the sea power of the enemy.

was, therefore, a sound strategy to waiting just outside to bring a healthy The effect of these unfitted coats is men and at the same time to sweep Keep their rooms well aired and lines, which demand beauty and grace German commerce from the seas. It not too warm, especially at night. of figure. The French woman apprehas been said that an army marches Break the increasing monotony of ciates the line that is most becoming on its belly. There are no indica- diet, usual in the country, as the win- to her figure, and in most instances tions so far of any failure of supplies, ter wanes, with occasional fresh this is the straight line. either food or ammunition, for the meats, vegetables, greens, and with Among the new frocks and suits German army. But it cannot be fed other enlivening food changes. while the people starve. Such a policy, The all-covering snow and enlock- are really quite charming. These also if a Government were inhumane ing frost are treacherous agents that are becoming to the average figure. enough to pursue it, would mean regive back at the first warmth of One seen at a recent fashion show volution. Unless, therefore, the cries spring the accumulated disease-fos- was of gold lace, combined with black of distress that now come from Ger- tering refuse of a season. Early and charmeuse; it was on an afternoon many are insincere, which is hardly repeated cleaning of yards, cellars frock, and was simple to a degree, a reasonable supposition, the country and outbuildings may prevent sick- but unusually attractive. Another of

WHAT DRIVES MAN TO DRINK.

The Literary Digest, September 18, 1915, has an article, the first sentence of which reads, "The impulse to drunkenness is disease." After pointing out that men drink for various ently kept abreast of all weathers, reasons, it says that those who and worked so much of the time out-"drink to get drunk are abnormal; they are diseased." This fact has been brought out distinctly in the psychopathic laboratory of the Chicago Vinegar and granulated sugar will Municipal Court. Judge Olson of the stop hiccoughs. Court says, "We have yet to find the A glass of hot milk taken before first case of the kind where there is retiring will induce sleep. feeble mindedness." All this means fresh. that the man who frequently gets White of egg for an invalid may be so treated. In Kansas they send juice. chronic drunkards to an asylum for Salt sniffed into the nose in the the insane. In Ohio they have an in- early morning, and the mouth, then stitution to whoch the habitual drunk- washed out with warm water, cures ard may be sent by the judge on ap- catarrh. plication by the friends until he is If you are ever obliged to sit with considered cured. I knew a clever wet feet, take the precaution of a hot young man who went to an asylum bath at night with a little turpentine and begged the Superintendent to and green soap in the water. take him in for a year till he would Sitting in a chair or reclining on a have a chance to break off. There are lounge is not the most restful posimany such pitiful cases for which tion, though it does ease certain porthere is no provision made, in spite tions of the anatomy. But why leave of the revenue from the traffic that others strained? If a person must anuses it.

see such men going down for years, feet also. wasting their substance in drink, beggaring their families and becoming a nuisance and often a menace to sohope in the presence of the open barroom and the treating custom? The
cream delivered from time to time.
broidered with a chain-stitch design
pleased to donate to the Red Cross.
The design broidered with a chain-stitch design pleased to donate to the Red Cross.
The design pleased to donate to the Red Cross.
The design pleased to donate to the Red Cross.
The design pleased to donate to the Red Cross.
The design pleased to donate to the Red Cross.
The design pleased to donate to the Red Cross. physician is not allowed to send them

These variations have given rise to worked out in silver threads at the His suggestion is that the Red Cross. His suggestion is that the Red Cross. His suggestion is that the Red Cross. diseased condition? "The curse causediseased condition? "The curse causecreameries. A series of tests and one in talking of fashions must fects of auctioneering, would bring the trenches and seen hard fighting the trenches are treatments.

spread this truth far and wide that desirable that creamery patrons beaver, scal, and krimmer. The dark the Red Cross without cost to themthe sins of drinking parents are visit- should know the results of these ex- blue serge is smartened with a touch selves and the buyers would secure

"What is the difference between a to supply each patron. Individual We have become accustomed to the revenue. visit and a visitation?" "Well, when copies will be sent to those who apply short street suit and frock; when not us that's a visit. When your mamma

HEALTH

Keeping the Old Folks Well.

