

Success in Retailing

An essential factor in achieving success in a retail business is ADVERTISING—telling the buyers of your community what you have for them.

One doesn't need to be exceptionally clever or a genius to be a success, but one must have an aim, and pursue it resolutely and intelligently.

The businesses that are prospering and expanding are those that purposefully seek out new customers and place before both old and new customers the news of their service, in the form of newspaper advertising.

A Note to the Public

Who serve you best—busy or half busy men? Busy or half busy shops? Where is your custom most desired and appreciated? Is it not at those shops which stretch out the hand of welcome and invitation—in the form of advertisements in the DURHAM REVIEW?

Shop where you are invited to Shop

Feed! Feed!

We have a good stock of all kinds of Feed on hand, including

- Chopped Corn
- Chopped Corn & Oats
- Chopped Oats
- Crushed Oats
- Smith's Calf Meal
- Feed Meal
- Mixed Feed
- Seed Oats

If you want Feed, call and see us. Our prices will please you.

We are paying 38c to 40c for Good Oats at our Elevator

The Rob Roy Cereal Mills Co. Oatmeal Millers

CENTRAL DRUG STORE

Seeds! Seeds! Seeds!

Headquarters for all kinds of

Field and Garden Seeds

Govt. Tested Timothy and Clover Seed

Prices as low as any. Order Early

G. T. R. Ticket Agency Buy your tickets here.

The Central Drug Store

EVENTUALLY

Every window and every door where ever made of wood will be equipped with

All-Metal Weather Strip

The specially designed and up-to-date method now generally adopted for effectually preventing entry of all draught, snow, sleet, rain or dust of any kind, thereby insuring an even temperature throughout the building.

Why Not Now

Why deny yourself the maximum of comfort at the minimum of expense. All metal-weather strip costs less, is far more effective than storm sash and is a permanent institution, requiring no removal. Most public buildings in large cities are equipped with it. Architects specify it, the Government demands it.

Saves its cost in Fuel in a short Time

Estimates cheerfully given. Work guaranteed. Write, Phone or Call. Manufactured and installed by

J. C. Furber & Co. DURHAM, ONT

HOLSTEIN LEADER

GLENMONT

Owing to the backward spring weather, syrup-making here is a failure this year.

Sunday School began at Ebenezer last Sunday with a fairly good attendance.

Mrs James Ford and two children are visiting friends in Hanover this week.

Miss Bessie Weir, who has resigned her school near Holstein, returned home on Thursday.

Miss Agnes Petty is spending her vacation at her home near Varney.

Miss M. Agnes Ramage of Durham visited with her cousins here over the week end.

Misses Mary Tucker and Susie Halpenny, from Toronto, are visiting at their parental homes for the holidays.

Mr and Mrs T. Hymers, of Listowel, are visiting at Mr John Hornsby's.

At the home of the bride's parents, a quiet ceremony was performed on Wednesday, April 8th, when Miss Annie Collier, of Edge Hill, was married to Mr George Hargrave. We wish the young people happiness and prosperity and welcome Mrs Hargrave to our community.

We are glad to hear that Mr John Hornsby is improving nicely.

Mr James Hargrave had the nuisance to have his hand badly bruised by a kick from a horse.

Mr J. W. Jones and his mother are spending the holidays at Mr John Hornsby's.

On Monday evening, April 6th, about thirty five neighbors and friends of Mr Thomas Halpenny gathered at his home to spend the evening and bid him good-bye before his departure for the West, where he intends to make his future home. Mr Gordon Geddes was chosen chairman and after a few well-chosen remarks, called on Miss Viola Rennie to read the following address:

To Mr Thomas Halpenny: We, your neighbors and companions, have learned with feelings of regret that you are about to sever your connection with us as a community.

You have always been ready and willing to lend a hand in Sunday School and church work or any other good cause. We feel we cannot let you go without showing our gratitude in some way. We wish you to accept this token of our friendship and trust you will appreciate it, not because of its value, but because of the spirit in which it was given and as a mere mark of the esteem in which you are held.

We all join in wishing you a safe journey and prosperity in your new home.

