

THE GREAT Santa Claus SALE



Is in full swing at Keeler's and the pleased customers from day to day are telling all their friends that Keeler's is the spot for the genuine bargains, as on Saturday our large Store was crowded and jammed with customers. With our large staff of experienced salespeople, we could not begin to wait on the crowds. There is a reason for this and here is the reason in a nutshell:



Our Whole Stock is Being Slaughtered

Just in the very time you must have Christmas Goods. If you miss this Great Santa Claus Slaughter Sale you miss **A CHANCE OF A LIFETIME.** The Xmas rush is on. Come with the crowd to Keeler's. We list here below a page of

HANDSOME AND SUITABLE CHRISTMAS GIFTS

We will tell you of hundreds of other gifts when you come to the great Xmas Store.

For Ladies

- Solid Gold Watches
- Gold-filled Watches
- Silver Watches
- Diamond Rings
- Pearl Rings
- Rings, all descript'ns
- Solid Gold Brooches
- Pearl Brooches
- Pearl Stick Pins
- Bracelets
- Watch Chains
- Watch Fobs
- Cuff Links
- Locket and Necklets
- Silver Thimbles
- Hat Pins
- Gold and Silver Mounted Umbrellas
- Fountain Pens
- Fancy China
- Fancy Clocks
- Silverware
- Toilet Cases
- Hand Bags
- Back Combs
- Side Combs
- Fancy Stationery
- Furs
- Fancy Slippers
- Boots and Shoes
- and hundreds of other handsome gifts

For Men

- Solid Gold Watches
- Gold Filled Watches
- Watch Chains
- Watch Fobs
- Rings, all descript'ns
- Locket and Chains
- Cuff Links in cases
- Tie Pins, pearl set
- Fountain Pens
- Fancy Clocks
- Gold and Silver Mounted Umbrellas
- Purses
- Pipes
- Musical Instruments
- Fur Coats
- Fur-lined Coats
- Black Beaver Over-Suits coats
- Gloves
- Ties
- Braces
- Shirts
- Patent Leather Boots
- Fancy Slippers
- Overshoes
- Hockey Boots
- Cigars in fancy boxes and hundreds of other handsome gifts

Spectacles and Eye Glasses to suit all sights Eyes tested Free



Grocery Bargains

- Groceries all fresh and new stock. We have everything in the grocery line at great bargains. Come once and you'll come again
- 23 lbs. Best Gran. Sugar \$1.00
 - 4 lbs Best New Raisins.. .25
 - 4 lbs Best New Currants .25
 - 2 Bottles best Pickles.... .25
 - Best Red Salmon per can .15
 - 7 lbs best Rice for..... .25
 - 8 bars Wonderful Soap .25
 - 7 bars Comfort Soap for .25
 - Perrins soda biscuits, box .23
 - 40c black Tea, per lb.... .23
 - 40c Green Tea, per lb.... .23

For Boys and Girls

- Watches
 - Chains
 - Rings
 - Tie Pins
 - Brooches and Locketts
 - Cuff Links
 - Pocket Knives
 - Purses
 - Toys and Dolls
 - Sleighs
 - Boots and Shoes
 - Rubbers
 - Handkerchiefs
 - Ties
- and the Largest Stock of CANDIES, NUTS, ORANGES, FIGS, DATES, LAYER RAISINS, Etc., ever shown in Durham.



We buy and pay the Highest Price for Butter, Eggs, Fowl and Dried Apples. Bring them to Keeler's. Come with the great crowd for genuine Christmas Bargains to the great Bargain Store of

R. B. KEELER & SON

DURHAM

The Price Smashers