

Monster Merchandise BROKER'S SALE

AND SHERIFF'S SEIZURE SALE

This Important Event Involves \$35,000

The G. & J. McKechnie New Stock, Durham

The Mrs. McArthur Stock at 65c on the \$, spot cash. The A. A. Adam's Sheriff's Seizure Stock, Ready-made Clothing and Gents' Furnishings at 34c on the \$, spot cash, sold by the Sheriff of Essex County under the hammer at Sandwich Court House. Broker's Worlds' Fair in Durham. All former prices beaten to a frizzle. When "Big Ben" strikes the hour of 9 o'clock

Saturday Morning, September 18th

Be at the door. We sound this note of warning--This remarkable event will draw thousands of wise buyers from all over Western Canada. So get in line on the street and rush in as soon as the doors are thrown open. Notice to the Public---\$15,000.00 must be raised in 21 days. Nothing less will meet the demand. Smash go prices with a thundering crash. People will be dumfounded when they read the Red Tag Tickets this time.



McKECHNIE'S
BIG SALE

**GREAT BIG PRICE
PAID FOR PRODUCE**

Special Snaps in Groceries

- 50 cases Comfort Soap, 8 bars for..... **25c**
- 8 lbs. Mixed Teas, worth \$2.00, for..... **\$1.00**
- 10 cases Extra Quality Salmon, worth 15c. Sale Price..... **9c**
- Our Special 40c Tea going at the Sale..... **20c**
- 1 car load Granulated Sugar, special soap, 22 lbs for..... **\$1.00**

Special Snaps in Shoes

- 200 pair Shoes, new goods and worth \$1.50 to \$3.50. Sale price..... **98c**
- 160 pair Girls' and Boys' School Shoes, worth \$2.00. Sale Price..... **75c**
- 60 pair Men's Buff Working Shoes, worth \$2.25. Sale Price..... **\$1.39**
- 100 pair Men's Vic Kid Blucher, worth \$2.25. Sale Price..... **\$1.39**

Special Clothing Snaps

- 150 special Overcoats, worth \$10.00. Sale Price..... **\$4.98**
- 113 Men's Tweed Suits A1 goods worth \$10.00. Sale Price..... **\$4.98**
- 136 Men's Blue and Black Worsted Suits worth \$12.00. Sale Price..... **\$7.98**

**Special snaps in
Staple and Dry Goods**

- 130 pieces Heavy Factory Cotton, worth 7c. Sale Price, yard..... **4c**
- 59 pieces bleached Cotton, worth 12 1/2c. Sale Price..... **7c**
- 1 case Fast Colored Prints, worth 12 1/2c. Sale Price, yard..... **8c**
- 10 pieces Blue Denim, worth 25c. Sale Price, yard..... **12c**

Lace Curtains and Rugs

- 3 yds—100 pair worth 85c. Sale Price..... **59c**
- 3 1/2 yds—75 pair worth \$1.25. Sale Price..... **79c**
- 3 1/2 yds—20 pair Lace Curtains worth \$1.50. Sale Price..... **98c**
- 3 1/2 yds—79 pr. Lace Curtians worth \$1.75. Sale Price..... **\$1.19**

Tremendous Stock of Rugs and Carpets to be slaughtered at Half Price.

Millinery -- Millinery

- 500 Ladies untrimmed Hats worth from 50c to \$1.50 Each. Travellers Samples. The entire Lot..... **9c**



McKECHNIE'S
BIG SALE

Hello ! Hello ! Hello !

If you heard that we were giving away \$5.00 bills you would come after your share. Well, it's just what we are doing at this sale, slaughtering new merchandise at half price. You have G. & J. McKechnie's guarantee; that means the best goods obtainable and they live up to what they advertise. Most emphatic and the most striking bargains you have ever known.

A. D. LEAROYD

**MERCHANDISE BROKER
Promoter, McKechnie's Big Sale**