Signed on behalf of your friends: Joe Dixon Philip Harrison Clarence Harrison Thomas Weir

Mr Halpenny replied very efficiently and thanked all the visitors for their lovely gift (a travelling companion) and for the kindness shown. Short speeches were made by several of his life-long companions, all of which tended to show the uprightness of Mr H's character.

The evening was spent in music and social chat. Mr J. McBeth's phonograph was much appreciated by all. After lunch was served and the singing of Auld Lang Syne concluded a very pleasant evening came to an end.

ORCHARD

It seems to be a late spring and the farmers are anxious to start their spring work.

Miss Emily Edgington, of Toronto, is spending Easter week with her parents.

Miss Sadie Bailey, from Durham, spent over Easter with her friend, Miss Grace Pinder.

We were very sorry to hear of the bad accident of little Mary, daughter of Mr Adam Douglas, by being wound up in the cream separator and her shoulder badly broken.

Miss Detha Falkingham, from Toronto, spent Easter with her parents here.

Mr Rattle, of Spry, spent Easter-Sunday with his brother here.

A number of young people took in the lecture at Holstein last Wednesday, given by Mr Dyer.

Misses Grace and Norma Pinder gave a party to their friends on Monday night.

NORMANBY COUNCIL

Met 3 April, 1914. Reeve in the chair. Minutes read and adopted.

On motion of Ryan—Shiel a congratulatory motion was carried, expressing satisfaction with the appointment of their solicitor Anson Spouton of Harrison to be Junior Judge of Wellington Co.

The Clerk on motion of Whiteford—Filsinger, was appointed to scrutinize printing and publishing accounts.

On account of illness Miss Kerr was unable to leave for her holidays.

Mrs D. Allan Jr. and daughter went to Palmerston Monday.

Mr. and Mrs Wm Brant and family moved to town on Friday.

Miss Nellie Philip we regret to say is indisposed.

On Sunday April 26, the Women's Missionary Society of Newell Methodist church will hold their anniversary meeting. Miss Rev. James has been asked to speak on this occasion.

The choir of the Presbyterian Ch. has asked Mr J. A. Marsh to take charge of the organization and become their leader and after receiving the sanction of the session board, has consented to do so.

Mr Alex Bell of Durham succeeds Miss Bessie Weir as teacher in South Bend school.

Miss Maggie Hamilton came up from Toronto last Thursday to holiday at the parental home.

The monthly meeting of the Women's Institute will be held at the home of Mrs Geddes on Thursday, April 16th, at 2.30 p. m., the topic being "Poultry Raisings," led by Mrs Dods and Mrs John Philip and Roll Call "Emergencies." A large attendance is requested and all ladies are welcome.

With deep regret we announce the death of Miss Jennie Bilton, who passed away at the home of her parents last Saturday afternoon, April 11, at the age of 20 years 11 mos. Three years ago she was taken ill with heart trouble and in spite of all medical attention and good nursing she remained in bed for 13 years, when she somewhat rallied and was able to get up but still in a very feeble condition in which she remained until about four days before her death. She then became worse and had to go back to bed, but only for a short time, for the end came quickly though unexpectedly.

In these 3 years of suffering at the age when we should be enjoying life the most, she was never known to murmur or heard to say her lot was hard but with christian fortitude she relied entirely on her Saviour, spending most of her time reading the gospel. One of her favorite chapters was John 14. In this chapter she seemed to find more consolation than any other. The funeral took place on Monday, April 13th to Maplewood cemetery. Her pall bearers were her two brothers, Milford and Joseph, Mr Geo. Bilton, David Towriss, J D Drimmie and Mr Henry Vollet. The community extended the warmest sympathy to the family. Rev. Mr James conducted services at both house and grave.

Tenders Wanted

Tenders will be received up till May 15th for the contract of painting the interior of U. S. S. No. 2, Glenmont and Normanby. Lowest or any tender not necessarily accepted. Plans and specifications may be had by applying to ROBERT ROBERTSON, R. R. No. 3, Aytou.

