

ANNOUNCEMENT !

We wish to call your attention to our NEW LINE OF McLaughlin "Fours" and "Sixes" and also to the New and Greatly Improved Chevrolet Models

Both of which are now on exhibition at the Lambton St. Garage. The 1918 Models of both lines embody several new constructional features which we are unable to mention due to the limited space at our disposal. Sufficient it is to say that they are the Acme of Perfection, both in appearance and efficiency. Come in and be thoroughly convinced of their superiority over the prevailing cars now offered to the buying public.

In closing, we wish to say a few words regarding our Standard Line of Type 'Z' Fairbanks - Morse Farm Engines

They are made in three popular sizes, 1 1/2, 3, and 6 h. p.—a size to suit every purpose and purse. Special engines (crude oil burning) up to 25 h. p. to order.

Pump jacks, Cutting boxes, Choppers, Etc. Prices on application.

The Chevrolet Garage Lambton Street, Durham, Ontario

Wishing our Many Customers a Happy New Year

Repairing as usual

Down Town Shoe Store J. S. McILRAITH

The Rob Roy Cereal Mills Co. OATMEAL MILLS PHONES : Day \$ 4, Night \$ 26

HEAVY MIXED FEED at Special Prices

We have a stock of Good Heavy Mixed Feed on hand that we are selling at special prices in ton lots. If you need Feed, get our prices.

Phone No. 8 John McGowan

500 tons of No 1 Mixed Chop WHEAT AND BARLEY

Wheat, Barley and Oats Chop

CRIMPED OATS for Horse Feed at Fair Prices CHOPPED OATS at.... very reasonable rates

Sovereign, Eclipse and Pastry Flour

Every bag guaranteed. If not satisfactory bring it back and get your money.

Low Grade Flour, Rolled Oats, Breakfast Cereal, Bran, Shorts, Middlings, Corn Chop, Cracked Chicken Corn

All kinds of grain bought at market price. Special Reduction on Flour and Feed in ton lots.

THE PEOPLE'S MILLS

The Durham Review

JAN 24, 1918

That Advertising Controversy

It took almost two columns of space in his last issue for our confrere to uphold his election criticism of the Review—it required it all and a lot more—the mountain labored and brought forth a mouse.

Three weeks ago he said "our article dealt with the inconsistency of voting for a Laurier candidate and advertising for the opposite party." After our reply to this, he says in his last issue "we did not find fault with the Review for carrying government advertising, but we think he should have kept his mouth shut about it." Some adroit sidestepping! Next week he may again change his tune. We may say it is perfectly in order for a journal editorially to comment on any advertising carried, if occasion there be, it is frequently done, and the Chronicle's "thinks" about it do not alter the situation.

Then again he says "We never said anything about sidestepping. Why did the Review feel disposed to deny something it was not charged with?" It is difficult to say that we "trumped up another charge" which, as we stated before, was false, and what is that but stating we side-stepped its real point of criticism? The Review has no "guilty conscience" on any score. It is really kind of the Chronicle to use its "efforts" to "help us out of a hole" we never were in. It must now be well acquainted with the bottom of this hole itself, judging by the bolstering required to support its uncalculated and foundationless criticism of the Review's attitude.

Much ancient history is raked up by our confrere—K. & K. advtg. and a local option contest 12 years ago. The Review never denied carrying such advtg. as the first-named in past years, but has since then refused some of a similar nature, and other money advertising as well, besides Eaton's. The Chronicle states "the fact is we never knew the Review to miss advertising in which there was money, unless Eaton's." Well now it knows different. It says "we never tried to justify our action" in carrying K. & K. advtg. Neither did the Review. We simply stated "we will not open our columns" to such advertising.

Then he is exceedingly anxious that we should be placed "in his category" in regard to liquor advertising in the local option campaign, and seems to think that he has accomplished it by quoting a statement of a person now unfortunately dead. The senior editor of the Review declares that the statement that he refused liquor advertising and then "on learning what we (the Chronicle) got for it," expressed a willingness to publish it also, is false. Not so easily can his temperance principles be swayed.

The Chronicle must have had an unhappy holiday season. What a grouch it got on about Christmas, all because we got government advertising, and criticized the government for an expenditure of money beyond all precedent. We hope the depressing influence will pass away and that again he will acquire the calm demeanor of the genial citizen he is known to be.

According to the Coburg Post a certain rector just before the service, was called to the vestibule to meet a couple who wished to be married. He explained that there wasn't time for the ceremony then, "but," said he, "if you will be seated I will give you an opportunity at the end of the service to come forward and I will then perform the ceremony." The couple agreed, and at the proper moment the clergyman said, "Will those who wish to be united in the holy bonds of matrimony please come forward?" Thereupon thirteen women and one man proceeded to the front.

DORNOCH

Nobody cares how soon the Government takes over the blizzard industry. Mr and Mrs Beaton and family from the West are spending a few weeks with the former's sister, Mrs C. McIntyre.

