

Confidence...

Confidence between the merchant and his customers is the surest foundation for his success in business.

During the past month we have received large shipments of Men's and Boys' Suits and Men's and Boys' Overcoats and we are offering them at prices that mean money savers to those who take advantage of them.

Particular Dressers wear Progress Brand Clothing

It has the Fit, the Hang and the Style, the Finish that pleases fastidious young fellows.

Our business is growing every season because we do give better values throughout and have the fullest confidence of our customers, because we sell every item in our stock on smallest possible margins.

Men's Black and Fancy stripe Tweed Tailor-made Overcoats, very fancy and dressy at \$6.00, 8.00, 10.00, 12.00 and 14.00

F. Mordock

Deering Harrows

We can give only a mere list of our goods, but in quality and adaptability to the needs of South Grey we are not excelled:

SOMETHING NEW IN WASHERS: The Perforated Drum, only in the idea Also Wilhelm's Wringers, all made by Watson of Ayr.

John Clark

Darling's Drug Store



"Now is the Winter of our Discontent"

If Coughs and Colds are permitted to go on their way of making us miserable - unsecluded, unmolested.

White Pine and Honey

Which we can safely recommend. Others speak highly of its efficacy. Why not you? Price... 25 cents

Our Imperial Lax Quinine Tablets will stop a cold in a few hours. Try them. For Sale only at

Darling's Drug Store

Where does the Money come from?

WHAT MONEY? The money that makes millionaires of the manufacturers of Agricultural Machinery? Why, out of the pockets of the farmers who buy and finally pay for the machine.

Why not save some of this money for yourself by securing shares in the Farmers' M'fg and Supply Co., Limited? What you don't save in the price paid for your machinery you receive yourself in dividends which otherwise would go into the pockets of the wealthy manufacturers.

The Farmers' M'fg & Supply Co., Limited

PERSONAL MENTION

Mr. H. H. Mocker made a business trip to Toronto last week. Mr. Thos. Caldwell, Dauphin, Manitoba, is home for a month or two. Mr. and Mrs. Arch. Brown, and Miss Ada, left Tuesday on a visit to relatives in Proton.

WHY?

Voters should vote for John McKechnie

- 1. Because he is a capable, intelligent, business man, of irreproachable character, both as a man and a citizen. 2. He is and has been a close student of public affairs.

VOTE FOR JOHN McKECHNIE

and for the honest and efficient Government led by the Hon. Geo. W. Ross

easily the ablest statesman of Ontario. Vote, and vote early.

STRIKING FINANCIAL FACTS

Regarding the Wise Administration of the Ross Government. The Mail said, in 1900: "The Ontario Government's management of the finances has been thrifty, judicious and clean."

PROGRESSIVE PLATFORM

- 1. An advanced policy on education and agriculture. 2. Purity of elections. 3. Approval of policy of railway assessment and taxation.

BORN

MORICE.—In Bentinck, on 17th January the wife of the late Jas Morice of a daughter.

DIED

McARTHUR.—In Bottineau, North Dakota, on January 6th, John Robert, only son of Neil and Joan McArthur, aged 1 year and two months.

WANTED

MEN AND WOMEN in this county and adjoining territory, to represent and advertise an established house of gold, financial securities.

The Ross Government Concerning Agriculture

The Liberal Government created the Department of Agriculture which has been administered by successful farmers. It has made an unequalled success of this important Department in spite of Opposition obstruction and criticism.

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Ayer's Cherry Pectoral advertisement with logo and text: Ayer's Cherry Pectoral quiets tickling throats, hacking coughs, pain in the lungs. It relieves congestion, and... Weak Throats

HARDWARE advertisement: We have reduced the price of a great quantity of our stock, and now is the time to get bargains. Our hand-sleighs are worth looking at. We are offering 25 this week for 25 cts. each.

W. BLACK advertisement: IT PAYS TO ATTEND THE BEST Business College. TORONTO, ONT. One of the greatest business training schools in Canada. Open the entire year.

PEEL'S SHOE STORE advertisement: Make FOOTWEAR. Your place to buy. For 1905 and you will be money in your pocket. PEEL THE SHOE MAN Durham and Owen Sound.

The Big 4 advertisement: Wishes its many friends and patrons a Happy and Prosperous New Year. W. H. Bean The Big 4.

Vertical text on the right edge of the page, including "Council", "Minutes", "Ayer's", "Hardware", "W. Black", "Peel's", "The Big 4", "W. H. Bean".