

# Monarch Shoes

For Men

Stock for Spring 1914, now Complete

The question of comfort has been given careful thought by the makers of Monarch Shoes and in every style shown, absolute foot ease is assured.

This fact coupled with the knowledge that "MONARCH" Shoe styles express the newest English and American style ideas, should have influence with men who are PARTICULAR about their footwear.

Don't fail to see this Line

W. L. Saunders The Shoeman

Repairing neatly & promptly done. Next Garafraza St bridge

## THE PEOPLE'S MILLS

500 tons of No 1 Mixed Chop WHEAT AND BARLEY at \$25 per ton  
Wheat, Barley and Oats Chop at \$23  
CRIMPED OATS for Horse Feed at \$23 per ton  
CHOPPED OATS at \$23 per ton

Large Quantity of No. 1 Feeding Hay  
Fresh and Clean at 14.50 off car. See this Hay before purchasing elsewhere. It will pay you.

Sovereign, Eclipse and Pastry Flour  
Every bag guaranteed. If not satisfactory bring it back and get your money.

All kinds of grain bought at market price. Special Reduction on Flour and Feed in ton lots.

Phone No. 8 John McGowan

## Good Line of Suits for Men and Boys

Made by the W. E. Sanford people of Hamilton, one of the oldest and best manufacturers of Clothing in the country. We ask you when in want of a good Suit, to come and see ours.

Also a fine line of Boots & Shoes  
Our usual good make. Come and see them

C. L. GRANT

Only 75c for the Review the balance of this year to New Subscribers

## Be Happy with a "Happy Thought"

Have you noticed the number of 'Happy Thought' Ranges that have left our establishment lately. People who are intelligent enough to find out the difference between Ranges have come to the conclusion that there is no range to equal the 'Happy Thought' They make every woman happy and it's necessary to make the women happy before the men can be happy

One man saw our Ranges on Saturday evening and he was so wrapped up with them that he sold a fine Picadore horse before breakfast on Monday morning so that he could buy one of our Ranges. Buy one and you will be happy for the balance of your life.

### Everything for Ploughing

The Ploughing season has started, and we have a good supply of necessities for ploughing, such as Plough Harness, Trace Chains, Sweat Pads, Plough Lines, Plough Bolts, Cleavics, Plough Points, and other articles too numerous to mention.

W. BLACK

## The Durham Review

APRIL 2, 1914

### The Week in the Legislature

Parliament Buildings, Toronto, March 28, 1914.

#### Redistribution

Hon. W. J. Hanna introduced into the House the Redistribution Bill. This is the final proof that the general elections are in prospect and will undoubtedly be held before another Session. No details of the Redistribution are given in the Draft Bill. After the second reading it will go to a select Committee of the House.

#### Tax Reform

For the third year in succession the Government has voted down Opposition proposals for Tax Reform. The debate this week occupied considerable time in the House, but the majority of speakers were from the Opposition and, therefore, in favor of Tax Reform. Only a few of the Government members spoke on the subject. The Opposition pointed out especially that its scheme of Tax Reform did not compel municipalities to change their system of taxation at all, but simply give them the local option to lower the tax on improvements, if they thought it wise to do so. It was pointed out that petitions for this right of local option have been received by the Government from all parts of the Province, from farmers and from City men, from representatives of manufacturers' associations and from the Labor Unions. Moreover the City of Toronto voted in favor of Tax Reform by an overwhelming majority. The Government, however, did not seem to be influenced by these considerations and voted down the proposal once more.

#### Hydro Radials

A resolution urged upon the Dominion Government the wisdom of encouraging the construction of Municipal Hydro Electric Radial Railways. The resolution in its original form, as presented by the Opposition, asked that the Dominion Government should grant a similar subsidy to Hydro Radials as to steam railways, but the Government amended this and made it weaker in substance. It is worthy of note that both this year and last it has been the Opposition which has taken the initiative in urging the construction of Hydro Radials throughout the Province.

#### Campaign Contributions

Hon. W. H. Hearst has introduced two measures dealing with the question of campaign contributions. In general they follow the line of the Opposition Bills which have been before the House for the last two years, but in detail they are much less explicit and leave many more loopholes. One of them calls for publicity in campaign contributions—the other prohibits contributions from certain parties. There will likely be a protracted debate on this subject as the Government proposals are obviously much less stringent than the Bills introduced by Mr. Howell and his colleague, Mr. Anderson.

