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COMMENCING SATURDAY, DEC. 4

7 White Hats

Dainty hat for winter bride, of white felt, white taffeta facing and crown and trimmed with rich taffeta drape, 2 white marabout mounts & handsome rhine- 9 QR stone buckle reg 5.98 a suap at Z.JO White felt hat for young lady, artistically trimmed white taffeta silk, large white feather bandeau reg 6.00 going at. 1.98 Smart white felt shape, for young lady daintily trimmed best quality white teffetta silk and handsome feather mount reg 6.50 given away for. 3.61 Pattern hat of white felt, with wide fold and draped crown of emerald green velvet, finished with right side with military bow of silver tissue regular 1.40 Matrom's hat, white chenille and felt in turban shape, meatly trimmed with figured silk, 2 pr good white wings, reg 4.98 for 2.39 White felt flop for young girl, daintily trimmed with 6 yds best white corded ribbon and white feather spray reg 3.75 going at.... 1.88 White felt hat for tiny tot, trimmed with huge bow white ribbon reg 2.25 for 79c

36 Black Hats Handsome black pattern hat, best quality silk velvet, triumed with 2 long ostrich plumes 6 yds black nat reg 10.00 for 6.98 Handsome tri-cornered shape of best black silk velvet with crown of black silk moire trimmed from back with 2 rich black plumes and bows of velvet & 71 reg 10.00 for Large mushroom shape, black velvet facing and crown, black satin drape and brim, trimmed with 3 5 00 elegant plumes and black jet buckle, reg 10.25 U.JO Black velvet rolled brim hat, trimmed with black duchess ribbon and 2 fifteen inch plumes, 2 00 reg 6.00 for 0.90 Matron's hat, black felt, rolled brim, trimmed with 2 ostrich mounts and drape of velvet, reg 5.75 3.19 2 black corded silk hats, suitable for mourning, trimmed in dull taffeta, silk flowers and feathers reg 6.98 each Smart tricornered shape in felt trimmed with large pair best black wings, black velvet riobon and jet of ornaments, very neat street hat reg 4.98 for .. Z.J 2 best quality black felt shapes, rolled brim, trimmed with 6 yds black taffetta ribbon, 2 prs best wings and velvet, very smart hats reg 4.98 for each 1.15 Dressy shape of black beaver felt, for young lady, smartly trimmed at back with long wings, black velvet ribbon and 2 large jet cabouchons, reg 6.29 3.79 for..... Black velvet hat, satin crown, trimmed with 3 black plumes, goodly supply black satin ribbon reg 8.00 for 4.39 Smart street hat of black felt, trimmed with handsome bird, and black velvet strappings, 2.99 suitable for old or young, reg 4.98 for Large black felt shape, trimmed with 3 ostrich pom poms 5 yds best black taffeta ribbon reg 5 88 a 3.31 snap for 3.31 Smart shape in felt for matron trimmed with plenty black satin ribbon and feather mount reg 5.95 2.70 Neat matron's turban, in felt, trimmed with black taffeta tibbon and two black and white ostrich pom of poms reg 5.00 for 2.50 Small droop sqape in felt, trimmed with bows of black taffeta ribbon 2 prs best black plumes reg 4.50 for 2.45 Girls' hat in felt, with black silk velvet binding, trimmed with huge bow taffeta ribbon, reg 6.00 for 3.16 2 mohair and sequin hats for matron, prettily trimmed with ostrich pom poms and best black taffeta ribbon, reg 5.25 for each 3.09 Rich sequin turban trimmed with 3 ostrich 200 plumes and panne velvet reg 6.50 for 0.30 Sequin turban with silk velvet crown, ostrich ornament and jet buckle reg 5.75 for... 3.15 Sequin turban, richly trimmed with velvet and long black plume reg 5.25 for 2.98 handmade felt turbans neatly trimmed with panne velvet, taffeta sllk feather mounts and jet ornaments up to 3.98 all going at from...... 98c to 1.15 Neat black turban, in felt, trimmed with taffeta ribbon and satin flowers, suitable for mourning reg 1.69 Felt turban shape, drape of taffeta silk, cut steel buckle and pair of best black wings, reg 4.25 for 2.49 Black and white turban, white felt, biack silk velvet, sequin bandeau and ribbon reg 3.98 for 1.21 Mourning turban of sherred black taffeta silk, neatly I trimmed at side with best silk flowers, reg 2.89 Imported hat of mohair velvet and sequin, richly trimmed with feather mounts and flowers reg 6.00 for 2.98 3 elderly ladies' bonnets, cosily made of velvet, sequin and silk, trimmed with feather mounts, buckles or sprays, finished with best taffeta ties, reg from 3.50 to 6.00 going for.. ... 2.49 2.69 & 2.98 elderly ladies' black dress caps reg 1.50 for 69c The Greatest Sale of Millinery at the Lowest Prices ever held in Durham

Just at the opening of the winter season, comes this most favorable opportunity. We have determined not to carry over one dollars' worth of our present stock till next season, and to do so have marked all our Hats and Millinery Goods at prices that will practically give them away.