Reduce the cost of living by eating more bread

Stop worrying about the high cost of living. The "Staff of Life" is cheap. Good, plain, wholesome Bread—Bread made with PURITY FLOUR is more nutritious than meat.

Bake Bread with PURITY FLOUR—and buns, rolls, biscuits, cakes, and pies. Give the children plenty of Bread. It's the best food for growing boys and girls. And better than heavy meats for all of us. And—cheaper far.

Order a sack of PURITY! Test it by actual baking. You'll find it makes the tastiest, most appetizing Bread you've ever baked, and the buns, rolls, cakes and pies you'll make with PURITY will delight the whole family.

PURITY FLOUR

"MORE BREAD and BETTER BREAD" and BETTER PASTRY too.

LOCAL AND PERSONAL

EASTER VISITORS FROM TOWN Mr and Mrs. Fred McCloeklin to Owen Sound.

Mr and Mrs Durant to Mt. Forest Mrs John Orchard to Toronto. Mr and Mrs John Brown, Toronto. Mr J. A. Marsh, to Springville. J. W. Brown and niece Anna Carrs to Ottawa.

Dr. Ferguson to St. Mary's. Alf. Butler to Thamesville.

EASTER VISITORS IN TOWN Jan McKenzie of Newtonville at J. D. Roberts.

Miss Iva Murdoch of Mt. Forest to Miss Z. McCloeklin. Miss Phair of Brantford to Mrs. Petrie.

Miss Hazel Thompson of Listowel to C. A. Drummis. Mrs P. Reid of Durham to Wm. Eccles.

Miss Nellie Myers, Mt Forest to her home. J. H. Sharp and family of Mt Forest visited friends on Monday.

Leu Kerr of Hilda and Harold Main of Mt Forest to their home.

Mrs Horsburg of Brampton called on friends on Friday.

Rev and Mrs James and family returned from Toronto on Saturday.

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THISTLE TOP VALLEY

Messrs Schram, Ferguson, Groat and Watt had sawing last week.

Miss Devina Schram had a relapse, but is some better again.

Mrs Farqua McKinnon, of Priceville, visited with her brother, Mr J. A. Ferguson over the Easter holiday.

The Orangetown concert in the Agricultural Hall, Holstein, on the 16th promises to be something better than usual. Everybody should attend.

Mr Lauchie McArthur is under the Dr's care.

Miss Annie Keith's cousin visited her over the Easter holidays.

Mr Wm. Rogers' mother is staying with them until they recover from their illness.

Mr William Sterne is engaged with Lauchie McDougall for the summer.

Intended for last week: Mr John McArthur has been somewhat indisposed with a gripe. We are glad to report the favorable recovery of Mr H. Lamont and also Mr McDougall.

Mr Calder McArthur and Harry Groat attended the woodbe at William Reid's last week and also took in the party at night.

Mr Scott Eccles visited at J. McArthur's Sunday.

Mr Rogers is on the sick list at present.

Grange meeting was held on Monday night. They ordered their seed corn.

School Reports

No. 2, EGT. & NOR. (Names in order of merit) Sr 4th—W Dods, J Kirby, M Falkingham, N Pinder, O Roy, Jr 4th—Y Kirby, B Kirby, E Blyth. Sr 3rd—F Brown, R Pinder, L Falkingham C Keller. Jr 3rd—R Kirby, R Dickson.

Sr 2nd—E Dods, T Brown, E Bowd, B Pinder, A White, Pt 2nd—J Dods, B Pinder, H Pinder, M Kirby, B Kirby, J Kirby, L Brown, R Becker. 1st—M Stephens. C. W. McLELLAN, Teacher.

Induction of Rev. S. M. Whaley

Continued from page 1

Rev Mr Wylie, the new Baptist pastor, conveyed the greetings of his people and himself. He had found the Durham people warm and kind and believed it was no temporary gush. He hoped the prayers and efforts of both parties would lead to great success. Rev Mr Truitt similarly for the Methodist body voiced congratulations and hoped Mr. Whaley would be successful in inducing young men, and old men too, to take an increased interest in spiritual things. Rev Mr Hartley was unavoidably absent, though all four it is certain will make a quartette of workers rarely equalled.

