

# 'SPECIAL NOTIFICATION'

## ALEX. RUSSELL STOCK DOOMED

Now in the hands of the National Salvage Co. to be sacrificed.

### THE PUBLIC BENEFITS

On November 4th, Wednesday at 9 a. m. at Durham, Ont., the Alex. Russell General Merchandise Stock, consisting of \$25,000 worth of the very best Clothing and Shoes for Men, Women and Children, Dry Goods, Hardware and Groceries will be sacrificed.

The entire stock, which is now in the hands of the National Salvage Co., of Toronto, for immediate disposal will be thrown on the market at forced sale to the public and sold for what it will bring. The National Salvage Company say that they propose to sell this entire stock of Clothing, Shoes, Dry goods, Hardware, Crockery and Groceries, out immediately and within a few days time, at low prices never heard of before. The National Salvage Company say, that they positively will not move, pack, ship or haul away one dollar's worth of the Alex Russell stock, that it must and will all be sold in Durham, Ont., and that at the prices this entire General Merchandise Stock, which is now being invoiced, and will be sold to the public at about 47 cents on the dollar, that they expect everything to be sold out quickly inside of ten day's time. This is a sacrifice sale, such as the public have an opportunity to attend about once in a lifetime and the people of Durham, Grey County, and surrounding country will without question of a doubt take advantage of this grand opportunity to secure for themselves clothing, shoes, Dry goods, Hardware, Groceries, &c., at about 47 cents on the dollar. The manager of the National Salvage Company informs us that they have engaged many extra sales-people in order to serve the vast crowds who will attend this forced closing out Quit Business Sale of Alex Russell at Durham, Ont. It will certainly be a great feast of clothing, shoe, dry goods, hardware and grocery bargains, &c, and the sale will no doubt attract thousands of people to Durham, Ont. Alex. Russell has only been in business six years, and as the stock is entirely new, it will all likely be sold the first four days of the sale, as the public are always ready to save themselves one-half on their purchases whenever that opportunity presents itself, and this certainly is your chance to supply your wants at about one-half actual value of the goods. Merchants from Durham or vicinity wishing to buy portions of this stock or any part of the fixtures, safe, etc., will please call between the hours of eight and nine a. m., as all other time will be devoted to the immense crowds of people who will wish to buy this stock out at retail by the single articles.

The store, which is now closed will remain closed in order to get the entire stock invoiced and all goods marked down in plain figures to the very lowest possible limit, in order to sell the stock out rapidly, as the entire stock must and positively will be sold out entirely within a few days after the sale starts, so be on hand on the opening day, if you possibly can, and you will secure the greatest clothing, shoes, dry goods, grocery bargains of your entire lifetime. This sale is a God-send to the people, coming as it does right at the time of the year, and right before the winter season, giving you an opportunity to save you big money on your purchase.

Understand and remember the store will not be open for business until the opening day of this great sacrifice, closing-out forced sale, which starts on Wednesday morning at 9 a. m. Nov. 4th. At the prices we understand this stock will be sold at, the public may well be prepared to take quick action, and we predict that this entire stock will melt away rapidly like a snowfall before a July sun. A word to the wise and intelligent should be sufficient, and we advise you as man to man to be on hand early, attend this sale and benefit accordingly. Drop everything, make your arrangements to be there on the opening day, Wednesday, Nov. 4 h, or on one of the ten special sale days. In justice to yourself and pocket-book if you need clothing, shoes, dry goods, hardware and groceries now, or for the next three years, you can not afford to miss this sale of Alex Russell stock which is now in the hands of the National Salvage Company for immediate disposal, on the above dates. Sale takes place at Durham, Ont. Look for the big green sign with white letters. Be careful. Be sure you find the right store. You can't afford to miss this sale.

If you value money, then prepare accordingly.

# The Big Store

ALEX. RUSSELL, Durham

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