BRAHAM FAIR AND SQUARE

Store Wednesday, Thursday and Friday Evenings Open

Double Votes Every Day Until Christmas

This is a splendid opportunity for you to help your favorite.

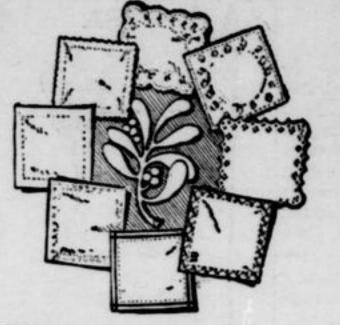
Saturday is the Last Day

Buy a supply of Tipperary Tea not later than Saturday night, Dec. 18. On Monday we will be receive the 35c labels cut from the packages of Tea, and will present a Silk Waist to the lady bringing in the greatest number of labels. Get a good supply of tea and win this beautiful silk Waist.



Visit our Candy Counter

Lots of variety but no fancy prices.......20c pound. Oranges, Cranberries, Mincemeat, New Figs, New Dates, Mixed Nuts, etc.



Thousands of Handkerchiefs

A splendid selection all attractively displayed. Come in and see the display of Christmas gifts It costs nothing to look.

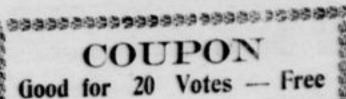
> The Store That Sets the Pace

before Christmas

ABRAHAM FAIR AND SQUARE

A Mahogany Rocker

We have purchased from Mr Ed. Kress a genuine Mahogany Rocker, now on exhibition in our Window which will be presented to the lady who finishes THIRD in our Trade-Winning Contest. A little hustling for a few days and it's yours. No trouble to win this.



Abraham

to us not later than Thursday, Dec. 23rd, and receive 20 Votes.

Cut out this Cou-

pon and bring it

The Same Old Thing

Goderich Signal)

and then begrudging the small fur-

An arithmetical example might be

Jones spends \$100 in getting up his

show and \$1 in advertising it. Total

expenditure, \$101. Results (because

Stenographers Wanted

he did not advertise properly), \$125,

as follows:

The J. D. Abraham Company

Caristmas Appeal

hristmas time on behalf of the as 40 years of the Hospital's exthere have been treated within des 26,108 children as in-patients; 83 as out-patients; a grand total

province-wide service, for little nts from every section of On- by Council and citizens. ere were 334 from 210 places.

le ones, sons and daughters

hat the Hospital needs money,

ill you send a dollar, or more if

-Freasurer, or J. ROSS ROBERTSON. bairman of the Board of Trustees,

can, to Douglas Davidson, Secre-

r Owen Sound has 1,500 bags of was cooking ! ! class potatoes. He sprayed with had 15 acres in potatoes, so at a or per bag he realizes \$100,00 per vent the rot fungus from getting at vines, but as soon as they died n he dug his potatoes and there them and laid many out before the very few rotten ones. Kept dry cloud reached them.

THE BEST SCHOOL to ATTEND

prinkled with a little slaked lime

have been f w bad ones -Con-

you wish to enter business is the

Mt. Forest Business College

perior connections, exclusive and ecial courses, a demand for gradus three times our supply. These for full information in free catase before deciding.

w Year Term, January 3

A McLACHLAN, G. M. HENRY,

Recruits and More Recruits

Continued from page

Hospital for Sick Children platform. There was just room for COLLEGE ST., TORONTO. | the male chorus to line up to render at intervals patriotic selections, open ing with "O God our help in Ages me the privilege of appealing at past," &c., Miss Irwin accompanying. Lieut. Douglas then briefly mad his appeal, telling of the work in Owen Sound, Meaford and other points in the County. 1127 men ar needed for the Battalion, O. Sound has already furnished over 400 and he told of generous treatment of the boys

more length, brimful of good things in charge, including eight or nine agtold in a fluent impressive manner ricultural experts and a large expense. It is not seen to be seen told in a fluent impressive manner. leading the Chairman to say that if he could fight as well as he could talk, he c. he 2,838 in-patients, 264 were | would be a doughty opponent. He t sted for deformities, 21 Pott's dis- rehearsed the work already done to cally in the County, and in the battle field by Cenadians already there. A. some of knee, hip, ankle, wrist and | St. Julien and other prints they had antile paralysis, 8 wry indelibly left their mark-a high mark for later contingents to aim at. Canada, by no means a militarist nation the fight between the armies of has done wonders, but she has not y come up to Australia in proportion of our soldier men, but of population. Cauada, he said, was the and mothers still in this | prize the Kaiser wanted, eloquently h pleaded for young men not bound b business or other ties to enlist at the children as the show that our free democracy was almost nothing. ich Empire is beating back Ger- worth fighting for. It was a rousin,

