless
air telegraph and air-
line telegraph have been
developed in several in-
stances. It is not possi-
ble to make it in the
same way as in the
case of the long
wire and leaving the
of the aerial wire charac-
teristic of which is
completely in variation in
of the air wave pro-
duced. For re-
sistance at a distance
provident with a valve
enables us to hear the

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sent to the
and receive can be

With Aerial Wire.
directional wireless
air telegraph and air-
line telegraph have been
developed in several in-
stances. It is not possi-
ble to make it in the
same way as in the
case of the long
wire and leaving the
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With Aerial Wire.
directional wireless
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line telegraph have been
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ble to make it in the
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completely in variation in
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duced. For re-
sistance at a distance
provident with a valve
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YOUR FRIENDS, THE BIRDS.

Canadians Are Realizing More and
More the Value of Bird Life.

Bird Life is one of the country's
greatest treasures; not only for the
beauty and song, but as regards plain,
everyday utility.

Like many of our other blessings,
birds are truly appreciated only when
absent. One of the most pleasant
features of going from the city into the
country is the greater number of birds
seen and heard. The country resident
when he moves to a city usually mis-
ses his feathered friends nearly as
much as he does the "home folks."

Certain colonists in Australia can
testify to the usefulness of birds. A
tract of thirty square miles that had
been fertile became little better than
a desert as a result of killing off the
small birds. Without the help of these
insect-destroyers, it became almost
impossible to live in that section and
nine-tenths of the people had to move.

Again and again it has been proved
that birds are the farmers' best
friends. How many corn-growers owe
their success to the birds! One man
in particular was being literally run
in by ravages of grasshoppers, when a
friend induced him to build attractive
bird-houses in his fields. Result, pros-
perity.

It has been calculated that one swal-
low devours 6,000 flies a day. Think
what an ally to house sanitation we
have here. It is stated that our coun-
try loses annually at least \$10,000,000
in crops as a result of insects' work.
What would the loss be were it not
for the birds?

"Protect thy birds" has become a
nation-wide slogan, and we all can do
our bit in this work. In various places
school children have been organized
into protective societies. The young-
sters do good work and enjoy it. The
bird-killing boy is rapidly becoming
an "extinct animal."

A STRANGE WEDDING.

Russian Jews Believed They Could
Ward Off the Influenza Epidemic.

With the hope of protecting the
orthodox Russian Jews in Philadel-
phia from further ravages of the influ-
enza epidemic two Hebrews were mar-
ried at the first line of graves in the
Jewish cemetery a few months ago.
More than twelve hundred Russian
Jews watched the rabbi perform the
wedding ceremony.

When the couple were pronounced
man and wife, the orthodox among the
spectators filed solemnly past the
couple and made them presents of
money in sums ranging from ten cents
to a hundred dollars, according to the
means and circumstances of the
donor, until more than one thousand
dollars had been given.

After the last offering the bride and
bridegroom walked to the greensward
further from the graves, where a wed-
ding feast was quickly spread from
the two truckloads of food that others
of the faithful had provided.

The marriage in a cemetery, with
the idea of warding off the ravages of
an epidemic, is a revival of a custom
that has prevailed for hundreds of
years among the Jews in the heart of
Russia. When Russia was swept by
cholera several centuries ago Jews
died by the hundreds. Panicked
they, and they called a council of el-
ders and rabbis, who decided that the
attention of God would be called to the
affliction of their fellows if the most
humble man and woman among them
should join in marriage in the pres-
ence of the dead.

So they asked a young man and a
woman, who were unknown to each
other and who were without wealth to
marry in order to save their fellows
from the cholera scourge. The young
people agreed, and the ceremony was
performed. According to the tradition
the ravages of the cholera subsided
within three days.

MARVELLOUS BIBLES.

