ity guaranteed

Beart sore, it passed on and hians' laugh ught all the time it te's black calf. hat it makes and the it greans." s Jan Allan " Here sey Jones, noted like all men

med her up and run bits and steam guage In a shower ; us ended there will ne killed dead. m guage his Watson a nes mentioned won

among neighbors is attered about. we missed if ever they a rub in the paper

75,000 as from vve use. to a rigid crvision of

izes

of Underwear in

Dromore 2000

him come in contact or's barn, shifting one a passed through from norting for all it was is better half got a clared it was hallow-

zed on till it came to ened the life out of came till it reached in earthquake," says s home, say won't it at his shop and ask he lad to think out a er reach home unless ard the poise and it at the Grand Trunk g brough to Dromore

is engine at a terrible put out,

- chief and should be stopped. The

With which is incorporated the Holstein Leader

THURSDAY, NOVEMBER 4, 1915 DURHAM.

Published Weekly at \$1.00 a vear, C. BAMAGE & SON, PUBLISHERS

REVIEW Subscribers to Ist January One Dollar

His topic, if it might be so called was

He showed Britain's trying position

to adjust their support to please

Italy and Greece in regard to Albania

Germany was losing the great advan-

tage her central position gave her. The

Allies on the outside of the ring can ul-

timately wear them down. There was

no reason to be pessimistic, God was

over all teaching the lessons of discip-

ine and triumph, and the struggle will

not be in vain, "In God we trust and

A hearty vote of thanks was given

the lecturer after which he closed with

alized after which a very slight expense

Abounding Crops in the West

"I think I told you we had no crop

last year but thank goodness we have

will all go to patriotic funds.

cull the following :

and in other ways.

VOL. XXXVIII, NO. 44

Bring all kinds of raw hides-furs and sheepskins-to J. Levine's, Durham. He pays highest cash prices. For Immediate Sale 7 roomed cot-

tages with three eighths acre of land. Apply to J. P. Telford, Durham We extend ftaternal sympathy to

Editor Rutledge of the Markdale

Cross purposes.

stitute desire to thank the shareholders pathetic friendship and good comradetion of \$10 towards the Ambulance himself and Mrs Black to assist on en-Ked Cross Society.

25th, in Convention Hall of Carls-Rite Hotel, opposite Union Station. Beekeepers from all parts of Ontario will be present to give and take pointers. The death of Sir Chas. Tupper, the last of the Fathers of Confederation.

took place in London last week. He

was 94 years of age and will be interred

career, from an obscure country doctor to Premier of Canada. The Durham Branch Women's Institute have forwarped \$100 to Mrs Dr. Easton, of Ayton, President for County of Grey, as their share to the Ambulance fund. The value of fhe field ambulance is estimated at \$1800 and from the manner in which the other branches of the County are giving, they are going to have little trouble in raising the amount. Dornoch

ladies handed in \$21. XMAS PHOTOGRAMHS. -- The best way to please your friends this Xmas is to give them a photo of yourself. We have a complete new line of mounts and folders. Call and see them.

of Mrs Dargayel on Wednesday, Nov. dress given below, different friends 16th, at 2 80 p. m. Mrs Alexander making the presentations. Mr Neil will give a short paper on " The Far- McCannel was chairman of the evermer's Wife." Mrs Leuck will discuss ing's program and short eulogistic "Why am I an Institute Woman." speeches were given by Messrs Henry Members and friends are asked to Lawrence, W. J. Young, Daniel Edge, please return quilt blocks. Visitors Thos Turnbull, Jas Atkinson. always welcome.

The Zion Branch of the Women's Institute will meet at the home of Mrs | hood having learned of your intention J. J. Peart on Thursday, Nov. 11th, at this opportunity to spend a last eyen-2 p. m. Two papers wil! he given on | ing with you here in your old home, "Beverages-their use and abuse" where we have spent so many happy and " Mouth health-care and preservation of the Teeth." Roll Call. All and it is with deep regret we learn of ladies are cordially invited. The In- your intended departure. stitute has this week forwarded 41 Your influence in the community gems of jelly and jam to the Red Cross has always been for its good and the has right, it would rule the world." pretty good land to command \$46.08 Brown, Florence Kress, Bessie Gun,

While returning home from church | true and obliging neighbors, always Sunday morning on his wheel, Mr Thos. Bell confronted an unusual animal on the bridge on 2nd con.. at the head of Lambton St. On first sight he thought it a dog, but a closer look at the eyes, revealed that the animal belonged to the bruin family. A few cheerfully given and in your capacity stones directed at it sent it off into the brush alongside. Several Glenelg citi. zens have had occasion to run across with more satisfaction to the people | text, \* the bear, but it is evidently harmless. | and Council of Glenelg.