#### Boosting the Town.

Last week's issue of "Hardware and Metal," devotes almost two pages to Durham and to Durham's mayor. The article is illustrated by a fine cut of the mayor, by a cut of a photo of Lambton St. on one of our busiest fair days, taken by Mr. W. J. Young and another showing front of Mr. Black's store. The write up is by Mr. Bryon J. Morrow.

In his first paragraphs he deals with the importance of town and country getting into close touch, strongly holding the idea of the advantage of a weekly market, which he says is indispensable to the local merchant. Progressive towns even go further than weekly markets by organizing special sales, horse fairs, etc. The article goes on:

"In this connection might be cited what the town of Durham has done; or rather what Wm. Black, hardware man of Durham has done. Wm. Black is an active, progressive, one might even say dynamic business man, who has a keen insight into the many problems which confront the merchant. In addition he has been four times mayor of Durham and has an equally keen insight into the question of civic growth and prosperity. On both points he became convinced that what was needed was a closer relationship with the surrounding districts.

Accordingly the plan was adopted of holding regular monthly horse fairs. In his capacity as mayor Mr. Black began an active publicity campaign, advertising the fairs aggressively and continuously. They were advertised in the local papers and by means of bills distributed at the weekly markets and throughout the surrounding country. As a result the fairs have become so well known that not only do farmers come in from a distance of twenty to twenty five miles, but buyers attend from Montreal, Toronto and other cities.

The farmers have come to consider the Durham monthly fairs as the best opportunity offered of selling their stock at the best price. On one occasion no fewer than 78 horses changed hands on the streets in one day, and the average number sold during the course of the fair, while not as high as that is nevertheless a large one. Just as a snowball rolling down hill adds to its size and increases in speed, so with the passing of time, the Durham fairs are becoming of increased importance.

The plan followed is to have the buyers stand on the streets and bid for the horses as they arrive. Animated scenes and lively competitive bidding ensue on the appearance of a particularly fine specimen. The advantage of this system is that the actual transactions are soon over with and the farmers have the rest of the day for shopping.

From the standpoint of the local merchant great advantage is obtained from the general attraction which the fairs exercise. Hundreds of people come to town on that day who have no intention either of buying or selling; but all do more or less shopping during the day.

Mayor Black asserts that the amount of business which comes to the merchant as a direct result is considerable. On fair days the stores are crowded.

The really important part however, is that the people of the surrounding districts get the "Durham habit," and continue to do all the shopping in that town. The monthly horse fair is not Durham's only bid for increased trade, however. An annual poultry exhibition is held which also proves a good drawing card. Mayor Black is president of the Poultry Association, and one of the chief workers.

The last exhibition was held on Jan. 15, in the town hall, and there were 450 birds shown. A produce fair is also under consideration.

A word about the "man behind" would be of interest. Wm. Black was at one time engaged in newspaper work being associated at various times with the London Advertiser, St. Thomas Journal, London Free Press and for four and a half years on the Montreal Star. Thus he secured a good grounding in the methods of what is undoubtedly one of the most aggressive branches of modern enterprise—the publishing business. When he returned to the hardware business he brought with him many valuable ideas and ideas which he put into connection with the daily press. Wm. Black is a "hustler," a man of ideas and the possessor of an inexhaustible fund of initiative.

For sixteen years he has been in the hardware business in Durham and during that time has worked up a splendid connection. His aggressive foresight is best illustrated in the way that he retrieved a heavy loss sustained in a fire which destroyed his store on September 17th, 1913. Out of a stock valued at \$13,500, he was able to save only \$850 of goods and the insurance carried was \$1000 only. While the fire was still raging he stepped across the street and took a three year lease of the store now occupied. With indomitable energy this store was fitted up and stocked and business was continued without loss of time.

Mr. Black's fellow-townsmen have such faith in his ability that they have elected him mayor four times in succession, for 1913 and 1914 by acclamation.

### DORNOCH

Miss Ivy Dargavel left for Durham on Monday, after a week's stay with her parents. Glad she is feeling better.

Miss Jean Richardson Sundayed with the Dargavel family.

Miss M. Mortley spent Sunday with her parents.

The Institute concert was a great success. The hall was packed and splendid order was given. Boxes were auctioned off by Mr. Mitchell and the dialogue was one of the best ever acted in Dornoch. Everybody enjoyed themselves immensely, but we were sorry Messrs T. Binnie and J. Neil did not get out on account of the bad roads. Dr. Smith filled the chair, as we always have the right man in the right place. The proceeds were \$21.55.

