

THE PEOPLE'S STORE

Dress Goods

Panamas No cloth made to equal these for wearing and dust-shedding qualities. Gingham New check gingham, fine even weave and soft finish. Nice stock of Prints, Muslins, Lawns and Organdies

Clothing

"Regent Brand" Here is the place to buy your Spring Suit, whether you want ready-made or made to order. These clothes are cut and sewed perfectly, the style is permanent, due to the honest methods of making and the excellence of materials used.

Hats and Caps

A large assortment of Spring Hats and Caps now on hand.

New SHOES

Imperial Shoes A fine stock of Patents, Tans and Dongola Bluc. for men. Good line of Chocolate, tan & Oxblood for Women

Highest Prices for Butter and Eggs.

Often the Cheapest ROBT. BURNETT Always the Best

Aberdeen Saw Mill.

As I have purchased the mill at Aberdeen from J. W. Crawford, I am in a position to do all kinds of custom sawing. The highest price will be paid for all kinds of Logs during next winter. A good lot of Shingles for sale cheap to anyone who will buy them there.

N. McINTYRE, Durham, May 31, 1909

Durham School

Staff and Equipment. The school is thoroughly equipped in teaching ability, in chemical and electrical supplies and things, etc., for full Junior Leaving and Matriculation work. The following competent staff are in charge:

THOMAS ALLAN, Principal, 1st Class Certificate; Subjects: Science, English, English Grammar, Book-keeping and Writing. MISS DONALDA McKEERACIE, B. A., Grad. Univ. of Queen's University. Subjects: Latin, French, Algebra, Arithmetic. MISS AMY EDGE, Graduate of the Faculty of Education. Subjects: Literature, Composition, Geography, History and Art.

Intending Students should enter at the beginning of the term if possible. Board can be obtained at reasonable rates. Durham is healthy and attractive town, making it a most desirable place for residence. FEES: \$1 per month in advance.

J. P. Telford, Chairman. C. Ramsay, Secretary

Durham Markets.

DURHAM, 14 July, 1909.

Table with 2 columns: Commodity and Price. Includes items like Fall Wheat, Spring Wheat, Oats, Peas, Barley, Hay, Butter, Eggs, Potatoes, Flour, Oatmeal, Chop, Live Hogs, Hides, Sheepskins, Wool, Tallow.

A Practical School.

If you want a thorough, practical, business education, attend

NORTHERN Business College OWEN SOUND, ONT. Twenty-eight successful years under one management. Business, shorthand, and preparatory courses. Information free. C. A. FLEMING, Principal, Owen Sound

Edge Hill.

Miss Alice Collier returned to the city after spending a month at the parental home.

Rev Dr Farquharson held a prayer meeting in the Grange Hall last Tuesday evening and was largely attended.

A number from here took in the excursion to Walkerton on the 12th and report a splendid day.

Miss Bella Weir of Egremont visited at Mr D. Edges one day lately.

Mr Walter Ball of... visited at Mr John Staples for a few days recently.

Mr T. D. Maitland of the Bank of Hamilton staff Owen Sound, visited at Mr D. Edges's of the avenue for a few days last week.

Miss Ada Staples and brother Clarence of Markdale spent a week with their brother Fred of this neighborhood.

Mr Thos Greenwood returned from his trip to the West last Thursday.

Mr and Mrs A Crutchely of Popular Place visited with Mr Thos Ritchie on Sunday last.

Mr Donald McFayden, Livingston Co., Illinois, U. S., was visiting at Mr D. McFayden's Saturday last.

Mr Arthur Weir and Misses Maggie and Emma Ritchie visited their uncle Mr John Moffat at Greenock last week.

Mr. C. C. McFayden returned home Friday last after a three week's visit with friends in Ft. Elgin, Paisley, Tara and Wiarion.

Admiral Beresford.

Hero of Alexandria will open Canadian National Exhibition of Toronto.

Admiral Lord Charles Beresford, who has accepted an invitation to visit Canada to open the Canadian National Exposition at Toronto, is known to fame as the great leader in the national defence movement now agitating the whole empire.