The Stork visited our burg Saturday morning and left a bouncing baby boy at Mr and Mrs Jim Sullivan's. Congrats aulations.

Pie Dan Ray of Toronto spent over the week end with his parents here.

Mr and Mrs E. Lueck entertained a number of friends Friday eve.

Miss Ella Barber was a guest of Miss I. Dargavell over the week end.

Messrs Jack Jones and Coon, Owen Sound are spending a few days with the former's sister, Mrs E. Lueck.

Messrs J. and C. Baines spent Sunday eve in our burg.

Mrs A. McIntosh entertained a few friends one eye last week.

Don't forget the Bible Class Social Friday night.

Miss Ruth Lowe spent over the week end with her parents at Crawford.

Mrs J. Welsh is spending a few days at her brother's, Mr J. Sullivan.

We are sorry to hear Mr and Mrs C. McIntyre intend moving West in the Spring. We understand Mr Askew Allen has rented the farm.

Mr Lorne McIntosh spent Sunday eve with friends at the "Alps."

ABERDEEN

Owing to the severe weather and bad roads Miss Z-H Crawford was unable to get from Durham in time to teach on Monday of last week.

What is the matter with our brother farmers between here and Durham that the pupils going to D. H. S. have to get their men folks to break roads here and then all the way to Durham?

At the Red Cross meeting Jan. 12, only two ladies were brave enough to face the storm. However we will try again on Sat. Jan 26th and hope for more favourable weather.

Messrs Donald Stewart and Dan McLean went to Elmwood last Thursday on business.

Miss Zell Crawford went to Durham on Thursday to share in welcoming the returning soldier boys.

Congratulations to Miss Annie Clark on her increase in salary. It certainly shows that she is appreciated at No 1, Normanby.

SOUTH-EAST BENTINCK

The Red Cross sewing circle met this week at the home of Mrs C. Petty owing to unfavorable weather conditions, the meeting last week was postponed. Next week the meeting will be at Mrs W. Picken's.

A number of the young people of Varney and this vicinity spent last Friday evening at the home of Mr and Mrs Jno. Picken, Jr.

Mr Wm and Miss Sadie Langrill and their cousin Miss Alex. Cochran of Fort William, visited with Elmwood relatives a couple of days last week.

Born—At Allenford, on Jan. 18th to Mr and Mrs Wellington Ard, (nee Leila Vollett) a daughter.

Mr Wm. Sirs of the west spent Monday at Mr R. Webber's, Sr.

Clubbing Rates

Table with 2 columns: Publication Name, Rate. Includes The Review and Toronto Daily, The Review and Daily Advertiser, The Review and Toronto Daily Star for 1 year, etc.

Tell Him Now

If with pleasure you are viewing any work a man is doing, if you like him, or you love him, tell him now. Don't withhold your approbation till the parson makes oration, and he lies with snowy lilies o'er his brow; For, no matter how you shout it, he don't really care about it; He won't know how many tear-drops you have shed; If you think some praise is due him, now's the time to slip it to him. For he cannot read his tombstone when he's dead. More than fame and more than money is the comment kind and sunny And the hearty, warm approval of a friend. For it gives to life a savor and it makes you stronger, braver, And it gives you heart and spirit to the end; If he earns your praise, bestow it: if you like him, let him know it; Let the words of true encouragement be said; Do not wait till life is over, and he's underneath the clover, For he cannot read his tombstone when he's dead.

TO RENT.—At reasonable rate, rear part of double dwelling, house on main street, Upper Town, containing six line rooms. Possession given at once. Apply to Wm Black, Durham



WEBSTER'S NEW INTERNATIONAL

Dictionary in his home. This new creation answers with final authority all kinds of puzzling questions in history, geography, biography, spelling, pronunciation, sports, arts, and sciences.

REGULAR AND INDIA-PAPER EDITIONS. WRITE for specimen pages, illustrations, etc. FREE, a set of Postage stamps if you name this paper. G. & J. McKECHNIE, SPRINGFIELD, MASS.

Hot Water Bottles

Fountain Syringes, Atomizers, &c.

At the old prices.

Bring in your old hot water bottle and we will allow 50c for it in exchange for a Maximum Bottle, guaranteed for 2 years

Plasters of all kinds

Kidney, Cough, Pleurisy and Backache

Try a Belladonna and Capsicum for that pain 25c It feels good.....

KODAK in Winter

Send the boys Winter Snaps from home. Anyone with ordinary care can develop and print at home. \$1.25 up.

Do Some Reading

These long winter evenings. Come and make a selection from our large stock Books from 10c up.