It is not too early for old people hardly venture upon it were it not im- who live in the north temperate clime perative. If, as is said, the means of to prepare for the trying times of subsistence for the civilian popula- late February and March and early tion are just as abundant as they have April. "Pulling through another winbeen for the last fourteen months, ter," is an expression that we often

pelin raids on England has been that pleasant memories, and satisfaction an attempt to starve Germany was in the warmth and protection of the being made by the blockade of the house. Then gradually, as the long German ports; a "hunger war" the weeks pass, physical movement dim-Germans call it. Since the cutting off inishes, and life shrinks a little in the of the enemy's supplies has always mind and in the heart. Some measure been regarded as a legitimate feature of depression comes on, and the of warfare, the extremity of the bit- body, in response, reacts downward terness against the blockader sug- into lowered vitality. Sedentary habgests that in this case the work has its increasingly prevail; ventilation is been done successfully. If the British often neglected, temperatures within submarines have really gained that the house are too high, and neither control of the Baltic which is credited rooms nor inmates get sunlight to them, so that intercourse with enough; consequently dust and germs Sweden is seriously interrupted, there increase. Then come the thaws and might easily be something approach- the sudden release of decaying reing famine among large classes of the fuse, the sharp freeze and the north German people. The reference to the wind in the night. Old age lacks reserves of resistance. Every moder-

ate shock or change brings increasing There is, moreover, direct evidence reaction. Many of the shocks may that the situation is more alarming be avoided. Many others, however, than the German Government would must be met, and the best defence is have the world believe. Why the maintained resistance and a trained newspapers are allowed under a hardihood against which the inevitstrict censorship to reveal the facts able weather or trouble will buffet ideas in afternoon and street frocks is somewhat disconcerting. One unso frankly is something of a mys- harmlessly and go its way. That tery. But when the Frankfurter condition can be gained by keeping somewhat bewildering, too. Zeitung says that "the sinister aspect atop of the season, unretreating and Of course the chief features are the of Bianchini's, was made with one of of things certainly provides no food more alive in more directions, as day same, this is out of respect to Fash- these extremely short skirts and a

strike a chill to a nation which has praise of it at wayside greetings, and fully. been told again and again that defeat strengthened with the feeling of do- Since the first showing of fall and is impossible. Of what avail is it to ing something and of being "out and winter fashions there has been much hold the western front, to take Poland about." They will take deeper discussion as to whether the regulaand press far into Russia, to endeav- breaths, the blood will clear out con- tion tailored suit with normal waistor to force a road to Constantinople, gested areas, stiffened arteries will line, snugly fitted, would dominate; if the ring of enemies can keep all strengthen, digestion improve, and the at first it seemed as if it would, but supplies out of Germany itself? It is defensive heat-adjusting mechanism since then there has been a decided futile to boast of military victories, keep in training. The aged who can-to talk of Moltkeism versus Mahanism, while the great storehouses of walking and stretching in rooms that tion of waistline, or stranger still, no the neutral nations are barred by are being aired, or on roofs and bal- waist at all, a return in short to the

If the old people of the family are These box models are now very Since the efforts of Germany to members of the household to lead made suits, separate coats and fur feeble, it is the duty of the younger smart, indeed; they appear in tailorwin by a rapid stroke came to noth- them forth on pleasant walks, and to coats. Most of the fur coats, in fact, ing, it has been plain that the war see that they do not stay too close to show the box back, even if the front was likely to be one of endurance. It the fireside when the tingling frost is of the coat is belted.

termining influence upon the military tests and added risks to the well-be- lower portion of the Eton was gath- with these skirts. dread and disaster of the season is the bust, being drawn snugly in at sleeve for both house and street cosdue to the neglect and weakening of the old standard defences.

Probably no old-age manner of living ever equalled for balance and efficiency that of the early men and women of this country, who so persistdoors .- Youth's Companion.