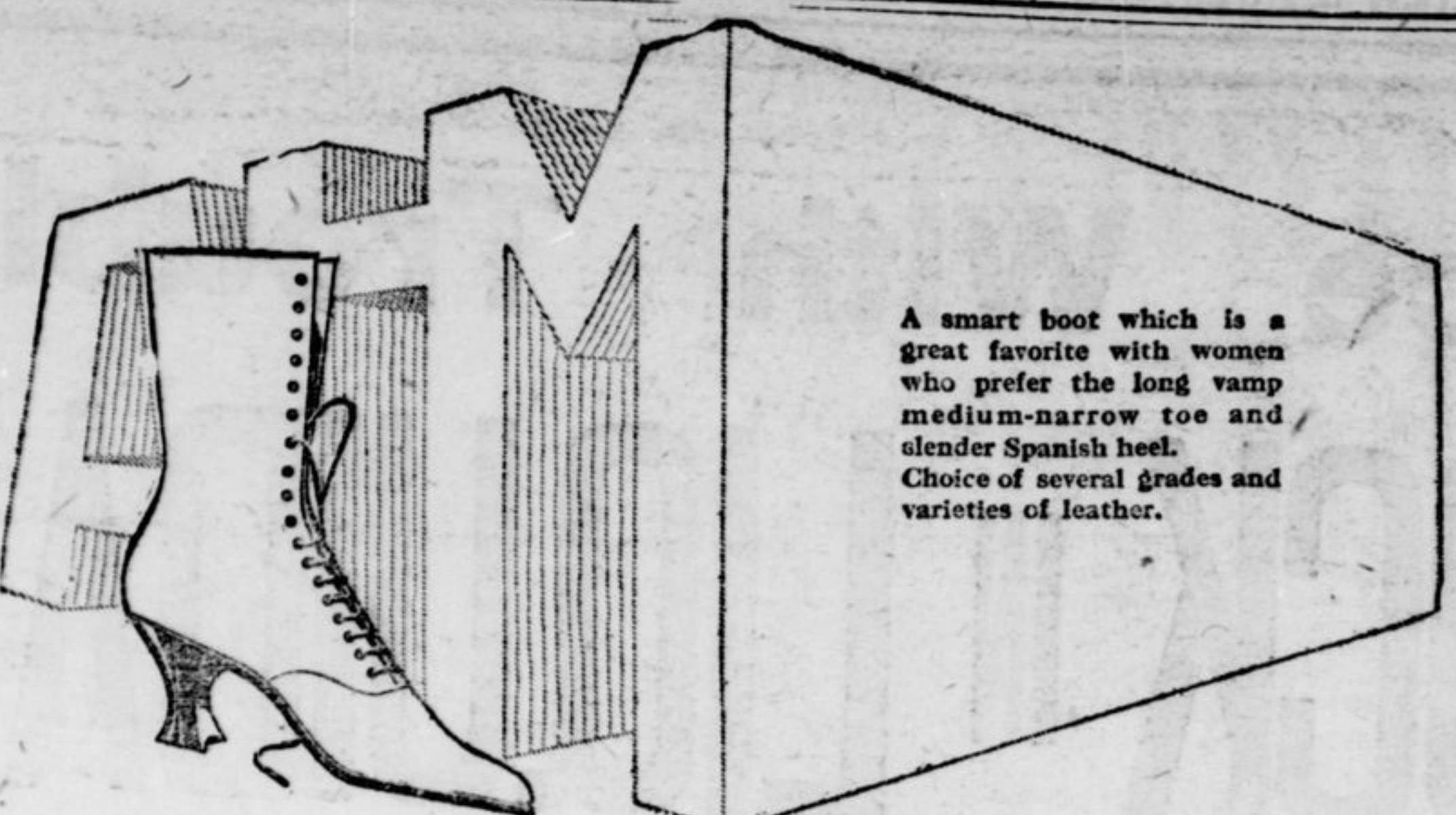
Four Wonderful Copies of the Scrip-
tures Are Here Described.

