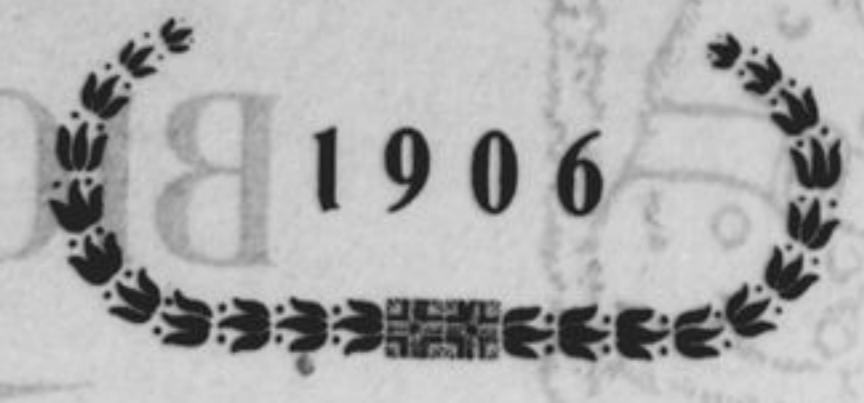
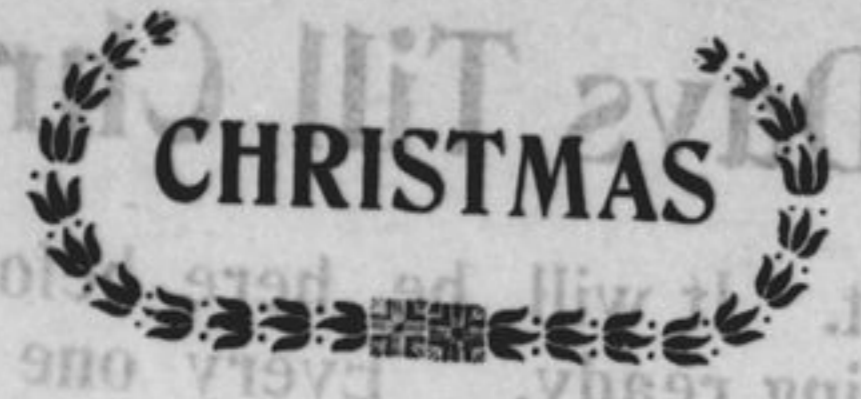


'Slap Bang,' says **SANTA CLAUS,** 'Here I Am Again.'



And you will find my Mammoth Jewelry and

Headquarters at the Fancy Goods Store of

R. B. KEELER & SONS



WATCH REPAIRING AND ENGRAVING our Specialty.



There is only one BEST IN CLOCKS and that is KEELERS.

SPECTACLES

Gold Spectacles make a suitable Christmas Gift for father or mother.

KEELERS, the Opticians.

YOU WILL BE DELIGHTED WITH OUR Lamp Goods.



The Great Christmas Rush is now on At **KEELER'S**



To all our Customers



GIGANTIC DISPLAY OF CHRISTMAS GOODS

now on. AND THE BEST OF ALL is that these Goods ARE ALL NEW and we have prepared and we are ready for a Bigger Rush than ever this year, having Extended our Store back another 40 feet, which makes the Largest Store of its kind in this part of the country. As everybody knows we had the big rush last year which cleaned our Christmas Stock and thus for this year we have thousands of dollars worth of BRAND NEW GOODS. Christmas at Keelers' is Brighter Than Ever.

We will lay any article or articles away for you until you want them without one cent of deposit: we do not insult our customers by asking them for a deposit on chosen goods. Come with the crowd and have what you want laid away for you. No trouble to show goods here. We give below some suggestions for Christmas Gifts, but would ask our friends to remember that no list is as good as a visit to the store. Ladies' and Gents' Cold Watches make the King of all Christmas Gifts. Jewelry the very newest—Ladies' and Gents' Gold Rings, Brooches, Cuff Links, Locketts, Bracelets, Lorgnette Chains, &c.

We Put Special Force on Silverware.

CAKE BASKETS, BERRY DISHES, PICKLE CASTERS, BISCUIT JARS, BUTTER DISHES, BAKE DISHES, CARD RECEIVERS, BREAD TRAYS, NAPKIN RINGS, SILVER TEA SETS, BERRY SPOONS, PIE LIFTERS, SOOP LADLES, CREAM LADLES, BUTTER KNIVES, SUGAR SHELLS, PICKLE FORKS, KNIVES, FORKS, SPOONS, ETC., ETC., AND A BEAUTIFUL STOCK OF FANCY LAMPS.

Run over these Miscellaneous Goods, all up-to-date and suitable for Xmas Presents:

Mantle Clocks, Fancy gold plated Clocks, Musical Alarm Clocks, Gold spectacles, Eye glasses, Hymn Books, Prayer Books, Psalm Books, Books of Poems, Miscellaneous Books, Picture Books, Christmas cards, gold mounted Umbrellas, cased Pipes, Tobacco Pouches, cigar cases, cigars put up in fancy boxes, Musical Instruments, Toilet cases, Dressing cases, Shaving sets, sleighs, Toys Dolls, Games, choice confectionery in fancy boxes, choice Perfumes in fancy cases. Burnt Leather Goods—see them, something new and up-to-date. They are certainly swell and very cheap.



SILVERWARE & CARVING SETS Best Quality Goods.



WEDDING PRESENTS In Striking Variety and Beauty



Prices are going to be the magnet that will draw shoppers here for their Christmas Gifts.

Watch our windows for Christmas Suggestions. All goods bought here engraved free of charge. Bring the little folks with you.

CHRISTMAS 1906 AT KEELER'S BIGGER AND BETTER THAN EVER.

R. B. KEELER & SONS, The Busy Jewelers,

In the Busy Store, On the Busy Corner, in Durham. Can't miss them.

CHRISTMAS 1906 AT KEELER'S BIGGER AND BETTER THAN EVER.