Health Notes.

not a tendency to epilepsy, dementia Always have the food served to a praecox, manic depressive insanity, or sick person spotlessly clean and

drunk is of unsound mind and should be mixed with lemon, orange or grape

stand much, the best rest is obtained It is a serious reflection on our by lying for a few minutes on the civilization that there is no provision back, with the feet higher than the made for this class, most of them the head. This eases strain on the overvictims of the license system. We taxed leg muscles and those of the

HAND SEPARATOR CREAM.

ciety, and little or nothing is done Patrons of cream gathering cream-Then, for God's sake help us to cular No. 14 of that Branch. It is lar furs for trimming purposes are the Red Cross without cost to them. ed on the children and grandchildren. periments. Managers of creameries of natural gray krimmer, and the sa- bargains. It is certain, indeed, that H. ARNOTT, M.B., M.C.P.S. may apply for and secure from the tin finished broadcloth is enriched by the Canadian Red Cross, with its Publications Branch, Department of narrow and wide bands of seal or steadily increasing responsibilities,

THREE NEW BRITISH LIEUTENANT-GENERALS



SIR ARCHIBALD MURRAY Chief of the Imperial Staff at Army who is in temporary Headquarters, London. Gallipoli Peninsula.



SIR WILLIAM BIRDWOOD command on

the round length evening frock for

dancing, and approve of its comfort-

able common sense, but the formal

dinner frock, with its slinky, pointed



SIR WILLIAM ROBERTSON Chief of the General Staff.

THE BOX COAT. Pleasing Variety in Sleeves.

The wealth of artistic and smart train, and its extremely short front this season, while fascinating, is usually striking model exhibited lately, developed in a wonderful brocade

for laughter," and explains the growby day the winter advances.

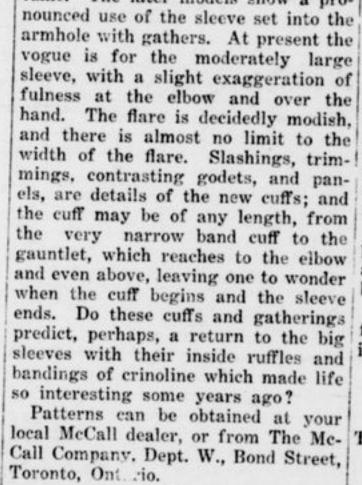
long, pointed train; although rich and long, pointed train; although ing hatred of England by this fact; As both prevention and cure, walk- ber of ways that one may vary these wonderful, the gown was startling have gone for inspiration for the every little bloom. When they found the earth high into the air and form the every little bloom. When they found the earth high into the air and form the every little bloom. kunft, admits that the German peo- should walk, in occupation preferably; mands of one's personality. Fashion ple are in distress, all the explana- but it is, of course, better to walk shows are becoming as popular with tions of mere providence for future merely for exercise than to stay in- women in general as any smart social needs have a hollow sound. "Can we doors. If they are rarely kept in by event. The dainty mannequins wear hold out?" asks the Neue Zeitung, of the weather they will be heartened by the clothes as if to "The Manor Strassburg. Such a question must their own dauntlessness, cheered by Born," and perhaps a bit more grace-

that must have a great, perhaps a deThe breaking winter gives severe cut yoke, back and front, to which the of the grace of the gown is sacrificed birds of paradise, parrots and the ing of the old, but a large part of the ered, forming a soft, full line across There is a wide choice in style of

MCCALL.