The speeches breathed pleasure a the success of the meeting, at the pa triotism of the boys, of the need for young men, and the bope that the training and experience they we give to a charity that about to undergo would make their more " fit " in every respect.

The last speaker was Pte. Willings, of Owen Sound, a British reservint, ov in your pocket to the miseries old, enlisted in the 1st, contingent. Profit \$135. some child's life, some mother's went to England and joined his old regiment, then he went to France Jones or Bones ? open the purse of your kindness to and to the front, and did his, til Hospital that the Hospital may there for 8 months before being Book-keepers and while, but is intending to return shortly to give the enemy some ga

ned out fine and without rot, while , spoon." His indignation when a Go section left with the tops was bad- man shell struck near his trench and affected. Another potato grower | spoiled a tempting piece of bacon he

All this and much more of actua stone during the growing season. trench digging, trench devices and trench dangers were told in most . The editor of The Confederate graphic style, with a dash of humor the add that he sprayed his little through it all. He described the fatelen patch twice. That did not ful approach of the greenish yellow cloud, the gases of which reached

> He closed with an earnest appeal enlist now, better to fight the ener in Europe than have to face him our own shares. He sat down loudly 100 acres near Dromore, convenient to applauded and the National Anthero

"Rough on Rats" clears out Rat-Mice, etc. Don't die in the House. 13

On Wednesday morning when an auto load from Arthur were coming chave : All graduates in positions | into town, they attempted to cross the C. P. K. crossing on St. David St. ahead of the train, but finding that tures mean your success and make | they were too late to do so, turned the school a LEADER. Write to- | car for the ditch, with the result that the back end swerved around, striking being taken off. This was certainly a close call and illustrates how easily accidents occur through carelessness Principal on the part of drivers of cars .- Fergus News Record.

This week there was another local example of the futility of attempting to reach the public without proper advertising. Two agricultural de-

ricultural experts and a large expense | tion . had been incurred in fitting up the car with exhibits of live stock, grains, etc. In short the arrangements seemed to be perfect—except that no adegy, to spend a few dollars in display advertisements in the local papers which would have caught the attenion of the people whom it desired to reach The result was that only a lew people went to see the cars and isten to the addresses, and the large expense and the expenditure of energy in fitting up the exhibits went for

Revds Moyer and Lemon (supplying either. Constantly we see people gous, who lie in the beds and | es. Of the "Fathers," Messrs Laidlaw Gun and Caider made lengthy effort: and brief remarks were also made by every year is a war year for Messrs McIlraith, Ramage, McGirr, necessary to make their efforts sucevery day a day of battle, Lake and Wm. Weir.

During the past three months the de-Graphically he described his trip to mand upon us for Ste ographers and Eugland soon after to France, the Book-keepers has been over three times laughable efforts at cooking their own the supply. Spring Demand is always meals en route, his surprise when total greater than that of the Fall and Win-METHING WORTH REMEMBERING. | that what he thought was sheet ligh | ter. Enroll now for Book-Reeping or farmer near Cobourg took a ning was distant snell fire. Soon they Shorthand course and be ready for a the and cut the potato vines close saw war's work-ruined villages and good position next Spring. New Year the ground on part of his patch as country side. Soon in his hands was Term begins Jan. 3, 1915. Write for experiment to prevent rot. The put the little pick for trench work, catalogue, Mount Forest Business Colof the crop treated in this way "like digging sand-holes with a lege.

closed the meeting.

and 25c at Drug and Country stores. the train, the back wheel of the auto H. H. MILLER, Hanover

HOLSTEIN

The following are the Hydro rates | Teseseseseseseses tor the Village of Holstein ;

POWER

Class discounts on above.