Mr Jas Aitchison, St Helens, an old friend and parishioner of Mr Whaley, came over to have a whiff of the induction ceremonies and made his old pastor blush as he gave the meeting a piece of his mind regarding his, Mr. W's, worth. He was confident if trouble rose Durham would have to take the blame of it. It was heartily testified by Mr A. gave.

Rev. Mr. Young warned everybody that though opinions differ on every source spoke highly of Mr W. not to expect too much of him, he was only human. He gave an interesting and pertinent sketch of all Durham's previous pastors, all of whom he had associated with.

Rev Mr. McKay congratulated the ladies on the report and in one of the best speeches of the evening urged positive loyalty to the new minister after the remarkable demonstration of the day. The greatest contribution they could make was themselves in the house of worship and impressing it is argued that the children should go to church.

Mr. W. J. Young on behalf of the Session, Mr. Allan on behalf of the Sunday School and Mr. Ramage on behalf of the Managers pledged their support in future as in the past.

Rev. Dr. Farquharson expressed pleasure for himself in being present and regrets that Mrs F. could not be. He warned them that the best men had their limitations, they would find that Mr Whaley wasn't an angel, but a man, needing sympathy, and he hoped that a congregation of angels, moreover he would like to assure him that he (the speaker) had not developed wings. His promise to come again at future times, health and opportunity permitting, met with great applause.

Rev. Mr Cooper amid further applause called on Mr Whaley, perceiving his last act as moderator in placing the charge of the congregation in his hands. The reverend gentleman accepted the charge with all humility, but declared he didn't had such a considerable time in his life and disclaimed with the modesty characteristic of merit the idea of his excellence and hoped they would forget the many kind things said of him, though in kindness done. He was deeply sensible of the cordial welcome, hoped all would work in harmony and was pleased to meet his brethren of other denominations. He felt deeply the responsibility of his position as an ambassador of Christ and said the most

difficult thing to do was to make success more successful. He impressed upon the congregation his idea "I come not as to a field to till but to a force to cooperate with" and with this fine sentiment we must close this brief account of a most many utterance, uttered at a trying time.

The benediction by request of Mr Whaley, was given by Rev. Dr. Farquharson, and after more handshaking and hearty good-byes the function was over.

The Call of Amos and Knox Churches

In the forenoon of induction day the Presbytery, Rev. Mr Mackay, Hamilton, Moderator, considered the call to Rev. Mr Smith, of Hamilton Presbytery from Amos and Knox churches. Rev. Dr. Marsh, interim moderator, presented a well signed call, promising \$1000, a manse and four weeks' holiday. Commissioners were present as follows: From Amos—Robt. Benwick, Jno. M. Findlay, Geo. Lothian, Alex Henderson, Alfred Haas, Samuel Patterson, Wm. Brown, From Knox—Wm. Allan, E. H. Watson, Jas. McIrvine, Samuel Koenig, John Sharp. These briefly testified to the unanimity of the call and their desire to have it sustained for as Mr Allan said, it was a more unanimous call than any given to the five previous pastors.

It was moved by Dr. Marsh, seconded by Mr Crow that the call be sustained by Synanon Presbytery and the result transmitted to Hamilton Presbytery.—Carried. Date of induction to be left with Moderator and Clerk.

Miss Eva Renton, teacher at Red-tickville, is holidaying at her home here.

Miss Donalds Ray, Mount Forest, is the guest of her friend, Miss Nellie Aitchison.

Miss Zell Crawford, Durham, spent Easter with Miss M. Findlay.

Mr H. McCann, who has engaged with Mr T. E. Bannerman, for the summer, spent Sunday at the home of Wm. Hay.

Mr Ernest Acheson, Dundalk, attended 4 Amos church on Sunday.

Mr W. Findlay was in Toronto a few days last week.

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TOWN TOPICS

Servant Girl Wanted, at once. Apply to Mrs Arch. Hunter, Upper Town Durham.

East Grey County Orange Lodge and the District of Owen Sound will hold a big demonstration in Markdale on Saturday, July 11.