Lord Charles, who is the second son of the Marquis of Waterford, first became known to fame at the bombardment of Alexandria when he sailed the little Condor into water too shallow for the big battleships and silenced a battery that was doing great damage to the British fleets. "Well done, Condor" was the signal that floated from the flag-ship after the battle, and the young Lord was known as "Condor Charlie," till more dignified titles crowded the name into comparative obscurity. Admiral Beresford can do other things besides fight. He has three medals for life-saving has written a Life of Nelson and several treatises on naval matters, is an all-round sporting man, and is known all over Britain as a warm-hearted Irishman.

A Prairie Snap.

320 acres of land close to the Town of Reston, Man. All good prairie land suitable for agriculture. We are offering this at a sacrifice. Price \$250 per acre, with a cash payment of \$500 and balance to suit purchaser with interest at 6 per cent.

ALLEN & CO., 200-208 Somerset Building, Winnipeg.

Yearly Clubbing Offers.

Review and Weekly Globe... \$1.55 Review and Farmers' Sun... 1.75 Review and W. Mail & Empire... 1.55 Review and Montreal W. Wit... 1.80 Review and Family Her. & Star... 1.80 Review and Daily Globe... 2.40 Review and Daily World... 2.00 (World for 15 mos.)

Other combinations made known on application. Combinations of three or more paper can also be made at reduced rates

Big Millinery Reduction Sale

We are bound to clear out our stock of trimmed millinery. The prices have been marked at the very lowest possible cost. We still have a nice assortment and have added eight new black hats, freshly trimmed. The following are what we have left: -7 white hats in mohair braid and coarse straw. -10 tuscany color, good quality. -6 brown, all new styles. -3 navy, a green beautifully trimmed -10 black hats, gold quality chiffon and silk to be sold very cheaply. -2 elderly ladies' bonnets. -2 elderly ladies' dress caps. -11 baby bonnets all at a big bargain

Miss Dick

Showrooms: Lambton street, Durham

C. P. R

The following timetable will be in effect until further notice:

Table with 4 columns: Read down, Read up, Station, Time. Includes routes between Walkerton, Allan Park, Durham, McWilliams, Priceville, Saug. Jct.

Connecting with trains to and from Toronto. Only one change between Durham and Toronto. Speed, comfort and safety.

Come to us for tickets and information. We are also agents for Allan and Dominion line steamships and C. P. B. ocean liners. MacFARLANE & CO.

1,000

Over one thousand students enrolled by our chain last year. It pays to attend a link of this great chain, for "IN UNION THERE IS STRENGTH." The demand for our graduates is THREE TIMES the supply. Other schools engage our graduates as teachers. A graduate of two years ago are now earning \$2,000 per annum. Three courses—COMMERCIAL, STENOGRAPHY and TELEGRAPHY. Fall Term Opens Aug. 30 Write for particulars.

WALKERTON BUSINESS COLLEGE

GEO. SPOTTON, Principal

Help Yourselves.

By Helping your Town.

The following remarks are the best of any we have seen on the value of advertising. They are from the Western Canada Trade Gazette.

"The advantage of advertising in the local paper is one which is lost sight of sometimes by retailers though the marvellous successes in business by men who attribute their achievements largely to advertising, have to a great extent corrected this impression. No merchant would continue in business if he did not have his signboards out. He rightly concludes that the purchasing public would not know that he was in business if he did not let them know of it. If his advertisement does not appear in the local paper the same argument applies, but with added force. In the latter instance he is not only neglecting his own opportunities, but putting his own town in a bad light.

Do not say that advertising is not read. That has been disproven so long ago and so often that it is unnecessary to repeat the proofs. Do not say that advertising does not pay. One of the reasons why it has failed with some people is that their advertising is not good reading. It is not interesting. It does not tell the public anything they want to know. For instance, compare the news items which appear in a newspaper with the advertised articles. The editor endeavors to give his readers something new each week. In a town of 1,000 population there are probably 900 people who are doing very much as they have been for the past week. But there are some who have been brought into prominence. It may be a fight, or a wedding, or a christening or an accident but there is a certain proportion of the every-day citizens of the town who have since last publication day been brought into prominence in some particular way. It is those who do something out of the ordinary who get their names in the reading columns of the paper.