Se per 100 sq. ft. floor space per per gailon. mate effort had been made to get the month, plus a meter rate of 6c per Sunday School will have their people to go and look at the exhibits. K. ". H. with a follow-up rate of Christmas treat in the Methodist par-A few eirculars were distributed 3c per K. W. H., according to the sonage next Monday, The children about town, we understand, but the size of the residence and the number will have a good sleigh ride, then Department was too poor, or too stin- of K. W. H. consumed per month.

> 12e per K. W. H. for the first 30 hours of the connected load, plus 6c per K. W. H. for the next 70 hours' use of connected load, plus 1.2c per days last week in Toronto. K. W. H. for all additional meter

It is not only the Department of Agriculture that makes this mistake fitting up stores, getting up entertain- and all outbuildings exempt. ments, arranging for sales, and so on

be 25 c s per month.

struction of our system amounts to ing on of Hydro power, which it is hearty welcome. Remember it will Water in bath house and stables. 53 \$2703 48 This includes the entire expected will be accomplished about be in the Yeovil Methodist Church, spring seeding cost and is less than the amount cov- New Years or a week or two later. Dec 22nd. ered by our by-laws.

ORCHARD

Bones spends \$100 in getting up his show and \$15 in advertising it. Total Tree Entertainment will be held in for Holstein. Note the date Jan. expenditurs, \$115. Results (because | the church Tuesday evening, Dec. who before the war was two weeks he got the people interested), \$250, 21st. A splendid program will be given, consisting of dialogues, choruses, drills, singing and recitations. Which is the better business man-Admission 10 and 15 cents. Every date, Dec. 21st.

Miss Janet Kirby and brother Rob- day. ert visited Sunday at Geo. Lewis',

Birthday Party of the Institute on auspices of the W. T. C. U. Wednesday evening. There will be no prayer meeting during the winter months.

THOTOGRAPHS FOR XMAS.-Come now and make your appointment.

F. W. KELSEY

Property Now It is bound to increase in value.

could not give a better X mas gift.

Men in a position to judge say that no farmer living to-day will ever again see cheap beef. This certainly means an early increase in the selling price of farm lands. I have for sale ;

served \$5000 or with another 50

Good farm, worth more but offered | the purposes herein set forth. \$4000 or trifle under for quick sale. 200 acres Egremont, near Polstein.

eyer offered before. 100 acres Bentinck, lot 51 con 2, W. G. | to be at Holstein in the Province of R , near Durham. Good farm. Ontario.

You connot afford to BUY or SELL of State of Canada this 2nd day of to BORROW or LEND without first | December 1915.

News for Hydro Users

\$1.00 per H. P. per month of con- Tucker's monstration cars were sent here by the nected load service charge, plus a Ontario Department of Agriculture meter rate of 5.2c per K. W. H. for with the object of showing improved | the first 50 hours' use of the connectfarming methods. The idea is an ex- | ed load, plus 3 5c per K. W. H. tor Lieut. Pollock made a speech at cellent one, competent persons were the second 50 hours' use, plus 0.4c for gus. We are pleased to know Mrs

DOMESTIC LIGHTING

COMMERCIAL LIGHTING

All above rates subject to 10 per

cent discount on prompt payment

The minimum service charge shall

The Orchard Sunday School Xmas Monday. This will be a rare treat Home in Hamilton and socks to the body welcome. Don't forget the

Mr and Mrs Alex Stevens visited Sunday at R Robertson's. Mr J. Smith had a successful wood bee last Monday afternoon.

of the Revied Satutes of Canada the evening was a prettily decorated under the Seat of the Sec- ed considerable fun. The amount reretary of State of Canada, bearing ceived from the birthday bags was in date the 1st day of December, 1915, incorporating George Bye, gentleman, John Richard Philp. capitalist. Leslie Bernard Nicholson, miller, Alfred purposes. Joseph Buller, manufacturer, all of the town of Holsein in the Province of Ontario and John Peter Duffus of the City of New York in the state of New York, one of the United States of America, financial broker, for the following purposes.

The Annual Meeting of the Egremont Creamery Co. was held here on Saturday. The stock report was read and adopted, and G. P. Leith and D. Grier were appointed Auditors for following purpose, viz. (1) To buy. 1916. Non-shareholders' fees were sell, exchange or therwise deal in made 20c per cwt. for 1916. A mofoxes and other fur bearing animals tion to pay monthly was lost, the school. Splendidly improved, only \$1000 down, balance at 5 per cent, Price \$2500.

