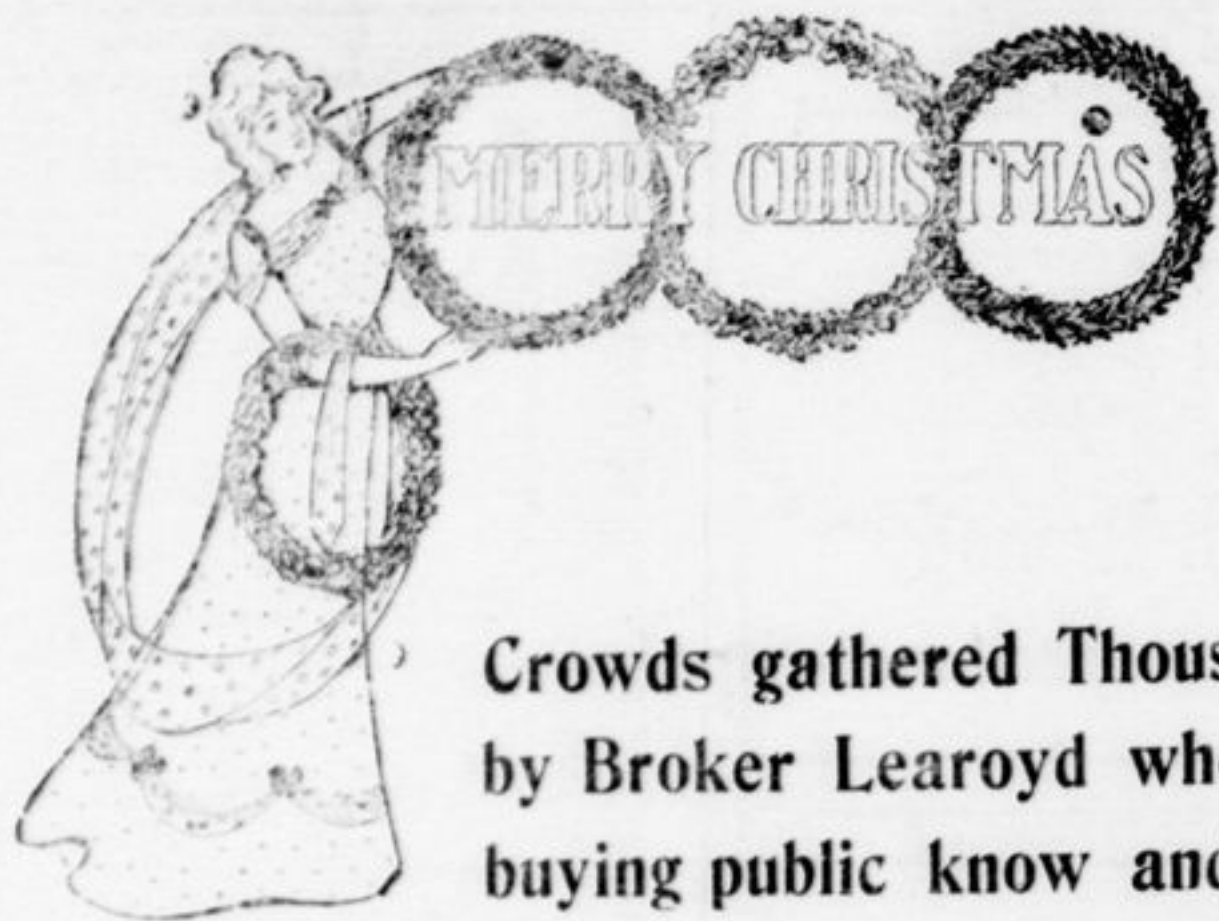


PUBLIC BROKER'S SALE



G. & J. McKECHNIE, DURHAM

\$25,000 Stock New Merchandise

Crowds gathered Thousand strong on Opening Day. Prices gone to smash in consequence of the pressure brought to bear by Broker Learoyd when he arrived. The Broker's half price Bargain knife plunged deeper and deeper into prices. If the buying public know and appreciate extraordinary money-saving values, we should raise the \$5,000 Cash Demand in 12 days

This is no Fake Sale. This Sale is conducted by Business Broker A. D. Learoyd, the people's friend. No inflating prices and then reducing. Prices cut in half and sold at Half Price. The mammoth crowds that thronged McKechnie's Big Departmental Store on the opening of the Great Broker's Sale were well paid for their coming. Broker's price is the magnet that draws thousands of Buyers daily.