This should be the aim of advertisers. If a merchant announces "Dry goods, groceries, hats, caps, boots and shoes, a full line of hardware. Prices right," as so many advertisers do in the space they waste in the advertising columns, it is just as uninteresting as the reading column of the paper would be if the editor proceeded to record the fact that each of the 900 people were going on as usual. If the advertiser would pick out some particular articles in his stock that are particularly good or cheap or timely, these are the ones that he should advertise. Do not tell the people all the articles you have in stock, but tell them of something that they are likely to want—something unusual, and then show them that you can supply them with it.

Those who follow out this plan are those who say that advertising pays. It pays them, pays the publisher, the town and the district, because all prospering by the money put into circulation.

A Lesson in Punctuation.

Punctuate the following so as to make it true. Every lady in this land Last week upon each hand, Five and twenty on hands and feet, And this is true without deceit. Make sense out of this; Lord Palmerston then entered on his head, a white hat upon his brow. a dark cloud in his hand, his faithful walking stick in his eye, a menacing glare saying nothing, he sat down. And see if punctuation will make the following poetry any less absurd: I saw a penguin making bread; I saw a girl composed of thread; I saw a low time mile square; I saw a meadow in the air; I saw a rocket walk a mile; I saw a pony make a file; I saw a blacksmith in a box; I saw an orange kill an ox; I saw a butcher make of steel; I saw a punkie dance a reel; I saw a sailor twelve feet high; I saw a ladder in a pie; I saw an apple fly away; I saw a sparrow making lay; I saw a farmer like a dog; I saw a puppy mixing grog; I saw two men who saw these too And will confirm what I tell you.

Correction.

I would like to correct the Swinton Park correspondent to the Review by pointing out that the man in white trousers (not pants) was appointed Manager of the Priceville Football team by the members of the club and that he was only fulfilling his duties when he corrected the Referee. Evidently the correspondent never saw a man wearing white trousers before. Never mind, it will soon be show fair time again, furnishing opportunity to see many things of interest to gossip about. MANAGER

Pupils Say Good-bye.

On Saturday afternoon last at Mrs Wm. Calder's residence, an affectionate parting took place, which is explained below. Miss Marion Calder read the address and Miss Idarguerite Huton presented the gifts.

To MRS. RUSSELL, DURHAM: Dear Friend,—

We your Sunday School pupils of the Durham Presbyterian Church, learning that you are about to remove from the town, desire to express our gratitude and appreciation for the kind and wise instructions which you have imparted to us as our Sunday School teacher during the years since you came to town. While you have taught us the scriptures and explained our lessons to us you have always given us kind advice, which we will not soon forget and we hope on your part that you may forget any little acts of forgetfulness on our part. We trust that our Heavenly Father may long spare you to continue in Sunday School work and that you may sometimes think of your Durham Sunday School pupils. We would ask you to accept these little tokens of our respect and kindly feelings for you. We hope that you may sometimes in the future, visit Durham and meet your Sunday School class composed of Margaret Huton, Marion Calder, Georgina Lawson, Mary McKechnie, Janet Marshall, Helen Ireland, Jennie Kelsey.

Western Fair, London, Ont. Sept. 10-18

Special efforts are being put forth this year by the management of the Western Fair to make everything in the way of exhibits as attractive and pleasant for the visitors as possible. In the Main Building there will be many new and very interesting exhibits. In the Dairy Hall the butter-making competition will take place each morning and afternoon, when in addition to the large cash prizes offered by the Association, a beautiful Silver Cup kindly donated by the Canadian Salt Co. of Windsor, will be given to the winner of the first prize in section two.

In the Machinery Hall will be found all the latest up-to-date machinery in full swing, which is always an interesting sight. The Transportation Building, which is always a place of interest will again be filled with splendid exhibits and all the Live Stock Buildings of course will be overflowing. If space is required write at once to the Secretary, A. M. Hunt, London, who will promptly furnish price lists, entry forms and all information.