\$900 worth of High-grade Millinery to be disposed of at Cost and away Below Cost

Never before have the public of Durham and vicinity had placed before them a Sale of this magnitude and nature. We have been preparing all the month of November to make it the most successful also. And it's no old stock: Everything New. Hundreds of dollars' worth of Ladies' Hats, trimmed in this winter's latest Toronto and New York styles, are offered you at unheard of figures. Price is no excuse: every lady and girl in town or for miles around can now afford to secure one of the latest creations in Winter Hats. If already supplied, it will prove a most exceptional occasion to secure variety—one entirely and distinctly new for winter.

Our Price List is calling to you loudly—read it carefully, judge its values for yourself and act on them at your first opportunity:

5 Fur and Beaver Hats Handsome brown beaver hat, trimmed with scarf of

brown taffeta silk, and 2 feather mounts, reg. 2.98 Black beaver hats for young ladies, trimmed with feather mount and pom pom, reg 4.98 for 3.19 Large black beaver flop, trimmed with 2 pr. best quality wings and drape of black sherred panne velvet, reg 5.98 for 2.94 Small fur toque in black only, sherred tan crown of silk velvet, trimmed with sequin spray, jet buckle, and gold trimming, reg 5 98 for 3.49

4 Black & White Hats

Exquisite black felt aeroplane shape with white beaver plush crown, trimmed with 2 pr white wings and white silk velvet, very smart up-to-date hat for young lady reg 5.98 for...... 3.98 Large picture hat of white felt, black silk panne velvet facing, artistically trimmed, white feather bandeau, 2 white marabout mounts reg 6.98 for 2.39 Black and white chenille turban for matron trimmed with 3 black ostrich pom poms, and drape of black taffeta silk. Neat dressy hat reg 3 15 for.... 1.49 Black felt matron's turban, with panne velvet crown sequin bandeau, and 2 black and white feather 1 49 mounts reg 3.75 for

14 Blue Hats Handsome pattern hat of Copenhagen panne velvet, with rolled brim, trimmed all around crown with owl's heads and finished with tailored bow of gold banding, reg price 8.35 for.... 3.98 Copenhagen felt flop with draped crown of best taffeta silk and large feather mount, stylish hat for a young lady, reg 4.80 for 2.69 2 light blue flops with velvet folds on edge prettily trimmed with taffeta silk and ostrich feather on poin pom, reg 4.98 for Z.90 Felt flop sherred blue taffeta facing, draped crown of taffeta and finished with large grey bird, reg 4.15 going at,... 2.98 Navy flop, with yelvet binding, sherred crown of green and blue silks and finished with ostrich mount, reg 4.98 for 1.91 Smart navy felt street hat trimmed with 3 light blue wings and smartly tailored bows and strappings of navy velvet ribbon, reg 4.98 for.... 1.98 Navy French fur tailored hat trimmed with 4 100 ostrich mount and velvet bows reg 4 98 for .. I.JO Navy felt for young lady trimmed with large bows good taffeta ribbon and long grey quill, the famous Cook "hats reg 5.50 for 1.98 Copenhagen chenille hat, prettily trimmed with silk and ostrich pom poms in different shades of blue, reg 5.50, decided snap for 1.98 Cosy navy turban for matron, made of chenille felt and velvet, finished with feather mount and buckle reg 4.15 for 1.38 3 children's felt sailors, trimmed with band and streamers of red or blue satin ribbon, reg up to 75c ach going at 39c

13 Old Rose and Red Hats

Exquisite pattern old rose silk velvet with moire brim and sherred velvet crown, finished with rosette of flowers and fruit, reg \$6.98 for 4.31 Rose flop, with moire tacing, velvet binding, trimmed with drape of best rose taffeta, 2 bunches of roses and foliage reg 6 00 for Z.03 Rose felt flop, velvet binding draped cream rose taffeta, finished with cluster of roses, reg 5.50 for ... 2.69 Tricorn shape of rose felt, trimmed with tied bow of velvet crush of silk and 2 handsome quills, smart o 60 hat for young girls, reg 4.98 going at Z.UJ Pretty rolled brim hat in rose felt with sherred and draped velvet crown finished with single 2.98 Wine colored telt, velvet crown prettily trim-med with silk, moire and flowers reg 4 98.... 2.39 Mushroom telt sailer for young girl, prettily trimmed with for 2.98 " Hello People " sailor trimmed with band of dark rose velves, 2 American Beauty roses with foliage and mil-4.98 for 2.98 Wine colored matron's hat with large crown trimmed with sitin, panne velvet and 3 shaded wings reg 4.98 for 1.89 Wine felt for Misses with sherred crown of panne yelvet and catawba feather mount reg 3.98 for Handsome scarlet panne velvet Hussar turban, trimmed with black panne velvet, jet ornament and 0 00 teather mounts reg 5.98 for 2.99 Neat shape in cardinal felt, trimmed with 2 pairs good wings, sherred taffetta silk and panne velvet 4 RE reg 4.45 for 1.00 Mushroom sailor for young girl, trimmed with velvet band and huge bow of ribbon reg 3.39 1.98