OPF ON ANNUAL DEER HUNT.-The call of the North came to five of our local sportsmen last week, Messrs Wm. Calder and son Roy, Jim Mc-Lachlan, W. P. Pater-on and Norman McIntyre, and they left Saturday for Toronto, so as to reach their destination, about 30 miles north of Sudbury, to wish you God-Speed and many by Nov. Ist, the opening of the season. In Toronto they will be joined by Frank Rolph, James McClocklin and Allie McIntyre of Montreal and in Sudbury by Ted McClocklin, all old Durham boys, which will comprise a | hood genial party. As well as being a deer country, moose are also to be found in that region, and some of the members have visions of shipping home one of each before the two weeks' hunt is a

thing of the past. A Double Dose. -Sunday last was they are jolly good fellows." Hallo'een and the boys, not to be debarred by the sacred day from carrying out old tricks, gave the town a double dose of paint and mischief by operating on both Saturday and Monday evenings. Though the practice is hoary with age, it is degenerating Callum. Jr 4th-Willie Adlam, Edna from innocent fan to destructive mishome, the day school and Sunday Twamley, George Brunt, George School have a big work to do in im- Brown, Retta Murdick. Sr 2nd-Da- way of beautiful decorations of church planting more worthy ideals in the breasts of the boys than in removing lum, Meivin Adlan, Mildred Brown, gates and other articles and painting Gerald Brunt. 1st-Gertie McCallum, roughhouse on windows, &c. A citi-Reay, Willie Murdick. Part 2-John ner with enough of the facetious to put zen of a neighboring town, driven to keay, Willie Murdick. Part 2-John ner with enough of the facetious to put McDonald, Adeline Unrub, May Mc-the audience in good humor. A fine ed among them, wounding five, one Part I-Florence McCallum. Ellen musical program was rendered before using stern measures.

teen of your friends at Xmas with a photograph of yourself or family. Three extra photos with every dozen. Make your appointment now

F. W. KELSEY HONORED BY FELLOW-CITIZENS. Before leaving Paisley Dr. and Mrs M. C. Black were the central figures of a public gathering held in their honor Monday of last week, presided over by the Reeve. They were presented by a fine cane and Standard on the sorrow that has come an umbrella, along with a very appreciato his home through the death of his tive address. Of the addresses of the many citizens. the Advocate says: "The Co. 1 of Durham Girl Guides will skill and success of Dr. Black in his prohold a sale of homemade baking and fessional capacity, his public services as also serve tea and coffee in Calder's member of the School Board or active Hall, Noy. 18th. Proceeds for Red | worker on committees promoting many other community interests, his participa-The Durham Branch Women's In- tion in sports ond recreation, his symof Edge Hill Beef Ring for their dona- ship, the ability and readiness of both tertainment programmes, the high ideals and noble womanhood of Mrs Black, the Beekeepers' Annual Convention will admirable social qualities of both, were meet in Toronto, November 23rd to the subject of many enconiums that were not mere flattery, but becomingly due to such an outstanding couple on the eve of departure from among those with whom they had associated as fellow-citizens for many years. Miss Zeta and Master Les-Black were also alluded to in the most kindly and appreciative terms."

## in Nova Scotia. He had a remarkable No. 9's Farewell to Mr and Mrs. Thos. McGirr and Family

Friday night last Mr. Thos. McGirr's home Was the rendevouz of over one hundred people gathered from the section; from Hdge Hill and from Dur. ham to do honor to its occupants before their departure this week for own, In various channels of public service almost all of them have been prominent and it is gratifying to know that their usefulness will still be available. No. 9 Sunday School Branch contributed \$40, while Zion especially will miss their presence and work, but their example should lead others to step into the gap. They were all remembered in the gifts of loving neighbors, that to Mr. and Mrs McGirr being two upholstered chairs and parlor rug, to Miss Bella a white rocker, to Miss Maggie a jardiniere stand, to Misses Agnes and Annie The Dornoch Branch of the Wo- brass candlesticks and to Miss Chrissie men's Institute will meet at the home a book. Miss Ethel Weir read the ad-

> To Mr and Mrs McGirr and family : Your many friends of this neighborto move from amongst us, we take evenings together. Your home has

gree your eyer willing and earnest BEAR IN DURHAM VICINITY .- help in its behalf. You have been ready to lend a helping hand in times with us when we wept and rejoiced with us when we were glad.