The largest Bible in existence is in
the Royal Library at Stockholm. The
covers are made of solid planks, four
inches thick, and the pages each
measure a yard in length. It is esti-
mated that a hundred asses' skins
must have been used to furnish the
309 parchment leaves of this colossal
book. It is considered priceless.

A well-to-do New Yorker is the
proud possessor of a manuscript Bible
written by his only son, a cripple. He
could only work about two hours a
day, so he took over two years to com-
plete his task. It does not contain a
single error or slip, for if error or slip
occurred the youth discarded the
whole page. The verses and headings
are all in red ink, and the whole is
beautifully written.

In a house in Grafton Street, Lon-
don, there is a shorthand Bible which
was written at least two centuries be-
fore Pitman was born. It was written
by an apprentice in the days of James
II, when to possess a "common or
garden Bible" was rather dangerous.
A lady in the United States cherishes
a Bible probably as old as the one
written in shorthand, which an ances-
tor bequeathed to her. It was written
in a house-to-house search was going to
be made for strays copies of the Scrip-
tures. The soldiers came to search
the house, but it is not a matter of
wonder that they failed to find the
book, which now, looking pretty old,
is the American lady's chief treasure.

Seamen the world over entertain
the belief that renamed ships are
unlucky.



A smart boot which is a
great favorite with women
who prefer the long vamp
medium-narrow toe and
slender Spanish heel.
Choice of several grades and
varieties of leather.

"How To Buy Shoes"

THERE are many things which you need not buy
unless you choose. But footwear is not one of
them. You must have shoes. And the problem of
buying shoes is one which comes home to every man
and every woman in Canada.

In order to help you solve this problem, we have prepared a booklet
with the title given above. We believe that you will find it helpful
and interesting, whether you buy A.H.M. Shoes or not. And it is
not necessary to buy A.H.M. Shoes in order to profit by the
information which is contained in it.

We are glad to send a copy with our compliments to any address in
Canada. Please send your request to our Head Office, at Montreal.

AMES HOLDEN McCREADY

"Shoemakers to the Nation."

ST. JOHN MONTREAL TORONTO WINNIPEG EDMONTON VANCOUVER



When you buy Shoes look for—this Trade-mark on every sale

PARSONS LIVE LONGEST.

If You Would Enjoy Life You Must
Look After Your Body.

The longest lives are the parson
and the farmer; among the shortest
are the butcher and the publican. The
length of individual life, however, is
governed by heredity, which often
falls some of the members of a family
famed for longevity, by occupation or
environment, and by habits.

It has often been remarked that ex-
cessive eating—especially flesh eating
—kills as many people as excessive
drinking. This accounts for the posi-
tion of the butcher and the publican
in the death-rate of trades and profes-
sions.

The parson is not a big eater, nor
is he a drinker of alcohol, but what
of the farmer? In his case there are
numerous safety-valves—the ride on
horseback, the drives to markets and
fairs, the day's shooting, and the al-
most continuous life in the open air.

Our bodies are the most perfect, and
the most delicate, of all pieces of
mechanism, yet we take less care to
adjust and repair them for regular
action than we take for the machines
we construct. We cram them with
wrong foods, or we fill them too full;
we abuse them, and refuse to deny
ourselves.

We attend to our horses and cattle
more carefully than we attend to our-
selves, and attribute disease to such
cause but the right one—self inflic-
tion. Thus lives are wasted at sixty
years ought to have been twenty
years longer, while the average dying
age of forty-three ought to be seventy.
Life depends, too, not only upon the
temperate habits, but upon its being
lived with a purpose—and that pur-
pose a good one.

Pure air is the first condition of life,
yet most people ignore it, or place it
second to comfort, by closing their
windows at night. The sedentary
worker, like the manual worker in an

impure atmosphere, must make up his
loss by passing abundance of pure air
through the lungs.

He will inhale five times more air at
a pace of four miles an hour than
when sitting at his desk, and every
muscle should be regularly exercised.

If a healthy man learns and obeys
the laws of health, he will remain
healthy until he is worn out. Thus he
must esteem at their proper value pure
air, exercise, temperance in eating and
drinking, and the introduction of use-
fulness and contentment into his daily
life.