National Missionary Campaign.

The Canadian Council of the Laymen's Missionary Movement, which has the direction of the work throughout the Dominion, has just issued a statement as to its Policy and plans for the immediate future. The Policy was drafted and then submitted to the different Denominational Synods and heard and heartily endorsed by them. The Denominational Secretaries each agreed that the best results come to their work through the larger inter-denominational meetings, and will therefore all co-operate in the campaign of the fall and winter. This will include district meetings covering two days each, in every Province of the Dominion, so located that every church may be able to send one or more delegates without great outlay of time or money.

It is expected that invitations will be received from different centres, and the Council will make selections with the best interests of the entire work in mind. The first few meetings will probably be held in Ontario in September, and those in the western Provinces in October and November. An earnest call in prayer for wisdom in locating and planning these meetings has been issued to co-operating clergy and laymen throughout the Dominion.

The Country Editor.

He is the hardest worked of men, A busy chap is he; He winds the handle or the pen With great facility. He chronicles that "Bessie Brown Has married Wm. Goode," Then to the woodpile bustles down And splits a lot of wood. He writes two columns of advice To cure the people's ills, Then dons his apron in a trice And prints a hundred bills; And if some callers then there are, His inkly hands he'll wash, And trade a year's subscription for "A punkin" or a squash. He states "Hi Higgins is in town Upon a load of tin," Then takes the upper case down And fixes up the "pi," And when the "pi," is, straightened out The furniture he dusts— Then sets a stick or two about The tariff and the trusts. His paper cheers us every week— It does what'er it can To keep the slush of Freedom's peak And safe the rights of man So come ye freemen of this land, And let's be thankful for This bulwark of the nation, The country editor.

PATENTS 50 YEARS' EXPERIENCE TRADE MARKS. A handbook illustrating weekly. Largest circulation of any book of the kind. Price, 50 cents; four months, \$1. Sold by all newsdealers. Scientific American, New York.

ALEX. RUSSELL, The Big Store, Durham

July Cut Price Sale It's On

Opportunities come and go but your opportunity to purchase such goods at such prices are rare. Your opportunity is now.

Dry Goods

15 white quilts large size at 1.50 for... .79 1 pce white checked muslin, worth 10c for... .8 1 piece fancy black muslin, worth 25c for... .19 1 piece fancy black muslin, worth 30c for... .23 50 yds pink lustre, worth 50c for... .39 1 piece Sheppard ck Dress Goods worth 50c for... .35 50 yards navy batiste worth 35c for... .27 150 yards unbleached Table Linen worth 50c for... .39 50 yds unbleached table linen worth 35c for... .24 500 yds 36 in white cotton, worth 10c for... .74 5 pps Factory cotton, 40 inch worth 12 1/2c for... .10 1 pce fancy Drapery muslin, worth 10c for... .8 50 pairs tate girde corsets, worth 35c for... .24 150 Towels worth 10c each for... .6

Clothing

5 men's suits worth 7.50 to \$9 for... \$ 3.98 10 men's suits well made, worth \$11 for... 7.00 15 men's suits in worsted effects \$14 for... 9.98 150 boys' suits, our entire stock to be cleared at actual cost Men's Pants and Overalls at cut prices. 10 pr men's overalls worth 75c for... .79 Men's and boys raincoats, \$7.50 for... 3.98 50 pr men's black Sateen shirts worth 50c & \$1 at... .39 & .59 Men's Linen collars all sizes, worth 15c each for... .10 Men's Ties worth 25 and 35c for... .19

Crockery & Glassware

Will be cleared out at our July Cut Price Sale.

We pay the highest price for Butter & Eggs.