You, Mr McGirr, as trustee in this section, proved yourself anxious to keep up the educational standard and your advice and services were always of Collector, by your faithfulness and care, have the assurance that no one

You, Mrs McGirr, will long be re membered by both old and young, alwith an encouraging word and a

your new home, it is fitting that we should offer some tangable evidence of our good will toward you and yours, more years of happiness,

We wish you to accept these gifts as momentoes of the high esteem in which you are held by your many friends of this community.

Robert Lindsay Mrs Scott Mrs McFadden Wm, Weir Mr. and Mrs. McGirr both kindly thanked the people for their kindness and told all to enjoy themselves. At

# the close all joined in singing "For

School Reports

No. 6, BENTINCK Sr 4th-Walter Boyce, Sarah Mc-Cox. Jr 3rd-Elsie Boyce, Jenny Vickers. Edith Vickers, George Torry, Annie McCallum, Retta Boyce, Jessie vid Burns, Howard McCallum. Jr and basement with flags, bunting, flow

JEAN M. C. WYLIE, Teacher.

XMAS PHOTOGRAPHS.-Please fif-

were deeply helpful.

what tells in every phase of life. It was so of friends are true friends. It was so of congre
what tells in every phase of life. It was so of congre
The sessimism, especially in regard to the Dardanelles campaign for though not spectacularly successful it had saved to the Saturday evening to Wednesday in Egypt and kept 200,000 Turks employed.

Rev. Dr. Farquharson spent from Saturday evening to Wednesday in the Wednesday in the Saturday evening to Wednesday in the Saturday evening to gations, for no matter how persons change if the "soul of the congregation" was true and enduring, the victory would come. The same principle could be traced in nations, and he need offer no apology, he said, for giving the discussion a military coloring.

which God calls us.

greater. God is pleased to put ob are " subject not only to wrath but al. ever been known for its hospitality means of doing this, even as Jesus submitted to the will of His Father.

Sunday School will miss in a large de- Paul never makes duty look stern and | would probably have thought half that | Thomas Brown. of sickness or trial. You have wept thinking, pure teaching, appeals to else in your place has ever done his and the principles embodied in the

ways ready in your cheerful way crumbling, but everything is not On the occasion of your removing to | Moses, and many others, that gave Signed on behalf of this neighbor- can be saved completely.

MONDAY EVENING

At few or no past anniversaries was Rev Dr Farquharson back to normal health again.

ers, &c in tasteful profusion

Pastor Whaley occupied the chair in seriously. When it becomes a question of protecting one's property, a jury would scarcely blame a man for ford Adlam.

Boyce, George Twamley, Lottie Reay, the address of Dr Farquharson, the only address of the evening. Those confired Viekers, Jimmie Mighton, Cliftributing musically were Messrs Telford and Harding in duett, solos by Mrs W.

Anniversary Services

In the morning he spoke from Mark 13: 13 " He that shall eudure unto the end, the same shall be saved." There was, he said, a great general principle in these words : the test of time was what tells in every phase of life. It

her downfall instead of her salvation willingnsss to endure hardness and to forego everything of the nature of

and some well worked summer follow "Wherefore ye must needs be subect, not only for wrath but also for conscience sake," was his text for the evening, found in Romans 13: 5 There was, he said, a cry for Peace imbedded in the soul, but peace was not the greatest boon, the establishment of Honor, Right and Justice was stacles in our way, the overcoming of which by individual or community led to the development of character. We in teaching the necessity of development of character, and submission is a

surround with joy and uplifting pleasure. The road to this end is manly the will and the understanding and not to emotion alone. The life of the people lies in the doctrines taught, that lies near the conscience of the people. The Dr. scored severely Dr. Robinson of Chicago for his recent violation of international courtesies

It is a day of changes said the speaker, foundations of many sorts and changing: the eternal verities are still true; the faith of Abraham, of them quickening and power is still accomplishing the same results. Men have tried to remedy abuses by socialism and other isms without the gospel but they have been compelled to come Mrs J. S. McIlraith, back and acknowledge that without the old gospel of Jesus Christ no one

there felt a warmer glow of good fellow- being lot 7, Con. 2, W. G. R., Benship than that of 1915. For two hours tinck. Good bary, 40 x 56, 20 feet in the basement there was a kindly social mix-up of town and country, of all denominations. Presbyterians especial. denominations, Presbyterians especial- and church. Two mies from Dorly happy in having with them present noch P.O. Terms reasonable. Apand past pastors; and all pleased to see ply on the premises or by letter.