The Goddess of the Wood.

Even dearer than the thought of Spring
When Wintry frosts gleam cold,
Is this glad light of Spring herself
That doth the earth enfold.

No radiant dream of paradise,
Were half so wondrous fair,
As yonder low new leafing beech—
The sunbeams in her hair.

I think the great sun worships her,
For as he smiles above
Among her frail, translucent leaves,
He lays his gifts of love.

A tree no more for sun-adored
The beech, as goddess pale,
Enshrined within the quiet wood,
Unfolds her mystic veil.

Not Much Chance

"Conscription has, maybe, saved the
country," growled the soldier; "but
what I object to is the company it
drives a man into. I'm a plumber by
trade, an honest workman, yet I'm
compelled to suffer the society of such
professionals as a lawyer, a minister,
and an auctioneer." "No," a bad
selection, Jock," remarked his friend.
"Oh, maybe no' in a way; but when
the minister and the lawyer start an
argument on Egyptian law in the mid-
dle of the night across half a dozen
beds, w' the blessed auctioneer as
umpire, what chance has even a
plumber o' stoppin' the gas leak?"

**The Weekly
Fashions**



Developed in dainty printed ma-
terial and delightful to look at. The
body and sleeve are in one, and the
freedom afforded by the simplicity
of the cut makes this little frock
most desirable for kiddies. McCall
Pattern No. 8804, Child's Hot-Day
Dress. In 5 sizes, 1 to 8 years. Price,
15 cents.



The turned-up hem and the un-
usual sleeves are the features of this
attractive suit for Misses. McCall
Pattern No. 8840, Misses' Coat Suit.
In 8 sizes, 16 to 20 years. Price, 25
cents.

These patterns may be obtained

from your local McCall dealer, or
from the McCall Co., 70 Bond St.,
Toronto, Dept. W.

SUN LIFE HAS RECORD YEAR.

The Sun Life Assurance Company's
45th Annual Report, just issued, not
only surpasses last year's record, but
is better than any ever issued by the
Company. Every department of its
activities shows strength and pro-
gress. New business secured consti-
tuted a record, total assets are higher
than ever before, income is larger,
total assurances in force are much
greater, while the surplus of over
\$8,000,000 indicates that the Company
is in a splendid position to safeguard
the welfare of those entrusted to its
care.

Its assurances in force now exceed
\$340,800,000, a gain of nearly \$29,000,
000 during the year. New policies is-
sued and paid for exceed \$51,591,000,
while assets, which gained \$7,460,000
during the year, now crowd close to
the \$100,000,000 mark. To be exact,
these amount to \$97,620,000.

The net surplus remaining above all
liabilities and capital stock exceeds
\$8,000,000. During the year the Com-
pany paid to policy holders and their
beneficiaries \$9,788,000, a sum con-
siderably in excess of the amount paid
last year, the heavier claims being due
to the war and the influenza epidemic.

Another record was made in
regard to income with \$21,651,000 re-
ceived, a gain of over \$2,300,000 dur-
ing the year. The Company is now
comfortably installed in its new office
building on Dominion Square, Mont-
real, where unequalled facilities en-
able them to carry on their large and
growing business in the best possible
manner.

Bench and Bar.

The wit and quickness of repartee
which characterizes Sir F. E. Smith,
who is now Lord Chancellor, with a
salary of \$50,000, at the age of
forty-six is proverbial. In one of his
early cases he was opposed by an
elderly, prosy, long-winded lawyer,
who spoke for six hours in his con-
cluding address.

Then Sir Frederick rose. Looking
at the judge and jury he smiled
slightly and said:

"Your honor, I will follow the ex-
ample of my learned friend who has
just concluded, and submit the case
without argument."

