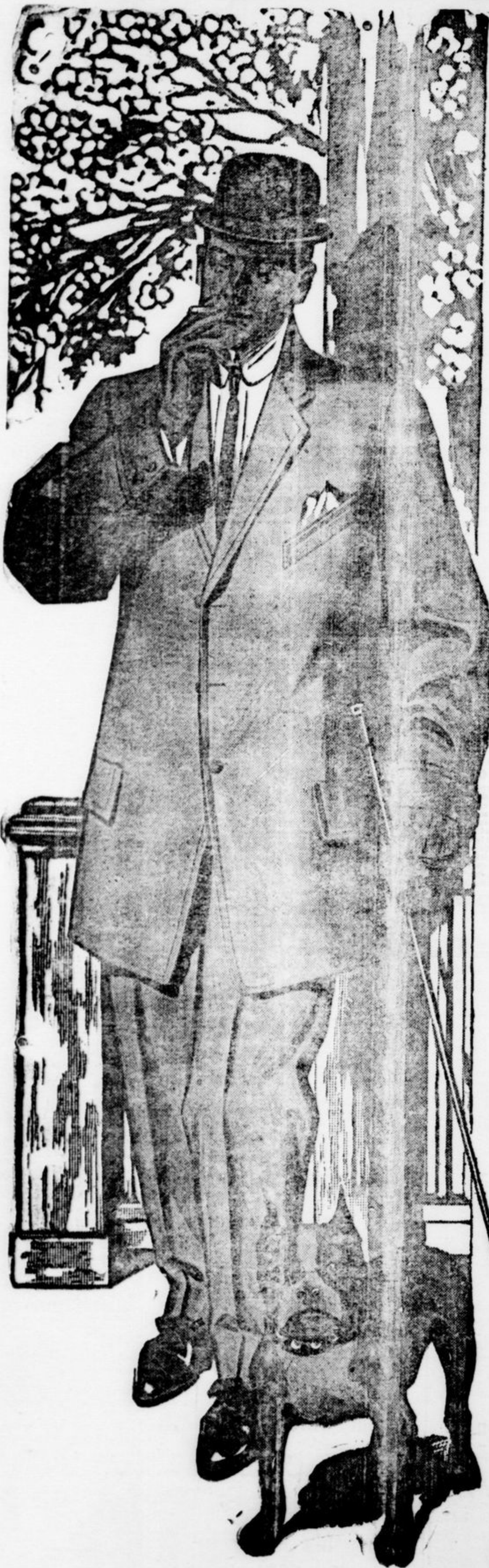


# Sensational BROKER'S SALE



**G. & J. McKECHNIE -- Durham**

**Immense Stock of General Merchandise in the Hands of  
Business Broker A. D. Learoyd, with instructions  
to Raise \$5000.00 in 12 days**

**Sale opening Saturday, Dec. 11th,  
and closing Xmas Eve**

Unparalleled Offerings of New Merchandise purchased at a great price concession for this Gigantic Brokers' Sale. This Sale will prove a revolution in modern merchandising totally eclipsing and surpassing any former price-slashing demonstration ever inaugurated in Durham. While war goes on across the sea and nations are torn by strife and tumult, above the rumble and roar are heard wild rumors of high prices and hard times; but just laugh them away: Broker's prices meet the situation. Delay will prove fatal to your interests. Why not save when saving is good? Below are Prices that will jar the population of this vicinity:

Pin your faith on the Broker's Bargains and you will come out with flying colors. Business Broker A. D. Learoyd will turn the bargain batteries loose, demolishing all profits. Everybody excited and asking how long the Sale will last—from Saturday, Dec. 11th, until Xmas Eve, December 24th, so get busy and make your Dollars act as if they had more cents. Share once more in the veritable feast of Broker's Half Price Bargains. Prices wrecked in every Department in order to show you the tremendous sacrifices that are being made. Below we quote a few of the astonishing Bargains. We give you warning to take advantage of the Bargain Counters early in the Sale, as the Bargain Snaps will melt away in quick order. No wonder the people get excited when savings average half.