0845-6841

A Krimmer Trimmed Serge. tume. The later models show a pronounced use of the sleeve set into the in coats, although various lengths are armhole with gathers. At present the shown. With the three-piece suit the vogue is for the moderately large redingote is invariably shown. width of the flare. Slashings, trim-



A NEW IDEA FOR RED CROSS

FUNDS. add to the Red Cross funds. Picnics moustache and steely eyes, full of of the children of Jove. have been held, concerts given, for- character. His voice is quiet but em- These words might have been writpractical execution, so that the inge- with a restrained pugnacity and dog- tendency. I wish to point out the nuity of Canadians has been put to gedness. On parade he is typically three most popular deities of the modthe severest of tests. It has remain- British, and no general can inspire ern world. cd for Mr. Henry Pearce, of Victoria, more confidence with less personal There is, first, the golden calf, the

carried to the extreme, it is far more Parent-"What is your reason for

Fashion Hints

Gossip on Winter Models. nection it is interesting to note that it would turn into a blossom. he is the grandson of the man who "One day a little whispering rain- "'So we shall! So we shall!' est form it gives to the figure the "'And I,' said the Sunbeam, 'have earth who looked up into the air saw are hemmed with it and so are the in a soft voice. many varieties of the choker collar.

Among the new fur coats are the live,' the little blossom answered. many flowers, we shall call it a rainlong garments with La Mode's sanc- "But Raindrop and Sunbeam were bow." "-Youth's Companion. tioned flare at the hem; in others the influence of the early Victorian era is noticeable. A beautiful manteau is trimmed with cross fox; also other seal-trimmed clear gray Australian opossum. Again, the short coatee has not been neglected, and the guises in which it is to be viewed are as original as they are fascinating. Natural and dyed musquash This is made up as follows:

with tailored suits. Fine seals, vachettes and glazed leathers are used like. Some of these bags have eight or nine pockets to recommend them.

Hip or seven-eighth lengths prevail The side closing is seen frequently

hand. The flare is decidedly modish, Usually the collars are of the same material as the suit, but often they are of velvet or fur, fastening at the mings, contrasting godets, and pan-els, are details of the new cuffs; and ing of the incket ing of the jacket. The waistline occupies its normal

A TERROR TO SLACKERS.

Dardanelles.

new commander-in-chief in the Dar- istics, more tolerant of certain habits In this, the 16th month of the war, an officers' mess somewhere in as Jews but they lived as Pagans. it would seem an impossibility to France. In appearance he is a rather Their creed was that of the children of think of any new way by which to thick-set man with a short, bristly Jehovah, but their conduct was that

Differentiation. "Is your husband an optimist?"



gold to the buttercup, from the butter-

"Well, I shall never again come

out when you do, Cousin Raindron"

"I wish you would stay away when

"Now, the lowers loved to have the

Sunbeam exclaimed.

The Rainbow.

"Oh come, mother, come! It's so to say that he did more for her than beautiful!" cried Tiny-tot, as she the other. So they went from the red looked from the window with shining rose to the marigold, from the mari-Mother smiled and hurried to look cup to the forget-me-not, and last to where Tiny-tot's chubby finger was the little green vine and the violet.

pointing. There, way up in the sky, and asked of each in turn the same -red, orange, yellow, green, blue, questions: indigo, and violet,-hung a rainbow. "I make you happier than Rain-"O mother, I never saw anything so drop does, don't I?' asked Sunbeam. wonderful! It looks like a bridge in "I do help you more than Sunfairyland. What is it? Where did it beam, don't I?" asked Raindrop, come from?"

Tiny-tot, quite breathless from her tumbled words, looked up, roundeyed, into her mother's face. "Well, Tiny-tot," and mother took her on her lap, "long, long ago the I am about!" cried Raindrop.

little raindrops and the dancing, merry sunbeams used to play to- cousins visit them, and mourned to gether in the sky. They were cous- hear them quarreling. 'O Sunbeam ins and loved one another very dear- and Raindrop!' said the flowers, 'We ly. They used to play hide and seek are sorry to hear you say that you round the clouds, and sometimes they will never again come dancing would come down to earth together, through the sky together. The sum-The little raindrops would softly mer is almost over, and soon we bathe all the gentle flowers, and the shall be gone. What shall we do to laughing sunbeams would slip up make you love each other as beand dry the bright flower faces with fore?" light fingers. The rain-drops would "Forget-me-not lifted up her shy whisper beautiful stories to all the face and said, 'I know what we shall blossoms, and give them a sip to do. When we become flower angels winter models. One great couturiere a wee green bud that longed to be- bridge for them to come down has gone even further back and has come a lovely flower, the sunbeams Then, as they pass, we shall beg them revived the redingote. In this con- would smile upon the bud, and then to love each other and never again