Splendidly improved, only for breeding or any other purpose, and of pelts and other furs, and to half monthly pay finding favor. The carry on a general fur business including the carry on a general fur business including the carry of a general fur business incl

(b) To purchase, lease and other. lowing were elected as directors : A. acres, \$6000.

Wise acquire and dispose of real estate Stewart, W. Ferguson, W. J. Eccles, in connection with and to further J. Rice, J. F. McInnes, F. Dillon, R. The operations of the company to quent Directors' meeting D. Allan

Township. Will soon be picked up name of "The Ontario Fur Farms Directors again meet on Friday, 17th at very low price quoted.

Limiten" with a capital stock of Forty inst, at 2 p. m. farm, con 3, W G R. Cheaper than | 40,000 shares of one dollar each, and the chief place of the said company is

Dated at the Office of the Secretary

THOS. MULVEY. Under Secretary of State

LOCAL AND PERSONAL

#888888888888888888

All millinery will be sold at special low prices until Dec. 18th at Miss flourishing business, taking in over ing torward to do more.

went to Toronto on Tuesday. Mr R. Irwin spent Sunday in Fer-

will soon be well again. Mr Chas, Drumm has a good line

sweets and an entertainment. They are preparing for a series of on Dec. 22. A hearty welcome is special Revival services in the Meth- extended to all.

odist Church, Leginning Jan. 1st. Mr R. M. Tribe visited friends in

Clifford last week. The Dec. meeting of the Holstein Women's Institute will meet on Under Domestic Lighting, all parts Thursday, 16th, at the home of Mrs our midst. washing.

> Almost every house will be electrically lighted.

will have their anniversary. Rev. on the Sunday and lecture on the missionary box to the Deaconness's and conditions, apply to

Miss McKay, of Ailsa Craig was the guest of her brother, Mr Archie McKay, for the past week.

On Friday evening first the Presbyterian Sunday School will hold their Xmas Entertainment and on the evening of the 29th of this month, the Choir and two Bible Classes will give " Religious Epochs " from the time of Abraham up to the present

Mrs Rev. Ibbott will give a Piano Recital in Hanover Town Hall on Mr and Mrs A. Tack attended the Wednesday, Dec. 15th, under the

The Holstein Branch of the Women's Institute held a Birthday Party in Roberts' Hall on Wednesday evening of last week. A very pleasant evening was spent, the hall being The Ontario Fur Farms Limited well filled and a very good program was given by local talent after which PUBLIC NOTICE is hereby given a lunch of coffee, cake and sandwich. Fifteen photos with every dozen. You that under the hist part of Chapter 79 es was served. One of the features of

ceive \$1 for each meeting. The fol-Caulfield, D. Allau, At a subse-One of the very best farms in the ion of Canada and elsewhere by the Sharp, Secretary-Treasurer. The

> We beg to inform our many customers that we will not ship Dec. 28 (boliday week). We wish all a Merry Xmas and a happy and prosperous New Year.

YEOVIL

are favored with a nice skiff of snow. Red Cross work. Surely they have Herb. Lamont has been doing a done their " bit " and they are lookfifteen hundred with his new ma-Dr. Ferguson and Rev. Dr Marsh | chlne, six barns more to thresh.

Mr L. McDougall is improving slowly, after his recent illness, A number of our citizens took

report a good time. John Ferguson had a wood bee Sat- timber. This farm is well fenced, a urday. It takes the old boys to chop good spring breek running through, of coal oil, which he is selling at 15c the wood, twenty-five cord being with no wast land, good buildings-

> Alfred Mc Dougall has had blood is recovering nicely. The young people of Yeovil are now practising for their Xmas tree

Misses Robertson, from Mount Mr L. B. Nicholson spent a few Forost, spent Sunday at L. Mc- orca and Rose Comb, Rhode Island

> Arthur is able to be amongst us We hear wedding bells jingling in

of the house used for living are in- Hostetter. Mrs Drumm will give a In connection with the Methodist cluded in the flat rate, making ver- talk on "Simple Cooking and better Sunday School, they will have their for Rev. Mr Whaley) also made speect- ing to great trouble and expense in andahs, basements, unfinished attics serving." Roll Call-Methods of annual Christmas Tree and Enter- 32, con 2, Normal by, containing 220 tainment on Wednesday. December acres of land, 165 acres of good work-A great many of the business plac- 22nd, at 7.30 A good program is able land, balance bush and pasture es and residences in the village are being prepared. We want to see First class burn 60 x 62 and 40 x 50. The estimate covering the con- now wired in readiness for the turn. the usual crowd. All will receive a Good frame house all buildings good.