## Economical and Satisfactory Bargain Tips:

### Dress Goods and Silks

2000 yds Colored Silks, worth 40c, broker's price...19c yd  
3500 yds Fancy Silks, worth 75c yd, broker's price...39c yd  
10 pcs special 54 in. all wool Panama Cloth, all shades, br. pr. 39c yd  
See our new Satin all wool Cloth, worth 75c, broker's pr. 42c yd  
Just see our Special 40c Velvet, broker's price...25c yd

### Ladies' Corsets and Handkerchiefs

25 doz. Ladies' Handkerchiefs, worth 5c, broker's price...10 for 12c  
Big range, all sizes, Our Special 60c Corsets, broker's price 42c pr  
Just think—our 85c Corsets, broker's price...69c pr

### Staple Dry Goods

1 case 1000 yds dark and light Print, worth 9c, broker's pr...5c yd  
1 case wide heavy Print, dark navy, worth 12c, broker's pr...8 1/2c yd  
72 inch Table Damask, worth 75c, broker's price...42c yd  
1 case new Flannellette, 35 ins wide, worth 13c, broker's pr...9c yd  
10 pieces Linen Towelling, worth 10c, broker's price...5c yd  
5 pieces Crash Linen Towelling, worth 12 1/2c, broker's price...8c yd  
25 doz. large size Linen Towels, worth 20c, broker's price...10c  
Flannellette Blankets, very special at 1.75, broker's price...1.19

### Gents' Furnishings

Men's fleeco-lined Underwear, worth 60c, broker's price...39c  
Men's Penman Shirts & Drawers, all wool, worth \$1, brok. pr. 73c  
Men's heavy ribbed Shirts and Drawers, worth 1.25, brok. pr. 89c  
Large size Lawn Handkerchiefs, broker's price...7 for 25c  
Gent's Ties, silk 4-in-hand, worth 35c, broker's price...10c  
Men's Working Shirts, worth 60c, broker's price...39c  
Men's Braces, the 35c line, broker's price...19c

### Groceries

Hyson Tea (Ceylon), reg. 35c, broker's price...20c  
Choice Black Tea in bulk, worth 40c, broker's price...22c  
Extra Fine Black Tea, worth 50c, broker's price...35c  
Pure Corn Syrup in pails...5 lbs. 28c, 10 lbs. 55c, 20 lbs. 1.10  
Fancy Seeded Raisins reg 15c, broker's price...12c packet  
Loose California Raisins, very fine fruit, reg 15c...  
broker's price...2 1/2 lbs for 25c  
Best Salmon, worth 18c, broker's price...2 tins for 23c  
5 strand Brooms, worth 40c, broker's price...25c  
Baking Powder, first quality worth 15c, broker's price...11c  
Fancy Cakes worth 11c, broker's price...3 lbs for 25c  
Quaker Oats, broker's price...7 1/2 lbs for 25c  
Comfort Soap, broker's price...7 bars for 25c  
We will give you a surprise in Granulated Sugar

### Boots and Shoes

Women's Dong Bal, worth 2.00, broker's price...\$1.29  
Women's Dong Blue, worth 2.00, broker's price...1.19  
Women's Dong Blue, worth 2.50, broker's price...1.55  
Women's Dong Button, worth 3.00, broker's price...2.29  
Men's Kip Blue, worth 2.50, broker's price...1.98  
Men's Kip Blue, worth 2.55, broker's price...1.99  
Men's Tan Calf Blue,  
worth 3.50, br. pr. 2.39  
Men's Patent Blue,  
worth 3.00, br. pr. 1.99  
Boys' Kip Blue, worth  
2.00, br. price...1.59  
Misses' Box Calf Blue,  
worth \$2, br. pr...1.55  
Little Gents' Box Calf  
Shoe, 1.75, br. pr. 1.39

Produce Taken  
Same as Cash



SAVE DOLLARS!

**A. D. LEAROYD, Broker**  
G. & J. McKECHNIE Big Departmental Store, DURHAM