respect

NE.

ellers

ists

to clear,

balan-

\$ 2.00

NT

Calder's Block, Durham

nd 4.75 pr to 3.00 ea

ette Blan-..1.25 pair

AN

WS

ER

nary

negars

d Pure

e Wan

roceries

namaise

McKechnie's Bargain Hospitality Famous the World Over

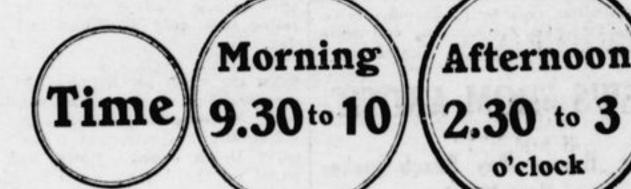
No imaginary price cutting, but cutting the prices square in two this week --- Saturday and Saturday night. People delighted over the price cutting: Red Ticket Bargain Signs all through the Big Store telling you of the Bargain Snaps. Be your own salesman and pick your choice.

The Half Hourly Sale on Saturday Big Success; Taking as much cash in one day as other dealers will take in a month. EXTRAORDINARY VALUES for the Big Crowds next Saturday and Saturday night. Hundreds of new customers streaming in from miles and miles away, crowding the Big Departmental Store to overflowing and taking home waggon loads of Bargain Snaps

SHOE SPECIALS

75 pair Ladies' Vici Kid Bluc., patent tip, worth 2.50, for Half Hourly Sale....

96 pair Men's Box Calf Bals, worth \$3, on sale 1.69



Afternoon o'clock

Night 7.30 to 8 o'clock

GROCERY SNAPS

8 bars Comfort Soap......25c 100 cans best 15c Baking Powder . . 8c



Car- BEST GRANULATED SUGAR, 25 1bs. \$1





Gilbert and John McKechnie, who are personally at the head of this Big Departmental Store, have developed one of the largest retail trades. enjoyed by any house west of Toronto. They have always made it a cast iron rule to treat customers with uniform courtesy and fairness, to sell reliable merchandise at the lowest possible price and to guarantee entire satisfaction or money back. These same principles are lived up to now by the new Business Manager, JOHN McKECHNIE. This offer is a straightforward honest proposition from business men to sensible men and women.

McKECHNIE'S Sale Promoter