**Sure! High Heels
Cause Corns But
Who Cares Now**

Because style decrees that women
crowd and buckle up their tender toes
in high heel footwear they suffer from
corns, then they cut and trim at these
painful pests which merely makes the
corn grow hard. This suicidal habit
may cause lockjaw and women are
warned to stop it.

A few drops of a drug called free-
one applied directly upon a sore corn
gives quick relief and soon the entire
corn, root and all, lifts out without
pain. Ask the drug store man for a
quarter of an ounce of freezone, which
costs very little but is sufficient to re-
move every hard or soft corn or callus
from one's feet.

This drug is an ether compound and
dries in a moment and simply shrivels
up the corn without inflaming or even
irritating the surrounding tissue or
skin. Clip this out and pin on your
wife's dresser.

A Question of Age.

The stout party had been in the
boot shop for over an hour, and the
patient shop assistant had had half
the stock down for her inspection.
She found a fault with them all until
his patience became quite exhausted.
"These would suit you," he said,
taking down another pair as a last
resource.

Still the lady was not satisfied.
"I don't like this sort," she said.
"They have a tendency to get wider
when they are a bit old."
"Well, madam," retorted the ex-
asperated assistant politely, "didn't
you?"

Minard's Liniment Relieves Neuralgia.

Piling It Up.
An Englishman, for his first time
visiting Ireland, was out driving one
day with Pat, when he remarked to
him:
"I say, Pat, what a lot of hills you
have in Ireland."
"Shure we have, sir," said Pat. "We
had so much land here in Ireland that
we had to put it in heaps."

MONEY ORDERS.

Remit by Dominion Express Money
Order. If lost or stolen you get your
money back.

What We Are Coming To.
P'te. Brown (at desk): "Just ask
Captain Smith to post the day ledger,
and remind Colonel Jones to prepare
that statement for Bond Bros."

Music in the home evenings keeps
children off the streets. Fewer chil-
dren on the streets at night means
better citizens.

Minard's Liniment Cures Dandruff.

To construct a huge highway after
the Roman method would cost to-day
at least \$500,000 a mile. So thor-
oughly were these roads built that
they lasted for hundreds of years.

188UE 14-'15.



**BITS OF
HUMOR
FROM HERE & THERE**

Preferably the Latter.

"Better not ask papa yet, dear. He
has the gout in one foot."
"All right. I'll wait till he gets
well or gets the gout in both feet."

Her Dilemma.

"What shall you give your husband
for a birthday present?"
"I don't know. If I don't buy him
anything, he'll rave at me, and if I
do he'll want to know where the
money came from."

Easter?

"John," said Mrs. Stylover, "I'm
going to town to-morrow to see the
new hats."
"You forget," her husband remind-
ed her, "that to-morrow is Sunday
and the stores will be closed."

"Who said anything about stores?
I'm going to church."

Not to the Swift.

A fellow said to a famous sprinter:
"I'll race you and beat you if you
give me a year's start."
"Fifty dollars to one that you
don't," said the sprinter confidently.
Name your course."

"Up a ladder," said the challenger.

Guilty Conscience.

One of the best legal anecdotes I
ever remember to have heard emanat-
ed from that distinguished wit and
scholar, Lord Morley, who recently
celebrated his eightieth birthday.

A certain rich litigant (said Lord
Morley) went away to his country
seat at the conclusion of an impor-
tant case, before judgment had been
pronounced.

A few hours later his lawyer wired
him as follows:
"Right has triumphed."
The rich litigant wired back:
"Appeal at once."

To whom it may concern: This is
to certify that I have used MINARD'S
LINIMENT myself as well as pre-
scribed it in my practice where a lin-
iment was required and have never
failed to get the desired effect.
C. A. KING, M.D.

The word "magnet" is derived
from the name of the city of Mem-
nesia, in Asia Minor, where the prop-
erties of the lodestone are said to
have been discovered.

The first attempt to transport the
mails by air is credited to the Brit-
ish, under whose auspices the experi-
ment was made with varying success
in India in 1911.