The Bible Class Social will be held on Friday eve and don't forget the social time. Bring your girls.

Mr. J. Kay visited Williamsford friends recently.

Mr. B. Dargavel called on Holland friends one eve last week.

The Women's Institute will be held at the President's, Mrs. R. Dargavel's, on April 8th. A good meeting is expected.

### MULOCK

Mr. Robt. Currie, who has been visiting his daughter in Toronto during the winter, returned last Wed. to Mr. Wm. Currie's. Mr. Jack Currie accompanied him, but returned the next day.

Miss Myrtle Bailey is sick at present with diphtheria. We hope to hear of her speedy recovery. On account of the outbreak, the school has been closed until after Easter vacation.

Mrs. W. J. Adlam spent a few days recently with Durham relatives.

Messrs Jack Clark and Fletcher McLean returned Saturday from Owen Sound Business College.

Government Standard Field Seeds at MacFarlane's Drug Store. See the high grades and get prices.

### Notice to Creditors

In the Snrrogate Court of the County of Grey.

In the matter of the Estate of Catherine Cope, late of the Town of Durham, in the County of Grey, widow, deceased.

NOTICE is hereby given, pursuant to Ontario Statutes 1911, Cap. 23, Sec. 55, that all persons having claims against the estate of the said Catherine Cope, who died on or about the 10th day of March, A. D. 1914, are required to send by mail, prepaid or otherwise deliver to J. P. Telford, of the Town of Durham, Solicitor for the Executor, on or before the 10th day of April, 1914, their names, addresses and descriptions of their claims and the nature of the security (if any) held by them, duly certified, and that after the said day the executor will proceed to distribute the assets of the estate among the parties entitled thereto, having regard only to the claims of which he shall then have notice.

Dated the 10th day of March, A. D. 1914.

WILLIAM CALDER, Executor, by his Solicitor, J. P. TELFORD.

### For Sale

100 acre farm—good two storey house, bank barn, pig pen and other buildings, large orchard, good water, one mile south of Allan Park. As the owner is giving up farming, this valuable farm will be sold at a bargain.

Mrs. ELIZABETH FIZZELL, Allan Park.

### Every Woman

is interested and should know about the wonderful Marvel Whirling Spray Douche

Ask your druggist for it. If he cannot supply it, he will order it for you. It is not sold elsewhere, but send for illustrated book—sealed. It gives full particulars. Free to ladies. WINDSOR SUPPLY CO., Windsor, Ont. General Agents for Canada.

### NORTH-EAST NORMANBY

Mr D. MacAuliffe's sale on March 24th was quite a success for crowd and high prices. Mr MacAuliffe is busy moving to town and Mr Smallman, of Toronto, is busy moving onto the farm.

The funeral of the late Mr Alexander Smith, Sr., took place to Hutton Hill cemetery on Thursday last, when Mrs Smith was laid to rest 16 years ago. He leaves to survive him one sister, Mrs Andrews, of Scotland, his son John in B. C. and Alex a Knox Corners. We shall miss his cheery voice when passing by enroute to the city, where he spent many a happy hour fishing.

Quite a number were at Dromore on Monday night, where a meeting of both congregations chose a minister, Rev. B. M. Smith, of Hamilton Presbytery, being a unanimous choice.

Mrs Will Petty, of Benincok, spent a day last week with Mrs Jno. Morice.

Miss Carrie Wilton spent Sunday evening with her friend, Miss M. Backus.

Mr and Mrs Jno. Sharp and Mr and Mrs G. Sharp visited with Hampden friends one day last week.

Mrs May of town and Mrs Jas. Hay of Proton, attended the funeral of their uncle, Mr A. Smith, last Thursday.

### Gray Hairs a Handicap

Tendency of Modern Business is to favor the Young Men

This is the young man's age. Every where you find the big jobs in the hands of young men. The appearance of age discredits your ability. Youth and efficiency are first cousins in the eyes of business men.

Don't let a few gray hairs spoil your chances when it's so easy to prevent or cure them.

"Hays" Hair Health, restores the natural color to gray hair and no one will know you use it.

It is not a dye. It is a hair tonic that re-invigorates the hair roots and the scalp, supplies new nourishment, a new lease of life for your hair, thus bringing back its natural color and luxuriance. It removes dandruff.

We guarantee it to do this. Your money will be refunded if it fails after a fair trial.

\$1.00, 50c, 25c. Get It at our store

Sold and recommended by

MacFARLANE & CO., Druggists

Durham, Ont.