> Yeovil is but a small place, but it 5 will be difficult to find a Missionary 9 On January 16th the Methodists Society where the members are more This is one of the best and cheapest taithful. They have done noble farms in the Township of Normanby. Dr. Magwood, of Toronto, will preach work during the past year, sending a Good reason for selling. For terms

soldiers at the front, not forgetting to seed a fine Christmas present to the son of their pes or, who is in the fir-The weather has been cold, but we ing line, and also in helping in the

Harm for Sale

Let 3, Cdo. 13, Egremont, situated in 25 miles from Holstein, 7 mile from good hardword bush, 6 acres of mixed large drive house with poison, but we are pleased to report, good drilled well at house, 4 acres of good orchard. For fall wheat.

Pure Bred Fowl for Sale

JOHN WALMSLEY, Holstein,

quick sale.

A number of pure bred Black Min-We are pleased to see Calder Mc.

Red, Roosters, also White Pekin Ducks and Drakes. Must be sold be-

HN A. FERGUSON. R. R. I, Holstein

Farm lfor Sale

6 miles from A vtoh, 8 mi.from Durham

R. H. FORTUNE, Ayton, Ont.

とうとうとうとうとうとう

For Your Christmas Baking We have been fortunate to secure a good supply this season of all varieties of food stuffs which will be necessary for your Christmas baking. The quality is the best obtainable Let us suggest a few of the most important lines :

RAISINS-Finest quality Musca- MINCEMEAT- Just the thing tels, loose or in 16 oz. pkg, 2 for 25c for X mas pies, per paekage 12c CURRANTS - Re-cleaned, new NUTS-All varieties, per Il stock expected shortly, 2 lb for 25c. PEELS-All fresh fruit, lemon & SHELLED ALMONDS AND orange per lb 20c, citron per lb 30c. WALNUTS per lb 50c

DATES-The best we can procure, in packages 10c, loose per lb 121c

Fresh Water Herring and Lake Trout have just arrived. Other varieties expected soon. We quote-Herring per doz 25c Per bbl \$4.75 Trout per 1b- 12c

JOHN M. FINDLAY Dromore 1906, known as, "The Companies birthday cake, containing ring, but Act," Letters Patent have been issued ton and piece of money, which caus-

きょううううううううううううううううう Special Sale

of Ladies' Winter Coats,

Men's, Boys' and Girls' Sweater Coats,

Rubbers for Men, Women Ladies' Coats, regular up to \$8.00, for.....\$2.49 Men's Heavy Sweater Coats, storm collars, heavy weight, regular \$3.00 for..... 1.69 Boys' and Girls' Sweater Coats, reg. 2.25 for...... 1.49 Boye' and Girls' Sweater Coats, special for 98c Ladies" Overshoe Rubbers, on sale for ... Girls' Rubbers on sale, 49c. Children's Rubbers on sale 39c Men's Heavy Lumberman Rubbers at.....reduced prices The above prices will show you where you can buy your goods

before buying anywhere else. This is the out place where you can save money in buying your goods.

for much less than elsewhere. It is to your own benefit to see us

VOL. XX

Good second-hand in first class condition

REDUCTION PRICES Salmon trout will sel stead of 15c as former

Apply at residence.

Mr. J. C. Jopp, form

The Annual Christm held in Burns' Church, on Thursday evening. I Admission 15c. Procee Red Cross Fund.

Bruce Battalion.

sched to the 147th batall o Commanders : Lie J D Campbell, J. M. D.

Ferguson. Batallion Serg Lean ; Paymaster Sorge, can. These are practic

greetings, such as "With cousin Mary" : "Hearty tions and good wishes. Jol mincere sympathy in you ent, Edith King " : or you all possible success, P W Show this statement to evi objects to buying cards be think the postage has been Tell them if they have an call at the Post Office a Postmaster to show them. Yoar and Xmas booklets wi

the usual way, unsealed, co cent postage to any add

ONTARIO ARCHIVES TORONTO