Games for indoor for young and old, 10c up

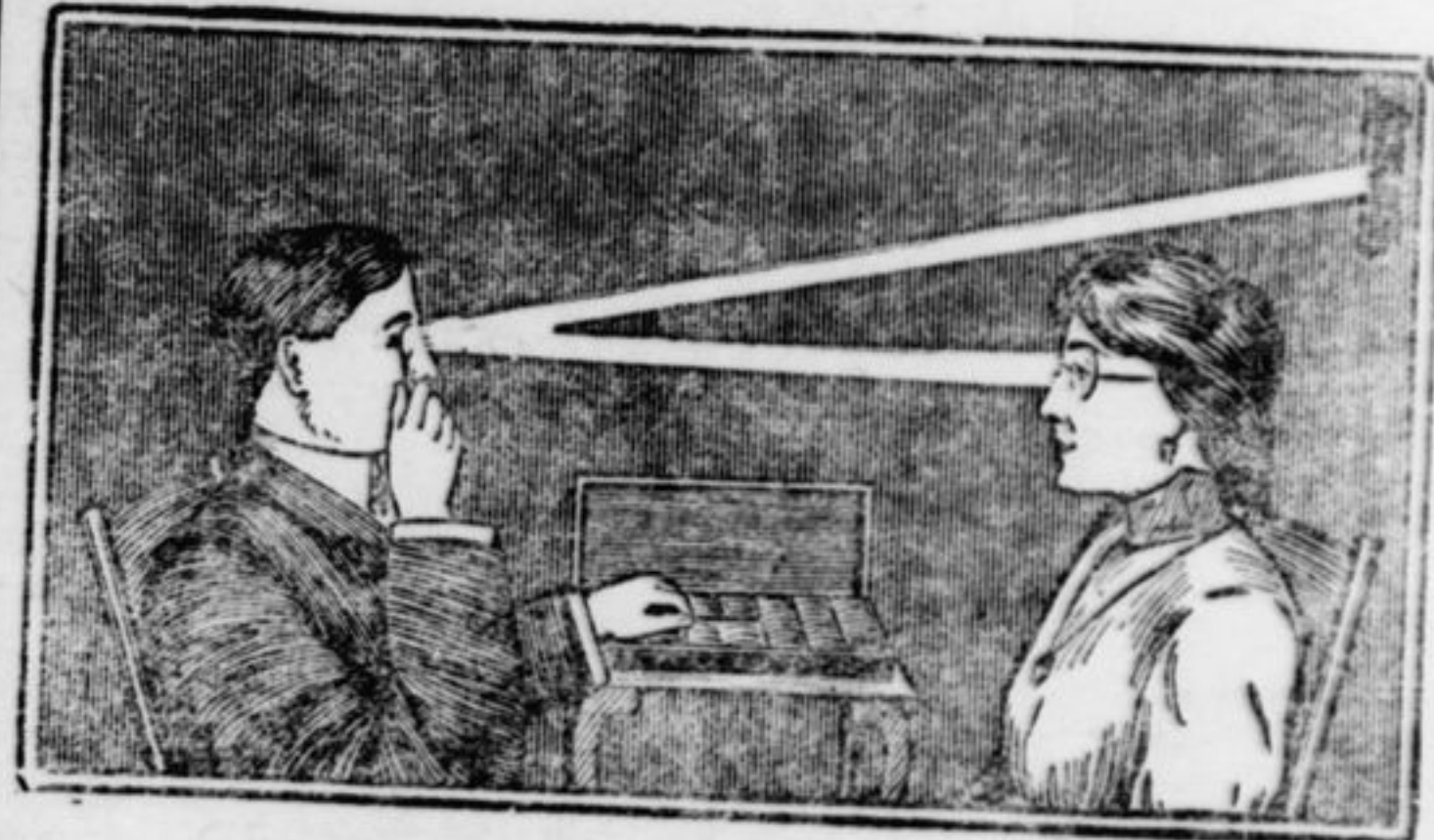
MacFARLANE'S DRUG STORE

The Rexall Store

C. P. R. town office Buy your tickets here

Eyes Examined Free

by the Graham Eye-Testing System now used by over 200 Opticians in this province.



FINLEY GRAHAM, Ph. B.

Eyesight Specialist (Instructor in Optometry) Now at Central Drug Store

Large Sales McKechnie's Weekly News Small Profits

RUGS

We have a number of Rugs left in the newest designs in the neatest patterns and in the nicest Oriental shades having all the appearance of the Eastern Rugs, but a great deal cheaper.

3 yds x 3 yds..... \$14.00 3 yds x 3 1/2 yds..... 15.50 3 yds x 4 yds..... 17.50

Buy before the advance in price, which is sure to come.

Boots and Shoes

Our stock is very large and our prices are right as we bought before the advance.

Women's Dongola Blucher..... \$4.10 Women's Chrome Tan 2.50 Men's Blucher..... 5.00 Men's 14 inch top Blucher..... 6.00

SEE OUR NEW WALL PAPER

We have the newest designs in the neatest patterns.

Fresh Groceries arriving every Week. The Highest Prices Paid for Produce

G. & J. McKECHNIE

ONTARIO ARCHIVES TORONTO