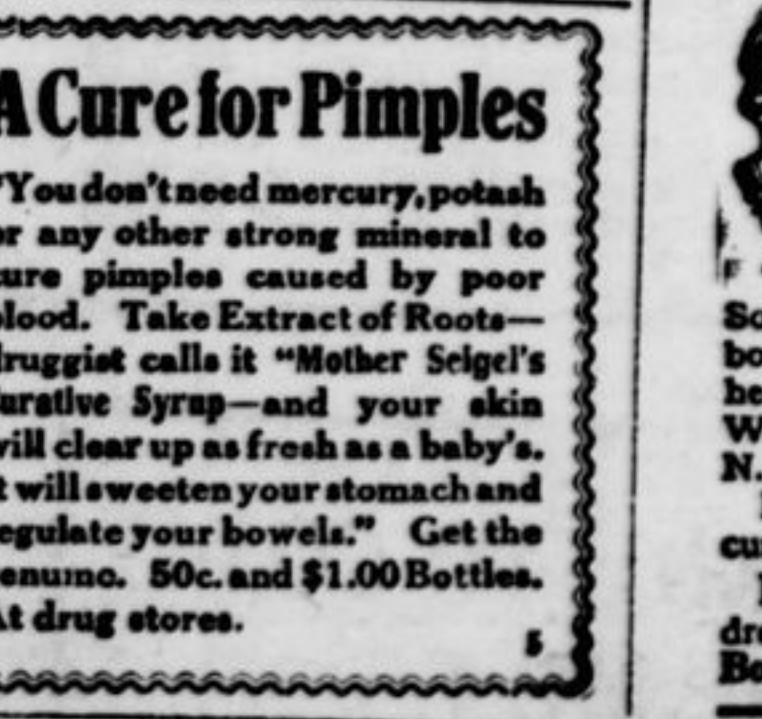
**FEW CENTS DESTROYS
YOUR DANDRUFF AND
STOPS FALLING HAIR**

Save your hair! Make it thick,
wavy and beautiful—
try this!

Thin, brittle, colorless and scraggy
hair is mute evidence of a neglected
scalp; of dandruff—that awful scurf.
There is nothing so destructive to
the hair as dandruff. It robs the hair
of its lustre, its strength and its very
life; eventually producing a feverish-
ness and itching of the scalp, which
if not remedied causes the hair roots
to shrink, loosen and die—then the
hair falls out fast. A little Danderine
to-night—now—any time—will surely
save your hair.

Get a small bottle of Knowlton's
Danderine from any drug store or
toilet counter, and after the first ap-
plication your hair will take on that
life, lustre and luxuriance which is so
beautiful. It will become wavy and
fluffy and have the appearance of
abundance, an incomparable gloss and
softness; but what will please you
most will be after just a few weeks'
use, when you will actually see a lot
of fine, downy hair—new hair—grow-
ing all over the scalp.

A Cure for Pimples
"You don't need mercury, potash
or any other strong mineral to
cure pimples caused by poor
blood. Take Extract of Roots—
druggist calls it "Mother Sigel's
Carative Syrup—and your skin
will clear up as fresh as a baby's."
It will sweeten your stomach and
regulate your bowels." Get the
genuine. 50c. and \$1.00 Bottles.
At drug stores.



SPHON'S DISTEMPER COMPOUND
FOR DISTEMPER, INFLUENZA, PINK EYE, COUGH OR
COLD among horses and mules. Twenty-five years
among the best horsemen in America have given the COM-
POUND an enviable record as a preventive and cure. A
few drops daily will keep the animal in good condition and
prevent system will resist disease. Regular doses prescribed
will cure Distemper.

SPHON MEDICAL COMPANY, COVINGTON, INDIANA, U.S.A.

FERTILIZERS
GARDENS LAWN, FLOWERS
Complete Fertilizer. Write George
Bivens, Peterborough, Ont.

LIVE POULTRY WANTED.
LIVE POULTRY WANTED.
50c. PAIR OF PIGEONS AND UP.
Write for any poultry you wish to
sell. Complete service. United Art Company,
10-13 St. Jean Baptiste Market, Mont-
real, Que.

