

ABRAHAM  
FAIR  
AND  
SQUARE

# SEED TIME AND HARVEST

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SQUARE

## Shall Not Fail

### Come and feast at the overflowing fountain of Bargains

For the Harvest is over--The Big Barns are full of Grain and the Hills and Valleys are so thick with Corn that they laugh and sing Here is a share right in your midst where you can buy dependable for less money than in any other place in this country ; where you can come and see what you want, select your own goods and know that you're getting the most for your money.

This Big Store is fairly bursting with the immense quantity of New Goods. Thousands of Dollars of Dress Goods, Prints, Flannelettes, Wrapperettes, Blankets, Ladies' Jackets, Coat Sweaters, Underwear, Hosiery and Gloves have been placed in stock bought direct from the manufacturers and offered to you at wholesale prices -- a golden opportunity to prepare for winter. Be fair to yourself, delay is dangerous.

## COME FOR ALL THINGS ARE NOW READY

### Special Bargains in Flannelettes

Fifteen cent values..... **.12<sup>1</sup>/<sub>2</sub>**  
Shilling Flannelettes..... **10c**  
Ten cent Flannelettes..... **8c**  
Dark and light patterns and splendid weight

#### Kimona Cloth

See the pretty new designs for Fall. Some have borders, some plain. All the new colors. They will make beautiful kimones, Waists or Dressing Saques.

10c 12c 15c and 18c

### Seven dozen Coat Sweaters OPENED TO-DAY

Everything that is made in Coat Sweaters is represented here. Any color you can ask for--every style--with or without collars, every combination that is wanted--every size too for boys, girls, women and men.

Yes, and every price from..... **75c to 3.50**

These Sweater Coats were bought direct from the Mill at a clearup price that enable us to offer them to you at wholesale price--let us prove it.

### Ladies, what about your new Fall Coat? Children too are well looked after Here.

In all wool diagonals we are showing a particularly attractive coat, fifty inches long with belted back. Colors come in brown and green, with a graceful collar of self material, cuffs to match and trimmed with a very attractive button which matches the cloth beautifully. Specially priced at..... **10.00**

Other styles in Bulgarian and Diagonal tweeds in pretty shades of tans and browns, the backs being tailored in panel effect.

**\$11, 12.50 and 15.00**

See our New Style Coats

Don't make up your mind to buy your new Fall Coat at any particular store. It pays to look around--get the best for your money. Decide after you have seen them all. If you don't you may regret it. Friendship and sentiment should have no place in business--get the best for your money. Come in and look our range of coats over. A fair comparison is all we ask. We'll abide by your decisions.

### A Grand Display of Dress Goods

See these pretty New Whipcords in Navy, Brown, and Black. Sold everywhere at per yard, 75c. Our price..... **.50**

Bedford Cords in Alice Blue, Navy, Cardinal, Brown, Tan and Black, at .50 and..... **.75**  
Mirror Poplins, in Tan, Gray, Navy and Black, at..... **.60**

Berges in all the wanted shades. Panamas, Shepherds plaids and manchester serviceable materials. Our story cannot begin to describe their value. You must see them to appreciate them. It costs nothing to look.

## Durham Fall Fair Sept. 23 & 24.

Next Tuesday and Wednesday

### Meet your friends at this Store

### Have you seen the new caps for Fall?

Something different Gentleman; -- that's what you are looking for. Here you are--the Just Out Styles are here. Look them over. All sizes.

FOR MEN AND BOYS

..... 25c to \$1.00

### You'll need a New Suit for Show Day

We've got your Suit picked out Mr. Man. It will cost you just \$12. If you don't like our choice we can show you twenty other styles at prices all the way from

**4.95 to \$16.50**

So there's no room for argument. Everyone worth more.

### The Abraham Method

Of selling goods and the fact that we sell at wholesale prices are two things that have built up for us a great business. Every day we add new names to our long list of satisfied customers. Eventually we'll get you. The sooner you get acquainted with us and our profit sharing system--the better for you--and your pocket book.

### Boys' Suits Just Opened

Mothers have you looked after the kiddies? The little chaps will need new clothes. We're making a special offer on all Boys' Suits just now. All sizes.

**3.50 5.00 5.50 6.50**

New Shirts  
New Blankets  
New wool Sheeting  
New Corsets  
New Prints  
New Apron Gingham

### In the Shoe Dept.

Our Fall Shipments have arrived. Did you ever stop to think that we do not need to make our living out of our Shoe Department. We have so many other lines, that all pay their little share of profit that we can afford to sell shoes on a smaller margin, and we do sell them below their actual value.

If you're from Missouri we'll show you

### Rubbers

Keep your Feet Dry--

Seventy five cents spent for a pair of Rubbers will save a Five Dollar Doctor's bill--and a lot of unpleasantness too. Which will you have?

Better spend the seventy five now.

### Overalls

If you want the best

That's PEABODY'S

We are sole Agents here  
Black--With and without bibs. Blue stripes  
Overalls and Jackets. All sizes

### Persian Corsets

We are agents for these

Our new stock is here. Corsets to fit all figures. The best Corset in Canada for the money.

**50c 75c 1.00 1.25 1.50 2.50**

### Hosiery

Bargains

See our Special value in plain and ribbed cashmere hose at 25c. These two lines are positively worth 35c. Just a little better than you'll see elsewhere.

### You'll find this Store the Best Place to Buy Reliable Groceries for Less Money

3 lbs Reesened Currants..... 25c  
6 bars Comfort or Sunlight Soap for..... 25c  
Old Dutch Cleanser..... 3 for 25c  
Best Canned Corn..... 3 for 25c  
Best Canned Beans..... 3 for 25c  
Best Canned Pumpkins..... 3 for 25c  
Best Canned Tomatoes..... 2 for 25c

Best Canned Peas..... 3 for 25c  
Old Chum Tobacco..... 3 for 25c  
McDonald Brier Tobacco..... 3 for 25c  
McDonald Chewing Tobacco..... 3 for 25c  
T. & B Smoking Tobacco..... 3 for 25c  
Stag Tobacco..... 3 for 25c  
Black Watch Tobacco..... 3 for 25c  
3 pound pkgs Seeded Raisins..... 25c

3 lbs select Valencia raisins..... 25c  
3 lbs seedless Sultana raisins..... 25c  
5 lbs 30c green Japan Tea..... 1.00  
5 lbs 30c black Ceylon Tea..... 1.00  
3 pkgs Gillets Lye..... 25c  
3 pkgs handy Ammonia..... 25c  
3 pkgs Comfort Lye..... 25c  
2 tins good red Salmon..... 25c

6 tins Choice Sardines..... 25c  
Fresh Dates..... 3 lb pkgs for 25c  
2 pound tins Baking Powder..... 25c  
Best Corn Flakes..... 3 for 25c  
Shredded Wheat Biscuits..... 2 for 25c  
Large bottle Pickles..... 10c  
Finest Leaf Lard, per lb..... 18c  
Best Silver Glace Starch..... 3 for 25c

Best Corn Starch..... 3 for 25c  
All Extracts..... 3 for 25c  
Fresh 15c Jam jams..... 3 for 25c  
Large Pails Soda Biscuits..... 25c  
Tomato Catsup in bottles..... 2 for 25c  
Best Jelly Powder..... 3 for 25c  
Varney Cream Cheese..... pound 10c  
Soap Chips, 7c..... 4 for 25c

We Sell for Less BECAUSE We Buy for Less.

The Store that sets the pace

# THE J. D. ABRAHAM COMPANY

You Pay Less Here