Lost—On Garafra St, last Thursday, a key ring and three keys. Reward at Review Office for their return.

Mr Jno. Smith is having cement steps placed in front of his residence and otherwise improving the appearance of his property.

Lost.—On main street Wednesday afternoon, a checked lap rug. Finder will oblige by leaving same at Review Office or Saunders' store.

For SALE.—A Thoroughbred Durham Heifer, dark roan, rising 4 years. Also 2 Brood sows in pig. Apply to A. J. SEALEY.

Rev. Wm. Kettlewell, representing the Dominion Alliance, will preach in the Presbyterian Church on Sunday morning next, Methodist church in the evening. Rev. J. B. Kennedy takes Glenelg centre appointment at 2.30 p. m. and Durham Baptist pulpit at 7 p. m.

Mr Thos. I. Mercer shipped on Wednesday last from Toronto 120 Shorthorn bulls for Alberta and British Columbia. This is said to be the finest lot ever shipped from Toronto Union stock yards. The bunch cost over one thousand dollars. Mr Mercer followed on Saturday.—Markdale Standard

The B. Y. P. M. will hold another "Old Babber" social on Tuesday, April 28, in the Baptist Church. A good program will be rendered and Mrs Orkstron will give a present. Admission, 2 lbs. of old babber or 10¢. A prize will be given the person bringing the greatest quantity of old babbers.

Mr. And Ritchie, who was seriously injured by having his scalp torn, in a collision, as reported in last week's Review, is progressing favorably and is out of danger. He was first taken to Mr A. Crutchley's, thence to his daughter's Mrs Vassar, and is now at home. He still suffering however, as a result of the accident.

BIG PARADE.—At a big International Sunday School Convention to be held in Chicago June 23d to 30th, it is planned to have 60000 Sunday School Scholars in a parade, and also a line-up of 20000 men, in which it is expected there will be at least 200 from Canada. Fuller details may be had by applying to Ontario S.S. Association, Wesley Buildings, Toronto.

IMPROVING MAIN STREET.—The Council have men and teams at work on Garafra street from a little north of the Cement corner to Smith's harness shop, grading the road for drainage to the sides and making a uniform down grade northwards towards Smith's creek. In past years, pools have formed on the road opposite Jno. Vollett's residence, which at the spring thaw, overflows the sidewalk and it is to remedy this condition that the grading is taking place.

Willie, the little seven-year-old son of Wm. Collinson, drayman, was taken ill last week with appendicitis and was in a very critical condition when an operation was performed on Saturday by Dr. D. B. Jamieson and Dr. Perry of Mt. Forest. The appendix had burst and little hope was entertained for his recovery. With a rugged constitution and Dr. Brad's careful treatment, however, the little fellow has pulled through and this Wednesday morning is feeling stronger. Should no further developments ensue, he should be an active member in a short time. Mr Collinson, Jr. is also improving in health.

UNREST.—In the Presbytery of Owen Sound the vacancies in seventeen self-sustaining congregations in the last ten years have been twenty-nine and the average length of vacancy seven years and a half months, a total of over nineteen years of vacancy. The average length of pastorate of those now in charge, inducted within the last ten years is a little over two and three quarters years. Only one minister in the Presbytery has been more than six full years in his present charge. Of two vacant churches, one has been vacant six months and has not been called, the other has called three eleven months, but is not yet settled.

DURHAM NORMALITES SUCCESSFUL.—The results of the Grade A class, prepared in Saturday's dailies and in the appeared a number of former I. H. High School or Model students. Miss Katie Clark, now of Coblenz, passed at North Bay, and received permanent second-class certificate while Miss Beth Jamieson, now Toronto and who passed the receives an interim 2nd class, not being 21 years of age. Others requiring permanent 2nd class certificate who modelled at Durham School, Misses Edith E. Fortune, Chesapeake, Annie Dungey, Palmerston; Edith Smith, Walkerton; Laura M. M. Owen Sound; Ethel M. Burke, Leamington and Mr Wilford G. McDowell, extend congratulations to all.