Dress Goods and Silks

- 35c Black and white check, broker's price 19c yd
- 50c Silk, broker's price 29c yd
- 25c Plaid Dress Goods, broker's price 12 1/2c
- 2000 yds Colored Silks, worth 40c, broker's price 19c yd
- 3500 yds Fancy Silks, worth 75c yd, broker's price 39c yd
- 10 pcs special 54 in. all wool Panama Cloth, all shades, br. pr. 39c yd
- See our new Satin all wool Cloth, worth 75c, broker's pr. 42c yd
- Just see our Special 40c Velvet, broker's price 25c yd

Ladies' Corsets and Handkerchiefs

- 25 doz. Ladies' Handkerchiefs, worth 5c, broker's price . . 10 for 12c
- Big range, all sizes, Our Special 60c Corsets, broker's price. 42c pr
- Just think—our 85c Corsets, broker's price 69c pr
- Ladies' Underwear worth 35c, brokers price 19c
- Ladies' 60c Underwear, brokers price 39c

Staple Dry Goods

- 1 case 1000 yds dark and light Print, worth 9c, broker's pr. . . 5c yd
- 1 case wide heavy Print, dark navy, worth 12c, broker's pr. . 8 1/2c yd
- 72 inch Table Damask, worth 75c, broker's price 42c yd
- 1 case new Flannellette, 36 ins wide, worth 13c, broker's pr. . 9c yd
- 10 pieces Linen Towelling, worth 10c, broker's price 5c yd
- 5 pieces Crash Linen Towelling, worth 12 1/2c, broker's price . . 8c yd
- 25 doz. large size Linen Towels, worth 20c, broker's price . . . 10c
- Large size Linen Towels, the 25c kind, brokers price 2 for 25c
- Flannellette Blankets, very special at 1.75, broker's price . . . 1.19

Brooms Big purchase direct from the manufacturers to the broker Sale, worth 40c, 50 doz lot, brokers price 25c

Caps worth 75c 45c worth 1.25 79c

Bargains at the Shoe Counter

Make Sure of Your Rubbers Now

- Misses Plain Overs, worth 60c, brokers price 49c
- Womens Plain Overs, worth 70c, brokers price 59c
- Boys' Plain Overs, worth 80c, brokers price 65c
- Mens Plain Overs, worth 1.00, brokers price 79c
- Mens one buckle Overshoe, worth 1.85, brokers price 1.49
- Mens two buckle Overshoe, worth 2.60, brokers price 1.89
- Mens 3 hole laced Heavy Rubber, worth 2.25, brokers price . . . 1.79
- Mens 12 in. top Snagproof Rubber, worth 4.50, a snap, br. price 3.59

SHOES ! SHOES !

This weather makes you think of Shoes and Rubbers you will need to keep your feet dry and comfortable. And we want you to come and see what we have to offer you. Our prices are lower and our quality is the best money can buy and our service is of the highest. Give us a trial—we guarantee satisfaction.

- Men's heavy felt-lined Work Shoe worth 1.75, brokers price 69c
- Misses School Shoes, worth 1.75, brokers price 99c
- Womens Felt Slippers, leather soles, worth 75c, br. price . . . 39c
- Womens Felt Shoes, a very warm shoe, worth 1.65, br. price . . . 99c
- Womens Felt Shoes, a little heavier quality, worth \$2, br. pr. 1.39

We have in stock hundreds of pairs of Shoes at broker's prices, which we have not space to quote but invite everyone to come and see for themselves. We will be pleased to show you anything you want in the Shoe line.



Groceries

- Hyson Tea (Ceylon), reg. 35c, broker's price 20c
- Choice Black Tea in bulk, worth 40c, broker's price . . . 32c
- Extra Fine Black Tea, worth 50c, broker's price 35c
- Pure Corn Syrup in pails, .5 lbs. 28c, 10 lbs. 55c, 20 lbs. 1.10
- Fancy Seeded Raisins reg 15c, broker's price 12c packet
- Loose California Raisins, very fine fruit, reg 15c 2 1/2 lbs for 25c
- Best Salmon, worth 18c, broker's price 2 tins for 23c
- 5 strand Brooms, worth 40c, broker's price 25c
- Baking Powder, first quality worth 15c, broker's price . . 11c
- Fancy Cakes worth 11c, broker's price 3 lbs for 25c
- Quaker Oats, broker's price 7 1/2 lbs for 25c
- Comfort Soap, broker's price 7 bars for 25c

Gents' Furnishings

- Men's fleece-lined Underwear, worth 60c broker's pr. . 39c
- Men's Penman Shirts & Drawers, all wool, w'th \$1, brok. pr. . 73c
- Men's heavy ribbed Shirts & Drawers, worth 1.25, brok. pr. . 89c
- Large size Lawn Handkerchiefs broker's price . . 7 for 25c
- Gent's Ties, silk 4-in-hand, worth 35c broker's price . 10c
- Men's Working Shirts, worth 60c broker's price . 39c
- Men's Braces, the 35c. line broker's price . 19c
- Men's Heavy all wool Ribbed Underwear, worth 1.00, br. pr. . 50c
- Men's wool Neck Scarfs, worth 25c, broker's price 10c
- Men's Fine Shirts, broker's price 3 for 1.00
- Men's Pants, worth 1.50, brokers price 98c
- Men's odd Vests, tweed and worsted, worth 1.50, br. price . . . 89c
- Boys' \$5 Overcoats, br. price 2.98
- Men's \$10 Overcoats, br. price 5.00
- Men's Fur Collar Coats, worth \$12, tweed lining, br. price 8.75
- Men's Caps**—Tremendous cut in New Caps. Heaps of 75c heavy Tweed Fur-lined caps, br. pr. . 45c
- All our \$1 and 1.25 Caps, br. pr. 79c
- Men's Overalls and Smocks 100 special at 59c



A. D. LEAROYD, BUSINESS BROKER

HOLDING BIG BROKER'S SALE AT
G. & J. McKECHNIE'S, DURHAM