created the redingote for Louis Phil- drop and a gay little sunbeam met ously cried Red Rose, Marigold, Butippe, a coat that a few years later re- over the same flower. 'See, Red Rose,' tercup, little Green Vine and Violet. presented the smartest attire for the said the Raindrop, 'I have brought a "The next time Sunbeam and Rain Parisiennes of that day. In its new- cool drink of sky water for you.' drop came out together, everyone on

small waist effect; the skirts, how- come to warm you, and to ask whe- a gleaming fairy bridge springing ever, are wide, with gathered panels ther you know of any little green from the earth in a broad arch across at the sides. Many original touches buds that would like to have me smile the sky. are introduced in the arrangement of at them. I do more to make you "Look!' they cried. 'How beautithe revers, collars and other minor happy than my cousin Raindrop.' ful is that shining bridge of colors! details. Fur is extensively employed "'I help you more than Sunbeam, It makes us want to love one another for decorative purposes. The cuffs don't I, Red Rose?' asked Raindrop more, and never, never to

quarrel. Because it appears only "'Both of you are very good to when the rain is falling and is built me, and without you I could never by the sunlight with the colors of

INSURANCE CLAIMS HIGH. more than a month ago. The largest office in this group, the Prudential a sealskin trimmed white fox and an- War Has Cost British Companies has lately been paying claims at the rate of \$60,000 a week, and at present Over \$27,000,000. its total war claims amount to close It is estimated that the war ha on \$2,500,000, while others have paid cost the insurance offices in the

British Empire more than \$27,000,000. coats are just now in very great de- British life offices\$14,000,000 the wealthier classes, and the claims British industrial offices .. 4,352,650 they have been called upon to meet British friendly societies.. 2,500,000 include one for \$500,000 and several Flat envelope handbags are in high Canadian life offices..... 3,500,000 for \$250,000. favor. Women of fashion like these Australasian 2,000,000 long, narrow pocketbooks to carry Dependencies 1,000,000

The number of claims of the British now number 46,000, which is 4,000 dollar to give."

borne in mind that they cater only to

As for the life offices, it must be

as much as \$15,000 a week.

Different Now. "Before we were married you always gave the waiter half a dollar."

life offices are not available, but as "Yep," he replied sadly. "Before for the industrial offices their claims I was married I always had a half-

The Most Popular Deities

in coats, usually with the high collar. The First is the Golden Calf; the Second is Force; the Third is Intellect.

"They feared the Lord, and served | where his sway seems to be unchal-

place with a nipped-in effect and belts

their own gods."-II. Kings xvii., 33. lenged. There he is worshipped in Thus the historian, with a dash of spirit and in truth. Might, kultur are placed at the sides, front and irony that bites like vitriol and with one stroke of the pen, depicts the re-Jackets also have the long, tight, ligious life of a people. By this brief He is Germany's "good old god"-its predict, perhaps, a return to the big fur-trimmed sleeves and furs are cut but terrific arraignment he brands war god. He is invoked by the Kaisthem as a nation of double faced idol- er and he accompanies the Kaiser's aters. Those degenerate sons of godly armies. He knows nothing of mercy Patterns can be obtained at your local McCall dealer, or from The Mc-Call Company. Dept. W., Bond Street.