When full justice had been done to the ample viands provided by the ladies, adjournment was made to thy auditori-Right here we might say that expressions of delight were freely uttered over the success the ladies had made in the

by J. P. Telford, J. H. Harding, G. Mc-Comb, P. Ramage.

and "after" the war.

**Durham Presbyterian Church** 

Anaiversary Services are in themscives interesting, but this year the Presbyterian Anniversary gatherings and the changes in Durham since those of the beginning of the week at the first services in Durham in 1882 when he filled the pulpit for a few months, and the changes in Durham since those of the beginning of the week at the first services in Durham in 1882 when he filled the pulpit for a few months, and the changes in Durham since those of the beginning of the week at the first services in Durham in 1882 when he filled the pulpit for a few months, and the changes in Durham since those of the week at the filled the pulpit for a few months, and the changes in Durham since those of the week at the filled the pulpit for a few months, and the changes in Durham since those of the week at the filled the pulpit for a few months, and the changes in Durham since those of the week at the filled the pulpit for a few months, and the changes in Durham since those of the week at the filled the pulpit for a few months, and the changes in Durham since those of the week at the filled the pulpit for a few months, and the changes in Durham since those of the week at the filled the pulpit for a few months, and the changes in Durham since those of the week at the filled the pulpit for a few months, and the changes in Durham since those of the week at the filled the pulpit for a few months, and the changes in Durham since those of the week at the filled the pulpit for a few months, and the changes in Durham since those of the week at the filled the pulpit for a few months, and the changes in Durham since those of the week at the filled the pulpit for a few months, and the changes in Durham since those of the week at the filled the pulpit for a few months, and the changes in Durham since those of the week at the filled the pulpit for a few months, and the changes in Durham since the filled the pulpit for a few months, and the changes in Durham since the filled the pulpit for a few months, and the changes in Durham since the fil esting by the presence of their former much-loyed pastor, Rev. Dr. Farquharson. The church was filled at both morning and evening services on Sunday, furnishing inspiration to both preacher and people, and the services

Jesus spoke these words knowing of great impending disasters, yet faich and courage did not forsake him. The 'soul' of the issue before the nations to-day was no new struggle. It was seen in Reformation times and later. The sinking of the promptings of conscience and singleness of purpose in throughiHim we shall have the victory. regard to humanity had thrown Germany off the track and would lead to Each of us must commit the power of our soul to the personal struggles that lie before us and success and salvation to the nation also must come from wholesouled devotion to the cause, a

profit-mongering. The nation must acquire the spirit of Cromwell's men, men that lived near to God, Jacob had to go to the desert to get near to God. So the nation moying as a unit and feeling its dependence upon God will endure to the end and fulfil the purpose for

EVENING

went 65 bush, to the acre. The yield is simply marvellous. The price ranges from 72c to 83c, hardly two From the Saskatoon Star comes a imilar story of the crops of Peter Campbell, a brother of Mrs Jno. Morrison of Durham. The Star says " If Peter Campbell held back not a three miles south of Zealandia, but Jacob sold the whole of the 9216 bushels received from it this week, when the threshers visited his place, and supposing Mr Campbell got 80 cents a bushel for the grain loaded on cars, the value of the product would figure out at so for conscience sake." The apostle | \$7,372.80. This represents the actual value of one season's production of a quarter of a section of land out southwest. Figure it out by the acre, and

it will be found that Mr Campbell's quarter-section yields an actual value Traynor, Frances Hopkins. "If conscience had might as it has per acre this year of \$16.08. It takes severe, he pictures it as something to figure was a reasonable offer for his Jr 1-Kathleen Milne, Emily Smith, Of course it is not all profit that Mr | Sadie Hartford. Campbell gets from his quarter south Sr. Primary

of Zealandia, for he had to pay for la- A-Chester Murray, Cecil Chapman, bor and seed and taxes and other in- Grace Donnelly, Morton Pettigrew, cidentals, but the fact remains that Geo Pilkey, Marguerite Abraham. this land, like thousands of other farms in the province this year, yielded twice and many even three times the actual rated value of the land on which the grain was grown. Mr Campbell owns three quarter

sections and had wheat on the stubble going over 40 bush, to the acre and oats 100 bush, to the scre.