13 Brown Hats

Smartly trimmed flop with draped taffeta crown, large bunch of fruit and touch of velvst reg 5.50 2.79 Neat matron's hat in fawn brown shade, trimmed with tuscan and brown taffeta ribbon, long uncurled osreg 4.98 for 2.41 Large rolled brim shape of felt for young lady with 1 pr good wings, velvet, gold bandeau and 2 21 buckles reg 4.90 tor.... J.J. Neat felt turban, with feather mount and moire ribbon, reg 4.91 for ... 2.69 Tan felt with brown velvet binding, with feather bandeau and taffeta silk reg 4.29 for..... 1.98 3 smart shapes, trimmed in velvet, satir, buckles and handsome feather mounts, reg up to 4.50, each 1.98 2 mushroom shapes, trimmed with wings, silk and velvet reg up to 4.98 going for... 1.69 3 pretty dress hats neatly trimmed reg up to 98c

Come Early

Early in the day and early in the Sale. Early Buying means better choice and gives us greater aid in ooking to your interests.

Terms Cash.

17 Green Hats

Commander Peary hat of emerald green velvet draped taffeta crown finished with large tan rose and tan ribbon. reg 5.98 tor 2.69 2 felt flops, trimmed with ribbon, silk, buckles and teather sprays, reg 4.15, cach... 1.19 Bronze green flop, draped crown and velvet of foliage, reg 5.75 for 2.90 Bronze felt shape, trimmed with feather ban- 1 00 dean, duchess ribbon and velvet reg 4.75 for 1.30 Flop with tuscan silk drape crown finished with assorted colored wings, reg 4.98 for.... 1.69 Green shape rolled side, trimmed with tuscan silk and ostrich mount, reg 4.75 for ... Smart green felt tailored hat, trimmed with brown teather bandeau, chenille and velvet, reg 1.79 Green shape with velvet facing, moire velvet crown, bird and touch of scarlet reg 3.98 for 1.31 Commander Peary shape, with scarlet wings and dresden and taffeta rosettes, reg 4.50 for 1.39 2 fancy green turbans trimmed with ribbon, flowers, rosettes, buckles or sprays, reg 1.15 & 98c up to 4.98 for 1.15 Small felt shape, trimmed with panne velvet 9 95 striped silk and feather mounts, reg 5.15 for .. 2-20 Tailored felt shape, smartly trimmed with tan, reg 3.50 for 1.55 velyet and feather mounts reg up to 3.75 for 98c 3 small green shapes, trimmed with tuscan or green esch 15 Grey Hats Handsomely draped toque of grey panne velvet trimmed with buckle, satin and ostrich mount reg 6.50 3.98

2 pretty felt shapes, nicely trimmed with velvet, 2.99 ostrich mounts, ribbon and backles reg 4.75 for 2 felt shapes, prettily trimmed with wings, ribbon green satin and buckles reg 5.98 for 2 smartly trimmed flops, with blue wings silk or 1.98 satin reg 5.10 for Moire covered hat, trimmed with taupe and blue wings pleated resette of grey velvet ribbon and 2.39 buckle reg 4.98 for 2 flops, one in pink with pink silk grey wings and buckle other in grey velvet blue wings and shot ribbon reg 4 95 for each 2 small grev toques, one with blue silk crown blue wings and ribbon, other, cerise wings and strappings of taupe velvet reg up to 5.70 for..... 2.91 3 smartly trimmed hats reg 3.25 for each a real 98c 5 Amethyst & Mauve

Smart shape amethyst felt for matron trimmed with 6 yds taffeta ribbon, feather mount. jet orna- n ments and touch of black velvet reg 5.75 for 2.30 1 small rolled brim shape, for matron in amethyst felt, richly trimmed with velvet foliage and plenty of shot taffetta ribbon reg 4.39 for.... 1.69 Pretty mauve flop, trimmed with amethyst vel-yet and cluster of luscious grapes reg 4.39 for 1.95 Mauve telt flop, prettily trimmed with shot 1.98 Small amethyst hat for matron, with chenille edge, trich mount reg 3,75 for 1.00 Baby Bonnets

18 Baby Bonnets, reg 50 and 60c each, 29c & 34c

Veilings

Nice selection, Russian net, plain net, French net, and automobile veils in different colors.

Ribbons

35c to be sold at per yd..... 14c & 18c

Wings 9 dozen fancy Wings reg from 50e to 19c & 29c

Winter Flowers

A great assortment reg 50c and \$1.00 29c & 39c

49 yds silk reg 75c and \$1,00 selling for per 49c

vard.... Fancy Collars and Belts

75 Fancy Collars and Belts reg 35c to 19c & 29c

Plumes 6 white plumes 18 ins. long reg 3.50 and 4.50 to 1.98

seli at each 8 black plumes reg \$4.00 for each.... 1.69 14 ostrich feather mounts 3 feathers in each reg 39c 25 Plumes reg 75c each selling for.... 49C

Fancy Pins and Buckles.

Remnants of Silk and Velyet at a bargain

Everything must go at this Sale.

This is no fake Sale. You get what you see advertised at price, advertised, if not previously sold.

No Credit Given.

Showrooms: Lambton St, Durham