

Given Away.

FREE—Hand-drawn Post Cards and Calling cards every afternoon for half an hour and Saturday Night, a special treat. Drop in and get your choice.

Free Exhibition

Every afternoon and evening, Lightning Artist will draw Comic Pictures to amuse the crowd for one half hour only.

DURHAM ALL ABLAZE

OVER THE GIGANTIC INDOOR CIRCUS SALE

Another BIG PURCHASE Dress Goods and Silks

Every Department filled with Half Price Bargains to the Ceiling. Crowds start to gather and Thousands of People thronged McKECHNIE'S BIG DEPARTMENTAL STORE

We must apologize for not being able to wait on Half the Buyers although we had 20 salespeople. We do the thing right when we go after business. We made Big Purchases: we don't buy our goods in wheelbarrow lots but purchase in carloads for spot cash. Our opposition are like bubbles on McKechnie's big Bargain ocean. Unequaled and unapproached Bargains astonished the people, and they plunged right into the bargain lots and carried them away in wagonloads.

Absolutely the biggest Business ever witnessed in Durham

Our Bargains are a Magnet drawing thousands of buyers from all the surrounding towns and booming Durham. Men and women with good business heads on their shoulders are right with us and are coming from far and near to make big investment and save 50 per cent on their money. Nothing strange about it either. People know the values and cannot be fooled by a big bluff by marking goods up and then down. New Bargains arriving daily and are arranged on the Bargain Tables and Counters and rushed out at half the small dealer's price. Such rare Bargains you never witnessed before. Honest Dealing with the people hold the crowds.

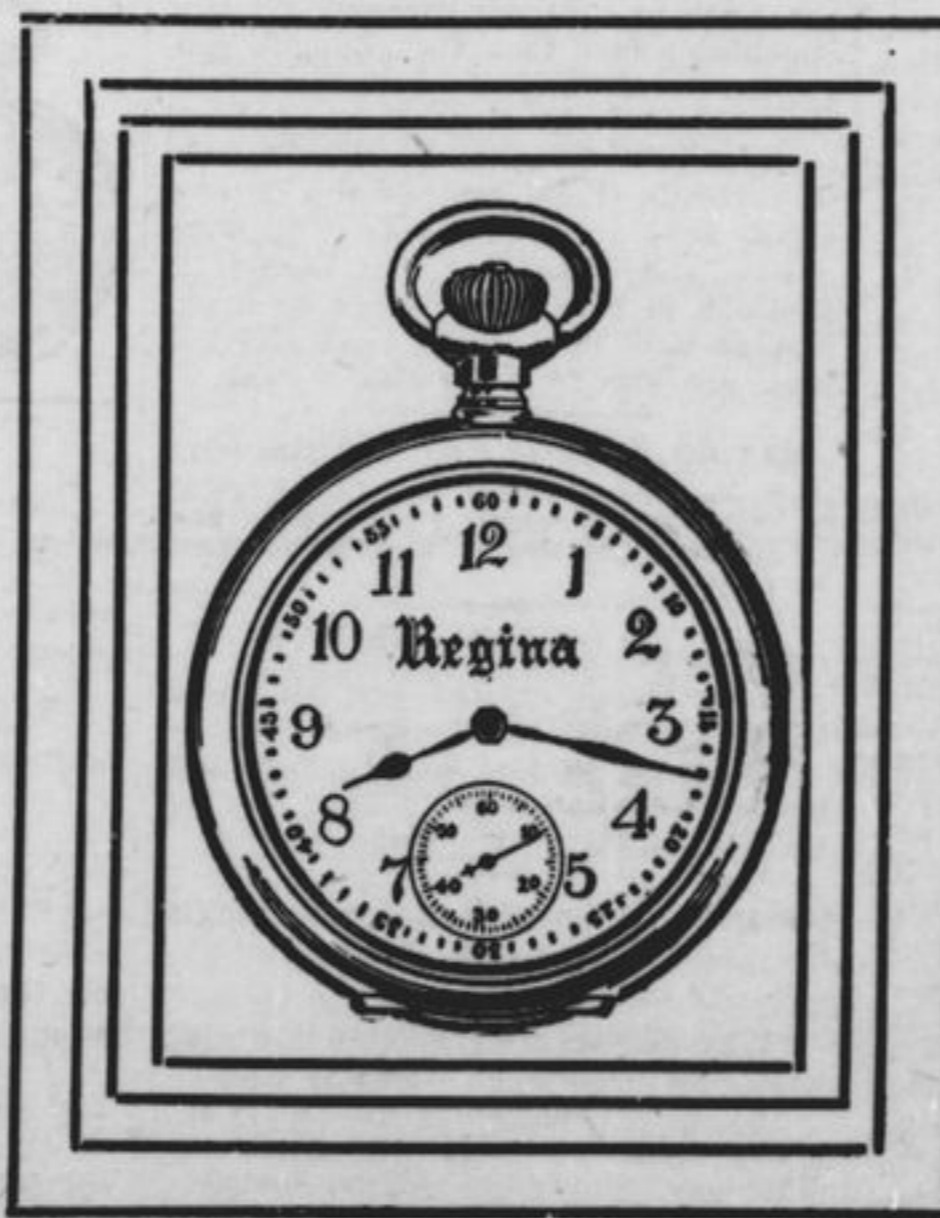
SPECIAL HOURLY SALES

Friday and Saturday afternoons from 2.30 to 5.30. When the clock ticks 2.30, away she goes

Such Slaughtering of Dress Goods

- Will wipe them all out in no time.
- 10 pieces, on the counters in piles, plain all-wool serge Dress Goods, worth 40c yd, these hours only **12c yd**
 - 13 pieces Fancy Suitings, wide and A1 quality, worth 40c to 50c, for these hours only **12c yd**
 - 11 pieces plain cloth Dress Goods, wide and good, worth 35c to 50c, these hours **12c yd**
 - 39 pieces 1.50 Suitings, all new, these hours only **89c yd**
 - Special line all wool Cashmere, new colors, worth 50c yd these hours **29c yd**

Mr. McKechnie, Timekeeper



Friday and Saturday afternoons from 2.30 to 5.30. When the clock strikes, the fun begins.

Such Tremendous Slaughtering of Silks & Dress Goods

- Act quick and get your share.
- 5 pieces Colored silks worth 85c a yd, beautiful new goods, these hours **39c yd**
 - Hundreds of yards of special Silks at less than half price at these hours only.
 - Black Taffeta Silks, yard wide, worth \$1.50 a yd, these hours only **89c yd**
 - 25 pieces all wool Panama, all new shades, 45 inch wide, worth 75c, these hours only **42c yd**
 - 29 pieces swell shades new panama 50 inches wide worth 90c a yd, these hours **47c yd**

Legal Advice is something necessary but good advice is at all times acceptable. Our advice to you is turn out early if you want your share of these hourly bargains in Dress Goods and silks. We welcome the ladies to this Indoor Circus Hourly Sale. Special Dress Goods men to wait on you. Every dollars worth of Dress Goods in the store to be slaughtered during the hours. Carloads of Dress Goods snaps awaiting you.

A. D. LEAROYD,

HOURLY SALE PROMOTER
Selling McKechnie's Big Dress Goods Stock, Durham.