### SHILOH

quickly stops coughs, cures colds, and heals the throat and lungs.

25c.

### Mt. Forest

### Business College

MT. FOREST, ONT.

A superior school with competent instructors and thorough courses. Affiliated with Central College, Stratford. We do more for our students than does any other similar school. All graduates in positions. You may enter at any time. Write for particulars or call at the College.

D. A. McLAUGHLIN, W. E. WILSON, Principal

# WALL PAPER

The influence of environment is most fully exemplified in the home.



The wall paper is one of the most powerful factors; its selection, therefore, is of the most vital importance.

## Our Distinctive Wall Papers

cover the widest range of patterns, coloring and price

The new crown and panel effects, 'cutouts' and scenic friezes, now so popular, are the latest ideas in home decoration.

Samples may be seen at our store or will be brought to your home and estimates furnished upon request.

Sold only at

## MacFARLANE'S Drug Store

The Rexall Store

C. P. R. Town Office Buy your tickets here

## The Old Woman who Lived in a Shoe



The shoe is more attractive than the one who occupies it. In fact many of her troubles would have disappeared if she had provided her large family each with a pair of our reliable Boots or Shoes. Our stock is large, prices small, quality considered. Mitts, Gloves and Hosiery at close prices. Trunks, Suitcases, Clubbages, Telescopes, etc. Leggings and Spats for men, ladies, misses and children. Call and get prices.

Custom Work and Repairing as usual.

The Down Town Shoe Store. EGGS TAKEN AS CASH

J. S. McILRAITH

## Large Sales McKechnie's Weekly News Small Profits

# House Renovating Requisites

## Wall Paper Linoleums

Now is the time to come in and have a good look at our new papers.

As usual we cleaned out our winter stock and have nothing but the newest up-to-date patterns to select from. Bring in the lengths and breadths of the rooms and the height of the ceiling and select your paper, and we will give you the right quantity and, trim it for you.

Have you seen our new Linoleums of Canadian and Scotch make? They are beauties, and we have twenty pieces to pick from. We have the 4 yds. wide, from \$2 per yard, up.

## Rugs

A very fine stock of the newest designs, in nicest Oriental shades.

## Groceries

Our stock of Groceries is large, and it embraces the best in all that is good and fresh.

## REMINDERS

See our Whisks..... at 10c each  
See our Brooms..... at 23c each  
See our Spring Stock of Shoes.

For a rush order try phone No. 17

Highest prices for Butter and Eggs.

G. & J. McKECHNIE Departmental Store, Durham

# PRICE

Many people are anxious at this season to know the

## Best Exterminator

for Vermin and Disease Germs in stables, poultry houses, etc., that will cost but a few cents.

Here it is: Equal parts of Corrosive Sublimite and Sodium Chloride dissolved in one gallon of hot water. When dissolved add water to make 25 gallons. Spray every nook and crevice well; leave for two days then give a thorough coat of whitewash.

The correct proportions will gladly be supplied by calling at

## THE QUALITY PHARMACY

PRICEVILLE, — ONT

## Tenders Wanted

Tenders for the purchase of lot 63, con. 3 E. G. H. Glenzie, will be received by the undersigned up to the present month. This farm is the property of the John Staples estate. Address tenders to J. P. TELFORD or Wm. WEBB, Durham

## Shiloh

"The Family Friend for 40 years." A never failing relief for Croup and Whooping Cough



## For Here's the

Most people at headaches—dizziness—the cause—many Chamberlain's Colic, Cholera and Diarrhoea Remedy—knew up my hand for those 40 years." No case too hard for Chamberlain's Colic, Cholera and Diarrhoea Remedy.

## CHAMBERLAIN'S

## Extra New Arrivals

## Mens and

for Spring opening of firmanship we have ever sh prices, ranging from \$8.

## Black, Navy, Worst

Also other latest shades big variety of Sample cl with guarantee of perfect reasonable rates. Be elsewhere and you will interest.

Men's suits special good li

Boys blue Serges and Twe

Ladies' suits, special price

Ladies strong quality shoes

Men's long rubber boots

We have got many speci but space prevents us fr

Call and see for buying elsewhere yourself.

## LEVINE

## THE CITY

Headquarters for Confection

## FRESH

The beauty of having oyst

Large ship masts arrive direct to us of the great demand for Oysters in in first class fresh condition when The law of supply and demand

Highest prices for Butter and Eggs.

E.