## Durham Hoxticultural Society

The Annual meeting of the above So W. McClyment, F. Kelsey. ciety will be held in the Public Library on Friday evening, Nov. 5th, at 8 o'clock for election of officers and other business in connection with the Society members and those taking an interest in the Society's wellare are cordially in-Ohris. Firth, President

Farm for Sale

Containing 1 to acres, more or less, ROBT. HAW Proprietor

Dr Farquharson brought greetings from Mrs Farquharson with regrets that circumstances forbade her coming. He entered on a reminiscent review of his spent the beginning of the week at

far gone years. The changes were over shadowed in the meantime by the great Mrs Archie Brown and two children of Crawford returned home Monday. change the war had made; it had divid- after a four months' visit with her ed time for us into two periods "before" numerous relatives in Saskatchewan held on November 5th. and Manitoba.

Mr Brock Grant is home from Brock-"On giving advice," one of the things easily done, yet not often followed up. He recalled some early opinions as to sons and daughter Jean motored

than 22,000 men to the struggle and Mrs B's brother, Mr Robt. Isaac. that to get 100,000 men would be impossible without conscription. Now there are over 150000 and 100000 more are asked for and would be obtained. Wisit his daughter. Miss Zeta, and his the different competitions. His advice on this score was to avoid cousins, Mr Don. McFayden's, Glenelg

Egypt and kept 200,000 Turks employed. Mrs Whaley over the week end and He referred at length to the Balkan called on a few aged friends in counsituation and showed that lack of confi- try and town. He met with the glad dence among themselves was at the hand everywhere and regretted he ELWIN.—At Toronto, on Tuesday, 19th now and make have dared to face a united Balkans.

Obituary.

SAMUEL CALDWELL

Tuesday last there was interred in Maplewoud cemetery, the remains of Samuel Caldwell, brother of Mr Wm. Caldwell, 3rd con., Normanby. He died at Bethune, Sask., on 28th Oct. from an attack of typhoid, complicated with pneumonia. He was 50 years of age, a pushing industrious farmer and a good citizen. His wife was Miss Lizzie Fee, daughter of Edward Fee, Normanby, to whom we extend the benediction. A sum of \$76 was re- sympathy in her bereavement.

MRS MARY SCHRAM

As we go to press we learn of the death of the above lady at the home of her daughter Nurse Carmount, upper town, Durham. She was in her 81st year and will be interred ih Maplewood From a letter received from Mrs cemetery on Saturday at 2 p. m. A fuller James Morice, at Lancer, Sask., we account next week.

Durham School Report

enough this year for two crops. Will had 140 acres of wheat and threshed HIGH SCHOOL DEPARTMENT over 7060 bushels from it. He sewed 4 bushels of flax on 15 acres and yield-Form 3-Howard McDougall, Mary ed 400 bush. Oats too were equally McIlraith, Bila Carson, Marion Marabundant. George (another son) had shall, Ian Campbell, wheat that he disced in on stubble and yielded him 40 bush, to the acre

Form 2-J. R. Campbell, A. Knox & I. McCuaig eq, J. Kerr, C. Wakefield, Howard Mead. Form 1-Stella McCrae, Sybil Lawrence, Harold Ramage, Meryl Living-

stone, Eldon Runciman. PUBLIC SCHOOL DEPT. Sr. 4th-Flossie Lawrence, Caldon Buschlen, Blvin Schutz, Sheldon Abraham, Edna Reay. Jr 4th-Ward Koch, Margaret Cox,

bushel of wheat from his 160 acres, Katie McAuliffe, Melvin Moyer, Viola Sr 3rd-M. Snell, D. Johnston, B. Pettigrew, C. Wiggins, J. Morlock. Jr 3rd-S. Russel, M. Yirrs, B Stonehouse, M. McKechnie, W. Vollet. Sr. 2nd-G. Pettigrew, C. McGirr, E. Willis, E McComb, M. Cliff

Jr 2nd (A)-B. Bean, B. Ritchie, C. McRae, R. Bogle, M. Ryan. Jr 2nd (B)-Irene Sounders, Alex. Lawson, Kathleen McLean, Blanch

Lloyd McClocklin, Harold McPadden,

B-Helen Pilkey, Violet Brooke, Nellie McGirr, Florence Ryan. C-Isabel Kelsey, Hazel Lee, Margaret Lawrence, Arthur Holmes, Nor-

Jr. Primary A-M. Pickering, J. Holmes and I Saunders eq, C. Marshall, N. Blair, M. B-A. Collinson, I. Moyer, S. McIlraith, B. Livingstone, N. Proctor. C-I. Storrey and S. Havens eq., C. McAuliffe, A Snell and D. Marshall eq.

