

# Merchandise Broker's Half Hourly Sale

## SATURDAY & SAT. NIGHT -- OCTOBER 9

### McKechnie's Bargain Hospitality Famous the World Over

No imaginary price cutting, but cutting the prices square in two this week... Saturday and Saturday night. People delighted over the price cutting: Red Ticket Bargain Signs all through the Big Store telling you of the Bargain Snaps. Be your own salesman and pick your choice.

The Half Hourly Sale on Saturday Big Success; Taking as much cash in one day as other dealers will take in a month. EXTRAORDINARY VALUES for the Big Crowds next Saturday and Saturday night. Hundreds of new customers streaming in from miles and miles away, crowding the Big Departmental Store to overflowing and taking home waggon loads of Bargain Snaps

**SHOE SPECIALS**

75 pair Ladies' Vici Kid Bluc., patent tip, worth 2.50, for Half Hourly Sale..... 1.39

96 pair Men's Box Calf Bals, worth \$3, on sale..... 1.69

**Time**

**Morning** 9.30 to 10

**Afternoon** 2.30 to 3 o'clock

**Night** 7.30 to 8 o'clock

**GROCERY SNAPS**

8 bars Comfort Soap.....25c

100 cans best 15c Baking Powder..8c



Car-load

## BEST GRANULATED SUGAR, 25 lbs. for \$1

**Lace Curtain Sale**

Big Shipment of Imported Lace Curtains going at Half Hourly Sale

100 pr 3 1/2 yd Lace Curtains, worth 1.25, sale price..... 89c

75 pr 3 1/2 yd Lace Curtains, worth 1.50, sale price..... 98c

97 pr 3 1/2 yd Lace Curtains, worth 2.00, sale price..... 1.19

**REGINA**

The Watch That Runs On Time.

McKechnie's Broker's Timepiece

**Men's Suits & Overcoats**

Half Hourly Only

500 Men's Suits - Every Suit in Store up to \$12, Half Hour at 5.75

200 Overcoats, worth 10 to \$12, Half Hourly at..... 6.98

Gilbert and John McKechnie, who are personally at the head of this Big Departmental Store, have developed one of the largest retail trades enjoyed by any house west of Toronto. They have always made it a cast iron rule to treat customers with uniform courtesy and fairness, to sell reliable merchandise at the lowest possible price and to guarantee entire satisfaction or money back. These same principles are lived up to now by the new Business Manager, **JOHN McKECHNIE**. This offer is a straightforward honest proposition from business men to sensible men and women.

# A. D. Learoyd

## McKECHNIE'S Sale Promoter