Friday and Saturday Specials

Groceries

4 10c pkgs J Powder for .25 3 10c pkgs corn starch .21 10c washing ammonia .7 10c bottles machine oil .6 4 bottles best extract... .25 15c pkgs pure paraffine 2 lbs pure soda... .5 Sweet Clover Catsup... .15 Seal, chicken and beef loaf, worth 15c for... .10 3 lbs best blk Ceylon worth 50c a lb... 1.00 3 cans golden beans... .25

Hardware

5c whetstones, 2 for... .5 Sharp Scythes worth 1.25 .75 Cheaper Scythes at... .25 Pare pine tar worth 10c... .5 25c cans axle grease for... .19 Screen Doors worth 1.50... .98 Wood Taps worth 15c fr... .9 Leather half soles worth 25c per pr... .15 Improved rat traps 15c ea... 3 Small tea kettles worth 25... 17 Whips worth 50c, sale... .29 Paints and varnishes all go this month.

ALEX. RUSSELL, Durham

Shoes! Shoes!

You must have shoes and the only question is where you will buy them. Look at the many styles in our Show window and inspect the hundred others just as snappy or in just as good taste in the store.

Remember the reputation we have for quality and your decision will be quickly made with comfort to your feet and profit to your pocket.

Highest prices given for Eggs. Custom work and repairing as usual

The Big Shoe Store near the Bridge

Thos. McGrath

New Telephone Directory

THE BELL TELEPHONE COMPANY of Canada is about to issue a New Telephone Directory for the District of Central Ontario including DURHAM. Orders for new connections, changes of street addresses or for duplicate entries should be handed in at once to WM. LAIDLAW, Local Manager

CANADIAN NATIONAL EXHIBITION

TORONTO August 28th - 1909 - September 13th

Greatest Live Stock Exhibit on the Continent. Forty industries in active operation. ADMIRAL LORD CHARLES BERESFORD will officiate at opening ceremonies on Tuesday, August 31st. MILITARY YEAR AT THE FAIR Model Camp—Victoria Cross and Wrestling on Horseback Competitions between teams from Dragons and Artillery—Artillery Drive—Musical Ride, etc. GREAT DOUBLE BILL OF FIREWORKS THE SIEGE OF KANDAHAR BATTLE OF THE NORTH SEA 1000 Men in Uniform WATCH FOR REDUCED RATES AND EXCURSIONS. For all information write Manager J. G. ORR, City Hall, Toronto.

THE HOUSE OF QUALITY

New Arrivals Of Seasonable Goods

This week we have displayed the results of a very successful buying trip to Toronto.

New Neckwear for Ladies

Just the daintiest and coolest Tub Neckwear for ladies and girls; Dutch Collars and Jabots.

Also some new ideas in Wash Belts with pearl buckle, all at the special price of... 25c each

New Wash Suitings

Printed Taffeta cloth, in the new Shantung grounds with brown, blue and green coin spots. The same line with several widths of colored stripes. White Grounds with black, navy and brown stripes. Navy and Copenhagen Blue ground with stripes and coin spot of white.

Clearance of Summer Veststhis week

Lines worth 25c, on sale... 19c : Lines worth 20c, for... 15c

Hot, isn't it? Our Store is the Coolest in town.

Make your shopping pleasant by doing it at our store. Our stock is in splendid shape, well assorted in every department.

Highest Prices for Produce Best Groceries always on hand

H. H. MOCKLER

25c to Jar... THE REVIEW, DURHAM VOL. XXXII,

Let us H

Wash Good... Corset Cover Emb... Emb'dery F... White lawn... Summer Shoes... Broken lots... Highest Price... Jas...

Emb'dery F

White lawn... Summer Shoes... Broken lots... Highest Price... Jas...

Summer Shoes

Ladies Victoria Oxford... Broken lots... Highest Price... Jas...

Broken lots

Remnants in the Sho... Highest Price... Jas...

Highest Price

Jas.

Wonder

Nineteen hund... Fine Solid C... Cuff Li... bought by us at... on display in our J... FOR TEN... AT LESS THAN R... Come and see t... fine High-class Jewe... Canada.

FOR TEN

AT LESS THAN R... Come and see t... fine High-class Jewe... Canada.

For Ladies, M... Hundreds to choos... choice is great. Ev... this great Sale fully

R. B. KE