No. 9. GLENELG

Sr 4th-V Ritchie, M Atkinson. Jr 4th-M Newell, M Davis, A Lindsay M Whitmore, O Bell, A Ritchie, G Bell, 3rd-G Lindsay. K Davis, A Horst, M Aljoe. 2nd-J Bell, M Bell. Sceretary 1st-S Lawrence, E Hargrave, H Ritchie, M Horst. Primer (a)—D Law-rence. Sr Primer—I Davis and M Hargrave eq. Jr Primer-R Arnett. A Lawrence.

> ELIZABETH SCOTT, Teacher. Five Dollars Reward

Taken from the premises of the undersigned a thoroughbred African gander, black billed, with knob on bill. A reward of \$5 will be paid anyone who gives information leading to its recovery. GBO. MILLER, Aterdeen,



# THE

OF CANADA HEAD OFFICE - TORONTO

EVERY good Bank has a RESERVE FUND as a provision for lean years and the inevitable rainy day. This Fund has been accumulated from Surplus Earnings and is a source of strength and stability. Everyone should have a RESERVE FUND. it no one is in a safe financial condition.

Our Savings Department offers an ideal costablishing YOUR RESERVE FUND. DURHAM BRANCH, John Kelly, 000

## Speed the Plough

The Annual Provincial Plowing Match will be held at the Ontario Agricultural College, Guelph, on November 5th. On the 3rd, 4th and 5th of see the " Steel Horses " plewing, har. Hunter at the head, should move in the rowing and seeding at one operation. matter at once and get the thing a-going.

A fare and one-third return rate can be procured at all stations within a "On giving advice," one of the things easily done, yet not often followed up. He recalled some early opinions as to the possibility of Canada giving more than 22,000 men to the struggle and the first of the week to visit than 22,000 men to the struggle and the first of the week to visit the possibility of the struggle and the first of the week to visit the night of the 6th. Farmers appeal and the first of the week to visit the night of the 6th. Farmers appeal and the first of the week to visit the night of the 6th. Farmers appeal and the first of the week to visit the night of the 6th. Farmers appeal and the first of the week to visit the night of the 6th. Farmers appeal and the first of the first

Encourage the farmer boys in your

DIED

October. Thos. G. Elwin, in his 60th Fifteen photos with e ery dozen. You year, officer at Central Prison for 15 could not give a better mas gift.

Is the Town Satisfied ?

We ask the question in relation to the cil to the Trafalgar Day appeal. It was eyer held in Canada of light tractors gift. We hear of nothing being done, will be in operation. Do not fail to and for the honor of the town, Mayor

should bring their sons to see this Pro-vincial Match, as some of the best ploughmen of Canada have entered in the difference of Canada have entered in the din

push together and get something done worthy of our good town?

PHOTOGRAPHS YOR XMAS. - Come

W. KELSEY

# New Fall & Winter COATS

## 

We are showing some neat Models in Ladies' and Misses' Plain and Tweed Coats.

The quality and prices are the same as in former seasons.

Although there is quite a scarcity in Wool Goods now and prices are higher, we have them in the best quality and at reasonable prices.

**海水海水水水水水水水水水水水**水水水

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Greatest Newspaper Value in Canada

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movement.

The Best as well as the Cheapest Every Day by mail

Has the unmatched Associated Press and Canadian Press service, besides special services, General News telegraph. News received hours after

the Toronto papers go to press. Western Ontario News Unequalled by any Editorial Page Discusses the day's issues in a bright and comprehensive style. Woman's Page THE BEST IN CANADA.

Market Page THERE IS NONE BETTER. Sporting Pages All the general sporting news, with special reference to Western Ontario. The Advertiser started the Stay in-Ontario movement. It was the first newspaper to take up the Made-in-Canada

The Advertiser's circulation has almost doubled in a year and a half. THERE'S A REASON. Address THE ADVERTISER, London, Ont

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