A TERROR TO SLACKERS.

ancestors, while they feared the Lord force, before whose onslaught civilization must go under. He knows no forms and ritual-did in reality enter respect for treaties or pledged word into religious alliance with their of honor. Any respect for such things All the official dry-as-dust details heathen neighbors whose creed was is only mediaeval foolery. Hence the of the life of Sir C. C. Monro, the less narrow, less exclusive, more arthearts with horror-women violated danelles, have been published. Here and practices that were forbidden by and mutilated, babies impaled and are some more intimate details from their own Mosaic law. They prayed crucified, old men and invalids ruthlessly murdered, priests tortured and

tunes told, tags sold, innumerable phatic. Every word he utters and ten yesterday, so persistent are they fashionable in these days to serve is other money-making devices put into every gesture he makes is instinct and so applicable to present day Intellect. Men fear and in a perfunctory way worship Him who is the to suggest an original idea. Mr. effort. You can see a regiment stiffen god of wealth, whose devotees are ment, and they cherish the delusion giver of every good and perfect gift, under his very glance. A terror, but counted by tens of thousands. Money, that the greatness of a people is to to help them. They sometimes try ations which occur in the percentage try in the percentage. The skint ary value, such as pictures, jewel
They sometimes try ations of cream gathering creamthe waist, where it was stitched to a fluous articles of convertible moneslackers included. Punctilious in fear the Lord, oh, yes; they go up knowledge is at the best only a weapdesperately to break off, but what ations which occur in the percentage hope in the presence of the open barhope in the presence of the open barof fat as revealed by the test of the also showed the yoke and was emlery, furniture, china, curios, books, similar standard from others. One
of his most cherished convictions is for him till he becomes insane or committee a crime. But what caused this business lines, with some popular of the skirt. The same conbroidery was everywhere note a series of superstance of the cause of unnecessary friction because of unnecessary frictio grandfather. He was probably ignorant of the fact that his drinking and of the Department of that has a furry pelt, is being utilized, and the reachest are reaning wonder.

This seems on the face of it an expectation of the Department of that has a furry pelt, is being utilized, which no one would grudge into the furriers are reaning wonder.

This seems on the face of it an expectation of the Department of that has a furry pelt, is being utilized, which no one would grudge into the furriers are reaning wonder.

This seems on the face of it an expectation of the Department of that has a furry pelt, is being utilized, which no one would grudge into the furriers are reaning wonder.

This seems on the face of it an expectation of the Department of that has a furry pelt, is being utilized, which no one would grudge into the furriers are reaning wonder. would injure his children and grandand the furriers are reaping wonderand the fur sults obtained are published in Cirsults obtained are published in Cirful harvests. Among the most popuwealth which the Red Cross could said. He added, "This will cease."

larger space in the social firmament and Zeppelins and undersea boats for this is their ambition. the poisoning and torture of an hon-A second deity which men serve orable foe and the murder of innowhile professing to worship the true cent women and children. If this be God is Force. This god has uttered culture, give us barbarianism. The a new and flattering beatitude-bless- nation which rules in science but rules "Well," replied the tired-looking ed are the strong, for they shall in- out ethics, which rules in culture but can make good use of any increased woman, "he's an optimist in hop- herit the earth. Under his suprem- rules out conscience, which rules in ing for the best, but a good deal of acy only they who can smash through Thor but rules out Jesus, invites wisitation."

There are 20,000 different lands of butterflies.

There are 20,000 different lands of satisfactory than a long skirt, especially with the vogue of the very wide skirt. We have become used also to the ground.

There are 20,000 different lands of satisfactory than a long skirt, especially with the vogue of the very wide skirt. We have become used also to the ground.

There are 20,000 different lands of satisfactory than a long skirt, especially with the vogue of the very wide skirt. We have become used also to the ground.

There are 20,000 different lands of the very wide skirt. We have become used also to the ground.

There are 20,000 different lands of the very wide skirt. We have become used also to the ground.

The dominions of this deity are mercy, righteousness and truth, and the ground.

The dominions of this deity are mercy, righteousness and truth, and the ground.

The dominions of this deity are mercy, righteousness and truth, and the ground.

The dominions of this deity are mercy, righteousness and truth, and the ground.

The dominions of this deity are mercy, righteousness and truth, and the ground.

> ONTARIO ARCHIVES **TORONTO**

wounded

300

Marke

shorts,