

**XMAS
1908**

GUESS HOW MANY SEEDS

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IN THE PUMPKIN AT KEELER'S

It costs you Nothing to Try. 8 Grand Presents Free

With every 25c purchase you get a guess, with every 50c purchase you get two guesses, and with every dollar purchase you get four guesses and so on: a guess with every 25c worth of goods you buy.

\$77.00 worth of Handsome Prizes given away in this great contest. We have placed in our big window, a pumpkin just as it grew. We also have in same Window the grand prizes we are giving away. The contest is now on in full swing and will last till Dec. 31. On New Year's Day, the pumpkin will be opened, the seeds counted by five prominent men of the town, and the handsome prizes awarded to the lucky winners. Following is a list of the useful and

The first lady, man, girl and boy sending in the nearest correct number of seeds in the pumpkin will get the first prizes, and to the next nearest correct count in each class, will go the second prizes.

BEAUTIFUL PRIZES

- First Prize for Lady—a real Limoges China Tea Set, value.....\$14
- Second Prize for Lady—an extra fine Silver Fruit Dish, value.....\$ 8
- First Prize for Man—a solid Leather Suit case with fittings, value.....\$14
- Second Prize for Man—a gold-headed Umbrella with silk cover, value....\$ 7
- First Prize for Girl—a gold Locket and Neckchain in velvet case, value.....\$12
- Second Prize for Girl—a beautiful Toilet Case, value.....\$ 5
- First Prize for Boy—a Handsome Gramophone and Records, value.....\$14
- Second Prize for Boy—a Sleigh with heavy load of Candy, value.....\$ 4



This year we have the

GRANDEST STOCK OF CHRISTMAS GOODS

Ever shown under One Roof in Durham

We not only give you a guess with every 25c worth of goods you purchase, but we also give you more value for your money than you can get elsewhere. So come with the crowds, and buy your Christmas Goods at Keeler's, and you will have a good chance to win one of the beautiful prizes. **No trouble to pick out your Christmas presents** at Keeler's as we have a most beautiful and tremendous Stock of suitable goods to choose from.

Everything in Watches, Clocks, Jewellery, Silverware and Optical Goods, Books and Stationery, Fancy Goods, China, Gold-headed Umbrellas, Suit Cases, Musical Instruments, Pipes and Purses, Dolls, Toys, Sleighs, Christmas Cards, an extra choice Stock of Confectionery, Nuts, Oranges, Novelties of every description, Tobaccos and Cigars, and hundreds of other things which we have not room to mention

Follow the Crowd to Keeler's.

We do what we advertise.

R. B. KEELER & SON, DURHAM