AGENTS WANTED.
PORTRAIT AGENTS WANTED
Good prints; finishing a specialty;
interior and everything at lowest prices;
quick service. United Art Company,
4 Brunswick Ave., Toronto.

FOR SALE
WELL EQUIPPED NEWSPAPER
and job printing plant in Eastern
Quebec. Income carried \$1,500. Will
sell for \$1,200 on quick sale. Box 31,
Wilson Publishing Co. Ltd., Toronto.

WEEKLY NEWSPAPER FOR SALE
In New Ontario. Owner going to
France. Will sell for \$1,000. Write
that amount. Apply J. H. de Wilsou
Publishing Co. Limited, Toronto.

MISCELLANEOUS
CANCER, TUMORS, LUMPS, ETC.
CURED BY INTERNAL CURED BY
OUT PAID BY OUR HOME TREATMENT
Write before you die. Dr. Bellman Medical
Co., Limited, Collingwood, Ont.

**CURE YOUR BRONCHITIS, COUGHS,
AND HOARSENESS AS WE CURED**
MRS. CLARKE'S ASTHMA
Mixture from every part of Canada testi-
fying to the wonderful healing power
of
WHOLE BROTHERS' MIXTURE
Mr. Clarke, 778 Indian Road, Toronto,
coughed for 25 years with Bronchitis; it
cured him. Mrs. Clarke, No. 1 Yorkville
Ave., Toronto, coughed for 15 years;
one bottle cured her. John E. Gibbs,
Fenella, suffered fifteen years with
Bronchial Asthma, says there is nothing
like H. W. Brothers' New Mixture.
"It is the greatest Mixture I ever took,
and me three more bottles." The above
are only a few names of the many thou-
sands that have benefited by this great
mixture. Write only of the above. They
will be only too pleased to tell you more
about it. The above mixture is sold un-
der an iron bound money back guarantee
to cure any of the above ailments. Ten
times more powerful than any known
preparation, acts like magic. One dose
gives instant relief and a good night's
rest without a cough. Price 50 cents,
15 cents extra for mailing. Three bot-
tles mailed free for \$1.50. Sold only by
Buckley, The Druggist, 97 Dundas St.
East, Toronto.

ASTHMA
INSTANTLY RELIEVED WITH
ASTHMADOR
OR MONEY REFUNDED. ASK ANY DRUGGIST
or write Lyman-Knox Co., Montreal, P.Q. Price 50c.
Remember the name as it might not be seen again.

The poppy grown in India is of the
same sort as that raised in Turkey,
but for some reason connected with
the soil or climate, the Indian poppy
contains much less morphine and
much more narcotic than Turkish
opium.

Minard's Liniment for sale everywhere.
Lice may be gotten rid of by
washing the horse with a five per
cent. solution of any of the coal tar
preparations, such as creolin, kresol
or sheeps dip, repeating the washing
once a week as required.

Once you've tried it on that stiff
joint, sore muscle, sciatic pain, rheu-
matic twinge, or back, you'll find
a warm, soothing relief you never
thought a liniment could produce.
Won't stain the skin, leaves no
muss, wastes no time in applying, sure
to give quick results. A large bottle
means economy. Your own or any
other druggist has it. Made in Can-
ada. Get it today.

**GET SLOAN'S FOR
YOUR PAIN RELIEF**

You don't have to rub it in
to get quick, comfort-
ing relief

Once you've tried it on that stiff
joint, sore muscle, sciatic pain, rheu-
matic twinge, or back, you'll find
a warm, soothing relief you never
thought a liniment could produce.
Won't stain the skin, leaves no
muss, wastes no time in applying, sure
to give quick results. A large bottle
means economy. Your own or any
other druggist has it. Made in Can-
ada. Get it today.



**Sloan's
Liniment
Kills Pain**
50c., 60c., \$1.25.