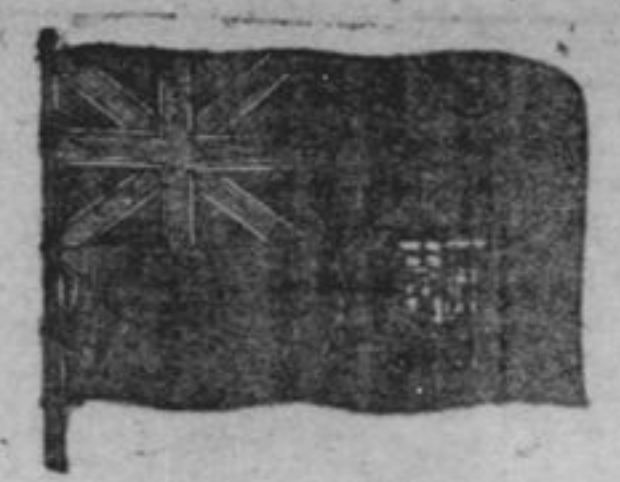


Sale positively opens Saturday Morning, Oct. 31, at 8.30 sharp

NOTICE: Doors closed Friday Making Appraisal: Marking Slaughter Prices.



TRIUMPHANT

MERCHANDISE BROKERS SALE



World's Greatest Bargain Givers back again to Durham at McKECHNIE'S



Compulsory Money-Raising Event! \$10,000 must be raised in 21 days. G. & J. McKechnie, Durham's Big Store

most Wonderful Sale of Modern Merchandise ever attempted in Canada. \$26,500 New Stock---Dry Goods, Ready-made Clothing, Gents Furnishings, Hats, Caps, Boots & Shoes, Carpets, Rugs, Oilcloths, Groceries, Chinaware, Wall Paper, Blankets, Tweeds, Worsted Suitings. Grasp this opportunity. Values that no other dealer dare to duplicate. We looked forward to Big Doings and prepared accordingly. Tell your Friends Boost the Sale. Come with the Crowds.

RECORD BREAKERS

Boot and Shoe Department

All New Goods --- Best Makers in the World. Boys' cow calf bluchers, Boys' kid bluchers, Youths' box calf and buff, good value...

Boys' cow calf bluchers, Boys' kid bluchers, Youths' box calf and buff, good value, Men's kid Romaes worth...

Tremendous Slashing in Groceries

All Fresh and of Best Quality. 100 Sacks Granulated Sugar, Entire Lot. 4 lbs Good Tea, Ceylon Mixed, 100 Special 25c Ceylon Green Tea...

7 bars Comfort Soap, 10 cans just arrived, 7 bars Sunlight Soap, just arrived for the sale...

Wall Papers, Half Price

Piles of 16c Wall Paper, double roll, sale price, Hundreds of rolls new 20c paper, double roll, going at...

Staple Department

10 pieces Plain PINK FLANNELLETTE worth 5c yd, 10 pieces STRIPED FLANNELLETTE worth 5c...

Special Table of PRINTS, worth double, 5, 7, and 9c yd, 1 case to do, Self-opener UMBRELLAS, just arrived, worth 1.00, sale price...

Ready-made Clothing

Big Purchase from the Fashion Clothing Company. 100 Special Tweed and Worsted VESTS, new goods worth 1.25 to 2.00, sale price...

Boys' 2 piece Suits worth 2.50, sale price, 1 case Overalls and Smocks, worth 60c, sale price...

Slaughtering Dress Goods

20 pieces Double Fold Dress Goods worth 25 and 15c, 100 yd sale price, 1 case New Dress Goods worth 50c sale price...

Carpets, Rugs and Curtains

Slaughtering Carpets to a finish, Slaughtering Rugs to a finish, Slaughtering Curtains to a finish.

25 doz. Men's Stiff and Soft Hats. Best Makes in the World. Worth 2.50 and 3.00. New goods---Barrington, Woodrow Your Choice 99c

Ladies', Gents' Underwear and Boys'

1 case Special Ladies' VESTS worth 50c sale price, 1 case Wool Beautiful VESTS & DRAWERS to match worth 75c sale price...

A Program of Exceptional Business planned for every day for the 21 days Sale. When Eager Buyers get into a nest of Bargains like these, it gives old time inspiration in buying. We're aiming straight for the Biggest Business the moment the Doors open ever done in Canada.

WINDSOR BROKERAGE COMPANY

A. D. LEAROYD, Merchandise Broker, McKechnie's Big Store, Durham.

no and see Our Stationery Display.

xford Wove, link is added every the endless chain of we have who ask for Wove a very fine linen

Court Imperial. ain Fabric finish is the attractive product of the maker's art and is the for ladies use. excellent in quality, in its appearance pleases the writing surface and is in the correct sizes for correspondence.

a first-class section of and Gents' visiting

Farlane & Co. gists and Booksellers

When Chic a o as a Hamlet"

tain stand in Durham was on a most respectable and ble business and NOW same stand, the same stan- for honest quality in goods maintained in

Groceries Dry Goods & Footwear

OLD STAND has lost none of former greatness, nor reputation for integrity.

McARTHUR

Stanfield's Unshrinkable Shirts and Drawers. Three grades---the best made C.L. Grant in the Dominion. For sale by

eral Directors Undertakers

stantly on hand at our seville Establishment, a and varied stock of Fun- supplies.

iming a Specialty. calls, either night or day mply attended to.

MILLAN & F. P. REILEY Priceville.

MATTHEWS & LATIMER DEALERS IN

roceries our, Feed, Seeds nits, confectionery

wish to thank our custo- for three years prosperous ness and to say in changing system of doing business, credit to cash, we hope to more satisfactory business with ourselves and our cus-.